



The UNIVERSITY of OKLAHOMA.

Student Affairs

2014 Annual Report



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PROJECT OF:

Division of Student Affairs
University of Oklahoma
Clarke A. Stroud, University Vice President and Dean of Students

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Special thanks to Kevin Blake, Amy Davenport, Haley Fulco and LevyMart Public Relations

Cover: Student Ally Renfroe welcomes new students to Camp Crimson. Photo Jawanza Bassue

From the University Vice President

Shevaun Williams & Associates



This was the **year of technology** for OU Student Affairs. While we consistently monitor the pulse of our students to determine the most effective ways to reach them, this year we ramped up our efforts even more by upgrading or implementing new technology to keep pace with student expectations.

General efforts included launching **new websites** throughout the division and routinely using **Facebook, Twitter and other social media** in communication and marketing efforts to students. Additionally, these specific initiatives allowed the departments of Student Affairs to better serve OU students:

- * Published the 2012-13 Student Affairs Annual Report as an **iBook**
- * Introduced our first **iTunes U course**, OU Parents 101
- * Integrated the mandatory **online alcohol education** course into the university's new learning management system, On Point
- * Provided an **online reporting system** to the Behavior Intervention Team (BIT) for reports of concerning student, faculty or staff behavior
- * Assisted the Student Government Association in implementing new **online voting software**
- * Designed an **online ordering system** for campus dining establishments that will be fully implemented by fall 2014
- * Implemented **StarRez**, comprehensive student housing software that includes online housing applications and extensive administrative reporting functions
- * Rebranded the OU ID card to **"Sooner Card"** and implemented widespread back-end upgrades that will allow broader use of the card in the future
- * Advised and assisted student leaders of The Big Event in implementing an **online check-in system** on the morning of The Big Event and streamlining the process for the 5,557 volunteers who served 150 job sites
- * Launched a new **patient portal** for patients of Goddard Health Center that provides secure online access to appointment information, provider communication and lab results
- * Assessed Student Affairs programs using Campus Labs **online assessment tools** and instruments and used the data from more than 200 assessments to improve services and programs for students.

Throughout this annual report you will learn many ways in which Student Affairs staff, programs and services positively impacted student lives and contributed greatly to the retention and graduation of our students. Student Affairs staff members interacted with students where they lived, ate, played and, most importantly, learned and studied. I am especially proud of our staff's classroom contact hours and am confident in the impact of our teaching staff as they built mentoring relationships with students both in and outside the classroom.

Enjoy this report of our efforts and join me in celebrating the accomplishments of the talented and dedicated staff members of Student Affairs. An expanded version of this report is available in iBook format for iPad.

Sincerely,

A handwritten signature in black ink that reads "Clarke A. Stroud". The signature is fluid and cursive, with a long horizontal stroke at the end.

Clarke A. Stroud

University Vice President and Dean of Students



2013-2014 President's Community Scholars



The 2013-2014 OU-Tulsa Student Government Association executive officers gather in the Founders Student Center on Schusterman Center campus.



HSC Student Government Association leaders attend the annual HSC Student Leadership Retreat in fall 2013.

Corbin Brown



President's Community Scholars participate in a community beautification project in Arezzo, Italy.

Jimmy Do



Students take a break from studying to play Intramural Flag Football.

Jawanza Bassue



Students support breast cancer awareness at the Pink and Black Ball, a Women's Outreach Center fundraiser for the Susan G. Komen Foundation.



The University of Oklahoma Mission

The mission of the University of Oklahoma is to provide the best possible educational experience for our students through excellence in teaching, research and creative activity, and service to the state and society.



Jawanza Bossue

Student Affairs Mission

The mission of Student Affairs is to enhance students' academic success by developing student skills, cultivating diverse campus life experiences and enriching the university community through programs and services.

The mission statements of each of the division's departments are congruent with the University's mission and the mission of Student Affairs.

A new student enters a welcome tunnel to campus.

100,000+

Individual points of contact between Student Life staff and students



Steven Lee

Students anticipate the fun of summer session activities on a spring day in 2014.

Student Affairs Goals

- 1** Assist students in realizing their academic, personal and professional goals
- 2** Provide diverse cultural experiences to the university community
- 3** Offer programs designed to enhance the academic experience
- 4** Provide leadership opportunities
- 5** Create a safe, healthy environment in which students may live, study, socialize and work

Goal 1

Student Affairs assisted students in realizing their academic, personal and professional goals.

Behavior Intervention Team

- * Responded to **224 new reports** of concerning student behavior.
- * Managed more than **400 total reports**, including follow-up on reports from the previous year.
- * Provided centralized, **appropriate and timely intervention** to reports of individuals struggling with one or more aspects of life that may be impeding academic success.

Career Services

- * Connected more than **7,600 students** with employers seeking to hire for full-time employment and internships.
- * Through one-to-one career advising, workshops, resumé critiques, mock interviews and career planning classes, helped over **15,000 students** develop skills needed to obtain employment or apply to graduate school.
- * Hosted or co-hosted nine campuswide and specialty **career fairs** attended by 2,600 students and 638 employers.

Fitness and Recreation

- * Registered 107 participants and engaged more than 500 community members in the **Ballin' Healthy Habits Challenge**, which focused on implementing healthy habits into daily life.
- * Offered **Om: Find Your Calm**, which highlighted yoga practices, relaxation, aromatherapy, stress relief and breathing techniques to improve mental awareness.
- * Through **Full Plate Living**, taught participants how to implement healthier and practical food choices.



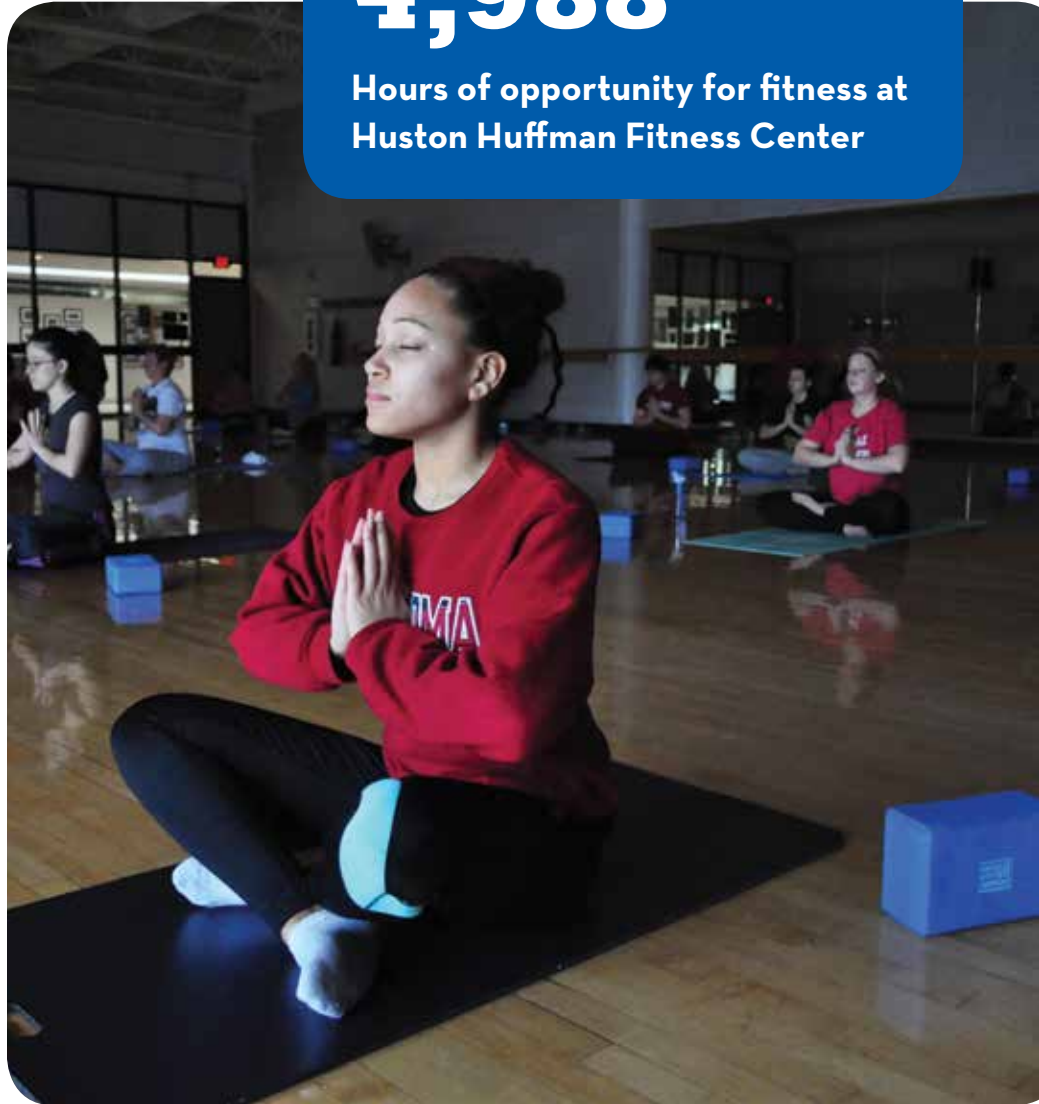
**Thanks for
teaching me about
#HIREsooner.com.
You have great tools
for resumé building!
#SoAwesome**

Jennifer Mohammad

Health Services

- * As **one of the most comprehensive campus health centers** in the nation, provided:
 - board-certified physicians
 - accredited medical clinic
 - laboratory
 - X-ray
 - pharmacy
 - physical therapy
 - counseling
 - health education
- * Continued a partnership with the Women's Outreach Center and Sexual Misconduct Office by providing **timely counseling services** to victims of sexual assault.

Jimmy Do



Ayanna Rashidi balances mind and body in a yoga class at Huston Huffman Fitness Center.

4,988

Hours of opportunity for fitness at Huston Huffman Fitness Center

3,602

Student Affairs hours dedicated to academic classes and programs

Housing and Food Services

- * Tasked marketing and communications interns with **creating a portfolio project** to advance their future professional endeavors.
- * Distributed nearly \$1 million among 150 students through the **Room and Board program** to help them realize their goal of graduating.



The HSC Student Affairs office always knows how to put a smile on my face.

#oufamily #blessed

Ashkawn Ehsan

HSC Student Affairs

- * Increased participation in **intramural sports** by 14 percent.
- * Co-programmed a **dodge ball tournament** to increase awareness of HSC Student Affairs programs among new students.

- * More than 60 Norman campus students attended **HSC Preview Day**, the first in a series of recruitment events designed to enable Norman campus students to transition to the Health Sciences Center.

Leadership and Volunteerism

- * Grew the **Read and Lead** book club to 50 students and staff members participating with each book offered, which included *UnThink*, *Leaders Eat Last* and *The Red Rubber Ball at Work*.
- * Increased community service hours of **President's Community Scholars** to more than 9,500 for the year.
- * During **Sooner Service Saturday**, 100 student volunteers helped construct two homes, organize food donations, build zoo fences and coordinate a children's fair, fun run and carnival games.

Jawanza Bassie



5,557

**Norman campus students
volunteering at 150 job
sites through Big Event**

Students take a breather from working at their Big Event job site.



A student paints on a wall in a train station in Arezzo, Italy, as part of a community beautification project with the President's Community Scholars.

Oklahoma Memorial Union

- * Employed **17 undergraduate and three graduate students**, enabling them to complete their academic pursuits while participating in professional development activities.
- * Provided over **\$20,000 in scholarships and financial aid** to current students through the activities of the Union Programming Board and the Oklahoma Memorial Union Board of Trustees Scholarship fund.
- * Offered students the opportunity to perform in a public forum for large audiences through such Union Programming Board events as the **Miss OU Pageant, Mid-Day Music, Sooner Idol** and **Comedy Fight Night**.

OU-Arezzo Student Affairs

- * Increased the number and variety of **internship opportunities** available to students.
- * Organized events to give students information about living and studying in Arezzo and the challenges of living and studying abroad.
- * Held monthly meetings to provide a forum for **internship experience** feedback.

OU-Arezzo has initiated and organized more than 10 community service projects.



Leader Summit participants share their story boxes from the storytelling workshop presented by author and speaker Kevin Carroll.

OU-Tulsa Student Affairs

- * Revitalized **career advising services** to include resumé, cover letter and interview skills workshops, plus one-to-one sessions to provide students with the tools to gain full-time employment.
- * Introduced nearly half of all incoming students to the campus and critical departments through **New Student Orientation**.

Student Conduct

- * **Applied constructive feedback** from students who have been through the Student Conduct system to create meaningful sanctions aimed at reinforcing positive behavior while minimizing sanctions that were less effective at changing risk-taking behavior.

Student Life

- * Welcomed more than 2,000 new students to campus – nearly 50 percent of the freshman class – through **Camp Crimson**.
- * Saw an **increase in fraternity and sorority membership** from 4,952 in spring 2013 to 5,327 in spring 2014. Greek life now involves 25 percent of OU's undergraduate population.
- * Restructured the **Transfer Leadership Class** experience to allow for more in-depth leadership development and one-to-one mentoring relationships.

Student Media

- * Provided students with **hands-on experience** that helped lead to top honors in collegiate media.
- * Served as students' **first network contacts** into the professional media world, resulting in internships and job offers.



The Daily has given me a unique experience that has ignited my passion for journalism. **#onegoal**

Blaylee Buchanan, fall 2014
editor of *The Oklahoma Daily*

Emily Hughes



Before heading to class, students gather in front of Evans Hall.

13,724

People served by Women's Outreach Center through outreach, educational programs and training.

Women's Outreach Center

- * Held nine **Start Smart Wage Equity** workshops to provide students with information about the gender wage gap and effective salary negotiation.
- * Through **OU Advocates' trained specialists**, provided emotional support, resources and referrals to more than 50 student callers experiencing sexual assault, relationship violence, stalking and harassment.

Goal 2

Student Affairs provided diverse cultural experiences to the university community.

Career Services

- * With African American, American Indian, Asian American and Latino Student Life, hosted **Spring Career Fair**, connecting a record 980 students with 131 employers.
- * Provided two online services, **GoinGlobal** and **Passport Career**, to help students explore employment opportunities around the world.
- * Conducted **job search workshops** for international students seeking employment in the United States.

Fitness and Recreation

- * Teamed up with the OU Tennis Club and OU Graduate College for **What's All That Racquet?**, a free family night at which OU women's tennis coaches and players offered instruction and practice sessions for OU graduate students, faculty, staff and their families.

University Vice President and Dean of Students Clarke Stroud and author and speaker Kevin Carroll have a "ball" giving away door prizes at the "We All Speak Ball" exhibit opening at the Sam Noble Oklahoma Museum of Natural History.

- * Partnered with the Sam Noble Oklahoma Museum of Natural History to present Get Outta Dodge!Ball Tournament to promote the museum's **The Art of Sport+Play** exhibit.

Jawanza Bassie





Working at the Sooner Card office has provided me with a platform to interact with diverse populations from around the world. The unity of the Sooner community that fills the halls of the Union motivates me every day. **#thereisonlyOne**

Vanessa Ochoa, student employee

Housing and Food Services

- * Featured the **American Tour of East Coast** specialties in Couch Restaurants to offer new and unique dishes and used social media to feature geological and pop culture facts about that area of the country.

HSC Student Affairs

- * As part of Welcome Week, held the first **Multicultural Fest**, in which more than 200 students participated.

- * With support from Multicultural Student Services, the African American Student Association held the **10th Annual Dr. Martin Luther King Jr. observance** honoring special guest speaker Chelle Luper-Wilson, daughter of late civil rights activist Clara Luper.

Leadership and Volunteerism

- * Coordinated **We All Speak Ball** events on campus and around the community related to The Art of Sport+Play exhibit at the Sam Noble Oklahoma Museum of Natural History.

Oklahoma Memorial Union

- * Hosted **54 events featuring the cultures** of Colombia, Japan, Saudi Arabia, China, Bangladesh, Korea, Venezuela and other countries. Twenty-one of the events were co-sponsored by the Union Programming Board to make them free to the OU community.

HSC Student Affairs supported veteran and military students through:

- **Veterans Day Celebration**
- **200-flag display in tribute to military members on campus**
- **ribbons in honor of Veterans Day**
- **holiday cards sent to 175 deployed troops**
- **honor cords provided to 34 graduating military students**

150%

Increase in annual programs to meet the needs of Latino and Hispanic students

OU-Arezzo Student Affairs

- * Expanded the **OUA Friends** program to incorporate more opportunities for students to meet Arezzo residents.
- * Encouraged **student attendance at such local events** as the festival of the Saracen Joust and olive and grape harvests.
- * Supported OUA student-organized **community events for children.**

- * Expanded the **OUA Voucher Meal plan** to provide students with discounted meals at local cafes and restaurants.

OU-Tulsa Student Affairs

- * Facilitated the **adoption of 90+ angels** during the holiday season at Patrick Henry Elementary School, OU-Tulsa's Partner in Education.
- * With the Norman campus Women's Outreach Center, promoted the expansion to OU-Tulsa of the **Sooner Ally** and **Medical Ally programs.**
- * Coordinated the **annual Veterans Day luncheon** for student, faculty and staff veterans and guardsmen.

Jawanza Bassue



OU hosts all of the "Divine 9" fraternity and sorority chapters recognized by the National Panhellenic Council.

Student Life

- * Registered more than **1,020 Cousins** and focused on increasing quality matches.
- * Supported the American Indian Student Association's Centennial and annual **OU Spring American Indian Pow Wow** featuring more than 150 American Indian tribal dancers and attended by over 5,000 people from across Oklahoma.

Student Media

- * Continued to shift its **focus toward digital platforms**, giving students vital practical experience that helps them succeed in the professional world.

“African-American Student Life is amazing. It is such a blessing to feel the connection between minorities and the university.

Dominique Samuels”

Chelsea Banks



Sooner Allies show their support for LGBTQ students.

Women's Outreach Center

- * Presented the inaugural **Sooner Mosaic: Social Justice Symposium**, enabling participants to challenge the origins of oppression and inequality and empower them to exercise their own voices.
- * Offered **LGBTQ Health Week**, which focused on health and legal issues in the community, with such inclusive events as Latin ballroom dancing, War on Drugs Reconsidered brown bag lunch and Trans* legal and health perspective panel.
- * Through Ally programs, provided education on making the campus **more inclusive for LGBTQ students**. More than 700 staff, students and faculty became allies and the K-12 Ally program reached 188 pre-service teachers with information on creating inclusive elementary and secondary education classrooms.

Goal 3

Student Affairs offered programs designed to enhance the academic experience.

Career Services

- * Conducted more than **300 mock interviews** with students and gave them feedback on how to improve.
- * Used live and online workshops, classroom presentations and HIREsooner.com to provide **information about the job search process** to students, alumni, colleges and employers.
- * Managed the **Career Services internship class** for 178 students seeking college credit for their internship.

Fitness and Recreation

- * Engaged more than 100 OU students, faculty, staff and retirees in the third year of the **Healthy Sooners Garden** program.
- * Collaborated with the Faculty-In-Residence program to host events dedicated to **healthy eating and exercise** tips.
- * Partnered with the Student Government Association to promote awareness of SGA's Week of Health to **underscore the importance of health and wellness** in students' lives and their value to academic success.



Jimmy Do

Terry Hawk shows off some peppers grown at the Healthy Sooners Community Garden.



The Union Programming Board's Dye Hard event gives students an opportunity to stretch their creative muscles.

Leadership and Volunteerism

- * Hosted **Leader Summit**, which provides presentations and networking opportunities to 300+ students.
- * Through the 28-student member **peer education LEAD Team**, facilitated more than 75 workshops for:
 - Gateway classes
 - Residence halls
 - Organizations
 - Camp Crimson
 - Retreats
 - Leader/scholar groups
 - Community groups

125

Events co-sponsored by the
Union Programming Board

Oklahoma Memorial Union

- * To enhance UPB members' understanding of the **importance of community involvement**, facilitated collaboration with Bridges, a Norman nonprofit that assists high school students living alone due to a family crisis.
- * Hosted many distinguished speakers, including CIA Director John Brennan and former United States Supreme Court Justice Sandra Day O'Connor, allowing faculty, staff and students to further **engage academically outside the classroom**.
- * Through the **Creative Series**, hosted such new events as a T-shirt design competition and "Dine & Palette."

OU-Arezzo Student Affairs organized housing facilities in Arezzo, Rome, Venice and Florence for 400 students and visiting faculty.

OU-Arezzo Student Affairs

- * Incorporated into orientation sessions a segment focusing on such **academic challenges** as how to manage a hectic study schedule in a new environment.
- * Collaborated with the Disability Resource Center to ensure that students' **special needs are met** while attending OU-Arezzo.



Students take in the view near Arezzo, Italy.



OU-Tulsa Student Affairs achieved a really good balance between fun and informative in the events it offered. Student Affairs is a big reason why I love being an OU student!

#twosidesonecoin

Carissa Curtis

OU-Tulsa Student Affairs

- * Coordinated the application and selection process for the **new OU-Tulsa Scholarship**.
- * Partnered with Information Technology to provide a **Laptop Health and Wellness Check-up** during Student Affairs' Welcome Week.

1,052

Interactions between students and OU-Tulsa Student Affairs staff at events held during the first week of fall semester

Student Conduct

- * Interacted with students enrolled in academic courses requiring them to interview university administrators on **topics of importance** to the student body, discussed subjects ranging from underage alcohol consumption and proposed changes in cannabis laws to military service overseas.

Student Life

- * Sent all **McNair Scholars** to at least one research conference, consistently shown to be the most beneficial program activity for these scholars.
- * Documented an 8 percent **increase in summer session student enrollment credit hours** over the previous summer.
- * Supported American Indian Student Life's continued partnership with the Norman Public Schools Indian Education Program by hosting the **ninth-grade LINKS program**, the final segment for helping future students begin college planning and preparation.

Jawanza Bassue



African American, American Indian, Asian American and Latino student communities each have full-time Student Life staff advisers.

Goal 4

Student Affairs provided leadership development opportunities.



Working for Housing and Food Services has exposed me to learning opportunities achieved only by hands-on experience.

#workplaylive

Erfana Enam

Housing and Food Services

- * **Employed 19 graduate students** to supervise apartment communities, work with resident advisers and student leadership, and teach classes.
- * Continued a three-year trend of **100 percent placement** of resident directors in full-time positions after completing graduate school.
- * Provided marketing and communications interns with an **opportunity to plan #TastyTweets**, a student-centric event designed to highlight campus restaurants.

Fitness and Recreation

- * **Trained student intramural supervisors** on sportsmanship, leadership and intramural sports rules and provided observations and assessments to enhance their leadership skills both on and off the field.

Health Services

- * Directed a doctoral psychology **internship program** and provided a sports medicine physician **fellowship**.

Aaron Lindley



Housing and Food Services MarCom student interns sharpen their marketing and communication skills.

HSC Student Affairs

- * Through **Leadership Lunch**, engaged 120 students in discussions about the importance of etiquette in social and professional settings.
- * Adopted a **web-based appointment system** for The Writing Center.
- * Provided **plagiarism training** for all Graduate College students and offered guest lectures on integrity in scientific research.

Oklahoma Memorial Union

- * **Employed three Union Programming Board graduate assistants**, enabling them to develop their leadership skills and those of undergraduates they advised.
- * Through the UPB, provided four **leadership skill-based retreats** for more than 100 students.



UPB is empowering and supporting. I love everything UPB has done to make my OU experience wonderful!
#UPB #foryOU

UPB member

Shakir Feroz



OUHSC dental students participating in the Big Event provide free dental services at the College of Dentistry's community clinic.

OU-Arezzo Student Affairs

- * **Advised the Student Advisory Council**, which organized events to engage with the Arezzo community that included reading in English to Italian children and holding seminars on American college life, sports tournaments and bicultural holiday celebrations.
- * Initiated the OUA **Student Ambassador program**, enabling former OU-Arezzo students to provide program information as they share their experiences with prospective students.

OU-Tulsa Student Affairs

- * **Advised the OU-Tulsa Student Government Association** on its role as liaison between students and campus administration.
- * **Facilitated student-led** Community Food Bank canned food drives on campus.
- * Supported the International Student Organization's eighth annual **Cultural Night**, which drew more than 300 attendees.



New students dance the night away at UPB's Retro Night, part of Camp Crimson orientation camp.

Student Life

- * Supported Campus Activities Council's **most successful Soonerthon in program history**, which registered more than 2,100 students and raised over \$318,000 for Children's Hospital Foundation, making it the 13th highest-grossing dance marathon in the country.
- * Named 320 outstanding students from the largest applicant pool in Camp Crimson history as **orientation leaders** for five camp sessions.



Students Nafise Barzigar and Amin Roozgard model traditional Iranian garb at OU-Tulsa's Cultural Night.

Student Media

- * Reaffirmed a commitment to publish *The Oklahoma Daily* in print five days a week, making it the **only daily student newspaper in Oklahoma**, providing students with unique media leadership opportunities.

Women's Outreach Center

- * Provided 25 students with opportunities to **serve on advisory boards** for LGBTQ programs, Sexual Misconduct Prevention initiatives and Greek Ally.
- * Offered opportunities for students to assume **leadership roles through peer education** and serve 4,400 students through D8ME: Tips for Healthy Relationships, One Sooner, Sexperts, Greek Ally and Step in, Speak out.



Being a peer educator allows me to advocate for issues I'm passionate about and educate my peers on difficult issues.

#StepInSpeakOut

Reagan Martin

165

Editions published by
The Oklahoma Daily

1.1 million

Page views generated by
OUDaily.com

40%

Increase in OUDaily.com
advertising revenue



Peer educators of the Step in, Speak out sexual assault prevention team gather at the Oklahoma Memorial Union.

Goal 5

Student Affairs created a safe, healthy environment in which students were able to live, study, socialize and work.

Behavior Intervention Team

- * Provided **centralized, appropriate and timely intervention** to reports of concerning student, faculty or staff behavior.
- * Promoted individual health and academic workplace success, as well as **safety for the university community**.
- * Focused on **proactive early prevention** for the success of individual community members and the health and safety of the community as a whole.

BIT made 38 presentations to more than 1,500 students, faculty and staff to help the OU community better understand the behavior intervention process.

Fitness and Recreation

- * Established **I Brake for Safety**, a program with OUPD that educates motorists and cyclists in the OU community about such “rules of the road” as bicycle registration, bike-riding practices and safety.



Goddard Health Services Physician Assistant Christy Barrett provides wellness information to a student.

Health Services

- * Launched Health Connection, a **secure electronic communication system** that quickly communicates test results, efficiently responds to medical questions and increases patient access to personal medical information.
- * Completed the national Clinical Laboratory Improvements Amendments certification, which establishes **quality standards for laboratory testing** under the guidance of the Food and Drug Administration, Center for Medicaid Services and Centers for Disease Control.

Student Counseling Services

229

intakes

1,430

individual and group appointments

30+

consultation hours with faculty and staff

Housing and Food Services

- * Expanded study hall areas to **provide quiet spaces** for individuals and small groups.
- * Completed upgrades for **speedier, more reliable elevators** in Couch Center and began similar upgrades in Walker Center.
- * Installed additional **hydration stations** in Cate Center buildings to provide easily accessible, high-quality drinking water to more students.
- * With new software, **streamlined the housing application and contract process** into a single step.
- * **Rebranded OneCard as Sooner Card** to more closely align with the university.

HSC Student Affairs

- * Provided 30 hours of **classroom outreach presentations** on topics relevant to academic enhancement, interpersonal violence, sexual assault prevention and general mental health.

Oklahoma Memorial Union

- * Provided **office space for student organizations** and 24/7 access to a computer lab, restaurants and lounges for students, faculty and staff.
- * Installed new hydration stations to reduce environmental waste and provide **clean, filtered water**.
- * Provided space and services for **3,178 events** sponsored by student organizations.



Students take a group selfie with comedian Kel Mitchell at UPB comedy show.



I had one of the best experiences of my life in Arezzo. Thank you for making it happen! **#prima**

Katie Keck

OU-Arezzo Student Affairs

- * Worked with Norman campus Student Affairs to update and enhance pre-departure and post-arrival **study abroad orientation sessions**.
- * Updated and revised materials for students and visiting staff regarding **protocols, guidelines and services** available in Arezzo.

OU-Tulsa Student Affairs

- * Delivered **customized presentations** on Student Affairs services, the Behavioral Intervention Team and Title IX to increase student awareness of services and staff visibility on campus.
- * Created an incentive-based marketing effort to **increase student registration** for the university's Emergency Communications System.

- * Increased attendance at the annual family barbeque on campus – **Schusterque** – and built upon the tradition of creating a fun and inclusive environment for socialization within our campus community.



Aaron Anderson

An OU-Tulsa student introduces his children to Boomer and Sooner at OU-Tulsa's annual family fun night, Schusterque.

SafeRide

- * Provided **transportation at no cost to students** and allowed non-students to use SafeRide when riding with a currently enrolled OU student.

SafeRide riders

2004-05*	3,400
2012-13	39,900
2013-14	44,200

*year program implemented



Students participate in a cardboard boat race at the Murray Case Sells Swim Complex during Camp Crimson.

Student Conduct

- * Completed implementation of the Maxient Conduct Management System, which **consolidates reporting and record-keeping** across many university departments, resulting in improved communication and a more coordinated response to concerns within the university community.

Student Life

- * Supported **70 unique events** for 21,520 students, staff and faculty during summer session – an 86 percent increase over summer session 2012 – that ranged from graduate student trivia nights and free pool parties to intramural volleyball, basketball and dodge ball leagues.

Women's Outreach Center

- * Through **One Sooner: Can Make a Difference**, a new collaboration with the Institutional Equity and Title IX Office, educated campus leaders on changing harmful cultural norms regarding sexual misconduct.
- * Sponsored **Take Back the Night**, an annual event that gives voice to survivors of sexual violence.
- * Reached 2,181 students through **health programming** that included exploring body image, STD and pregnancy prevention, and breast health education.

OU Student Affairs Directory



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Health Sciences Center Student Affairs

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Housing and Food Services

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Frank Henry, Food Services Director

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