

The UNIVERSITY of OKLAHOMA®

STUDENT AFFAIRS

| 2013 ANNUAL REPORT |



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From the Vice President



In a year marked by record enrollments, digital innovation, prestigious student scholarships and financial challenges, I am proud to report that the people and programs of Student Affairs supported each of these initiatives with a focus on providing the best possible educational experience for our students. The mission of Student Affairs – to enhance students’ academic success by developing student skills, cultivating diverse campus life experiences, and enriching the university community through programs and services – continues to define everything we do. This report presents the work of our staff, a group of 1,286 students and 490 professional staff who bring their hearts and passion for student success to campus every single day as they work to improve and change student lives.

Assessment continues to provide the data that measures the success of student programs. With shrinking budgets, programs must be effective and outcome-based. Staff must be efficient and avoid duplicated efforts. Communication is essential and must reflect the technology expectations of today’s students. Student Affairs departments connect with OU students using traditional media but also have embraced social media using Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest, foursquare and iTunes University. An expanded version of this annual report is also available in iBook format for iPad.

The information in this report is presented to demonstrate how the 14 departments of Student Affairs contributed to the division’s five goals:

1. Assist students in realizing their goals – academic, personal and professional.
2. Provide diverse cultural experiences to the University community.
3. Offer programs that are designed to enhance the academic experience.
4. Provide leadership development opportunities.
5. Create a safe, healthy environment in which students may live, study, socialize and work.

Ultimately, student success is Student Affairs’ measure of success. Each student who successfully completes a semester and returns for the next and each student who completes a degree is a product of not only an outstanding classroom experience, but also an out-of-classroom experience that enriched and supported academic success.

Lastly, the people of Student Affairs truly made a difference in the lives of survivors of the May tornadoes. In classic “Sooner Style,” staff rallied and provided housing, meals and support for 1,100 family members and rescue workers. It was a labor of love and staff worked around the clock to create a welcoming “home” for our guests during the early stages of their recovery.

I hope you will agree that the impact of the people and programs of Student Affairs is significant and will join me in thanking and celebrating the accomplishments of a dedicated group of professionals.

Sincerely,

A handwritten signature in black ink that reads "Clarke A. Stroud". The signature is fluid and cursive, with a long horizontal stroke at the end.

Clarke A. Stroud

University Vice President for Student Affairs
and Dean of Students

OU Student Affairs Departments and Leadership

Vice President's Office



Clarke Stroud
*University Vice President
and Dean of Students*



Brynn Daves
*Director for Student Affairs Operations
and Student Programs*



Susan Sasso
*Associate Vice President
and Associate Dean of Students*



Linda Patison
*Director of Financial Services
and Assistant to the Associate
Vice President*



Nanette Hathaway
*President's Leadership Class
and Crimson Club Coordinator*

Career Services



Bette Scott
Director

Fitness and Recreation



Amy Davenport, Ph.D.
Director

Health Sciences Center Student Affairs



Kate Stanton
Executive Director

Health Services



Will Wayne, Ph.D.
*Assistant Vice President for
Student Affairs and Director,
Health Services*

Housing and Food Services



Dave Annis
Director



Diane Brittingham
Associate Director

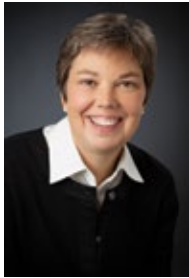


Frank Henry
Food Services Director



Ryan Trevino
Community Experience Director

Leadership Development and Volunteerism



Becky Barker, Ph.D.
Director

Student Life



Kristen Partridge
*Assistant Dean of Students
and Director*

Oklahoma Memorial Union



Laura Tontz
Director

Women's Outreach Center



Kathy Moxley
*Director, Women's
Outreach Center
and Coordinator, Sexual Assault
Response Team (SART)*

OU in Arezzo, Italy Student Affairs



Charlotte Duclaux
Director

Student Media

Director Position is Currently Vacant

Student Conduct



Steven Ashmore
Director

Tulsa Student Affairs



Josh Davis
Director

University Counseling Services



Scott Miller, Ph.D.
Director

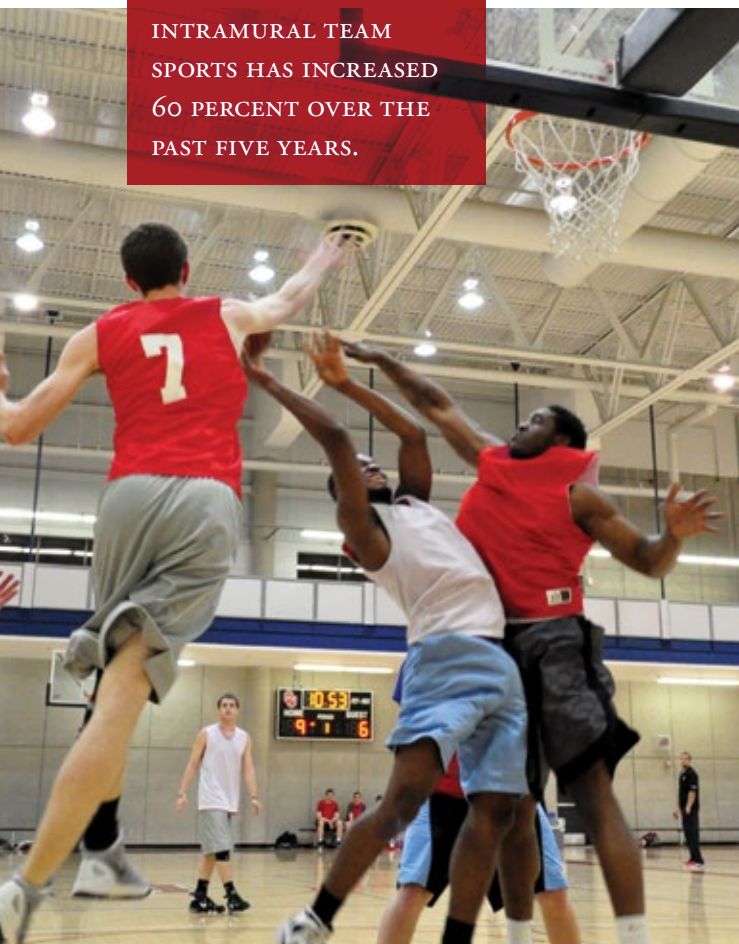
The mission of the University of Oklahoma is to provide the best possible educational experience for our students through excellence in teaching, research and creative activity, and service to the state and society.

Student Affairs Mission

The mission of Student Affairs is to enhance students' academic success by developing student skills, cultivating diverse campus life experiences, and enriching the university community through programs and services.

The mission statements of each of the division's departments are congruent with the University's mission and the mission of Student Affairs.

PARTICIPATION IN MOST INTRAMURAL TEAM SPORTS HAS INCREASED 60 PERCENT OVER THE PAST FIVE YEARS.



| CAREER SERVICES |

The mission of Career Services is to enhance the career development of students by teaching career planning and job search skills and by facilitating the exchange of information among students, alumni, faculty, administrators and employers. The resources and information Career Services offers impact the success of students after graduation and provide a link between the University and the organizations that hire its graduates.

| FITNESS AND RECREATION |

Fitness and Recreation provides diverse programs, services and educational opportunities to enhance the lifelong health and wellness of the university community. This mission is guided by three goals: provide opportunities and support to promote a healthy university community; benefit the university community through health education; and develop university relations through health and wellness activities.

| HEALTH SCIENCES CENTER STUDENT AFFAIRS |

The mission of Health Sciences Center Student Affairs is to enrich students' academic experience by building a diverse and inclusive community; supporting emotional, intellectual and personal growth; facilitating professional development; and providing guidance toward a professional health career.



| HEALTH SERVICES |

The mission of Health Services is to maximize the health of the university community by providing high-quality medical services, counseling services and health education programs. Improved health enables students to focus on their academic, professional and personal goals. Health Services assists students in realizing those goals by provided leadership development opportunities, and helping to create a safe, healthy environment.

Health Services partnered with the American Cancer Society to recruit more than 200 participants for a first-of-its-kind cancer research study.

| HOUSING AND FOOD SERVICES |

The mission of Housing and Food Services is to bring life to the university experience by providing resources for student success and opportunities for campus involvement and by meeting students' physical nourishment needs.

| LEADERSHIP DEVELOPMENT AND VOLUNTEERISM |

The mission of Leadership Development and Volunteerism is to empower students to become effective leaders and active community members through participation in varied experiences, programs and services. LD&V activities help students further develop their leadership skills, assist with personal growth through student learning and connect students to volunteer opportunities in the local community and beyond.

| OKLAHOMA MEMORIAL UNION |



The mission of the Oklahoma Memorial Union is to support the academic growth of students through programs and services by building an inclusive community and providing a clean, safe and welcoming facility for diverse campus life experiences.

“Thank you for being such amazing guides for us. It really brought the culture to life, making it so engaging and fun.”

— John Pham, President’s Leadership Class Summer in Italy 2013

| **OU-AREZZO STUDENT AFFAIRS** |

The mission of OU in Arezzo Student Affairs is to provide resources, support and services to OU students during their study abroad program and to offer cultural opportunities that will enrich their international experience.

| **OU-TULSA STUDENT AFFAIRS** |

The mission of OU-Tulsa Student Affairs is to provide resources and opportunities that address student needs, unite a diverse student population, respect each student’s experiences and goals and enhance the development of the whole student.

| **SAFERIDE** |

The mission of the SafeRide program is to offer students safe, alternative, confidential and free transportation Thursday, Friday and Saturday evenings.

| **STUDENT CONDUCT** |



The mission of Student Conduct is to develop and enforce standards of conduct through educational experiences that foster student learning and development, while maintaining retention. Student Conduct

oversees the University discipline system, which includes enforcement of the Student Rights and Responsibilities Code and the Housing Citation Process.

| **STUDENT LIFE** |

Student Life guides students in realizing academic, professional and personal goals as they progress toward graduation and beyond. Units include the Women’s Outreach Center, First Year Experience, Fraternity and Sorority Student Life, Multicultural Student Life, Scholarships and Grant programs, Summer Session programs, leadership development, student organizations and, most recently, the Henderson Scholars Program.

| **STUDENT MEDIA** |

The mission of Student Media is to provide real-world experience for students interested in journalism and related fields and to enhance the sense of community and overall quality of life at the University.

| **WOMEN’S OUTREACH CENTER** |

The Women’s Outreach Center empowers and advocates with and on behalf of women for their safety, wellness and equality. The center helps all students reach their full potential and explore new perspectives by offering a wide range of programs that focus on issues that disproportionately impact women, including violence against women, LGBTQ programs, wage equity workshops and breast health awareness.

Student Affairs Goals

- 1 Assist students in realizing their academic, personal and professional goals
- 2 Provide diverse cultural experiences to the university community
- 3 Offer programs designed to enhance the academic experience
- 4 Provide leadership opportunities
- 5 Create a safe, healthy environment in which students may live, study, socialize and work.



The people and programs of each department contribute toward Student Affairs' five goals. Noteworthy activities that significantly contributed to accomplishing these goals and fulfilling Student Affairs' mission in 2012–2013 are:

1 Student Affairs assisted students in realizing their academic, personal and professional goals.

| CAREER SERVICES |



- Provided programs and services that helped students understand individual capabilities, interests and collegiate experiences as they relate to professional and career goals.
- Through one-to-one career advising, workshops, resumé critiques, mock interviews, career planning classes and webinars, assisted students in developing the skills needed to obtain full-time employment or internships or apply to graduate and professional schools.

| FITNESS AND RECREATION |

- Provided two new programs to help members of the OU community reach their personal health and fitness goals:

Shift Gears and Habits > Resolutions, which encourages individuals to incorporate healthy habits into their daily lives by emphasizing such topics as the importance of breakfast, sleep, water consumption, an active lifestyle, and time and stress management, and by rejecting the “all-or-nothing” mentality.

Full Plate Diet Program, which emphasizes the importance of eating a balanced diet and includes group activities that provide encouragement and support throughout eight-week sessions.



| HSC STUDENT AFFAIRS |

- Increased the visibility and uses of services available to OU Health Sciences Center students through outreach presentations to more than 900 students on a variety of topics relevant to academic enhancement and mental health.
- With 229 intakes and more than 1,290 individual and group appointments during the year, Student Counseling Services continued to improve students' quality of life.

| HEALTH SERVICES |

- The University created Behavior Intervention Teams (BIT) on all three campuses to identify, assess and manage students, faculty and staff struggling with a wide variety of challenges that do not rise to the level of a threat. As a result of BIT implementation, referrals to the University Counseling Center increased and individuals accessed psychological counseling in a timely manner.

| HOUSING AND FOOD SERVICES |

- Housing and Food Services' Marketing and Communications Department hired and developed student interns whose accomplishments included an interview with Southwest Airlines, a job offer at Pratt Kansas Community College and internships at BBDO Chicago and a management firm in the Washington, D.C., area.

| LEADERSHIP DEVELOPMENT AND VOLUNTEERISM |



- Expanded the Read and Lead book club to approximately 50 students and staff members with each book offered. Titles included *Leadership Matters*, *Talk Less Say More*, *The Ant and the Elephant* and *The Wisdom & Teachings of Stephen R. Covey*.
- Coordinated the selection processes for 12 annual awards, including Outstanding Freshmen, Sophomores, Juniors and Seniors; Letzeiser Awards; PE-ET; and the new Molly Shi Boren Volunteer Awards.

Community Service

- President's Community Scholars completed more than 9,000 hours of community service
- Adopt-a-Child "adopted" more than 100 patients from the Children's Hospital in Oklahoma City and donated an estimated \$17,000 of wish list items for hospitalized children
- Students participating in Sooner Service Saturday helped build fences and animal habitats at the Oklahoma City Zoo and managed carnival games and activities at the Center for Children and Families Inc. Block Party
- 150 students, faculty and staff planted 64 trees at the Duck Pond in observance of Arbor Day 2013
- 60 student organizations committed to maintaining a designated area of campus through Adopt-an-Area
- The OU community collected 8,783 pounds of food benefitting the Regional Food Bank of Oklahoma



| OKLAHOMA MEMORIAL UNION |

- Employed 17 undergraduate and four graduate students through Oklahoma Memorial Union and Union Programming Board (UPB), enabling the students to further their academic pursuits and participate in professional development activities.
- Served the entire student population by providing office space for critical student support services and classroom space for academic and leadership classes and seminars.
- UPB's Miss OU Pageant provided \$3,850 in financial aid to participating students.
- UPB hosted Sooner Idol, Comedy Fight Night and other programs that generated more than \$2,000 in financial aid to OU students.
- Through the Mid-Day Music program, UPB provided an opportunity for student musicians to showcase their talents in front of the student body. Student musicians also received a total of \$3,000 in financial aid to support their pursuit of career goals.

5,300 NORMAN CAMPUS STUDENTS PARTICIPATED IN BIG EVENT, VOLUNTEERING AT 159 JOB SITES LINKED TO COMMUNITY-BASED AGENCIES.



| OU-AREZZO STUDENT AFFAIRS |

- Expanded internship opportunities to offer international, professional experience in diverse fields.
- Organized informational meetings and seminars about living and studying in Arezzo.
- Updated communication protocols and developed relationships with local professionals to ensure ongoing and emergency medical and mental health assistance to OU students.

| OU-TULSA STUDENT AFFAIRS |



- Moved into the new Founders Student Center, which already has been used by more than 83 percent of OU-Tulsa students.
- Upgraded equipment and expanded group fitness class offerings at the OU-Tulsa Fitness Center.
- Helped coordinate the 2013 Convocation ceremony, in which 261 students — more than half of those eligible to graduate — participated.

| STUDENT LIFE |

- Camp Crimson welcomed 2,000 new students, nearly half of the freshman class. Before camp, participants rated their confidence level in making the transition from high school to college at 3.2; after camp, that rating rose to 4.2.
- Fraternity and sorority membership increased 5 percent from spring 2012 to spring 2013. Nineteen percent of OU's undergraduate population now is involved in Greek life.
- To give more students access to one-to-one mentoring and leadership skill development opportunities, African American Student Life increased the number of student leader positions by more than 40 percent.
- The Sooner Nations Institute brought 19 Native American high school seniors to campus for a series of college preparation and leadership development activities. Seven of these participants now are enrolled at OU.

| STUDENT MEDIA |

- *The Oklahoma Daily* and *Sooner* yearbook each brought home a Silver Crown award from the Columbia Scholastic Press Association and students received nearly 40 individual journalism awards.
- Since fall 2012, student employees have interned or gone to work for such organizations as *The Orange County Register*, *mentalfloss.com*, *The New York Times* and Enterprise Products Partners.
- Summer 2013 internships included positions at Skyline Media, *The Norman Transcript*, Rose Rock Films, *Shawnee News-Star*, *The Oklahoman*, News 21 and *Oklahoma Gazette*.

OU-Tulsa Student Affairs was recognized as the 2012-2013 "Department of the Year" on that campus.

| VICE PRESIDENT'S OFFICE |



- Led the University's implementation on all three campuses of Behavior Intervention Teams, which provide centralized, appropriate and timely intervention to reports of student, faculty and staff behavior issues and promote academic and workplace success, health and safety for the university community.

| WOMEN'S OUTREACH CENTER |



- Through four Start Smart Wage Equity Workshops, provided 113 women with critical information about the gender wage gap, benchmarking and salary negotiation.

The Oklahoma Memorial Union completed the renovation of the Jan Marie and Richard J. Crawford University Club and the mezzanine level, including the Heritage Room, Frontier Room, Weitzenhoffer Room and Sutton Foyer.



THE UNION PROGRAMMING BOARD CO-SPONSORED 107 EVENTS AND THE OKLAHOMA MEMORIAL UNION HOSTED 7,018 EVENTS.

2 Student Affairs provided diverse cultural experiences to the university community.



| CAREER SERVICES |

- Connected 972 students with 98 employers through the Spring Career Fair, a joint effort of Career Services and African American, American Indian, Asian American and Latino Student Life.

| FITNESS AND RECREATION |

- Offered the Healthy Sooners Garden program to students, faculty and staff, through which participants learned gardening skills and the importance of teamwork, sustainability and nutrition.
- Hosted the annual Winter Special Olympics, a partnership between OU and the Oklahoma community, at the Huston Huffman Fitness Center.

“Fitness and Recreation has proven, time and again, its commitment to healthy living and the value of student input. Fitness and Rec goes above and beyond the expectations of students to be the best resource students can find to support a healthy lifestyle.”

— Joe Sangirardi, SGA president, 2012–2013

- Teamed with the OU Graduate College for Sham-ROCK, a St. Patrick’s Day-themed family night for OU graduate students.

| HSC STUDENT AFFAIRS |



- With the OUHSC Provost’s Office, Admissions Office and Institutional Research, increased efforts to recognize and support veteran and military student members of the HSC community through activities that included celebrating Veterans Day, displaying 200 American flags on campus, sending holiday cards to 170 deployed troops and providing honor cords to 30 graduating military students.

| HOUSING AND FOOD SERVICES |

- Hosted 65 students through the annual Sooner Jump Start program, which brings students from China to study at OU and gives housing staff the opportunity learn how to best overcome language and cultural barriers.
- Recruited a geographically diverse group of graduate assistant staff members to supervise residence halls and apartments and work with all Housing and Food Services student groups.
- Offered the first co-ed freshman community within the residence halls, positive feedback to which resulted in an increase in freshman co-ed community living space in the residence halls for the 2013-2014 academic year.

| LEADERSHIP DEVELOPMENT AND VOLUNTEERISM |

- Leader Summit, a Saturday on-campus conference, provided 335 students with nationally recognized keynote presentations, breakout sessions and networking opportunities.
- LEAD Team, a peer education facilitation group of 28 students, led more than 75 workshops for Gateway classes, residence halls, student organizations, Camp Crimson, retreats, leader and scholar groups, community groups and human relations classes.



COUCH RESTAURANTS SERVED MORE THAN HALF A MILLION GUESTS DURING THE 2012-2013 SCHOOL YEAR.

“The office of Student Affairs has been an invaluable resource. The staff has given me assistance academically, personally and professionally and have been, without fail, helpful, positive and a lot of fun to work with.”

— Cynthia Hamill, OUTSA president, 2012–2013

| OKLAHOMA MEMORIAL UNION |

- Hosted 37 cultural events open to the university community, including 11 that featured the cultures of Bangladesh, China, Pan-America, Korea, Arabia, Vietnam, Venezuela, India, Peru and Persia.
- Provided office space to diverse student organizations and venues for casual interaction and community building through the Archie W. Dunham Conoco Student Leadership Center.

| OU-AREZZO STUDENT AFFAIRS |

- Expanded the “Conversation Spaces” lecture series to include local guest speakers discussing topics ranging from the annual festival of the Saracin Joust to the cultural habits of young Italians and American students.
- Through the OU in Arezzo Study Center, hosted two community events for children.
- Expanded opportunities for semester students to get acquainted with Italians that included informal meetings with peers at the University of Siena in Arezzo, Sunday lunch at the homes of Italian families and extended home stays for complete cultural immersion.
- Expanded Friends of OUA to offer discounts and vouchers at Arezzo businesses and restaurants, encouraging them to “do as the locals do” when seeking meals, goods and services.

| OU-TULSA STUDENT AFFAIRS |

- Advised the International Student Organization’s coordination of the seventh annual OU-Tulsa Cultural Night, which featured performances, a fashion show and international cuisines.
- Coordinated the annual Schusterque barbecue for OU-Tulsa students, faculty and staff, which drew a record crowd of nearly 700.
- Coordinated the inaugural Festival of Trees and Lights in the Founders Student Center, where more than 20 student organizations and academic departments decorated tables or trees with lights and ornaments.

| STUDENT LIFE |

- Registered more than 800 students for OU Cousins and incorporated into the program two new components: participation in Big Event and informational meetings at the beginning of the fall semester.
- Advised Latino Student Life's "Day of the Dead," a free arts festival celebrating Hispanic traditions surrounding Halloween that more than 600 people attended.
- Supported the American Indian Student Association's 99th annual OU Spring American Indian Powwow, the oldest powwow in the nation, which featured more than 150 American Indian tribal dancers performing for more than 5,000 attendees from around the state.
- African American Student Life reintroduced Sooner African American Brotherhood, a peer support group through which students participate in monthly conversations focusing on self-identity, race relations, the "imposter syndrome" and mentoring.

| WOMEN'S OUTREACH CENTER |

- Created a new Sooner Ally program that was incorporated into the resident advisers class, reaching 190 students. Other versions of the program are directed toward pre-service K-12 teachers, Greek students, faculty and those in the medical and counseling services.
- Doubled the number of participants in LGBTQ programs over the prior year, reaching 4,445 individuals with education, training and outreach, and maximized the number of students served by partnering with other campus organizations and programs.

"Student Life programs give OU the small-town feel and the community that I needed while going through the transition to adult life. They helped make me feel appreciated and recognized and loved even when I am 1 in more than 20,000."

— Beth Huggins



3 Student Affairs offered programs designed to enhance the academic experience.

| CAREER SERVICES |

- Through HIREsooner.com, provided information about choosing a major or career, applying to graduate school, job search assistance, current job market trends and entry-level salaries.



HIREsooner.com

62,746 visitors

203,973 visits

606,980 page views

Career Services updated **3,214 followers** on job openings and current job search topics through Twitter, Facebook and its career blog.

On-campus Interviewing Program

3,993 internship interviews

2,953 full-time job interviews

4,978 resumes available online

- Hosted or co-hosted 11 campuswide and specialty career fairs that provided more than 4,000 students an opportunity to explore career fields and network with 537 employers and graduate programs.
- Enrolled 90 students seeking college credit for an internship in a Career Services internship class.

| FITNESS AND RECREATION |

- Initiated Pool Party for resident advisers to encourage student use of on-campus outdoor facilities and participation in the many available wellness programs.
- Collaborated with the Adams Center Faculty-In-Residence to sponsor an event each semester focusing on healthy eating and exercise tips for students.

| HSC STUDENT AFFAIRS |

- Established Leadership HSC, which was conceived by the Student Government Association, with an inaugural class of 46 students representing each of the seven colleges. These future health professionals interacted with staff, faculty and community leaders in a four-session program.

| HOUSING AND FOOD SERVICES |



- Hosted four multicultural meals and two American Tour meals designed to teach students about food and heritages from different parts of the country and world.
- Expanded sustainability and green initiatives by increasing the number of local vendors by 5 percent, purchasing a water-saving dishwasher and using a Food Digester that prevented more than 100,000 pounds of discarded food from going to the landfill.

| OKLAHOMA MEMORIAL UNION |

- Emphasized the importance of community involvement by supporting Union Programming Board students' work with Bridges, a Norman nonprofit organization that assists high school students who live alone due to a family crisis.
- Provided office space for student organizations and free 24/7 computer access for students, faculty and staff.

| OU-AREZZO STUDENT AFFAIRS |

- Incorporated into orientation sessions a segment on academics that focuses on unique academic challenges students may face while in Arezzo.

| OU-TULSA STUDENT AFFAIRS |

- Coordinated the New Student Orientation for summer and fall 2012 that was attended by 166 students, an 8 percent increase over the previous year.
- Launched a lunch-and-learn session to train OU-Tulsa students in the health sciences and social work professions about the QPR (question, persuade and refer) method of suicide prevention. More than 60 students attended the two sessions.



| STUDENT CONDUCT |

- Participated in the externship program for law students designed to provide practical experience in critical thinking, investigating and interpersonal communication. Participants also gain legal research and writing experience while earning three hours of course credit.

| STUDENT LIFE |

- Hosted new information sessions and presentations for veteran, commuter and first-generation students at Sooner Orientation Weekend.
- Helped more than 1,070 Greek students engage with faculty outside the classroom through the Greek Community Forum, which brings faculty members into Greek chapter houses for an evening of academic discourse.
- Supported 24 Greek chapters that participated in the Adopt-A-Prof program, which pairs groups with outstanding faculty members from across campus.
- Served Sooner Traditions Scholars, students from underrepresented Oklahoma high schools, through monthly information meetings on topics ranging from personal motivation and time management to civic engagement and leadership skill development.

| STUDENT MEDIA |



- Supported student learning from and interaction with peers and professionals at such events as the Oklahoma Press Association convention, College Newspaper Business and Advertising Managers convention and Freedom of Information Oklahoma's annual Sunshine Conference.
- Advised students on the production of *ESCAPE*, a new weekend tabloid publication, *Inside the Huddle*, an OU football game guide produced by *The Daily* staff before every home game, and *Sooner* yearbook's *Gift Guide* and *Living Guide*.

4 Student Affairs provided leadership development opportunities.

HEALTH SERVICES PARTNERED WITH THE AMERICAN CANCER SOCIETY TO RECRUIT MORE THAN 200 PARTICIPANTS FOR A FIRST-OF-ITS-KIND CANCER RESEARCH STUDY.



| FITNESS AND RECREATION |

- Participated in a Regional Food Bank Canned Food Drive and Social Responsibility Fair.
- Increased participation in the Intramural Program over the past five years by 60 percent in such team sports as flag football, basketball, soccer and softball, and 38 percent in individual sports, including golf, tennis and racquet sports. As a result, the Intramural Program expanded seasons and tournament sizes in all programs to allow maximum student participation.

| HEALTH SERVICES |



- Recruited and trained undergraduate students to serve as peer educators for required first-year alcohol training.

| HSC STUDENT AFFAIRS |

- Supported a campuswide, student-led campaign to provide holiday gifts to 24 adults and 65 children at OU Medical Center.
- Developed training sessions for student organization advisers to educate them on their roles and campus policies and guidelines.

| HOUSING AND FOOD SERVICES |

- Completed the Talent and Organizational Development team to create development opportunities and improve human resource management for staff. Programs being created will address onboarding new employees, decreasing turnover, managing time and attendance, offering development opportunities and providing management tools to supervisors.
- Revamped the Housing and Food Services' Employee Satisfaction Survey to better assess employee attitudes and opinions and address their recommendations.

| OKLAHOMA MEMORIAL UNION |

- Enhanced the leadership skills of three graduate assistants employed by the Union Programming Board and the undergraduates they advised. Two of the graduate assistants attained full-time employment with the University and the third was selected to serve as the resident director at OU in Arezzo. Program assessment showed that all undergraduate students advised by the UPB believed they developed as a leader.

- Union Programming Board sponsored four leadership skill-based retreats in which more than 100 OU students participated. Student leaders from the University of Kansas and Oklahoma State University attended one of these retreats, providing OU students with a unique opportunity to acquire leadership skills by interacting with peers outside the university. Based on the success of this retreat, which was held for the second time, plans are under way to create a regular regional retreat for student union activities.
- Maintained the Archie W. Dunham Conoco Student Leadership Center, which provides office, meeting and workspace for the Student Government Association and registered student organizations.

| OU-AREZZO STUDENT AFFAIRS |



- Advised the Student Advisory Council which, in collaboration with faculty and staff, organized programs to provide a sense of community, both within OU in Arezzo and with the greater

Arezzo community. Events included a bilingual film festival, seminars relating to American and Italian cultural differences, volleyball tournaments and bicultural holiday celebrations.

| OU-TULSA STUDENT AFFAIRS |

- Worked with the Student Government Association to initiate a registration process for student organizations. In its first year, 40 organizations registered.
- Advised the International Student Organization on its first fundraiser and awareness event, which focused on the crisis in Syria.

| STUDENT LIFE |

- Campus Activities Council hosted the most successful Soonerton ever, with more than 1,800 students registered and more than \$196,000 raised for Children's Miracle Network and the Children's Hospital Foundation.



- Registered 481 student organizations, including 48 new ones.
- Selected and trained 320 outstanding students as orientation leaders for five Camp Crimson sessions that included two new sessions, one geared toward transfer students and another focused on community service.
- Sponsored Fraternity and Sorority Student Life Emerging Leaders, after which 94 percent of participants stated their intention to immediately apply for leadership positions in their chapters.

| WOMEN'S OUTREACH CENTER |

- Offered numerous student leadership opportunities in peer education, which served 4,400 students through D8ME: Tips for Healthy Relationships; Step In, Speak Out; Sexperts; and Greek Ally.
- Conducted divisionwide training for 60 peer educators that offered information on presentation skills, dealing with difficult audiences and handling tough questions during presentations. Post-training evaluations indicated that the majority of peer educators felt better prepared to serve in their role.

5 Student Affairs created a safe, healthy environment in which students were able to live, study, socialize and work.

| FITNESS AND RECREATION |

- Added Wi-Fi capabilities to the outdoor pool deck to encourage students to take advantage of study spaces.
- Trained all student employees in safety and emergency response procedures, including American Heart Association CPR/AED (Automated External Defibrillator) courses at the beginning of their employment.

| HSC STUDENT AFFAIRS |

- During HSC Sooner Safety Week, engaged 520 students, staff and faculty on such topics as weather safety, mental health and Internet safety. The newest programming addition, Know Your Building, fostered dialog on building safety specific to the work environment.
- With a second-floor renovation in The David L. Boren Student Union, added a reflection room, lactation room and family restroom. A new conference room expanded rentable space options, which increased from 700 in 2011-2012 to 780 in 2012-2013.

| HEALTH SERVICES |

- Installed an electronic medical record system to ensure greater security for patients' protected health information, increase communication between provider and patient, customize reports, track health procedures and increase billing and coding efficiency.
- In collaboration with Web Communications, created new websites for both the medical clinic and counseling center that enable the campus community to more easily obtain information related to services, provide timely health education and outline procedures for making appointments. Health Services staff now can quickly and efficiently edit information and post calendar items. These upgrades also allow for integration with social media as a method of communicating important health information to the campus community.

- Served on community coalitions and committees and participated in such projects as Tobacco-Free Cleveland County, Health Community Coalition, Local Emergency Preparedness and Access to Care.
- Served as a "Push Partner" for Oklahoma's Mass Immunization/Prophylaxis Strategy, which trains staff to dispense antibiotics or immunizations for smallpox and pandemic flu and oral medications for biological outbreaks or chemical releases to an estimated 65,000 students, faculty, staff and their families.

| HOUSING AND FOOD SERVICES |

- Through the Golf Cart Transport Program, transported students in the residence halls who have temporary mobility issues that may otherwise prevent them from making it to class.
- Improved residence hall space by refreshing 12 bathrooms in David L. Boren Hall, conducting preventive maintenance at Traditions Square and Couch Center, remodeling Xcetera in Walker Center and remodeling the space formerly occupied by Burger King in Adams Center to accommodate the newest dining addition, Raising Canes.

| OKLAHOMA MEMORIAL UNION |

- Deployed 11 Automated External Defibrillators throughout the facility and trained all full-time employees and graduate assistants to use them. These personnel also received CPR certification.
- Updated climate control systems.
- Made a computer lab, restaurants and lounges available to students, faculty and staff 24/7.
- Provided space and services for 3,987 events sponsored by student organizations and hosted multiple running events, including the Union Programming Board's Zombie 5K race in which more than 250 people participated.



| OU-AREZZO STUDENT AFFAIRS |

- Worked with Norman campus Student Affairs to update and enhance pre-departure and post-arrival study abroad orientation sessions.
- Increased opportunities and forums for students to discuss issues related to the transition to a new culture, challenges and frustrations of living abroad, homesickness, and expectations for the re-entry to the home culture.

| OU-TULSA STUDENT AFFAIRS |

- Participated in planning and bid selections for campus projects that included developing a cafeteria renovation plan, selecting a new Student Health Insurance Plan vendor, and revising the access plan for a virtual bookstore.
- Held flu shot clinics throughout campus, administering the vaccine to more than 20 percent of the student population.

| SAFERIDE |



- Implemented a new voucher system to offer students more efficient service and benefits. The new system, which operates every weekend of the year, allows students to choose the cab company they wish to use, call directly without a dispatcher and hail a cab from any location, all of which has resulted in shorter wait times.
- Increased the number of SafeRide users (including students, non-students and repeat passengers) from 35,500 in 2011-2012 to 39,400 in 2012-2013.
- Provided SafeRide services at no cost and allowed non-students to use SafeRide when riding with a currently enrolled OU student.

| STUDENT CONDUCT |

- Implemented the Maxient Conduct Management System, which consolidates reporting and record-keeping across many university departments on the Norman, Health Sciences Center and OU-Tulsa campuses, resulting in improved communication among departments and a more coordinated response to concerns within the university community.

- Developed a campuswide citation that addresses conduct not rising to the level of a Student Code violation but that is nonetheless disruptive.
- Adopted a survey given to students as part of the sanctioning process to evaluate the student's satisfaction with the process and determine whether he/she believes the assigned sanctions will impact future behavior choices. Survey feedback will be used to implement sanctions that create desirable behavior changes and reinforce a focus on students' achievement of academic, personal and professional goals.



MORE THAN 5,000 PEOPLE ATTENDED THE INAUGURAL MUST-STAY WEEKEND CONCERT HOSTED BY THE OKLAHOMA MEMORIAL UNION AND CO-FOUNDED BY THE UNION PROGRAMMING BOARD.

“Being a part of the UPB family has helped me grow in many ways. I learned so much about event planning, student development, leadership, and people and have many memories, lessons and friendships that will last a lifetime.”

—Lauren Giddens

| STUDENT LIFE |

- Held mandatory hazing prevention workshops that reached more than 1,600 students. Ninety-two percent of participants were able to identify two to three strategies to cope with hazing before, during and after an incident.
- Conducted OU Summer Session programs that reached 13,112 students enrolled in summer 2012, a 9.77 percent increase over summer 2011. More than 9,900 students, staff and faculty participated in 41 unique events ranging from graduate student trivia nights and free pool parties to intramural volleyball, basketball and dodge ball leagues.

| STUDENT MEDIA |

- Provided an environment in which coworkers become students' first network of industry professionals.

| VICE PRESIDENT'S OFFICE |

- Introduced a Behavior Intervention Team on the Norman campus that was subsequently introduced on both the Health Sciences Center and OU-Tulsa campuses. These teams addressed nearly 200 reports, provided early intervention that kept the campuses safe, and assisted students, faculty and staff in realizing academic and workplace success.
- Supported the initiatives of the Institutional Equity Office through certification of both the vice president and associate vice president in Title IX Administration. The associate vice president also is certified as a Title IX investigator and serves as an associate Title IX coordinator.

| WOMEN'S OUTREACH CENTER |

- Reached 192 students through D8ME: Tips for Healthy Relationships.
- Provided workshops and outreach to 947 participants through the Sexperts program.
- Offered breast health education through workshops, events and outreach to educate the campus community.

OU Student Affairs Directory



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