



COURSES OFFERED:

Energy Economics

Discusses several macro and micro economic topics from an international perspective as applicable to the energy industry.

Strategic Management

Examines management decisions and actions to improve an organization's competitiveness in global business environments. It uses the instructor's own international business experience and a proven framework of a super-major to understand how to apply strategy in international settings.

EMBA COURSE CONTENT

In addition to our International Module courses, there are other program courses (e.g., Global Perspectives in Energy, Marketing Strategy, etc.) which examine and discuss topics encompassing the global nature of the energy industry.

MODULE STRUCTURE

The first half is in Amsterdam where the focus is primarily on the economics course. In addition, we visit and have guest lectures from companies that are investing heavily in decarbonization and the transition from fossil fuels to renewables. The second half is in London where the focus is on the strategic management course which uses a live company case to analyze, discuss and make strategy recommendations. In addition, we have guest lectures on topics such as energy company strategies, key insights on hydrocarbons globally, etc.



Amsterdam Museum Tour



London Boat Tour

In both Amsterdam and London, we visit a few iconic landmarks associated with the two cities.