

OKLAHOMA MEMORIAL UNION

The UNIVERSITY of OKLAHOMA.



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IT'S KIND OF A BIG DEAL



OU Passport, an official passport application acceptance facility, opened in the Oklahoma Memorial Union this summer. The facility accepts completed passport applications and forwards them to the U.S. Department of State, Passport Services section for an issuance determination. This is the only passport facility in the state that will also be open on weekends.



The Oklahoma Memorial Union installed 90 LED light fixtures in the Union Parking Center. The new light fixtures will help reduce the union's energy consumption and provide for a brighter and safer parking experience for students and guests of the union.



The Oklahoma Memorial Union office staff participated in a three month step challenge during the summer. Staff were encouraged to run or walk to increase their average daily steps and engage in a more healthy lifestyle. Twelve staff members participated and collectively completed 2,586 miles.

OUR MISSION

THE MISSION OF THE OKLAHOMA MEMORIAL UNION is to support the academic growth of students through programs and services, by building an inclusive community, and by providing a clean, safe, and welcoming facility for diverse, campus life experiences to occur. The Oklahoma Memorial Union supports the academic mission of the University by providing opportunities for personal growth through cultural experiences and leadership opportunities in addition to providing areas for study.

THE 125th  ANNIVERSARY

LIVE ON, UNIVERSITY

CAMPAIGN FOR THE UNIVERSITY OF OKLAHOMA

To celebrate its 125th anniversary, The University of Oklahoma launched "Live On, University," a two-year, \$500 million fundraising campaign focusing on endowments that will provide permanent support for scholarships and faculty fellowships, global learning opportunities, community engagement programs, art and cultural resources, and health care treatment and research.

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The University of Oklahoma
STUDENTaffairs

The Oklahoma Memorial Union is a department within the Division of Student Affairs.
The University of Oklahoma is an equal opportunity institution, ou.edu/eoo.

2014-2015

GLANCE

2014-2015

THE OKLAHOMA MEMORIAL UNION opened in 1928 as a memorial to OU students and alumni who lost their lives during WWI. The building opened about a year before the Wall Street crash of 1929 and the Great Depression. As a result, the Union opened with sparse adornments and it took several years to fully furnish it. The original building featured a bookstore, cafeteria, soda fountain, billiards & game room, ballroom, Alumni Association, Union offices, and offices for student government.

The center of the building was the original structure. The original plans included the clock tower, however, due to budget constraints, it was left off. It was finally added in 1936 as a WPA project. In 1951 the north and south wings were added, and the original structure was renovated. The Union was not renovated again until 1995. The Clarke-Anderson room was added in 1998, and the Archie W. Dunham-Conoco Student Leadership Center was added in 2000.

The Union is open 24-hours a day, 360 days of the year and provides approximately 225,000 square feet of usable space. There are 18 rooms, including a 6,000 square foot ballroom, lounges, and meeting rooms available for students, faculty, staff or community members to reserve for a variety of functions. The building also features eight dining options including a 24-hour restaurant and the newly renovated University Club, 5 vendors including a bank and the newly opened IT learning and retail space, One University. The Union is also home to a variety of student services including the Career Services, Student Life which is home to various cultural offices and Greek life, the Leadership and Volunteerism office and the Women's Outreach Center.

BY THE NUMBERS



The Union was open 24-hours a day, 360 days of the year. One of a few 24-hour student unions in the nation.



- **10,635** total events hosted in the Union.
- **4,610** student organization events.
- **401** free events and activities organized by the Union Programming Board, a 4% increase
- **94** student organization events given free rooms by the union.
- **68,696** students attended events and activities hosted by the Union Programming Board.

\$1.93 MILLION

Total amount of catering sold by the union reservations staff.



Percentage of surveyed customers who were satisfied to highly satisfied with the event services provided by the union, an almost 5 percent increase.



Number of students who attended the Union Programming Board's 14th Annual Foam Party on the top of the Union Parking Garage. The Foam Party is UPB's flagship event and has become a campus tradition.



The Oklahoma Memorial Union provided over \$123,000 in financial assistance to students during the 2014/2015 academic year through student employment, awards through the activities of the Union Programming Board and scholarships through the Oklahoma Memorial Union Board of Trustees Scholarship Fund.



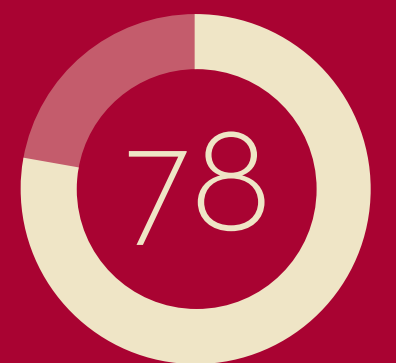
Number of weddings hosted or catered by the Oklahoma Memorial Union, a 19% increase. The Union received TheKnot and WeddingChannel's Best of Weddings award in 2013 and 2014.



Number of cultural events hosted by the Oklahoma Memorial Union, including 21 that were made free to the university community by union sponsorship.



Number of free weekend movie screenings provided by the Union Programming Board in the Union's Meacham Auditorium.



Percentage of students that feel that they are better able to set goals and develop a plan to achieve them, after having served on the Union Programming Board Executive Committee.



Number of visits to the Oklahoma Memorial Union website during the 2014/2015 academic year. This included over 100,000 page views by over 14,000 users.



Number of new directional signs and room markers installed in the Oklahoma Memorial Union to better help students and guests locate meeting rooms, offices and vendors.