



The **UNIVERSITY of OKLAHOMA**
Environmental Concerns Committee

Minutes

ENVIRONMENTAL CONCERNS COMMITTEE MEETING

Call To Order

A meeting of the Environmental Concerns Committee was held in Gould Hall on January 10th, 2019. It began at 9:02 AM and was presided by Burr Millsap, the Environmental Concerns Committee chair.

Attendees

Voting Members in Attendance: Emma DeAngeli and Tammy McCuen

Ex-Officio Members in Attendance: Sarah Ballew, Kevin Blake, Trent Brown, Daniel Hayden, Brian Holderread, Burr Millsap, and Jeremi Wright.

Agenda Items

I. Introduction

Our guest presenter this month is Emma DeAngeli. Emma hails from Boise, Idaho, and is currently a junior pursuing a dual degree in Math and Music (she is a cellist for those wondering). Emma is the current Green Week Executive Vice Chair. Additionally, she is the current chair of the Student Government Association Sustainability Committee and will be working with the GeoCarb group. A moment was taken to introduce Emma as well as all in attendance of the meeting.

II. Guest Presentation – Emma DeAngeli: Green Week

Green Week is an event of weeklong programming which aims to promote environmental sustainability in the daily lives of the OU Campus Community.

History:

- Green Week has been thriving as a part of OU's community for years.
- Founded in 2008
- Initially a program through OU SGA UOSA
- Now identified as an ISO
- Significant Growth
- Larger operations
- More days and events.
- Wider interest
- Most recent Green Week programming has followed a theme. Last year's theme was a play on the Beatles "All You Need is Green" and each day or event had a tie to the Beatles.

Structure:

- The current structure ensures a smooth implementation of Green Week.
- Executive Committee positions and responsibilities:
 - Executive Chair: oversees all committees (focus on sponsorship); appoints deadlines and assigns tasks; approves all designs and purchases
 - Executive Vice Chair: sends weekly emails; takes attendance at meetings and tracks absences; approves all designs and purchases
 - Committee Vice Chairs: Each committee (Sponsorship, Liaison, Publicity & Design, and Programming) has an individual committee chair. Each committee chair is responsible for oversight and counsel of the committee.
 - Committees and associated responsibilities:
 - Sponsorship: manages budget and contacts businesses for donations as well as to establish Benefit Nights.
 - Liaison: Makes contacts with guest speakers, outside groups, businesses and clubs; completes permits; drafts OUMM; chalks
 - Programming: Plans events with the goal to provide for 1-2 events per day
 - Publicity and Design: creates poster, t-shirt, sticker, cover photos and profiles pictures; designs benefit night graphics & “Meet the Exec. Committee graphics; In charge of social media

Budget and Funding:

- Records are kept in accordance with standard nonprofit bookkeeping procedures.
- This year’s Sponsorship Committee chair is Kolt Vaughn, one of our very own ECC student representatives. He can be contacted at Kolt.H.Vaughn@ou.edu.
- Last year’s fundraising numbers:
 - In-Kind Donations (food and giveaways): \$3,800
 - Monetary Donations: \$6,900
 - Expenditures: \$6,500 (largely on event execution)
- Previous fundraisers:
 - Occur 2 or 3 times per year. Typically, a restaurant commits a certain percentage of the evening’s revenues to be donated to Green Week.
 - NEXT EVENT will be February 9th from 5-8 pm at Chipotle on Campus Corner.

Green Week 2019:

- Starting this semester, the general committee will be “ideating and implementing.”
 - Will take place April 22nd – 26th
 - 90’s Theme “Smells Like Green Spirit
 - Implementing popular events of the past but also free to create new events
 - Panel Discussion
 - Social Responsibility Fair
 - Local Concert

- To stay up to date, you can follow Green Week on social media
 - Facebook: @OUGreenWeek
 - Twitter: @OUGreenWeek
 - Instagram: OUGreenWeek

Questions and Presentation Discussion:

1. How can we receive information about contributing in-kind or monetary donations:
 - Kolt Vaughn is the current Fundraising sponsorship chair. Last year's Green Week sponsorship packet is included in as an attachment to the meeting minutes email. Kolt can be contacted at Kolt.H.Vaughn@ou.edu and would be happy to answer any questions.
2. What is done to ensure continuity?
 - Interviews for chairs and vice chairs are performed in the fall to allow for the entirety of the spring semester to be dedicated towards planning and executing the event. It is not unusual for the Executive Chair to appoint the following year's Executive Chair.
3. Do the Executive Chairs have any responsibilities to perform over the summer?
 - No, the responsibilities start during the fall semester with performing interview for the committee chairs.
4. Emma says that it is the goal of Green Week and the Liaison committee chair is to harness connections in Norman. If anyone has any suggestions or connections for groups who might be interested in the social responsibility fair or ideas for the panel.
5. One Meal a Day for the Planet – Trent Brown talked about the recent article in the Oklahoman about a movement and book being promoted by the Oklahoma actress Suzy Cameron. The movement emphasizes the positive environmental impact achieved by eating less meat. Animal agriculture is the second leading cause of greenhouse gases. Emma said this corresponds well with one of Green Week's historical events "Meatless Monday" and that Green Week does also make an effort to educate on the positive environmental impacts of eating less meat.

III. New Business

The Environmental Concerns Committee Stewardship call for nominations needs to be distributed. Current plans for distribution include: provost email, staff senate email, and to each environmental registered student organization.

IV. Future Agenda Items

Our next meeting will take place on February 14th at 9 AM in Gould Hall room 185. Any changes will be communicated via email.

Adjournment

Meeting adjourned 9:50 am