

# Panhellenic Formal Recruitment

AT THE UNIVERSITY  
OF OKLAHOMA



**BEGINNING AT  
6 PM CT**





**Andie Humes**

*VP Recruitment Operations*



**Hannah Feuerhelm**

*VP Recruitment Programming*



**Julia Coats**

*Panhellenic President*



**Kylie Frisby**

*Student Life Staff*



**Alexx Jackson**

*Student Life Staff*



**John Ryan Allums**

*Student Life Staff*



**Evan Bostic**

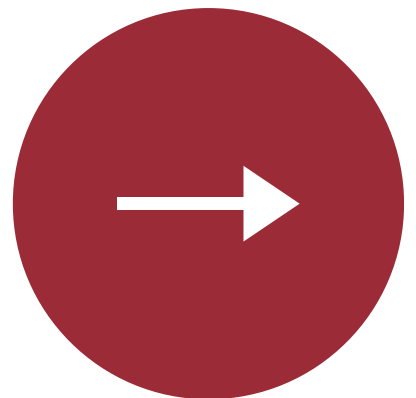
*Student Life Staff*





# Agenda

- Panhellenic membership information
- Recruitment basics and lingo to know
- Process overview
- Selections and bid matching
- Supporting your student and resources







# **PANHellenic MEMBERSHIP**

*Resources & Information*





## Time Commitment

- Students can expect to spend 1 – 2 hours per week on sorority activities

## Academic Data

- 98% first-year retention
- All-Panhellenic GPA is a 3.47
  - The All-Women's GPA is a 3.38

## Financial Commitment

- Panhellenic Financial Transparency Report
  - QR code to the left
- Greek Fee
  - \$30/semesterly fee to support Greek programs / staffing
  - Billed in October via Bursar







# FORMAL RECRUITMENT

*Terms to Know*





# Terms to Know



## **PNM**

- Potential New Member – your student!

## **Rho Gamma**

- Recruitment Guide or counselor

## **Parties**

- Events during reach round of Formal Recruitment

## **Panhellenic**

- The governing body that oversees and facilitates Formal Recruitment

## **Maximize Your Options**

- Utilizing all options available to you during the recruitment process





# Terms to Know



## Hall Group

- The group students meet with each evening during recruitment – there are 2 – 3 Rho Gammas assigned to each hall group.

## Tour Group

- Tour Groups are only utilized on Round 1. Students are assigned to tour groups based on their last names.
- Tour Groups travel together to Round 1 parties and meals together
- Students will have a GroupMe for both their hall group and their tour group.

## Chapter

- A local branch of a national sorority organization.





# **FORMAL RECRUITMENT**

*Basic Overview*



# RECRUITMENT STRUCTURE

- *4 round process, split over 7 days*
- *Process designed to match students to chapters*
- *Mutual selection process*
- *Time spent at each chapter increases each round*





# Round 1 *Open House*



## August 9 and 10

- Students visit 11 chapters over 2 days, visiting 5 or 6 chapters per day
- Events, also called “parties” are 25 minutes long
- Students are led around by Panhellenic recruitment guides in groups of 70 – 75.
- Students wear red (Aug. 9) and white (Aug. 10) Panhellenic t-shirts
- There is a set lunch break each day – assigned dining halls





# **Round 2** ***Philanthropy***



## **August 11 and 12**

- Students visit a maximum of 8 chapters split over 2 days
- Parties are 35 minutes long
- Personalized schedules delivered by Rho Gammas in the morning
- Students wear pink (Aug. 11) or navy (Aug. 12) Panhellenic t-shirts
- There is a set lunch break
- Not every student will have a full schedule, all will have breaks





# **Round 3** ***Sisterhood***



## **August 13 and 14**

- Students visit a maximum of 5 chapters split over 2 days
- Parties are 45 minutes long
- Personalized schedules delivered by Rho Gammas in the morning
- Students have free-dress! Check out Guidebook for ideas
- No set lunch break but students will have breaks
- House tours happen this round!





# **Round 4** ***Preference***



## **August 15**

- Students visit a maximum of 2 chapters
- Parties are 60 minutes long
- Personalized schedules delivered by Rho Gammas in the afternoon
- No set attire – but think cocktail or summer wedding
- Students attend required training session in the morning to cover MRABA (more on this soon)





# **Bid Day** ***August 16***



## **Bid Day Overview**

- Students have the entire day free until 4:00 PM
- Bids will be distributed by Rho Gammas at 4:00 PM
- We suggest parking in the Dale Hall parking lot or near the residence halls – the lots at the chapter houses will be full!
- Students will be given a t-shirt and their bid card before they “run home” to the chapter they were matched with



A vibrant photograph of the University of Oklahoma campus. In the background, the iconic red brick Old College Hall with its three towers stands against a blue sky with scattered white clouds. The foreground is a lush green lawn with several trees, including a large one on the right and flowering pink bushes on the left. People are seen walking on a path in the lower part of the image. A semi-transparent red rectangle is overlaid in the center, containing the title text.

# SELECTIONS & BID MATCHING

*Basic Overview*



# DAILY PRIORITY SELECTIONS

- *Each evening, students meet with their hall groups to make selections for the subsequent round*
- *Selections can be made on a computer or a cell phone*
- *Staff will be around to troubleshoot*



# SELECTIONS

After Round 1, for Round 2

**Reminders:**

- PNMs can visit a maximum of 8 chapters on Round 2
- Chapters are inviting PNMs back to Rounds 2 – 4
- Formal Recruitment is a mutual selection process
- All PNMs must maximize their options on Rounds 2 – 4

## PNM PRIORITIES

ALPHA

ZETA

GAMMA

KAPPA

OMEGA

UPSILON

CHI

OMICRON

Selected (8)



1) PHI

2) PSI

3) ETA

Rank (3)



# SELECTIONS

After Round 1, for Round 2

**Reminders:**

- The system requires PNMs to maximize their options to increase their chance of being matched with a chapter
- There can be no chapters left in the “available / regret” column in Rounds 2 – 4
- Selected order does not matter, all are ranked as “1” – ranked order is very important

Selected (0 out of 5)

Available / Regret (9)

Alpha Delta Pi (ADPI)

Alpha Gamma Delta (Alpha Gam)

Alpha Kappa Alpha (AKA)

Chi Omega (Chi O)

Delta Sigma Theta (Delta Sig)

Kappa Delta (KD)

Phi Mu (Phi Mu)

Sigma Gamma Rho (SGRho)

Zeta Phi Beta (Zeta)

Rank (0)

Save Changes



## PNM PRIORITIES

## CHAPTER INVITATIONS

Selected (8)

|         |   |         |   |
|---------|---|---------|---|
| ALPHA   | → | ALPHA   | ✓ |
| ZETA    | → | ZETA    | ✓ |
| GAMMA   |   | GAMMA   |   |
| KAPPA   | → | KAPPA   | ✓ |
| OMEGA   |   | OMEGA   |   |
| UPSILON | → | UPSILON | ✓ |
| CHI     | → | CHI     | ✓ |
| OMICRON | → | OMICRON | ✓ |

Rank (3)

- 1) PHI
- 2) PSI
- 3) ETA

- 1) PHI
- 2) PSI
- 3) ETA



## PNM PRIORITIES

## CHAPTER INVITATIONS

Selected (8)

ALPHA

ZETA

GAMMA

KAPPA

OMEGA

UPSILON

CHI

OMICRON

ALPHA

ZETA

GAMMA

KAPPA

OMEGA

UPSILON

CHI

OMICRON



Rank (3)

1) PHI

2) PSI

3) ETA

1) PHI

2) PSI

3) ETA



## PNM PRIORITIES

## CHAPTER INVITATIONS

Selected (8)

|         |                                                                                       |         |                                                                                       |
|---------|---------------------------------------------------------------------------------------|---------|---------------------------------------------------------------------------------------|
| ALPHA   |    | ALPHA   |    |
| ZETA    |    | ZETA    |    |
| GAMMA   |    | GAMMA   |                                                                                       |
| KAPPA   |    | KAPPA   |    |
| OMEGA   |    | OMEGA   |                                                                                       |
| UPSILON |    | UPSILON |    |
| CHI     |  | CHI     |  |
| OMICRON |  | OMICRON |  |

Rank (3)

|        |                                                                                       |        |                                                                                       |
|--------|---------------------------------------------------------------------------------------|--------|---------------------------------------------------------------------------------------|
| 1) PHI |  | 1) PHI |  |
| 2) PSI |  | 2) PSI |                                                                                       |
| 3) ETA |  | 3) ETA |  |



**PNM PRIORITIES**

**CHAPTER INVITATIONS**

Selected (8)

ALPHA



ALPHA



ZETA



ZETA



GAMMA



GAMMA



PHI



KAPPA



KAPPA



OMEGA



OMEGA



ETA



UPSILON



UPSILON



CHI



CHI



OMICRON



OMICRON



Rank (3)

1) PHI



1) PHI



2) PSI



2) PSI

3) ETA



3) ETA





**PNM PRIORITIES**

Selected (8)

ALPHA

ZETA

GAMMA

KAPPA

OMEGA

UPSILON

CHI

OMICRON

- Rank (3)
- 1) PHI

2) PSI

3) ETA

**PNM PARTY SCHEDULE - ROUND 2**

ALPHA

ZETA

PHI

KAPPA

ETA

UPSILON

CHI

OMICRON





# DAILY PRIORITY SELECTIONS

- *This same process happens after each round*
  - *Round 2 – maximum of 8*
  - *Round 3 – maximum of 5*
  - *Round 4 – maximum of 2*



# **FOLLOWING PREFERENCE ROUND**

- *Students come to the Jim Thorpe Multicultural Center to sign their MRABA*
  - *Membership Recruitment Acceptance Binding Agreement*
    - *3 options*
      - *1) Maximize options (guaranteed match)*
      - *2) Intentionally single preference one chapter (no guaranteed match)*
      - *3) Withdraw from recruitment*



A photograph of a university campus scene featuring a paved walkway, green trees, and a lamppost with a red banner displaying the 'OU' logo. A semi-transparent red rectangular overlay is centered on the image, containing the text 'BID MATCHING' in large white capital letters and 'Following Round 4' in a smaller white italicized font below it.

# **BID MATCHING**

*Following Round 4*



## **MATCHED**

PNM is matched with a chapter at the end of the recruitment process

## **ISP UNMATCHED**

PNM intentionally chooses only 1 chapter following Round 4 and is not matched

## **WITHDRAWN**

Student self-selects out of the process. This happens before final selections

## **RELEASED**

Student is not invited back to any chapters – only applicable in rounds 2 – 4



# BID MATCHING TO-KNOWS

- *On this round, chapters are ranking the full list of PNMs who attended parties that day – in previous rounds it's a simple invitation list*
- *Quota is the same for each chapter – we take the number of MRABAs signed and divide by 11*
  - *Meaning, a larger pool of students doesn't mean fewer spots, it just means the new member classes will be larger!*



# BID MATCHING

High-level example

**Reminders:**

- Not every chapter has the same number of PNMs on preference round
- Chapters are ranking their full list of PNMs
- Panhellenic sets quota – in this example, quota is set at 3
- This is purely an example – a computer system does this much faster and more efficiently than we can! This example is just to illustrate how bid matching works at a high level

| RANK | ALPHA  | BETA   |
|------|--------|--------|
| 1    | VISHA  | VISHA  |
| 2    | NAOMI  | NAOMI  |
| 3    | RACHEL | DARIA  |
| 4    | KELLY  | SAM    |
| 5    | JESS   | ANYA   |
| 6    | HALLIE | LIZ    |
| 7    | DARIA  | RACHEL |
| 8    |        | HALLIE |



VISHA

Preference 1: **Alpha**

Preference 2: **Beta**

MATCHED

Maximizing your options

| RANK | ALPHA  | BETA   |
|------|--------|--------|
| 1    | VISHA  | VISHA  |
| 2    | NAOMI  | NAOMI  |
| 3    | RACHEL | DARIA  |
| 4    | KELLY  | SAM    |
| 5    | JESS   | ANYA   |
| 6    | HALLIE | LIZ    |
| 7    | DARIA  | RACHEL |
| 8    |        | HALLIE |



# VISHA

Preference 1: **Alpha**

Preference 2: **Beta**

Remember, recruitment is a **mutual selection process**. Because Visha’s first preference was Alpha and she was above the quota line for Alpha, she matches.

Visha matches with **Alpha**

# MATCHED

Maximizing your options

| RANK | ALPHA                                                                                     | BETA             |
|------|-------------------------------------------------------------------------------------------|------------------|
| 1    |  VISHA | <del>VISHA</del> |
| 2    | NAOMI                                                                                     | NAOMI            |
| 3    | RACHEL                                                                                    | DARIA            |
| 4    | KELLY                                                                                     | SAM              |
| 5    | JESS                                                                                      | ANYA             |
| 6    | HALLIE                                                                                    | LIZ              |
| 7    | DARIA                                                                                     | RACHEL           |
| 8    |                                                                                           | HALLIE           |



NAOMI

Preference 1: **Beta**

Preference 2: **Alpha**

MATCHED

Maximizing your options

| RANK | ALPHA                                                                                     | BETA             |
|------|-------------------------------------------------------------------------------------------|------------------|
| 1    |  VISHA | <del>VISHA</del> |
| 2    | NAOMI                                                                                     | NAOMI            |
| 3    | RACHEL                                                                                    | DARIA            |
| 4    | KELLY                                                                                     | SAM              |
| 5    | JESS                                                                                      | ANYA             |
| 6    | HALLIE                                                                                    | LIZ              |
| 7    | DARIA                                                                                     | RACHEL           |
| 8    |                                                                                           | HALLIE           |



# NAOMI

Preference 1: **Beta**

Preference 2: **Alpha**

Remember, recruitment is a **mutual selection process**. Because Naomi’s first preference was Beta and she was above the quota line for Beta, she matches.

Naomi matches with **Beta**

# MATCHED

Maximizing your options

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    | DARIA                                                                                     |
| 4    | KELLY                                                                                     | SAM                                                                                       |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | DARIA                                                                                     | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



KELLY

Preference 1: **Beta**

Preference 2: **Alpha**

MATCHED

Maximizing your options

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    | DARIA                                                                                     |
| 4    | KELLY                                                                                     | SAM                                                                                       |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | DARIA                                                                                     | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



# KELLY

Preference 1: **Beta**

Preference 2: **Alpha**

Kelly is below the quota line for her first preference but because she **maximized her options**, she is matched with her second choice

Kelly matches with **Alpha**

# MATCHED

Maximizing your options

| RANK | ALPHA            | BETA             |
|------|------------------|------------------|
| 1    | ✔ VISHA          | <del>VISHA</del> |
| 2    | <del>NAOMI</del> | ✔ NAOMI          |
| 3    | RACHEL           | DARIA            |
| 4    | ✔ KELLY          | SAM              |
| 5    | JESS             | ANYA             |
| 6    | HALLIE           | LIZ              |
| 7    | DARIA            | RACHEL           |
| 8    |                  | HALLIE           |



S A M

Preference 1: **Beta**  
Preference 2: **N/A (only invited to 1 preference event)**

**MATCHED**  
*Maximizing your options*

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    | DARIA                                                                                     |
| 4    |  KELLY | SAM                                                                                       |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | DARIA                                                                                     | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



S A M

Preference 1: **Beta**  
Preference 2: **N/A (only invited to 1 preference event)**

Even though Sam only has one option, she is still maximizing all options available to her and will match regardless of her place on Beta’s list.

Sam matches with **Beta**

**MATCHED**  
Maximizing your options

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    | DARIA                                                                                     |
| 4    |  KELLY |  SAM   |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | DARIA                                                                                     | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



# DARIA

Preference 1: **Beta**  
Preference 2: **N/A (ISP)**

## INTENTIONAL SINGLE PREF (ISP)

Not maximizing your options

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    | DARIA                                                                                     |
| 4    |  KELLY |  SAM   |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | DARIA                                                                                     | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



# DARIA

Preference 1: **Beta**  
Preference 2: **N/A (ISP)**

Daria gets lucky! She's above the quota line so she matches.

Daria matches with **Beta**

# INTENTIONAL SINGLE PREF (ISP)

Not maximizing your options

| RANK | ALPHA            | BETA             |
|------|------------------|------------------|
| 1    | ✓ VISHA          | <del>VISHA</del> |
| 2    | <del>NAOMI</del> | ✓ NAOMI          |
| 3    | RACHEL           | ✓ DARIA          |
| 4    | ✓ KELLY          | ✓ SAM            |
| 5    | JESS             | ANYA             |
| 6    | HALLIE           | LIZ              |
| 7    | <del>DARIA</del> | RACHEL           |
| 8    |                  | HALLIE           |



# RACHEL

Preference 1: **Beta**  
Preference 2: **N/A (ISP)**

# INTENTIONAL SINGLE PREF (ISP)

Not maximizing your options

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | RACHEL                                                                                    |  DARIA |
| 4    |  KELLY |  SAM   |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | <del>DARIA</del>                                                                          | RACHEL                                                                                    |
| 8    |                                                                                           | HALLIE                                                                                    |



# RACHEL

Preference 1: **Beta**  
Preference 2: **N/A (ISP)**

Rachel isn't quite as lucky. She's below the quota line on her only option. There is no other chapter to match her to, as she did not maximize her options.

Rachel is **unmatched**.

## INTENTIONAL SINGLE PREF (ISP)

Not maximizing your options

| RANK | ALPHA             | BETA              |
|------|-------------------|-------------------|
| 1    | ✓ VISHA           | <del>VISHA</del>  |
| 2    | <del>NAOMI</del>  | ✓ NAOMI           |
| 3    | <del>RACHEL</del> | ✓ DARIA           |
| 4    | ✓ KELLY           | ✓ SAM             |
| 5    | JESS              | ANYA              |
| 6    | HALLIE            | LIZ               |
| 7    | <del>DARIA</del>  | <del>RACHEL</del> |
| 8    |                   | HALLIE            |



ANYA

Preference 1: N/A

Preference 2: N/A

WITHDRAW

Self-select out of the process

| RANK | ALPHA                                                                                     | BETA                                                                                      |
|------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1    |  VISHA | <del>VISHA</del>                                                                          |
| 2    | <del>NAOMI</del>                                                                          |  NAOMI |
| 3    | <del>RACHEL</del>                                                                         |  DARIA |
| 4    |  KELLY |  SAM   |
| 5    | JESS                                                                                      | ANYA                                                                                      |
| 6    | HALLIE                                                                                    | LIZ                                                                                       |
| 7    | <del>DARIA</del>                                                                          | <del>RACHEL</del>                                                                         |
| 8    |                                                                                           | HALLIE                                                                                    |



ANYA

Preference 1: **N/A**  
Preference 2: **N/A**

*Anya decides she doesn't want to join a sorority anymore. She withdraws from the process entirely.*

Anya is **unmatched**.

WITHDRAW

*Self-select out of the process*

| RANK | ALPHA             | BETA              |
|------|-------------------|-------------------|
| 1    | ✓ VISHA           | <del>VISHA</del>  |
| 2    | <del>NAOMI</del>  | ✓ NAOMI           |
| 3    | <del>RACHEL</del> | ✓ DARIA           |
| 4    | ✓ KELLY           | ✓ SAM             |
| 5    | JESS              | <del>ANYA</del>   |
| 6    | HALLIE            | LIZ               |
| 7    | <del>DARIA</del>  | <del>RACHEL</del> |
| 8    |                   | HALLIE            |



# HALLIE

Preference 1: **Alpha**  
Preference 2: **Beta**

Hallie is below both quota lines, but she maximized her options, so she is guaranteed a bid.

Hallie is **matched** as a **quota addition**.

**QUOTA ADDITION**  
Guaranteed bid match

| RANK | ALPHA             | BETA              |
|------|-------------------|-------------------|
| 1    | ✓ VISHA           | <del>VISHA</del>  |
| 2    | <del>NAOMI</del>  | ✓ NAOMI           |
| 3    | <del>RACHEL</del> | ✓ DARIA           |
| 4    | ✓ KELLY           | ✓ SAM             |
| 5    | JESS              | <del>ANYA</del>   |
| 6    | HALLIE            | LIZ               |
| 7    | <del>DARIA</del>  | <del>RACHEL</del> |
| 8    |                   | HALLIE            |



## **MATCHED**

PNM is matched with a chapter at the end of the recruitment process

## **ISP UNMATCHED**

PNM intentionally chooses only 1 chapter following Round 4 and is not matched

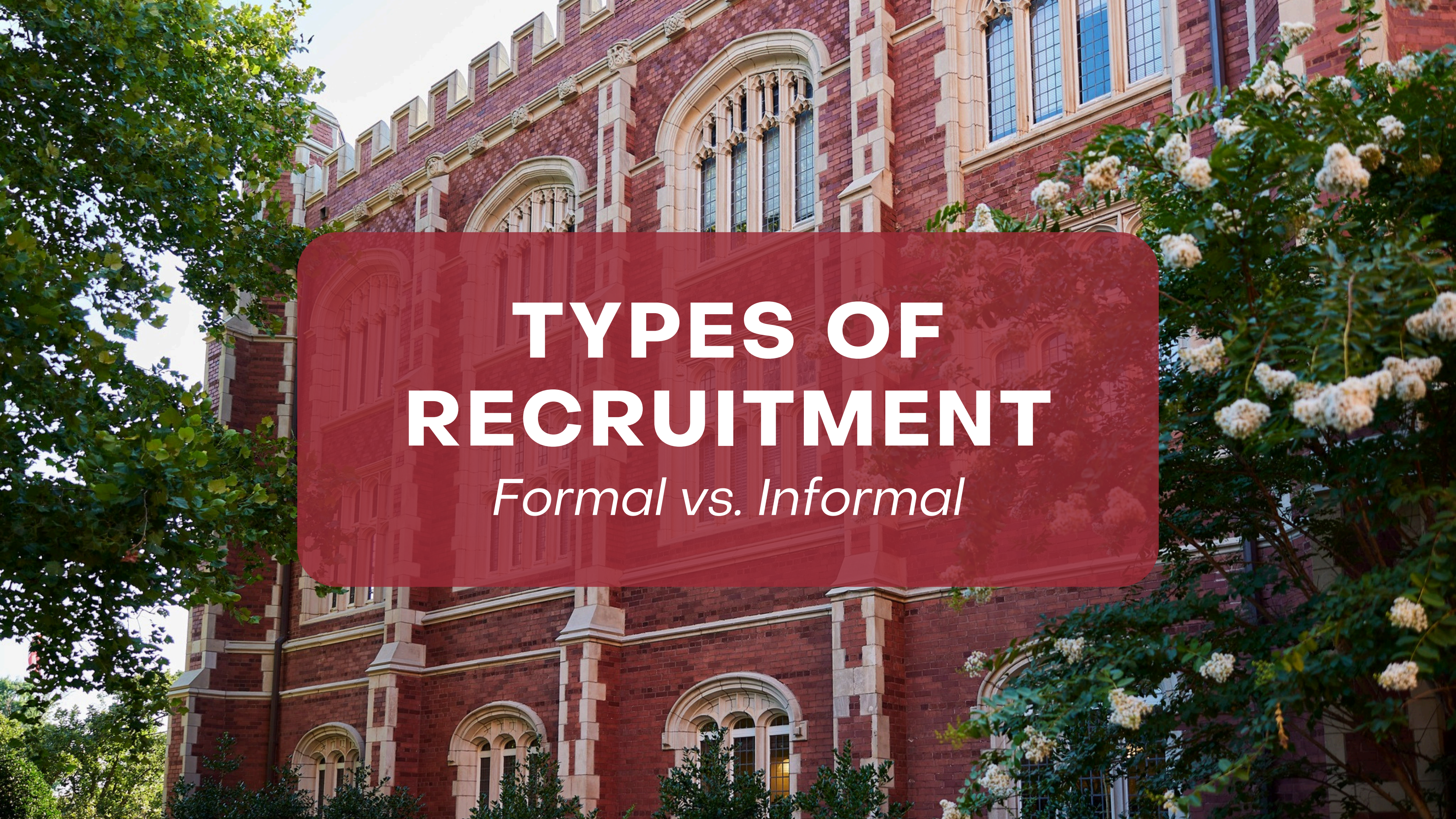
## **WITHDRAWN**

Student self-selects out of the process. This happens before final selections

## **RELEASED**

Student is not invited back to any chapters – only applicable in rounds 2 – 4





# **TYPES OF RECRUITMENT**

*Formal vs. Informal*





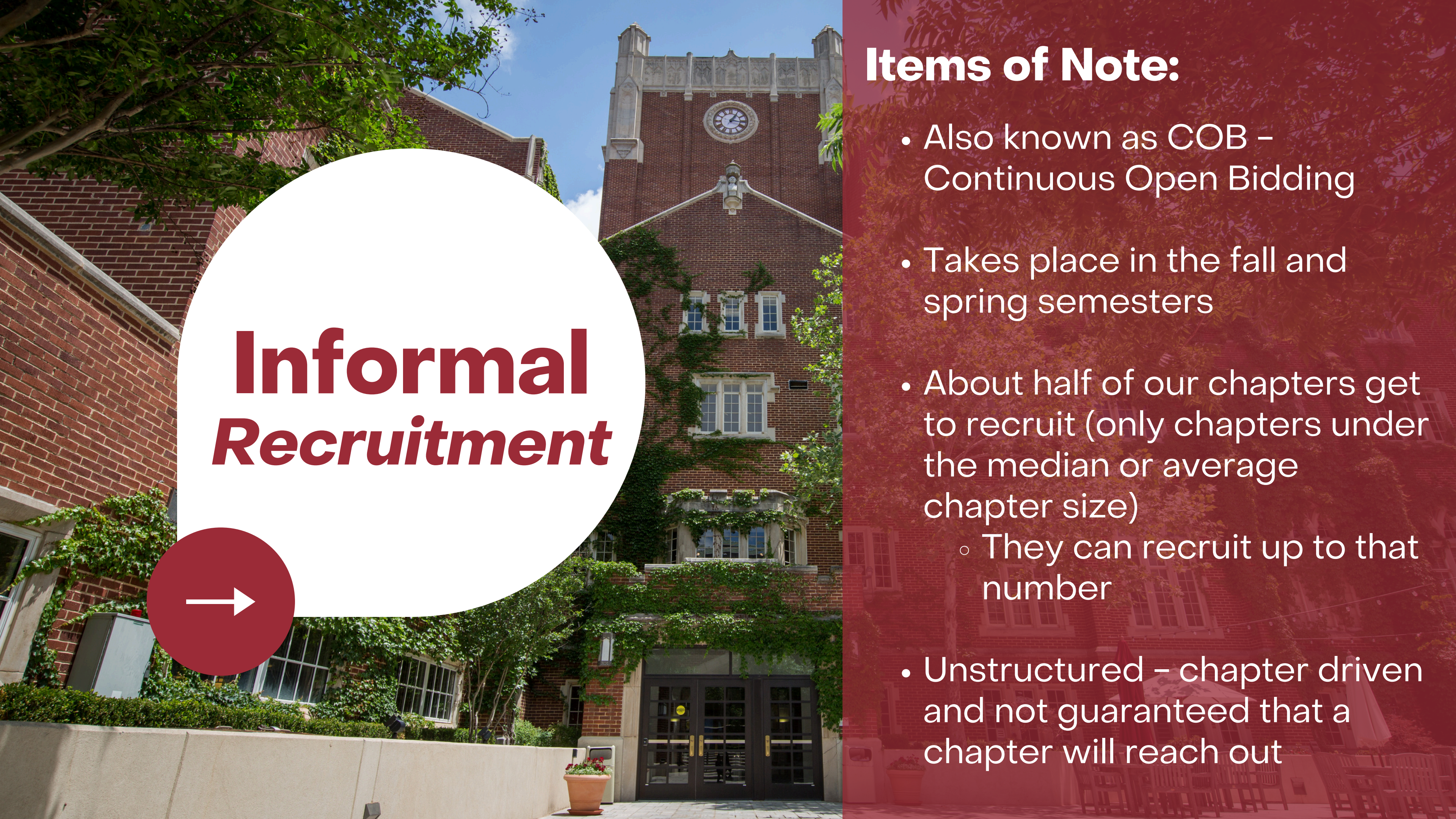
# **Formal Recruitment**



## **Items of Note:**

- Designed to match students to chapters
- Only time of year that all 11 Panhellenic chapters recruit
- Fully structured – facilitated by the Panhellenic Association





# **Informal *Recruitment***



## **Items of Note:**

- Also known as COB – Continuous Open Bidding
- Takes place in the fall and spring semesters
- About half of our chapters get to recruit (only chapters under the median or average chapter size)
  - They can recruit up to that number
- Unstructured – chapter driven and not guaranteed that a chapter will reach out





# RECRUITMENT BY THE NUMBERS

*2025 Stats*

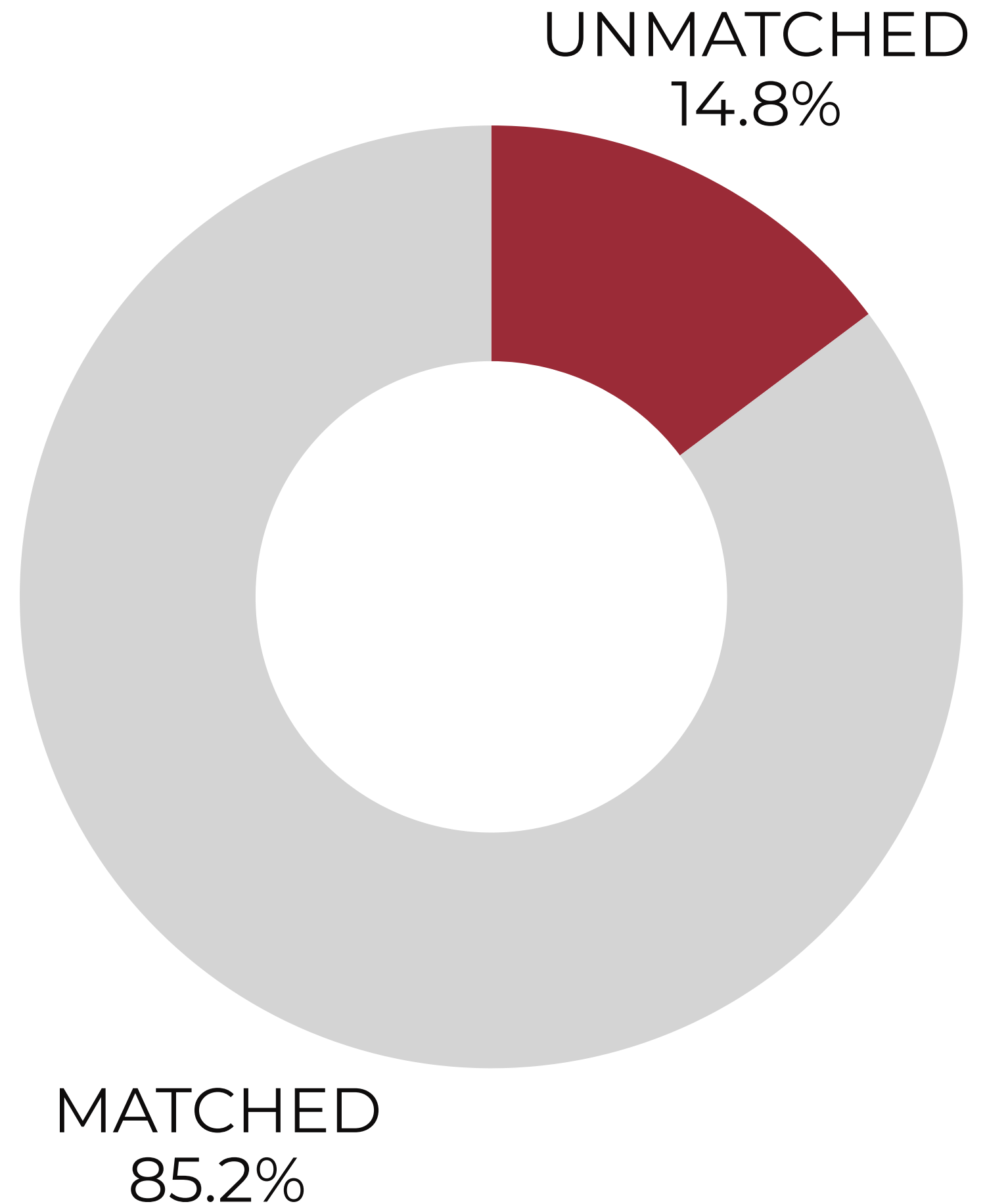


# MATCHED VS. UNMATCHED

Of the **1,572** recruitment participants last year, **1,340** were matched and **232** were unmatched by the end of the process.

Remember, being unmatched includes:

- Completely released
- Withdrawn
- ISP Unmatched



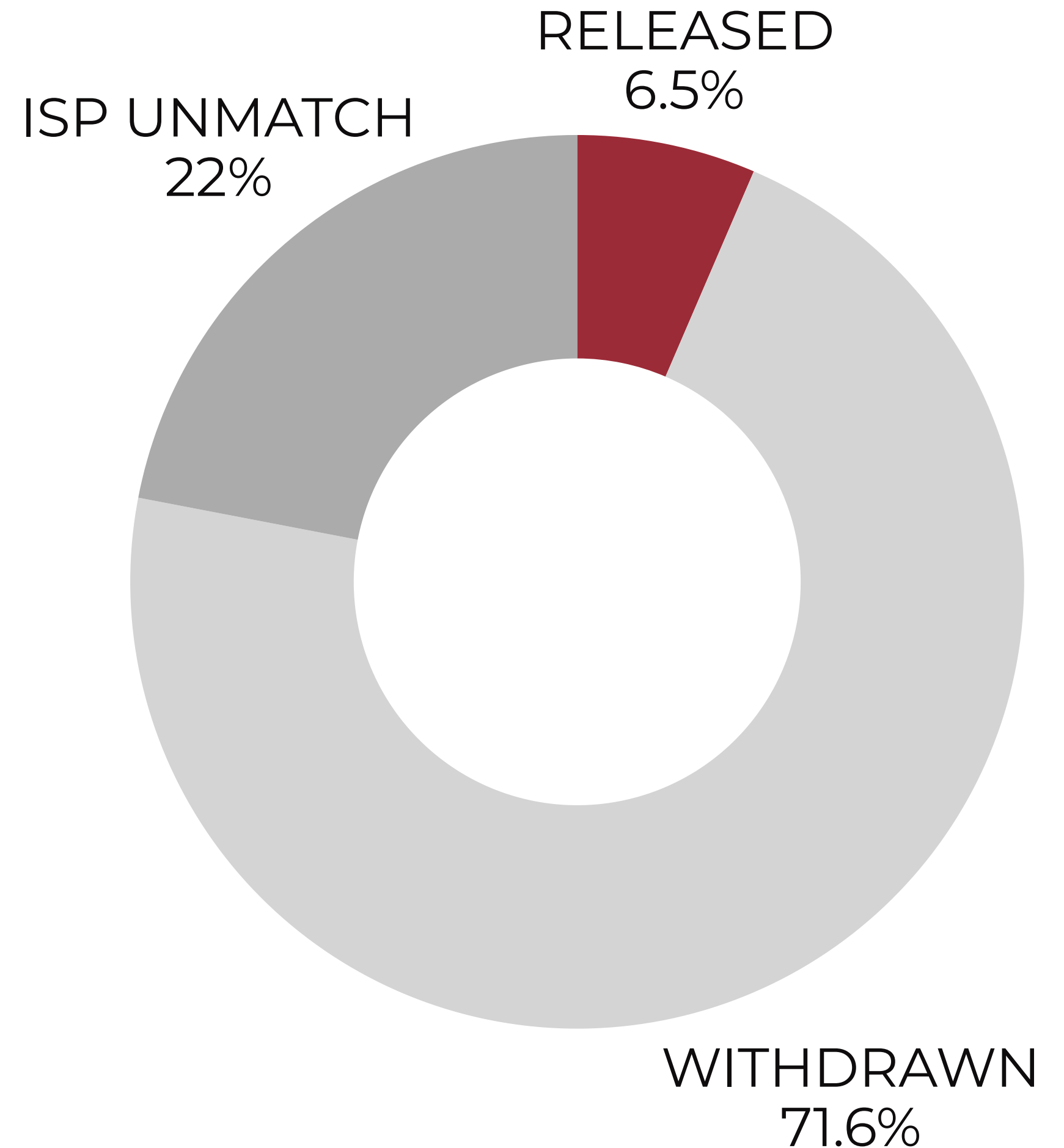


# UNMATCHED DATA

Of the **232** recruitment participants who were unmatched, all but about 1% had the option of continuing in the process

Unmatched Data:

- **Completely released** – 15
  - Makes up 0.9% of **all** PNMs
- **Withdrawn** – 166
- **ISP Unmatched** – 51





# CONTINUOUS OPEN BIDDING

- Last year, **166** students withdrew from recruitment, many mentioned that they would “just join through COB”
  - **About 32%** of those students ended up joining through COB during the entire academic school year
- We will always support the decision of the student, but it is important to know the risks – if your student wants to join a sorority, the formal recruitment process has the highest chance of making that happen
- Only **about 20%** of students who complete the COB interest form are extended a bid each semester



# KEEPING AN OPEN MIND

- Keeping an open mind is so important during Panhellenic Recruitment. Going into the process thinking about one particular outcome is unrealistic.
- Helping remind your student to keep that open mind from start to finish is one of the many ways you can help support them
- Recruitment is supposed to be fun! Help provide them perspective that this does not define their self-worth.





# PARTY BREAKDOWN

*2025 Stats*

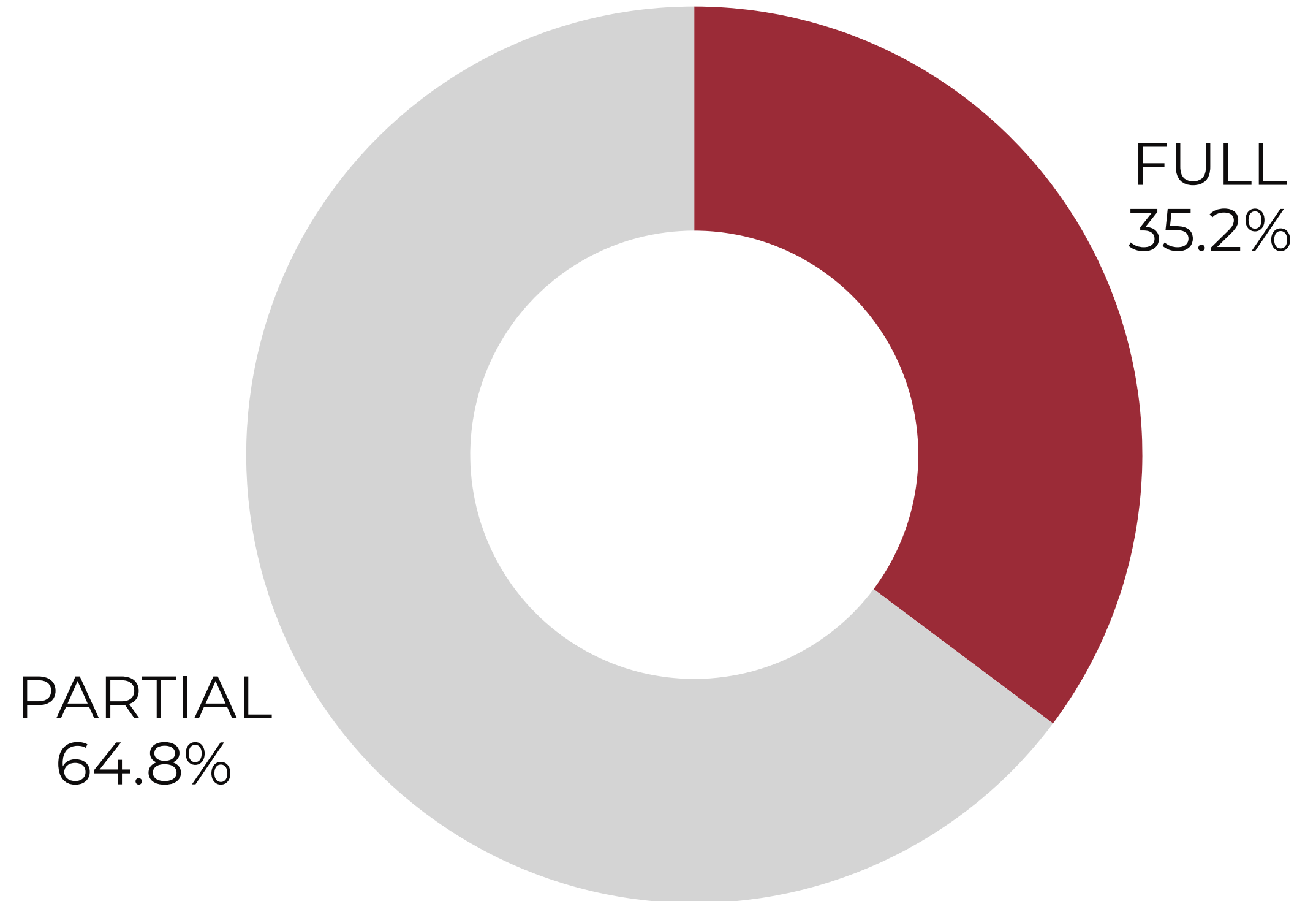


# FULL VS. PARTIAL SCHEDULES

## ROUND 2

- 8 parties – 35%
- 7 parties – 11%
- 6 parties – 10%
- 5 parties – 11%
- 4 parties – 12%
- 3 parties – 14%
- 2 parties – 6%
- 1 party – 1%

*1,567 PNMs remaining*



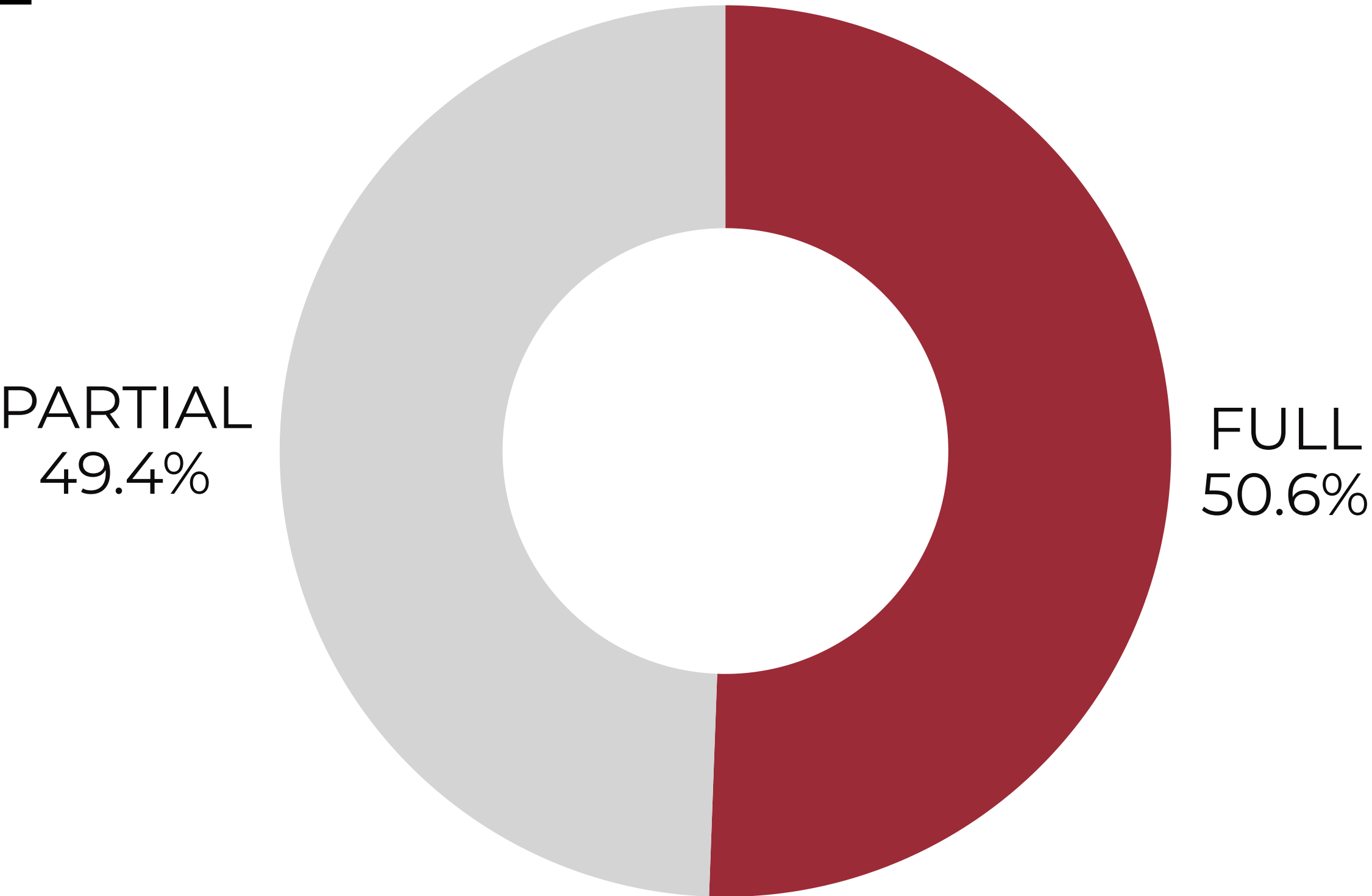


# FULL VS. PARTIAL SCHEDULES

## ROUND 3

- 5 parties – 50%
- 4 parties – 15%
- 3 parties – 19%
- 2 parties – 14%
- 1 party – 2%

*1,538 PNMs remaining*



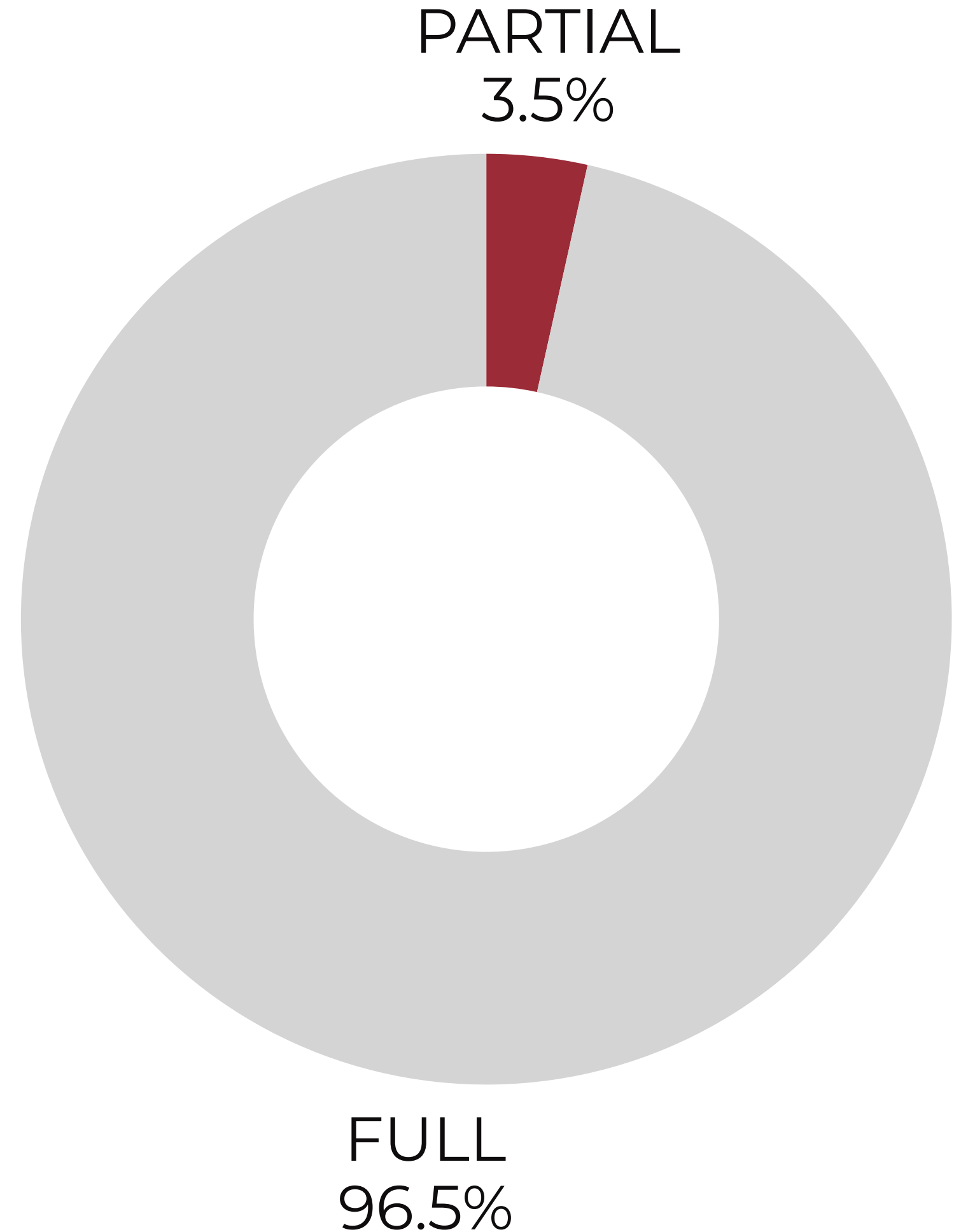


# FULL VS. PARTIAL SCHEDULES

## ROUND 4

- 2 parties – 95.5%
- 1 party – 4.5%

*1,473 PNMs remaining*







# **SUPPORTING YOUR STUDENT**





**SOUNDING  
BOARD**

**SUPPORT  
SYSTEM**

**CELEBRATOR  
& CONSOLER**

**PARTNER &  
FRIEND**





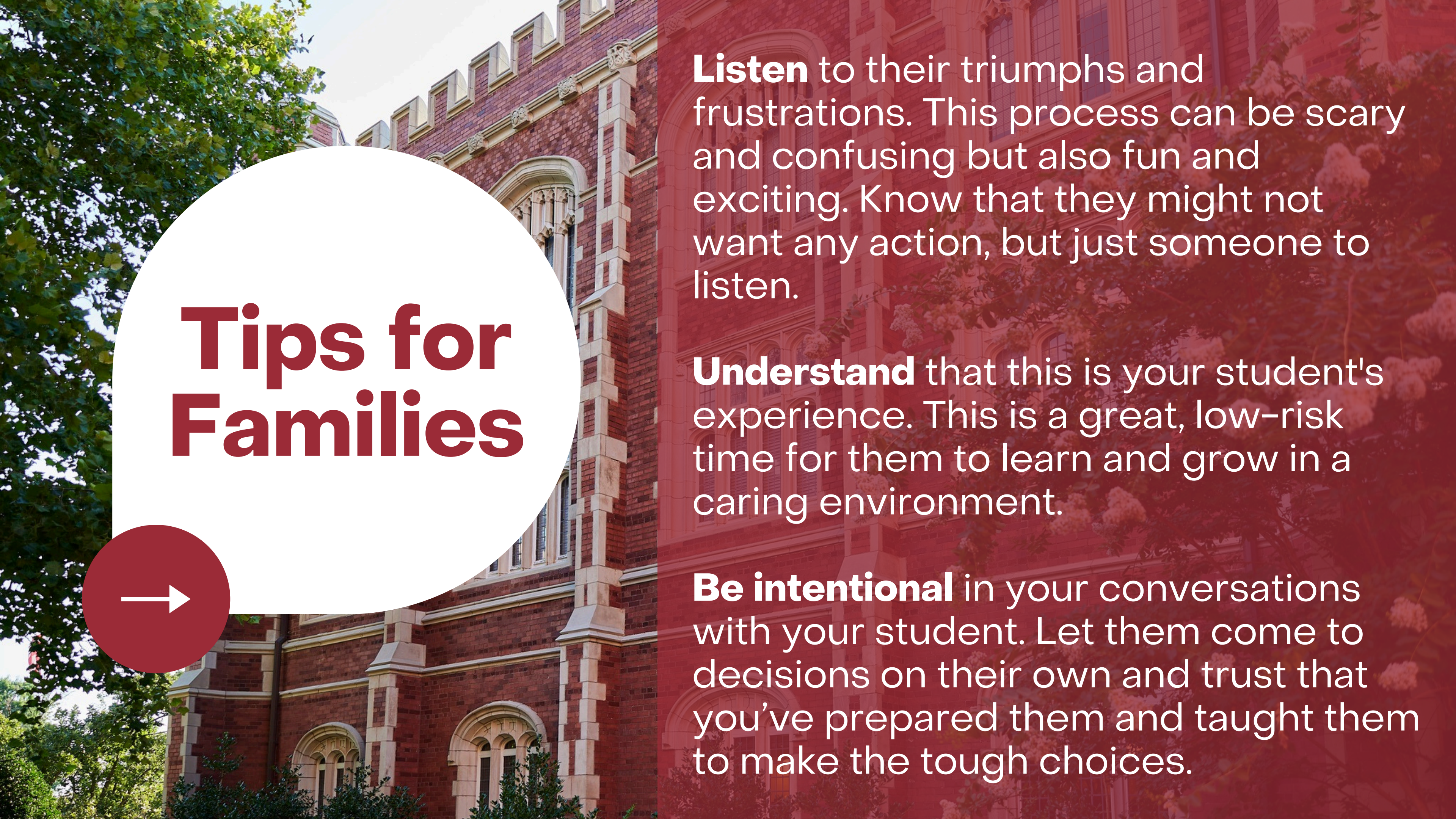
# Vendors & Partners

**Panhellenic Pop Up Shop in Dale Hall on  
August 8<sup>th</sup> from 1:30 – 4:00 PM**

## **2026 Panhellenic Vendors**

- The Apothem
- Betty Lou's Flowers & Gifts
- Cayman's
- Christmas Expressions
- Greek Necessities
- The GreenHouse Inc.
- MC Clothing Company
- Occasions
- Parcel Goods + Gifts
- Party Pics
- Pure Barre
- Skinlab Injectables
- Social Butterfly Catering





# Tips for Families



**Listen** to their triumphs and frustrations. This process can be scary and confusing but also fun and exciting. Know that they might not want any action, but just someone to listen.

**Understand** that this is your student's experience. This is a great, low-risk time for them to learn and grow in a caring environment.

**Be intentional** in your conversations with your student. Let them come to decisions on their own and trust that you've prepared them and taught them to make the tough choices.



A large crowd of people, mostly wearing red shirts, is gathered on a green football field. The crowd is arranged in a large, roughly rectangular shape, filling most of the field. In the bottom left corner, there is a small group of people, including a person in a cowboy hat and a person in a red dress. A white banner with the word "SOONER" is visible in the bottom left corner. A large white circle is overlaid on the left side of the image, containing the text "You Belong Here".

# You *Belong* Here





# Contact Us



panhellenic@ou.edu



(405) 325-5961



Jim Thorpe  
Multicultural Center