

FIELD GOAL AT THE BEAT BEVO BASH – OFFICIAL RULES

Entry Period: September 30, 2026 through October 7, 2026 at 12:30 pm.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS PROMOTION IS VOID WHERE PROHIBITED BY LAW.

1. SPONSOR

The sponsor of this promotion is the University of Oklahoma, 660 Parrington Oval, Norman, Oklahoma 73019 ("Sponsor"). Questions regarding this promotion should be directed to: Dr. Erin Simpson, esimpson@ou.edu.

2. PROMOTION OVERVIEW

The Big Boot at the Beat Bevo Bash (the "Promotion") is a promotional sweepstakes open to eligible students of the University of Oklahoma's Norman campus. One (1) randomly selected eligible entrant will be chosen to attempt a thirty-five (35) yard field goal kick during the Beat Bevo Bash on October 7, 2026. Prizes are awarded as described in Section 10.

3. PROMOTION PERIOD

The Promotion runs from **September 30, 2026** through **October 7, 2026 at 12:30 pm** (the "Promotion Period").

Sponsor reserves the right to modify qualifying event dates or add or remove events at its sole discretion, subject to any required notification obligations under applicable law.

4. ELIGIBILITY

To be eligible to enter this Promotion, to receive any prize, or to serve as a Proxy Kicker (as defined in Section 7), a person must satisfy ALL of the following criteria at the time of entry, at the time of the drawing, and at the time of any kick attempt:

- a) Be a currently enrolled student at the University of Oklahoma's Norman, Oklahoma campus at the time of entry and at the time of the drawing, as verified by a valid OU student identification;
- b) Be eighteen (18) years of age or older at the time of entry;
- c) Not be, and never have been at any time, a collegiate student-athlete who received athletic scholarship or was a member of any intercollegiate athletics program governed by the NCAA, NAIA, NJCAA, or any other collegiate athletics governing body, at any institution, in any sport;
- d) Not be, and not have been within the past five (5) years, a player or coach of collegiate, junior collegiate, high school or secondary school football, soccer, or rugby, at any institution anywhere in the world;
- e) Not be, and never have been at any time, a professional or semi-professional football, soccer, or rugby player or coach anywhere in the world;
- f) Not be, and not have been within the past five (5) years, an Olympic soccer or rugby player or coach anywhere in the world;

- g) Not be a current or former employee, officer, director, agent, successor, assignee, or representative of Sponsor, Grand Prize Sponsor (as defined in Section 10), or any of their respective parent companies, subsidiaries, affiliates, advertising agencies, or promotion agencies, or a member of the immediate family (defined as spouse, domestic partner, parent, child, or sibling, or corresponding step-, adoptive, or in-law relation, whether related by blood, marriage, or adoption and their respective spouses, regardless of where they reside) or household of any such person;
- h) Not be currently suspended, expelled, or otherwise separated from enrollment at the University of Oklahoma at the time of entry or at the time of the drawing.

Sponsor reserves the right, in its sole and absolute discretion, to verify eligibility at any time and to disqualify any entrant who does not meet all eligibility requirements.

5. HOW TO ENTER

There are two (2) methods of entry, each available during the applicable per-event entry window described in Section 3. An eligible individual may use either or both methods; however, entry is limited as described in Section 6.

Method 1 — In-Person Entry (Entry Ticket)

During the in-person entry window for a qualifying event, visit the official Promotion entry booth located at the Bizzell Statue on the South Oval. Present a valid University of Oklahoma student identification card. Confirm, on your personal mobile device in the presence of Sponsor's staff, that you are actively following the University's official TikTok account (@uofoklahoma). Log onto the OU Engage platform on the provided laptop to enter the promotion.

Method 2 — Online Alternative Method of Entry (AMOE)

During the AMOE online entry window for a qualifying event, visit https://oklahoma.campusgroups.com/ounormansa/rsvp_boot?id=378143&rel=title and complete the online entry form by providing your full legal name, telephone number, and a confirmation that you are currently following the University's official TikTok account. Upon submission, an automated confirmation will be sent to your OU email address. Entries submitted without a valid OU email address will be void. Sponsor is not responsible for entries lost, delayed, misdirected, or garbled due to computer or network malfunction.

For both entry methods, submission of an entry constitutes the entrant's agreement to these Official Rules and the entrant's representation that all information provided is truthful, complete, and accurate. Entries made by any means other than as described above are void.

6. ENTRY LIMITATIONS

Limit: one (1) entry per eligible person per qualifying event, regardless of entry method. If an eligible person submits an in-person entry and an online AMOE entry, only one (1) entry for that event will be accepted. Entries are non-transferable. Mass entries, automated entries, or entries generated by a script or macro are void. Any attempt to circumvent these limitations will result in disqualification.

7. DRAWING AND SELECTION

One (1) potential winner will be selected by random drawing from all eligible entries received for each qualifying event. The drawing will be conducted live at the event by a representative of Sponsor, using a randomized software draw, at approximately 1 pm on October 7, 2026.

The drawing is witnessed by two representatives of Sponsor. In the event that Sponsor determines, in its sole discretion, that a drawing was conducted in error or that the integrity of a drawing was compromised, Sponsor reserves the right to void the affected drawing and conduct a new drawing.

Two (2) alternate potential winners will be drawn immediately following the primary selection and held in reserve. If the primary potential winner cannot be located, fails to respond within the required timeframe, fails the on-site eligibility verification described in Section 8, declines the opportunity, or is otherwise disqualified, Sponsor will proceed in order to the first, then second, alternate potential winner.

If a valid winner cannot be confirmed from among the primary and alternate selections, Sponsor may, at its sole discretion, void the applicable drawing and award no prize for that qualifying event.

No person may be selected to participate in the kick attempt on more than one (1) occasion. A person selected may not choose or designate another person to participate on their behalf.

Disability Accommodation and Proxy Kicker: If the potential winner is unable to participate in the kick attempt due to a disability, Sponsor will select a proxy kicker (the “Proxy Kicker”) by random drawing from the eligible entry tickets for the qualifying event that have not previously been drawn. The drawing will be conducted in the same manner as the drawing described in this Section 7.

The potential winner may not choose or designate the Proxy Kicker. The Proxy Kicker must meet all eligibility criteria in Section 4, must present themselves at the designated kicking spot within the time stated in Section 8, must satisfy each requirement of Section 8 before the kick attempt (including signing the Contestant Agreement to Participate), and must perform the kick attempt in accordance with Section 9. If the Proxy Kicker is ineligible, fails to present within the required time, declines, or is otherwise disqualified, Sponsor may select another Proxy Kicker in the same manner.

Before the kick attempt, Sponsor will notify the Proxy Kicker, and the Proxy Kicker must acknowledge in writing, that if the Proxy Kicker successfully kicks the field goal, the Grand Prize will be awarded to the potential winner and the Proxy Kicker will not receive the Grand Prize. The potential winner remains subject to all eligibility, verification, documentation, and prize claim requirements of these Official Rules, including Sections 8 and 10, except for requirements that relate solely to physically performing the kick attempt.

8. WINNER NOTIFICATION AND VERIFICATION

The potential winner must be physically present at the Beat Bevo Bash at the time of the announcement and must present themselves at the designated kicking spot within five (5) minutes of announcement or the opportunity passes to the first alternate.

Prior to participating in the kick attempt, the potential winner must:

- a) Present a valid University of Oklahoma student identification for on-site verification;
- b) Complete a signed, written certification, under penalty of disqualification, attesting that they meet all eligibility criteria outlined in Section 4;
- c) Confirm they are wearing footwear with no cleats of any kind and that is not a football or soccer kicking shoe; if cleats or kicking shoes are present, the potential winner must remove them prior to the kick attempt or be disqualified;
- d) Execute a Liability Waiver and Release of Claims;
- e) Execute a Media and Publicity Release authorizing Sponsor to use the winner's name, image, likeness, voice, and performance in connection with the Promotion as described in Sections 14 and 19;

- f) Provide a completed IRS Form W-9 if required under Section 10.

Failure to satisfy any of the foregoing conditions within the available time will result in disqualification, and the opportunity will pass to the next eligible alternate. Sponsor's eligibility determination is final and binding.

9. THE KICK ATTEMPT

The verified winner will be given one (1) attempt to kick a regulation NCAA football from a minimum distance of thirty-five (35) yards, on the fly, through a regulation goal post, with the distance measured from the field goal apparatus on the South Oval. References in this Section 9 to the winner include any Proxy Kicker selected under Section 7. The following conditions apply:

- a) No kicking tee or other artificial means of elevating the ball may be used. A holder [designated by Sponsor] will hold the ball upright, and one end of the ball must be touch the ground before the kick.
- b) The winner will have one (1) kick attempt only. There are no retries, restarts, or do-overs for any reason, including but not limited to weather conditions, crowd interference, or the winner's own dissatisfaction with the attempt.
- c) No cleats of any kind and no football or soccer kicking shoe are permitted. The winner must kick in the footwear worn at the time of verification or barefoot.
- d) Whether a kick is "good" is determined by the on-site official designated by Sponsor in accordance with the NCAA rules of football, whose determination is final and not subject to challenge or replay review. Payment of the Grand Prize remains subject to Grand Prize Sponsor's review and approval as described in Section 10.
- e) Sponsor reserves the right to delay or reschedule the kick attempt due to ground conditions, weather, or other circumstances at its sole discretion. If rescheduled, the verified winner's eligibility for the rescheduled attempt is contingent on their continued enrollment and compliance with all eligibility requirements.
- f) The winner may not take any practice, warm-up, or qualifying kicks at any time after being notified of selection and before the kick attempt.
- g) No part of the winner's body or clothing may touch the demarcation lines or spots before the winner kicks the ball. Any such contact is a foul, and the kick will be considered missed.
- h) The winner may begin the kick no more than four (4) yards from the ball.

10. PRIZES

Grand Prize — Kick Is Good

If the selected winner successfully kicks the field goal ("good" as determined under Section 9(d)), the winner will receive:

One (1) cash prize in the amount of \$5,000. The cash prize is not sponsored, funded, or paid by Sponsor and will be fulfilled solely by Odds On Promotions ("Grand Prize Sponsor"). The winner's receipt of the cash prize is subject to, and contingent upon, compliance with all applicable Grand Prize Sponsor's verification, claim, documentation, and other prize fulfillment requirements, procedures, and deadlines. Any cash prize awarded will made to the winner by Odds On Promotions in accordance with its prize fulfillment process. Grand Prize Sponsor's prize claim requirements include the winner's execution of an Affidavit of Winner in the form furnished by Grand Prize Sponsor. As a condition of payment, Grand

Prize Sponsor may also investigate the claim, which may include requiring the winner to submit to a polygraph examination.

Approximate Retail Value (ARV) of Grand Prize: \$5,000.

Consolation Prize — All Selected Winners (Kick Is Good or No Good)

All verified winners who complete the kick attempt, regardless of outcome, will receive a piece branded merchandise.

ARV of Consolation Prize: \$50.00

A winner may not receive both the Grand Prize and the Consolation Prize; the Grand Prize supersedes the Consolation Prize if the kick is good. Only one prize per winner per qualifying event.

General Prize Conditions

- a) Prizes are non-transferable and non-assignable. No substitution or exchange of prizes is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if the stated prize becomes unavailable for reasons beyond Sponsor's control.
- b) All federal, state, and local taxes on prizes are the sole responsibility of the winner. For prizes with an ARV of six hundred dollars (\$600.00) or more, the winner may be required to complete IRS Form W-9 for Sponsor and/or Grand Prize Sponsor, as applicable. Sponsor and Grand Prize Sponsor, as applicable, will then issue any tax documentation, including IRS Form 1099-MISC, as required by applicable law.
- c) Winners are responsible for all costs and expenses associated with prize acceptance and use that are not expressly included in the prize description.
- d) Prizes will be awarded only to verified eligible winners. Prizes awarded to ineligible participants will be void and must be returned or repaid to Sponsor or Grand Prize Sponsor, as applicable.

11. ODDS OF WINNING

The odds of being selected as the potential winner depend on the total number of eligible entries received for each qualifying event drawing. The odds of winning the Grand Prize additionally depend on the winner's (or, if applicable, the Proxy Kicker's) ability to successfully kick the field goal. There is no guarantee that the Grand Prize will be awarded.

12. CONDITIONS OF PARTICIPATION AND CONDUCT

By entering this Promotion, each entrant agrees to:

- a) Be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects;
- b) Comply with all applicable federal, state, and local laws and regulations;
- c) Comply with all University of Oklahoma policies and regulations applicable to students;
- d) Comply with all venue rules and procedures of the qualifying event location;
- e) Refrain from any conduct that Sponsor, in its sole discretion, deems inappropriate, offensive, harmful, or inconsistent with the spirit of the Promotion;
- f) Acknowledge that Sponsor's failure to enforce any provision of these Official Rules does not constitute a waiver of that provision.

Sponsor reserves the right to disqualify any entrant or winner, at any time, for violating these Official Rules, providing false or inaccurate information, engaging in fraudulent conduct, or for any other reason Sponsor deems appropriate in its sole and absolute discretion. Disqualified winners forfeit all prizes.

13. LIMITATION OF LIABILITY; RELEASE OF CLAIMS

BY ENTERING THIS PROMOTION, EACH ENTRANT (AND EACH WINNER WHO PARTICIPATES IN THE KICK ATTEMPT) RELEASES AND HOLDS HARMLESS THE UNIVERSITY OF OKLAHOMA, THE OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION, BOARD OF REGENTS OF THE UNIVERSITY OF OKLAHOMA, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, "RELEASED PARTIES") FROM ANY AND ALL LIABILITY, CLAIMS, ACTIONS, DAMAGES, COSTS, OR EXPENSES ARISING OUT OF OR RELATED TO: (A) THIS PROMOTION; (B) THE ENTRANT'S PARTICIPATION IN THE PROMOTION OR IN THE KICK ATTEMPT; (C) THE ACCEPTANCE, RECEIPT, POSSESSION, USE, OR MISUSE OF ANY PRIZE; OR (D) ANY INJURY, LOSS, OR DAMAGE OF ANY KIND WHATSOEVER (INCLUDING PERSONAL INJURY OR DEATH) ARISING FROM PARTICIPATION IN THIS PROMOTION OR THE KICK ATTEMPT, EVEN IF CAUSED IN WHOLE OR IN PART BY THE NEGLIGENCE OF A RELEASED PARTY.

Sponsor is not responsible for: (i) lost, late, misdirected, damaged, incomplete, or illegible entries; (ii) technical failures of any kind, including but not limited to malfunctions of any computer, telephone, cable, network, hardware, software, or other mechanical or technological elements; (iii) the unavailability or inaccessibility of any transmission, telephone, or internet service; (iv) unauthorized human intervention; (v) errors in the administration of this Promotion; or (vi) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion.

In the event of a dispute as to the identity of an online entrant, the entry will be deemed made by the authorized account holder of the OU student email address submitted at the time of entry. "Authorized account holder" means the natural person who has been assigned the email address by the University of Oklahoma.

14. RIGHT OF PUBLICITY; USE OF NAME AND LIKENESS

Except where prohibited by law, by entering this Promotion and, if selected as a winner, by executing the Media and Publicity Release, each winner grants Sponsor a royalty-free, perpetual, irrevocable license to use the winner's name, photograph, likeness, image, voice, video of the kick attempt, and biographical information ("Winner Content") for advertising, promotional, and public relations purposes in any medium now known or hereafter devised, including but not limited to social media platforms (including TikTok, Instagram, X, Facebook, and YouTube), the University's website, print materials, and broadcast media, without further compensation, notification, or permission, unless prohibited by law. Winner Content may be edited, cropped, combined with other materials, or used in any other manner at Sponsor's discretion.

Non-winners may be photographed or recorded as crowd participants at the qualifying events. Entry into the qualifying event constitutes consent to such incidental recording consistent with the University's standard event photography and media policies.

15. PRIVACY

Personal information collected from entrants in connection with this Promotion will be used solely for the administration of the Promotion and, in the case of winners, prize fulfillment, and will be handled in

accordance with the University of Oklahoma's Privacy Policy, available at ou.edu/privacy or **substitute URL**], and the Family Educational Rights and Privacy Act (FERPA), 20 U.S.C. § 1232g, to the extent applicable. Information will not be sold or shared with third parties except as necessary for Promotion administration and as required by law. Entrants may contact Dr. Erin Simpson, esimpson@ou.edu with privacy questions.

16. DISQUALIFICATION

Without limiting any other provision of these Official Rules, the following will result in immediate disqualification and forfeiture of any prize:

- a) Providing false, inaccurate, or misleading information in an entry or during the on-site verification process, including false certification that the entrant is not a current or former collegiate student-athlete;
- b) Wearing or using cleats or football or soccer kicking shoes during the kick attempt in violation of Section 9(c);
- c) Failure to present at the field within five (5) minutes of being announced as a potential winner;
- d) Failure to complete and execute required waivers and releases;
- e) Any attempt to tamper with, manipulate, or defraud the entry process;
- f) Conduct that Sponsor, in its sole discretion, deems dangerous, disruptive, offensive, or otherwise inconsistent with the Promotion;
- g) Loss of enrolled student status between the time of entry and the time of the drawing or kick attempt.

17. GENERAL CONDITIONS

- a) Sponsor reserves the right to cancel, suspend, modify, or terminate this Promotion at any time, in its sole discretion, including in the event of fraud, technical failures, or other circumstances beyond Sponsor's reasonable control that compromise the integrity of the Promotion.
- b) These Official Rules constitute the entire agreement between entrants and Sponsor with respect to this Promotion and supersede all prior or contemporaneous representations or understandings, whether oral or written.
- c) If any provision of these Official Rules is found to be void or unenforceable, the remaining provisions will remain in full force and effect.
- d) Sponsor's failure to enforce any provision of these Official Rules at any time does not constitute a waiver of that provision.
- e) This Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- f) This Promotion is not sponsored, endorsed, administered by, or associated with TikTok, Meta (Instagram), X Corp., or any other social media platform. Any questions, comments, or complaints regarding this Promotion should be directed to Sponsor, not to any social media platform.

18. GOVERNING LAW; DISPUTE RESOLUTION

These Official Rules and all aspects of this Promotion are governed by and construed in accordance with the laws of the State of Oklahoma, without regard to its conflict-of-law provisions. Any dispute, claim, or controversy arising out of or relating to this Promotion or these Official Rules shall be resolved

exclusively in the state or federal courts of competent jurisdiction located in Cleveland County, Oklahoma, and each party irrevocably submits to the personal jurisdiction and venue of such courts. Nothing in this Section modifies, waives, or shortens the notice-of-claim and other procedural requirements of the Oklahoma Governmental Tort Claims Act, 51 O.S. § 151 et seq., which independently govern any tort claim against Sponsor as a state entity.

TO THE EXTENT PERMITTED BY APPLICABLE LAW, ALL DISPUTES WILL BE RESOLVED ON AN INDIVIDUAL BASIS AND NOT AS PART OF ANY CLASS, REPRESENTATIVE, OR CONSOLIDATED ACTION. BY ENTERING THIS PROMOTION, EACH ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO PARTICIPATE IN A CLASS ACTION WITH RESPECT TO ANY CLAIM ARISING FROM OR RELATED TO THIS PROMOTION.

19. OFFICIAL RULES AVAILABILITY; WINNER LIST

A copy of these Official Rules is available at <https://www.ou.edu/soval-series> throughout the Promotion Period and for thirty (30) days thereafter.

20. SPONSOR CONTACT INFORMATION

For questions regarding this Promotion, contact: Dr. Erin Simpson, esimpson@ou.edu.