

OU Degree Inventory - Gaylord College of Journalism and Mass Communication
May 2026

Level I Degree Designation	Level II Degree Title	Level III Program Code	Level III CIP Code	Level III Program Title	Level IV Major Code	Level IV Option/Major	Program Status	Level V Code	Level V Concentration Name	Online OSRHE Approved	Online OSRHE 100%	Online HLC >50%	Location - Norman Tulsa
Bachelor of Arts – BA Bachelor of Science - BS	Bachelor of Arts- in Journalism Bachelor of Science	137	90401	Journalism	B610	Journalism	Degree change to BA 2020; Degree change to BS 4/28/26						Norman
					B795	Professional Writing					Norman		
					B815	Public Relations					Norman		
		134	90903	Journalism Advertising	B006	Journalism Advertising	Degree change to BA 2020; Degree change to BS 4/28/26						Norman
		135	90402	Journalism Broadcasting and- Electronic Media- Creative Media Production	B125- B256	Journalism Broadcasting and- Electronic Media- Creative Media Production	name changed 3/5/15; Degree change to BA 2020; Degree change to BS 4/28/26						Norman
Master of Arts - MA	Master of Arts	138	90401	Journalism & Mass Communication	M610	Journalism & Mass Communication		Q393	Journalism & Mass Communication-Standard				Norman
							conc. deleted 9/8/11	Q024	Advertising & Public Relations			Norman	
							deleted 9/8/11	Q351	Information Gathering and- Distribution			Norman	
							deleted 9/8/11	Q436	Mass Communication- Management & Policy			Norman	
							deleted 9/8/11	Q541	Professional Writing			Norman	
							deleted 9/8/11	Q656	Telecommunications & New- Technologies			Norman	
					M611	Journalism & Mass Communication (Online)	approved 3/4/21; Suspend online delivery Fall 2023	Q393	Journalism & Mass Communication-Standard	√	√	√	Norman
					M859	Strategic Communication and Digital Strategy-OL	approved 3/4/21			√	√	√	Norman
Master of Specialty - M(S)	Master of Professional Writing- Master of Fine Arts in Media Arts	352	231302- 099999	Professional Writing- Media Art	M795- M258	Professional Writing- Creative Writing for Popular Media	approved 6/30/03; Degree change, program name change, CIP code change 2/24/26						Norman
					M257	Creative Media Production	option added 2/24/26				Norman		
Graduate Certificate	Graduate Certificate	522	90401	Crisis Communication	G290	Crisis Communication-OL (Embedded)	approved 11/15/24			√	√	√	Norman
					G082	Media Analytics-OL (Embedded)	approved 11/15/24			√	√	√	Norman
					G083	Media Management (Embedded)	approved 4/21/16					Norman	
					G084	Media Management- OL (Embedded)	approved 4/21/16; inactivated 4/10/18			√	√	√	Norman
					G103	Social Media Marketing-OL (Embedded)	approved 11/15/24			√	√	√	Norman
					G106	Strategic Planning (Embedded)	approved 4/21/16					Norman	
		420	90401	Strategic Planning	G107	Strategic Planning- OL (Embedded)	approved 4/21/16; inactivated 4/10/18			√	√	√	Norman
Doctor of Philosophy- Ph.D.	Doctor of Philosophy	359	90102	Mass Communication	D660	Mass Communication	approved 3/23/06						Norman

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Table Definitions

Level I - Degree designation as referenced in State Regents' policy.

Level II - Degree title as it appears in the catalog or on the diploma. Abbreviated on student transcript.

Level III - Title of degree program as recognized by State Regents and assigned OSRHE program code.

Level IV - Specialized course of study under Level III umbrella degree program (referred to as option in OSRHE policy and major in the OU catalog). Abbreviated on student transcript.

Level V - Area of concentration or track within Level IV major (does not appear on diploma or transcript - campus level approval only).

Online - Online delivery approval. OSRHE approval is for Level III program.

Location - Programs approved for Norman and/or Tulsa campus (may be approved but not offered on a specific campus).