

University of Oklahoma Degree Program Inventory

Gaylord College of Journalism and Mass Communication

July 2024

Level I	Level II	Level III			Level IV			Level V		Online					
Degree as referenced in State Regents' policy	Degree designation as it appears in the catalog or on a diploma. Appears in abbreviated form on the student transcript.	Title of degree program as recognized by State Regents and as signed OSRHE program code			Specialized course of study under an umbrella degree program (referred to as an option in OSRHE policy and a major in the OU catalog). Appears in abbreviated form on the transcript in semester header.			Area of concentration or track within the major (requires approval at the campus-level only)		OSRHE Approved	OSRHE 100%	HLC >50%			
		Program Code	CIP Code	Title of degree program	OU Major Code	Option/Major	Program Status	Concentration Code	Concentration Name						
Bachelor of Arts - BA	Bachelor of Arts in Journalism	137	090401	Journalism	B610	Journalism	Degree change 2020								
					B795	Professional Writing									
					B815	Public Relations									
		134	090903	Journalism Advertising	B006	Journalism Advertising	Degree change 2020								
		135	090402	Journalism Broadcasting and Electronic Media Creative Media Production	B125 B256	Journalism Broadcasting and Electronic Media Creative Media Production	name changed 3/5/15; Degree change 2020								
Master of Arts - MA	Master of Arts	138	090401	Journalism & Mass Communication	M610	Journalism & Mass Communication	conc. deleted 9/8/11	Q021	Advertising & Public Relations						
							deleted 9/8/11	Q351	Information Gathering and Distribution						
								Q393	Journalism & Mass Communication-Standard						
							deleted 9/8/11	Q436	Mass Communication Management & Policy						
							deleted 9/8/11	Q541	Professional Writing						
							deleted 9/8/11	Q656	Telecommunications & New Technologies						
								M611	Journalism & Mass Communication (Online)	approved 3/4/21; Suspend online delivery Fall 2023	Q393	Journalism & Mass Communication-Standard	✓	✓	✓
								M859	Strategic Communication and Digital Strategy-OL	approved 3/4/21			✓	✓	✓
Master of Specialty-M(S)	Master of Professional Writing	352	231302	Professional Writing	M795	Professional Writing	approved 6/30/03								
Graduate Certificate	Graduate Certificate	419	090401	Media Management	G083	Media Management (Embedded)	approved 4/21/16								
						Media Management (Embedded - Online)	approved 4/21/16; inactivated 4/10/18			✓	✓	✓			
		420	090401	Strategic Planning	G106	Strategic Planning (Embedded)	approved 4/21/16								
					G107	Strategic Planning (Embedded - Online)	approved 4/21/16; inactivated 4/10/18			✓	✓	✓			

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		Program Code	CIP Code	Title of degree program	OU Major Code	Option/Major	Program Status	Concentration Code	Concentration Name			
Doctor of Philosophy- Ph.D.	Doctor of Philosophy	359	090102	Mass Communication	D660	Mass Communication	approved 3/23/06					