



MICHAEL F. PRICE COLLEGE OF BUSINESS

Our purpose is to ensure the enduring global competitiveness of Oklahoma and the nation.

TOP TEN REASONS TO CONSIDER THE College of Business

price.ou.edu (405) 325-3611 pricecollege@ou.edu

- Price College offers study abroad opportunities in Italy, Spain, France, England, Belgium, Costa Rica, and Uganda. Nearly 40% of Price College seniors participate in study abroad programs before graduation.
- You can join a number of student organizations and honor societies based on your interests, such as Delta Sigma Pi and the Student Business Association.
- You'll gain real-world experience and give back to the local community by starting your own company through our First Fidelity Bank Integrated Business Core program and our top 10 nationally ranked Center for Entrepreneurship. With these programs and tools, you'll gain a working knowledge and understanding of fundamental business principles, giving you a competitive edge among others starting out in the workforce.
- The JCPenney Leadership Center provides high-performing undergraduate business students with opportunities to develop their leadership potential through a variety of learning experiences and interactions, including corporate site visits and student-run conferences like the Women in Business and Parker Leadership Conferences and the Alumni Career Conference.
- Price College currently awards more than \$2 million in scholarships, and the number of scholarships continues to grow. The Multicultural Business Program has experienced a 400% growth in scholarship support since its inception in 2012.
- We have world-renowned faculty who teach within our 12 different majors, in addition to our concentrations and minors, such as healthcare.
- You can manage a real-dollar portfolio of stocks in the Student Investment Fund course. This course gives students the opportunity each semester to manage and administer an investment portfolio of carefully selected, high-quality securities and cash that has a net value of more than \$820,000.
- Your Price College experience is enhanced through the Center for Student Success. This center ensures your participation in programs and opportunities that provide professional development and business ethics education through peer and professional mentoring, tutoring, internship, resume, and interviewing tips.
- Several new and ongoing renovations within Price and Adams Halls allow you to study, learn, and interact with our faculty, including the Trading Room Floor that features Bloomberg terminals, the Active Learning Classroom that enables faculty to apply the innovative "flipped classroom" method, the Price Digital Library that houses the Bass History Collection, and the newly-furnished Zachritz Study Lounge.
- Your degree will mean something when you graduate from the Price College of Business, which is consistently ranked as one of the best returns on investment. Many programs are nationally ranked, including the Center for Entrepreneurship (top 10 for the past five years by the Princeton Review and Entrepreneur Magazine), the Steed School of Accounting (top 10 by the Public Accounting Report for schools with 15 or fewer faculty members), our International Business program (ranked in the top 30 for 12 consecutive years by U.S. News & World Report), and our Supply Chain Management program (top 25 by Gartner). The OU College of Business itself is ranked among the top 43 best business programs at a public institution (U.S. News & World Report).

DEGREE PROGRAMS

- Accounting
- Economics
- Energy Management
- Entrepreneurship & Venture Management
- Finance
- General Management
- International Business
- Management Information Systems
- Marketing
- Risk Management
- Sports Management
- Supply Chain Management

Michael E. Price
Hall

