

eValueate Report (Public) - Summer 2017

Course: JMC 3003-100

College of Journalism and Mass Communication

Total Enrollment: 8

Section Title: Multimedia Journalism

Course Level: Upper 3000 - 4000

Instructor: Jaime Loke

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000		0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	-1.17	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	-1.33	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	3.00000		0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	-1.31	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	-1.47	58	0.00	5.17	12.07	31.03	51.72		
Jaime Loke													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	1.00000		0.00000		1	100.00	0.00	0.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	-3.14	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	-3.22	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.00000		0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	-0.97	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	-1.03	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000		0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	-1.08	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	-1.05	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 3063-010

College of Journalism and Mass Communication

Section Title: Intro to Broadcast Journalism

Total Enrollment: 13

Course Level: Upper 3000 - 4000

Instructor: Kathleen Johnson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.41421		2	0.00	0.00	50.00	0.00	50.00	50.00	50.00
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	-0.03	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	-0.20	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	33.33	33.33
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	-0.72	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	-0.90	58	0.00	5.17	12.07	31.03	51.72		
Kathleen Johnson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.41421		2	0.00	0.00	50.00	0.00	50.00	33.33	33.33
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	-0.21	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	-0.27	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	83.33	83.33
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	0.49	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	0.41	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	1.41421		2	0.00	0.00	50.00	0.00	50.00	50.00	50.00
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	-0.09	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	-0.12	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 3423-995

College of Journalism and Mass Communication

Total Enrollment: 17

Section Title: Public Relations Writing

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	0.72	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	0.56	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	0.64	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	0.43	58	0.00	5.17	12.07	31.03	51.72		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	0.44	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	0.39	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	0.65	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	0.57	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	0.57	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	0.51	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 3433-995

College of Journalism and Mass Communication

Total Enrollment: 13

Section Title: Public Relations Publications

Course Level: Upper 3000 - 4000

Instructor: Sherry Kast

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.14286	4	0.69007		7	0.00	0.00	14.29	57.14	28.57	66.67	66.67
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	0.13	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	-0.03	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	4.57143	5	0.53452		7	0.00	0.00	0.00	42.86	57.14	83.33	83.33
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	0.53	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	0.32	58	0.00	5.17	12.07	31.03	51.72		
Sherry Kast													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.57143	5	0.78680		7	0.00	0.00	14.29	14.29	71.43	83.33	83.33
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	0.35	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	0.29	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.14286	4	0.69007		7	0.00	0.00	14.29	57.14	28.57	66.67	66.67
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	0.14	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	0.06	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.28571	5	0.75593		7	0.00	0.00	14.29	42.86	42.86	66.67	66.67
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	0.19	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	0.15	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 3663-100

College of Journalism and Mass Communication

Section Title: Electronic News Gathering Tech

Total Enrollment: 14

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.30000	4	0.67495		10	0.00	0.00	10.00	50.00	40.00	83.33	83.33
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	0.31	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	0.14	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	4.10000	4	0.87560		10	0.00	10.00	0.00	60.00	30.00	66.67	66.67
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	-0.02	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	-0.22	58	0.00	5.17	12.07	31.03	51.72		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.20000	4	0.78881		10	0.00	0.00	20.00	40.00	40.00	66.67	66.67
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	-0.01	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	-0.07	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.90000	5	1.37032		10	10.00	0.00	30.00	10.00	50.00	50.00	50.00
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	-0.10	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	-0.17	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.40000	5	0.96609		10	0.00	10.00	0.00	30.00	60.00	83.33	83.33
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	0.31	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	0.26	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 2033-001

College of Journalism and Mass Communication

Total Enrollment: 10

Section Title: Writing for the Mass Media

Course Level: Lower 1000 - 2000

Instructors: Seth Prince / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.20000	5	0.83666		5	0.00	0.00	20.00	40.00	40.00	50.00	50.00
	DEPARTMENT	4.50000	5	0.75593		8	0.00	0.00	12.50	25.00	62.50		
	SIMILAR_COL	4.50000	5	0.75593	-0.40	8	0.00	0.00	12.50	25.00	62.50		
	COLLEGE	4.17241	4	0.88135	0.03	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	50.00	50.00
	DEPARTMENT	4.62500	5	0.74402		8	0.00	0.00	12.50	12.50	75.00		
	SIMILAR_COL	4.62500	5	0.74402	-0.30	8	0.00	0.00	12.50	12.50	75.00		
	COLLEGE	4.29310	5	0.87877	0.12	58	0.00	5.17	12.07	31.03	51.72		
Seth Prince													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.80000	5	0.44721		5	0.00	0.00	0.00	20.00	80.00	50.00	50.00
	DEPARTMENT	4.56250	5	0.81394		16	0.00	0.00	18.75	6.25	75.00		
	SIMILAR_COL	4.56250	5	0.81394	0.29	16	0.00	0.00	18.75	6.25	75.00		
	COLLEGE	4.27273	5	1.01596	0.52	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.60000	5	0.89443		5	0.00	0.00	20.00	0.00	80.00	50.00	50.00
	DEPARTMENT	4.31250	5	0.87321		16	0.00	0.00	25.00	18.75	56.25		
	SIMILAR_COL	4.31250	5	0.87321	0.33	16	0.00	0.00	25.00	18.75	56.25		
	COLLEGE	4.07576	4	1.04234	0.50	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.80000	5	0.44721		5	0.00	0.00	0.00	20.00	80.00	75.00	75.00
	DEPARTMENT	4.26667	5	1.03280		15	0.00	6.67	20.00	13.33	60.00		
	SIMILAR_COL	4.26667	5	1.03280	0.52	15	0.00	6.67	20.00	13.33	60.00		
	COLLEGE	4.12308	5	1.06811	0.63	65	1.54	7.69	18.46	21.54	50.77		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.80000	5	1.09545		5	0.00	0.00	60.00	0.00	40.00	25.00	25.00
	DEPARTMENT	4.56250	5	0.81394		16	0.00	0.00	18.75	6.25	75.00		
	SIMILAR_COL	4.56250	5	0.81394	-0.94	16	0.00	0.00	18.75	6.25	75.00		
	COLLEGE	4.27273	5	1.01596	-0.47	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.60000	4	0.89443		5	0.00	0.00	60.00	20.00	20.00	25.00	25.00
	DEPARTMENT	4.31250	5	0.87321		16	0.00	0.00	25.00	18.75	56.25		
	SIMILAR_COL	4.31250	5	0.87321	-0.82	16	0.00	0.00	25.00	18.75	56.25		
	COLLEGE	4.07576	4	1.04234	-0.46	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.20000	3	1.09545		5	0.00	20.00	60.00	0.00	20.00	25.00	25.00
	DEPARTMENT	4.26667	5	1.03280		15	0.00	6.67	20.00	13.33	60.00		
	SIMILAR_COL	4.26667	5	1.03280	-1.03	15	0.00	6.67	20.00	13.33	60.00		
	COLLEGE	4.12308	5	1.06811	-0.86	65	1.54	7.69	18.46	21.54	50.77		

Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

eValueate Report (Public) - Summer 2017

Course: JMC 2033-002

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Writing for the Mass Media

Course Level: Lower 1000 - 2000

Instructors: Heather Howard / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.50000	5	0.75593		8	0.00	0.00	12.50	25.00	62.50		
	SIMILAR_COL	4.50000	5	0.75593	0.66	8	0.00	0.00	12.50	25.00	62.50		
	COLLEGE	4.17241	4	0.88135	0.94	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.62500	5	0.74402		8	0.00	0.00	12.50	12.50	75.00		
	SIMILAR_COL	4.62500	5	0.74402	0.50	8	0.00	0.00	12.50	12.50	75.00		
	COLLEGE	4.29310	5	0.87877	0.80	58	0.00	5.17	12.07	31.03	51.72		
Heather Howard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.56250	5	0.81394		16	0.00	0.00	18.75	6.25	75.00		
	SIMILAR_COL	4.56250	5	0.81394	0.54	16	0.00	0.00	18.75	6.25	75.00		
	COLLEGE	4.27273	5	1.01596	0.72	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.31250	5	0.87321		16	0.00	0.00	25.00	18.75	56.25		
	SIMILAR_COL	4.31250	5	0.87321	0.41	16	0.00	0.00	25.00	18.75	56.25		
	COLLEGE	4.07576	4	1.04234	0.57	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.26667	5	1.03280		15	0.00	6.67	20.00	13.33	60.00		
	SIMILAR_COL	4.26667	5	1.03280	0.71	15	0.00	6.67	20.00	13.33	60.00		
	COLLEGE	4.12308	5	1.06811	0.82	65	1.54	7.69	18.46	21.54	50.77		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.56250	5	0.81394		16	0.00	0.00	18.75	6.25	75.00		
	SIMILAR_COL	4.56250	5	0.81394	0.54	16	0.00	0.00	18.75	6.25	75.00		
	COLLEGE	4.27273	5	1.01596	0.72	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	100.00	100.00
	DEPARTMENT	4.31250	5	0.87321		16	0.00	0.00	25.00	18.75	56.25		
	SIMILAR_COL	4.31250	5	0.87321	0.41	16	0.00	0.00	25.00	18.75	56.25		
	COLLEGE	4.07576	4	1.04234	0.57	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	50.00	50.00
	DEPARTMENT	4.26667	5	1.03280		15	0.00	6.67	20.00	13.33	60.00		
	SIMILAR_COL	4.26667	5	1.03280	0.23	15	0.00	6.67	20.00	13.33	60.00		
	COLLEGE	4.12308	5	1.06811	0.35	65	1.54	7.69	18.46	21.54	50.77		

Response Key

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4. Overall, this course was

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1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

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eValueate Report (Public) - Summer 2017

Course: JMC 3353-995

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Advertising Copy and Layout

Course Level: Upper 3000 - 4000

Instructor: William Croom

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.60000	4	1.07497		10	0.00	20.00	20.00	40.00	20.00	33.33	33.33
	DEPARTMENT	4.03030	4	0.88335		33	0.00	6.06	18.18	42.42	33.33		
	SIMILAR_COL	4.03030	4	0.88335	-0.49	33	0.00	6.06	18.18	42.42	33.33		
	COLLEGE	4.17241	4	0.88135	-0.65	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	3.90000	4	0.99443		10	0.00	10.00	20.00	40.00	30.00	50.00	50.00
	DEPARTMENT	4.12121	4	0.85723		33	0.00	6.06	12.12	45.45	36.36		
	SIMILAR_COL	4.12121	4	0.85723	-0.26	33	0.00	6.06	12.12	45.45	36.36		
	COLLEGE	4.29310	5	0.87877	-0.45	58	0.00	5.17	12.07	31.03	51.72		
William Croom													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.20000	5	1.03280		10	0.00	10.00	10.00	30.00	50.00	66.67	66.67
	DEPARTMENT	4.21212	5	1.02340		33	3.03	3.03	15.15	27.27	51.52		
	SIMILAR_COL	4.21212	5	1.02340	-0.01	33	3.03	3.03	15.15	27.27	51.52		
	COLLEGE	4.27273	5	1.01596	-0.07	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.80000	4	1.03280		10	0.00	10.00	30.00	30.00	30.00	33.33	33.33
	DEPARTMENT	4.00000	4	1.03078		33	3.03	3.03	24.24	30.30	39.39		
	SIMILAR_COL	4.00000	4	1.03078	-0.19	33	3.03	3.03	24.24	30.30	39.39		
	COLLEGE	4.07576	4	1.04234	-0.26	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.60000	4	1.17379		10	0.00	20.00	30.00	20.00	30.00	33.33	33.33
	DEPARTMENT	4.09091	4	1.01130		33	0.00	9.09	18.18	27.27	45.45		
	SIMILAR_COL	4.09091	4	1.01130	-0.49	33	0.00	9.09	18.18	27.27	45.45		
	COLLEGE	4.12308	5	1.06811	-0.49	65	1.54	7.69	18.46	21.54	50.77		

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eValueate Report (Public) - Summer 2017

Course: JMC 3800-001

College of Journalism and Mass Communication

Total Enrollment: 70

Section Title: Internship

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Large 61-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.29412	5	0.91956		17	0.00	5.88	11.76	29.41	52.94	100.00	100.00
	DEPARTMENT	4.29412	5	0.91956		17	0.00	5.88	11.76	29.41	52.94		
	SIMILAR_COL	4.29412	5	0.91956	0.00	17	0.00	5.88	11.76	29.41	52.94		
	COLLEGE	4.17241	4	0.88135	0.14	58	0.00	5.17	15.52	36.21	43.10		
4. Overall, this course was	INDIVIDUAL	4.47059	5	0.94324		17	0.00	5.88	11.76	11.76	70.59	100.00	100.00
	DEPARTMENT	4.47059	5	0.94324		17	0.00	5.88	11.76	11.76	70.59		
	SIMILAR_COL	4.47059	5	0.94324	0.00	17	0.00	5.88	11.76	11.76	70.59		
	COLLEGE	4.29310	5	0.87877	0.20	58	0.00	5.17	12.07	31.03	51.72		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.11765	5	1.16632		17	5.88	0.00	23.53	17.65	52.94	100.00	100.00
	DEPARTMENT	4.11765	5	1.16632		17	5.88	0.00	23.53	17.65	52.94		
	SIMILAR_COL	4.11765	5	1.16632	0.00	17	5.88	0.00	23.53	17.65	52.94		
	COLLEGE	4.27273	5	1.01596	-0.15	66	3.03	1.52	18.18	19.70	57.58		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	5	1.22474		17	5.88	5.88	17.65	23.53	47.06	100.00	100.00
	DEPARTMENT	4.00000	5	1.22474		17	5.88	5.88	17.65	23.53	47.06		
	SIMILAR_COL	4.00000	5	1.22474	0.00	17	5.88	5.88	17.65	23.53	47.06		
	COLLEGE	4.07576	4	1.04234	-0.07	66	3.03	3.03	22.73	25.76	45.45		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.05882	5	1.24853		17	5.88	5.88	17.65	17.65	52.94	100.00	100.00
	DEPARTMENT	4.05882	5	1.24853		17	5.88	5.88	17.65	17.65	52.94		
	SIMILAR_COL	4.05882	5	1.24853	0.00	17	5.88	5.88	17.65	17.65	52.94		
	COLLEGE	4.12308	5	1.06811	-0.06	65	1.54	7.69	18.46	21.54	50.77		

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