

# eValueate Report (Public) - Spring 2014

Course: JMC 5001-001

College of Journalism and Mass Communication

Total Enrollment: 10

Section Title: Audience Eval. Strategies

Course Level: Graduate 5000 and up

Instructor: Dennis Davis

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	0.57735		4	0.00	0.00	50.00	50.00	0.00	38.89	38.89
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-0.37	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.75000	4	0.95743		4	0.00	0.00	50.00	25.00	25.00	44.44	44.44
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-0.08	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-0.16	1,540	3.96	10.26	22.27	29.74	33.77		
Dennis Davis													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.25000	4	0.50000		4	0.00	0.00	0.00	75.00	25.00	66.67	66.67
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.05	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.22	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.25000	3	1.25831		4	0.00	25.00	50.00	0.00	25.00	27.78	27.78
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-0.49	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-0.56	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	0.95743		4	0.00	0.00	50.00	25.00	25.00	44.44	44.44
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.28	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 5001-002

College of Journalism and Mass Communication

Total Enrollment: 7

Section Title: Media Eval. Strategies

Course Level: Graduate 5000 and up

Instructor: Dennis Davis

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	22.22	22.22
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-0.91	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	22.22	22.22
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-0.74	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-0.84	1,540	3.96	10.26	22.27	29.74	33.77		
Dennis Davis													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.23	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.00000	2	0.00000		1	0.00	100.00	0.00	0.00	0.00	16.67	16.67
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-1.48	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-1.65	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.99	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.87	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 5091-900

College of Journalism and Mass Communication

Total Enrollment: 12

Section Title: Thesis/Project Seminar

Course Level: Graduate 5000 and up

Instructor: Doyle Yoon

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.28571	3	1.25357		7	0.00	28.57	42.86	0.00	28.57	33.33	33.33
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-0.60	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.69	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.42857	3	1.27242		7	0.00	28.57	28.57	14.29	28.57	27.78	27.78
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-0.37	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-0.45	1,540	3.96	10.26	22.27	29.74	33.77		
Doyle Yoon													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.81650		7	0.00	0.00	28.57	42.86	28.57	61.11	61.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.23	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.28571	3	1.49603		7	14.29	14.29	28.57	14.29	28.57	33.33	33.33
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-0.47	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-0.53	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.71429	3	0.95119		7	0.00	0.00	57.14	14.29	28.57	33.33	33.33
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.32	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.22	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 6091-001

College of Journalism and Mass Communication

Total Enrollment: 5

Section Title: Ph.D. Seminar

Course Level: Graduate 5000 and up

Instructor: Dennis Davis

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	77.78	77.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.17	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	94.44	94.44
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.43	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
Dennis Davis													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	88.89	88.89
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.50	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	72.22	72.22
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.36	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	88.89	88.89
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.58	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.64	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 0123-001

College of Journalism and Mass Communication

Section Title: Fundamentals-Writing for Media

Total Enrollment: 16

Course Level: Remedial 0000

Instructor: Leslie Cermak

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.20000	5	1.30384		5	0.00	20.00	0.00	20.00	60.00	100.00	100.00
	DEPARTMENT	2.80000	3	0.83666		5	0.00	40.00	40.00	20.00	0.00		
	SIMILAR_COL	2.80000	3	0.83666	0.00	5	0.00	40.00	40.00	20.00	0.00		
	COLLEGE	3.81558	4	1.00474	0.28	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	100.00	100.00
	DEPARTMENT	3.20000	3	0.83666		5	0.00	20.00	40.00	40.00	0.00		
	SIMILAR_COL	3.20000	3	0.83666	0.00	5	0.00	20.00	40.00	40.00	0.00		
	COLLEGE	3.79091	4	1.13331	0.25	1,540	3.96	10.26	22.27	29.74	33.77		
Leslie Cermak													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	100.00	100.00
	DEPARTMENT	3.40000	4	1.51658		5	20.00	0.00	20.00	40.00	20.00		
	SIMILAR_COL	3.40000	4	1.51658	0.00	5	20.00	0.00	20.00	40.00	20.00		
	COLLEGE	3.85585	4	1.13707	0.17	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	100.00	100.00
	DEPARTMENT	3.00000	3	1.41421		5	20.00	0.00	60.00	0.00	20.00		
	SIMILAR_COL	3.00000	3	1.41421	0.00	5	20.00	0.00	60.00	0.00	20.00		
	COLLEGE	3.78065	4	1.20613	0.26	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	100.00	100.00
	DEPARTMENT	2.80000	3	1.09545		5	20.00	0.00	60.00	20.00	0.00		
	SIMILAR_COL	2.80000	3	1.09545	0.00	5	20.00	0.00	60.00	20.00	0.00		
	COLLEGE	3.83054	4	1.18350	0.40	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 1013-001

College of Journalism and Mass Communication

Total Enrollment: 196

Section Title: Intro to Mass Communication

Course Level: Lower 1000 - 2000

Instructor: Elizabeth Steyn

Section Size: Large 61-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.42222	4	1.07031		90	6.67	11.11	28.89	40.00	13.33	50.00	50.00
	DEPARTMENT	3.52536	4	0.90418		276	2.17	9.06	35.51	40.58	12.68		
	SIMILAR_COL	3.52536	4	0.90418	-0.24	276	2.17	9.06	35.51	40.58	12.68		
	COLLEGE	3.81558	4	1.00474	-0.54	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.48889	4	1.15384		90	5.56	14.44	27.78	30.00	22.22	100.00	100.00
	DEPARTMENT	3.23105	3	1.06868		277	5.42	19.13	35.02	27.80	12.64		
	SIMILAR_COL	3.23105	3	1.06868	0.06	277	5.42	19.13	35.02	27.80	12.64		
	COLLEGE	3.79091	4	1.13331	-0.40	1,540	3.96	10.26	22.27	29.74	33.77		
Elizabeth Steyn													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.84444	4	1.11084		90	3.33	8.89	23.33	28.89	35.56	100.00	100.00
	DEPARTMENT	3.22545	3	1.10080		275	6.18	18.91	35.27	25.45	14.18		
	SIMILAR_COL	3.22545	3	1.10080	0.12	275	6.18	18.91	35.27	25.45	14.18		
	COLLEGE	3.85585	4	1.13707	-0.16	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.72222	4	1.25446		90	8.89	6.67	22.22	27.78	34.44	100.00	100.00
	DEPARTMENT	3.20217	3	1.19279		277	10.11	16.97	31.05	26.35	15.52		
	SIMILAR_COL	3.20217	3	1.19279	0.11	277	10.11	16.97	31.05	26.35	15.52		
	COLLEGE	3.78065	4	1.20613	-0.15	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.61111	4	1.31281		90	11.11	10.00	15.56	33.33	30.00	50.00	50.00
	DEPARTMENT	3.28571	3	1.19083		273	9.16	14.65	32.97	24.91	18.32		
	SIMILAR_COL	3.28571	3	1.19083	-0.00	273	9.16	14.65	32.97	24.91	18.32		
	COLLEGE	3.83054	4	1.18350	-0.32	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-010

College of Journalism and Mass Communication

Total Enrollment: 170

Section Title: Writing for the Mass Media

Course Level: Lower 1000 - 2000

Instructor: Judy Robinson

Section Size: Large 61-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.83721	4	0.94200		129	1.55	6.98	23.26	42.64	25.58	100.00	100.00
	DEPARTMENT	3.52536	4	0.90418		276	2.17	9.06	35.51	40.58	12.68		
	SIMILAR_COL	3.52536	4	0.90418	0.17	276	2.17	9.06	35.51	40.58	12.68		
	COLLEGE	3.81558	4	1.00474	-0.10	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.36434	3	1.18545		129	7.75	15.50	28.68	28.68	19.38	50.00	50.00
	DEPARTMENT	3.23105	3	1.06868		277	5.42	19.13	35.02	27.80	12.64		
	SIMILAR_COL	3.23105	3	1.06868	-0.04	277	5.42	19.13	35.02	27.80	12.64		
	COLLEGE	3.79091	4	1.13331	-0.51	1,540	3.96	10.26	22.27	29.74	33.77		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.61538	4	1.08824		130	4.62	10.77	25.38	36.92	22.31	50.00	50.00
	DEPARTMENT	3.22545	3	1.10080		275	6.18	18.91	35.27	25.45	14.18		
	SIMILAR_COL	3.22545	3	1.10080	-0.09	275	6.18	18.91	35.27	25.45	14.18		
	COLLEGE	3.85585	4	1.13707	-0.38	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.48855	4	1.16597		131	5.34	16.03	25.95	29.77	22.90	50.00	50.00
	DEPARTMENT	3.20217	3	1.19279		277	10.11	16.97	31.05	26.35	15.52		
	SIMILAR_COL	3.20217	3	1.19279	-0.08	277	10.11	16.97	31.05	26.35	15.52		
	COLLEGE	3.78065	4	1.20613	-0.35	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.61538	4	1.09534		130	3.85	12.31	26.15	33.85	23.85	100.00	100.00
	DEPARTMENT	3.28571	3	1.19083		273	9.16	14.65	32.97	24.91	18.32		
	SIMILAR_COL	3.28571	3	1.19083	0.00	273	9.16	14.65	32.97	24.91	18.32		
	COLLEGE	3.83054	4	1.18350	-0.31	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2033-011

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Melanie Wilderman

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.91667	4	0.79296		12	0.00	0.00	33.33	41.67	25.00	33.33	33.33
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.16	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	-0.02	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.58333	4	0.79296		12	0.00	8.33	33.33	50.00	8.33	33.33	33.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	-0.28	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.31	1,540	3.96	10.26	22.27	29.74	33.77		
Melanie Wilderman													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.66667	4	0.49237		12	0.00	0.00	33.33	66.67	0.00	35.00	35.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.24	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.33	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.66667	4	0.65134		12	0.00	0.00	41.67	50.00	8.33	50.00	50.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.08	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.20	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	0.62158		12	0.00	0.00	33.33	58.33	8.33	45.00	45.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.18	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 2033-012

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructors: Leslie Cermak / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.12500	4	0.64087		8	0.00	0.00	12.50	62.50	25.00	66.67	66.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.09	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.20	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.37500	4	1.06066		8	0.00	25.00	25.00	37.50	12.50	20.00	20.00
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	-0.48	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.50	1,540	3.96	10.26	22.27	29.74	33.77		
Leslie Cermak													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.06904		8	0.00	12.50	12.50	37.50	37.50	55.00	55.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.07	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.87500	4	0.83452		8	0.00	0.00	37.50	37.50	25.00	65.00	65.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.11	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.02	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.25000	5	1.03510		8	0.00	12.50	0.00	37.50	50.00	60.00	60.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.29	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.26	1,552	5.41	9.02	20.36	27.51	37.69		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.62500	4	1.18773		8	0.00	25.00	12.50	37.50	25.00	30.00	30.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.28	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.37	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.25000	3	1.03510		8	0.00	25.00	37.50	25.00	12.50	20.00	20.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.45	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.56	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.50000	4	0.92582		8	0.00	12.50	37.50	37.50	12.50	20.00	20.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.42	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.42	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2033-013

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Severin Poirot

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.09091	4	1.13618		11	9.09	0.00	0.00	54.55	36.36	60.00	60.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.05	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.16	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.54545	5	1.21356		11	9.09	0.00	0.00	9.09	81.82	86.67	86.67
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.61	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.56	1,540	3.96	10.26	22.27	29.74	33.77		
Severin Poirot													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.27273	5	1.19087		11	9.09	0.00	0.00	36.36	54.55	75.00	75.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.33	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.24	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.18182	4	1.16775		11	9.09	0.00	0.00	45.45	45.45	75.00	75.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.38	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.25	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.36364	5	1.20605		11	9.09	0.00	0.00	27.27	63.64	80.00	80.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.40	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.37	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-014

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructors: John Graham / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.09091	4	1.04447		11	0.00	9.09	18.18	27.27	45.45	60.00	60.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.05	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.16	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.18182	3	1.07872		11	9.09	9.09	45.45	27.27	9.09	6.67	6.67
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	-0.66	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.68	1,540	3.96	10.26	22.27	29.74	33.77		
John Graham													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.36364	3	1.20605		11	9.09	9.09	36.36	27.27	18.18	20.00	20.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.53	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.81818	3	0.98165		11	9.09	27.27	36.36	27.27	0.00	5.00	5.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.83	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.94	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000	3	1.00000		11	9.09	18.18	36.36	36.36	0.00	5.00	5.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.90	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.87	1,552	5.41	9.02	20.36	27.51	37.69		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.36364	3	0.80904		11	0.00	9.09	54.55	27.27	9.09	20.00	20.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.53	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.36364	3	0.80904		11	0.00	9.09	54.55	27.27	9.09	25.00	25.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.35	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.46	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.54545	4	0.82020		11	0.00	9.09	36.36	45.45	9.09	25.00	25.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.38	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.38	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2033-015

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Melanie Wilderman

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	0.52705		10	0.00	0.00	50.00	50.00	0.00	6.67	6.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.67	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.20000	3	0.78881		10	0.00	10.00	70.00	10.00	10.00	13.33	13.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	-0.64	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.66	1,540	3.96	10.26	22.27	29.74	33.77		
Melanie Wilderman													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	0.66667		10	0.00	20.00	60.00	20.00	0.00	5.00	5.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.87	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.20000	3	1.13529		10	0.00	30.00	40.00	10.00	20.00	15.00	15.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.49	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.60	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.40000	3	1.07497		10	0.00	20.00	40.00	20.00	20.00	15.00	15.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.52	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.51	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-016

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructors: Jeremy Cowen / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.51887		14	0.00	0.00	0.00	50.00	50.00	93.33	93.33
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.54	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.14286	4	0.94926		14	0.00	7.14	14.29	35.71	42.86	73.33	73.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.24	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.20	1,540	3.96	10.26	22.27	29.74	33.77		
Jeremy Cowen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.78571	5	0.42582		14	0.00	0.00	0.00	21.43	78.57	100.00	100.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.82	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.72	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.57143	5	0.64621		14	0.00	0.00	7.14	28.57	64.29	95.00	95.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.72	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.59	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.64286	5	0.49725		14	0.00	0.00	0.00	35.71	64.29	95.00	95.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.67	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.62	1,552	5.41	9.02	20.36	27.51	37.69		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.92308	4	0.95407		13	0.00	7.69	23.08	38.46	30.77	45.00	45.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.00	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.09	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.61538	4	1.12090		13	7.69	0.00	38.46	30.77	23.08	35.00	35.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.12	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.24	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.61538	4	1.26085		13	7.69	7.69	30.77	23.08	30.77	35.00	35.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.31	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.31	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-017

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructors: Brian Brus / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.33333	5	1.00000		9	0.00	11.11	0.00	33.33	55.56	80.00	80.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.34	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.42	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.55556	5	1.33333		9	11.11	0.00	0.00	0.00	88.89	93.33	93.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.62	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.57	1,540	3.96	10.26	22.27	29.74	33.77		
Brian Brus													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.22222	5	1.09291		9	0.00	11.11	11.11	22.22	55.56	70.00	70.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.28	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.19	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.22222	5	1.30171		9	11.11	0.00	0.00	33.33	55.56	80.00	80.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.41	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.28	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	1.32288		9	11.11	0.00	0.00	22.22	66.67	75.00	75.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.37	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.22222	4	0.66667		9	0.00	0.00	11.11	55.56	33.33	70.00	70.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.28	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.19	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.66667	4	0.86603		9	0.00	11.11	22.22	55.56	11.11	50.00	50.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.08	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.20	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.44444	5	0.88192		9	0.00	0.00	22.22	11.11	66.67	90.00	90.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.48	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.44	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-018

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructors: Carol Cole-Frowe / Judy Robinson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.33333	4	0.61721		15	0.00	0.00	6.67	53.33	40.00	80.00	80.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.34	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.42	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.06667	4	0.96115		15	0.00	6.67	20.00	33.33	40.00	53.33	53.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.17	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.13	1,540	3.96	10.26	22.27	29.74	33.77		
Carol Cole-Frowe													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.40000	5	0.82808		15	0.00	6.67	0.00	40.00	53.33	90.00	90.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.45	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.36	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.26667	5	0.96115		15	0.00	6.67	13.33	26.67	53.33	85.00	85.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.45	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.32	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.26667	4	0.79881		15	0.00	0.00	20.00	33.33	46.67	65.00	65.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.31	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.28	1,552	5.41	9.02	20.36	27.51	37.69		
Judy Robinson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.06904		15	0.00	13.33	13.33	33.33	40.00	55.00	55.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.07	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.66667	4	1.11270		15	0.00	20.00	20.00	33.33	26.67	50.00	50.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.08	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.20	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.13333	4	0.83381		15	0.00	0.00	26.67	33.33	40.00	55.00	55.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.18	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.16	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2033-019

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Vallery Brown

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.57735		7	0.00	0.00	14.29	71.43	14.29	46.67	46.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.06	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.14286	4	0.69007		7	0.00	0.00	14.29	57.14	28.57	73.33	73.33
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.24	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.20	1,540	3.96	10.26	22.27	29.74	33.77		
Vallery Brown													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.28571	4	0.75593		7	0.00	0.00	14.29	42.86	42.86	80.00	80.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.34	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.25	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.71429	4	0.95119		7	0.00	14.29	14.29	57.14	14.29	60.00	60.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.04	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.16	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.57735		7	0.00	0.00	14.29	71.43	14.29	50.00	50.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.05	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 2033-020

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Heather Brumley

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.83333	5	0.40825		6	0.00	0.00	0.00	16.67	83.33	100.00	100.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.95	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.95	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.83333	5	0.40825		6	0.00	0.00	0.00	16.67	83.33	100.00	100.00
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.88	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.82	1,540	3.96	10.26	22.27	29.74	33.77		
Heather Brumley													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.51640		6	0.00	0.00	0.00	33.33	66.67	95.00	95.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.70	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		5	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	1.10	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		6	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	1.01	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2033-022

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Lab-JMC 2033-010

Course Level: Lower 1000 - 2000

Instructor: Clay Horning

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.70711		9	0.00	0.00	22.22	55.56	22.22	46.67	46.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.06	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.11111	4	0.92796		9	0.00	0.00	33.33	22.22	44.44	60.00	60.00
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.21	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.17	1,540	3.96	10.26	22.27	29.74	33.77		
Clay Horning													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	5	1.00000		9	0.00	11.11	0.00	33.33	55.56	85.00	85.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.39	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.11111	5	1.16667		9	0.00	11.11	22.22	11.11	55.56	70.00	70.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.32	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.19	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	0.86603		9	0.00	0.00	22.22	22.22	55.56	75.00	75.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.37	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2623-001

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Electronic Media Writing

Course Level: Lower 1000 - 2000

Instructor: Rick Lippert

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.83333	4	0.71774		12	0.00	8.33	8.33	75.00	8.33	26.67	26.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.27	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	-0.11	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.91667	4	0.99620		12	0.00	8.33	25.00	33.33	33.33	46.67	46.67
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.03	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.01	1,540	3.96	10.26	22.27	29.74	33.77		
Rick Lippert													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.41667	4	1.24011		12	0.00	33.33	16.67	25.00	25.00	25.00	25.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.48	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.56	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.58333	4	1.24011		12	0.00	25.00	25.00	16.67	33.33	30.00	30.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.15	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.27	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	1.13818		12	0.00	16.67	25.00	25.00	33.33	45.00	45.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.18	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2623-002

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Electronic Media Writing

Course Level: Lower 1000 - 2000

Instructor: Rick Lippert

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.64286	4	0.63332		14	0.00	0.00	42.86	50.00	7.14	20.00	20.00
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	-0.50	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	-0.31	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.50000	4	1.09193		14	0.00	21.43	28.57	28.57	21.43	26.67	26.67
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	-0.36	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	-0.39	1,540	3.96	10.26	22.27	29.74	33.77		
Rick Lippert													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.28571	3	1.43734		14	14.29	14.29	28.57	14.29	28.57	10.00	10.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	-0.60	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	-0.68	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.07143	3	1.63915		14	28.57	7.14	21.43	14.29	28.57	10.00	10.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	-0.60	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	-0.72	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.28571	4	1.20439		14	7.14	21.43	21.43	35.71	14.29	10.00	10.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	-0.63	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	-0.61	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2644-010

College of Journalism and Mass Communication

Total Enrollment: 21

Section Title: Intro to Video Production

Course Level: Lower 1000 - 2000

Instructors: George Franklin / Zachary Blocker

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.85714	4	1.16732		14	7.14	0.00	28.57	28.57	35.71	50.00	50.00
	DEPARTMENT	3.84211	4	0.91611		38	2.63	2.63	26.32	44.74	23.68		
	SIMILAR_COL	3.84211	4	0.91611	-0.12	38	2.63	2.63	26.32	44.74	23.68		
	COLLEGE	3.81558	4	1.00474	-0.08	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.71429	4	1.43734		14	14.29	0.00	28.57	14.29	42.86	50.00	50.00
	DEPARTMENT	3.92105	4	1.02355		38	2.63	7.89	15.79	42.11	31.58		
	SIMILAR_COL	3.92105	4	1.02355	-0.13	38	2.63	7.89	15.79	42.11	31.58		
	COLLEGE	3.79091	4	1.13331	-0.19	1,540	3.96	10.26	22.27	29.74	33.77		
Zachary Blocker													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.50000	4	1.38170		12	8.33	16.67	25.00	16.67	33.33	33.33	33.33
	DEPARTMENT	4.10526	4	0.95265		38	0.00	5.26	23.68	26.32	44.74		
	SIMILAR_COL	4.10526	4	0.95265	-0.47	38	0.00	5.26	23.68	26.32	44.74		
	COLLEGE	3.85585	4	1.13707	-0.48	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.63636	4	1.36182		11	9.09	9.09	27.27	18.18	36.36	33.33	33.33
	DEPARTMENT	3.94737	4	1.06409		38	5.26	2.63	18.42	39.47	34.21		
	SIMILAR_COL	3.94737	4	1.06409	-0.32	38	5.26	2.63	18.42	39.47	34.21		
	COLLEGE	3.78065	4	1.20613	-0.23	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.33333	3	1.30268		12	8.33	16.67	33.33	16.67	25.00	33.33	33.33
	DEPARTMENT	4.00000	4	1.03975		38	2.63	5.26	21.05	31.58	39.47		
	SIMILAR_COL	4.00000	4	1.03975	-0.59	38	2.63	5.26	21.05	31.58	39.47		
	COLLEGE	3.83054	4	1.18350	-0.57	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 2644-012

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Lab-JMC 2644-010

Course Level: Lower 1000 - 2000

Instructor: Severin Poirot

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.40000	4	0.54772		5	0.00	0.00	0.00	60.00	40.00	86.67	86.67
	DEPARTMENT	3.95370	4	0.82467		108	0.93	2.78	22.22	48.15	25.93		
	SIMILAR_COL	3.95370	4	0.82467	0.42	108	0.93	2.78	22.22	48.15	25.93		
	COLLEGE	3.81558	4	1.00474	0.49	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.20000	5	1.30384		5	0.00	20.00	0.00	20.00	60.00	80.00	80.00
	DEPARTMENT	3.78704	4	0.99579		108	1.85	7.41	28.70	34.26	27.78		
	SIMILAR_COL	3.78704	4	0.99579	0.29	108	1.85	7.41	28.70	34.26	27.78		
	COLLEGE	3.79091	4	1.13331	0.25	1,540	3.96	10.26	22.27	29.74	33.77		
Severin Poirot													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	60.00	60.00
	DEPARTMENT	3.88785	4	1.04905		107	1.87	8.41	24.30	29.91	35.51		
	SIMILAR_COL	3.88785	4	1.04905	0.26	107	1.87	8.41	24.30	29.91	35.51		
	COLLEGE	3.85585	4	1.13707	0.17	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	90.00	90.00
	DEPARTMENT	3.71028	4	1.11600		107	4.67	8.41	27.10	30.84	28.97		
	SIMILAR_COL	3.71028	4	1.11600	0.57	107	4.67	8.41	27.10	30.84	28.97		
	COLLEGE	3.78065	4	1.20613	0.44	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	85.00	85.00
	DEPARTMENT	3.94444	4	1.14250		108	1.85	13.89	14.81	26.85	42.59		
	SIMILAR_COL	3.94444	4	1.14250	0.44	108	1.85	13.89	14.81	26.85	42.59		
	COLLEGE	3.83054	4	1.18350	0.40	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 2683-001

College of Journalism and Mass Communication

Total Enrollment: 24

Section Title: Survey of Electronic Media

Course Level: Lower 1000 - 2000

Instructor: KATHLEEN JOHNSON

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.06250	4	0.68007		16	0.00	0.00	18.75	56.25	25.00	100.00	100.00
	DEPARTMENT	3.84211	4	0.91611		38	2.63	2.63	26.32	44.74	23.68		
	SIMILAR_COL	3.84211	4	0.91611	0.10	38	2.63	2.63	26.32	44.74	23.68		
	COLLEGE	3.81558	4	1.00474	0.13	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.81650		16	0.00	0.00	31.25	37.50	31.25	100.00	100.00
	DEPARTMENT	3.92105	4	1.02355		38	2.63	7.89	15.79	42.11	31.58		
	SIMILAR_COL	3.92105	4	1.02355	0.12	38	2.63	7.89	15.79	42.11	31.58		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
KATHLEEN JOHNSON													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.51640		16	0.00	0.00	0.00	50.00	50.00	100.00	100.00
	DEPARTMENT	4.10526	4	0.95265		38	0.00	5.26	23.68	26.32	44.74		
	SIMILAR_COL	4.10526	4	0.95265	0.47	38	0.00	5.26	23.68	26.32	44.74		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.18750	4	0.83417		16	0.00	0.00	25.00	31.25	43.75	100.00	100.00
	DEPARTMENT	3.94737	4	1.06409		38	5.26	2.63	18.42	39.47	34.21		
	SIMILAR_COL	3.94737	4	1.06409	0.20	38	5.26	2.63	18.42	39.47	34.21		
	COLLEGE	3.78065	4	1.20613	0.25	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.60000	5	0.50709		15	0.00	0.00	0.00	40.00	60.00	100.00	100.00
	DEPARTMENT	4.00000	4	1.03975		38	2.63	5.26	21.05	31.58	39.47		
	SIMILAR_COL	4.00000	4	1.03975	0.58	38	2.63	5.26	21.05	31.58	39.47		
	COLLEGE	3.83054	4	1.18350	0.58	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3003-001

College of Journalism and Mass Communication

Section Title: Multimedia Journalism

Total Enrollment: 11

Course Level: Upper 3000 - 4000

Instructor: Julie Jones

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	1.73205		4	25.00	0.00	0.00	50.00	25.00	16.09	16.09
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.25000	4	1.70783		4	25.00	0.00	25.00	25.00	25.00	12.64	12.64
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.68	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.61	1,540	3.96	10.26	22.27	29.74	33.77		
Julie Jones													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.50000	4	1.73205		4	25.00	0.00	0.00	50.00	25.00	16.48	16.48
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.55	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.48	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.25000	4	1.70783		4	25.00	0.00	25.00	25.00	25.00	16.48	16.48
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.63	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.56	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000	4	1.41421		4	25.00	0.00	25.00	50.00	0.00	15.38	15.38
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.82	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.87	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 3003-002

College of Journalism and Mass Communication

Section Title: Multimedia Journalism

Total Enrollment: 15

Course Level: Upper 3000 - 4000

Instructor: Julie Jones

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.85714	4	1.21499		7	0.00	14.29	28.57	14.29	42.86	29.89	29.89
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.20	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.08	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.57143	4	1.39728		7	14.29	0.00	28.57	28.57	28.57	19.54	19.54
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.39	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.32	1,540	3.96	10.26	22.27	29.74	33.77		
Julie Jones													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.57143	3	1.39728		7	0.00	28.57	28.57	0.00	42.86	17.58	17.58
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.49	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.42	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.57143	3	1.51186		7	14.29	0.00	42.86	0.00	42.86	19.78	19.78
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.36	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.28	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.57143	4	1.39728		7	14.29	0.00	28.57	28.57	28.57	24.18	24.18
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.32	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.35	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3003-003

College of Journalism and Mass Communication

Total Enrollment: 5

Section Title: Multimedia Journalism

Course Level: Upper 3000 - 4000

Instructor: Mohammad Yousuf

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.66667	4	0.57735		3	0.00	0.00	33.33	66.67	0.00	21.84	21.84
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.31	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.24	1,540	3.96	10.26	22.27	29.74	33.77		
Mohammad Yousuf													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.33333	4	1.15470		3	0.00	33.33	0.00	66.67	0.00	12.09	12.09
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.70	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.64	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.00000	3	1.00000		3	0.00	33.33	33.33	33.33	0.00	14.29	14.29
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.84	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.78	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.33333	3	0.57735		3	0.00	0.00	66.67	33.33	0.00	18.68	18.68
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.53	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.57	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3011-001

College of Journalism and Mass Communication

Section Title: Magazine Practicum

Total Enrollment: 12

Course Level: Upper 3000 - 4000

Instructor: Dwight Normile

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.80000	4	0.44721		5	0.00	0.00	20.00	80.00	0.00	27.59	27.59
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.26	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.14	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.20000	4	0.44721		5	0.00	0.00	0.00	80.00	20.00	52.87	52.87
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.16	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.25	1,540	3.96	10.26	22.27	29.74	33.77		
Dwight Normile													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.60000	5	0.54772		5	0.00	0.00	0.00	40.00	60.00	67.03	67.03
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.43	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.54	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.40000	4	0.54772		5	0.00	0.00	0.00	60.00	40.00	59.34	59.34
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.33	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.44	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	82.42	82.42
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.69	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.72	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-002

College of Journalism and Mass Communication

Total Enrollment: 8

Section Title: Gaylord Hall Productions

Course Level: Upper 3000 - 4000

Instructor: Scott Hodgson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.07	62.07
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.28	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.42	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.07	62.07
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.28	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
Scott Hodgson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	5	1.73205		3	0.00	33.33	0.00	0.00	66.67	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	58.24	58.24
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.27	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-003

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Prac-KGOU Radio

Course Level: Upper 3000 - 4000

Instructor: Karen Holp

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.07	62.07
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.28	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
Karen Holp													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-006

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: News Crew

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.83333	5	0.40825		6	0.00	0.00	0.00	16.67	83.33	80.46	80.46
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.72	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.82	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	4	0.51640		6	0.00	0.00	0.00	66.67	33.33	52.75	52.75
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.19	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.40000	4	0.54772		5	0.00	0.00	0.00	60.00	40.00	64.84	64.84
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.39	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.40	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3011-007

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: News Crew

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3011-011

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Single-Camera Production

Course Level: Upper 3000 - 4000

Instructor: Kyle Bergersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.41667	5	0.79296		12	0.00	0.00	16.67	25.00	58.33	64.37	64.37
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.37	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.51	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	1.04447		12	0.00	8.33	25.00	25.00	41.67	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Kyle Bergersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.83333	4	1.02986		12	0.00	8.33	33.33	25.00	33.33	23.08	23.08
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.26	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.17	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	5	0.86603		12	0.00	0.00	25.00	25.00	50.00	56.04	56.04
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.20	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.73855		12	0.00	0.00	25.00	50.00	25.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 3011-013

College of Journalism and Mass Communication

Section Title: PR Agency

Total Enrollment: 15

Instructor: Robert Pritchard

Course Level: Upper 3000 - 4000

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.88889	4	0.78174		9	0.00	0.00	33.33	44.44	22.22	33.33	33.33
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.17	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.05	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	1.00000		9	0.00	11.11	11.11	44.44	33.33	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.70711		9	0.00	0.00	11.11	11.11	77.78	70.33	70.33
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.48	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.22222	4	0.83333		9	0.00	0.00	22.22	33.33	44.44	49.45	49.45
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.18	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.28	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	4	0.70711		9	0.00	0.00	11.11	44.44	44.44	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-014

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Adv Agency

Course Level: Upper 3000 - 4000

Instructor: David Tarpenning

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.66667	4	1.52753		3	0.00	33.33	0.00	33.33	33.33	21.84	21.84
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.39	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.28	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.07	62.07
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.28	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
David Tarpenning													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	52.75	52.75
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.19	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	58.24	58.24
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.27	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-015

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Mobile Journalism Tactics

Course Level: Upper 3000 - 4000

Instructors: Julie Jones / JOHN SCHMELTZER

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.75000	4	0.50000		4	0.00	0.00	25.00	75.00	0.00	24.14	24.14
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.31	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.20	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.25000	4	0.50000		4	0.00	0.00	0.00	75.00	25.00	56.32	56.32
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.20	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.29	1,540	3.96	10.26	22.27	29.74	33.77		
Julie Jones													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	5	1.50000		4	0.00	25.00	0.00	0.00	75.00	56.04	56.04
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.20	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	5	0.95743		4	0.00	0.00	25.00	25.00	50.00	56.04	56.04
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.20	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-016

College of Journalism and Mass Communication

Total Enrollment: 7

Section Title: Routes TV

Course Level: Upper 3000 - 4000

Instructor: Michael Boettcher

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-022

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: PW SciFi & Fantasy

Course Level: Upper 3000 - 4000

Instructor: Deborah Chester

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		4	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Chester													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	79.12	79.12
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.56	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.68	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	79.12	79.12
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.62	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.74	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	82.42	82.42
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.69	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.72	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3011-904

College of Journalism and Mass Communication

Total Enrollment: 4

Section Title: Prac Soonervision

Course Level: Upper 3000 - 4000

Instructor: Timothy McGinnis

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Timothy McGinnis													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	8.79	8.79
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-1.00	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3011-905

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Sooner Sports Pad

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.38462	4	0.65044		13	0.00	0.00	7.69	46.15	46.15	63.22	63.22
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.34	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.47	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.61538	5	0.50637		13	0.00	0.00	0.00	38.46	61.54	73.56	73.56
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.52	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.62	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.69231	5	0.48038		13	0.00	0.00	0.00	30.77	69.23	72.53	72.53
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.51	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.63	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.58333	5	0.66856		12	0.00	0.00	8.33	25.00	66.67	73.63	73.63
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.48	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.60	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.38462	4	0.65044		13	0.00	0.00	7.69	46.15	46.15	63.74	63.74
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.38	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.39	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3013-010

College of Journalism and Mass Communication

Total Enrollment: 24

Section Title: Multimedia News Gathering

Course Level: Upper 3000 - 4000

Instructors: JOHN SCHMELTZER / Michael Boettcher

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	1.00000		4	0.00	0.00	25.00	0.00	75.00	81.25	81.25
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.51	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.20000	5	1.30384		5	0.00	20.00	0.00	20.00	60.00	56.25	56.25
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.13	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.25	1,540	3.96	10.26	22.27	29.74	33.77		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.80000	4	0.83666		5	0.00	0.00	40.00	40.00	20.00	35.29	35.29
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.40	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.20	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	76.47	76.47
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.39	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.44	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.40000	5	0.89443		5	0.00	0.00	20.00	20.00	60.00	70.59	70.59
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.24	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.40	1,552	5.41	9.02	20.36	27.51	37.69		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	47.06	47.06
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.00	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.17	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	5	0.95743		4	0.00	0.00	25.00	25.00	50.00	58.82	58.82
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.25	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.20000	4	0.83666		5	0.00	0.00	20.00	40.00	40.00	52.94	52.94
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.05	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.22	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 3013-011

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Lab-JMC 3013-010

Course Level: Upper 3000 - 4000

Instructors: Michael Boettcher / JOHN SCHMELTZER

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3013-012

College of Journalism and Mass Communication

Total Enrollment: 5

Section Title: Lab-JMC 3013-010

Course Level: Upper 3000 - 4000

Instructors: JOHN SCHMELTZER / Michael Boettcher

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3013-013

College of Journalism and Mass Communication

Total Enrollment: 10

Section Title: Lab-JMC 3013-010

Course Level: Upper 3000 - 4000

Instructors: Michael Boettcher / JOHN SCHMELTZER

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3043-001

College of Journalism and Mass Communication

Total Enrollment: 25

Section Title: Community Journalism

Course Level: Upper 3000 - 4000

Instructor: JOHN SCHMELTZER

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.87500	4	0.83452		8	0.00	0.00	37.50	37.50	25.00	43.75	43.75
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.15	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-0.06	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.25000	4	0.70711		8	0.00	0.00	12.50	50.00	37.50	62.50	62.50
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.18	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.29	1,540	3.96	10.26	22.27	29.74	33.77		
JOHN SCHMELTZER													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.87500	5	0.35355		8	0.00	0.00	0.00	12.50	87.50	100.00	100.00
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.67	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.80	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.37500	4	0.51755		8	0.00	0.00	0.00	62.50	37.50	70.59	70.59
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.36	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.42	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.71429	5	0.48795		7	0.00	0.00	0.00	28.57	71.43	94.12	94.12
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.54	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.68	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3063-001

College of Journalism and Mass Communication

Section Title: Intro to Broadcast Journalism

Total Enrollment: 17

Course Level: Upper 3000 - 4000

Instructor: KATHLEEN JOHNSON

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.60000	3	0.89443		5	0.00	0.00	60.00	20.00	20.00	18.39	18.39
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.46	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.36	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	1.00000		5	0.00	0.00	40.00	20.00	40.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
KATHLEEN JOHNSON													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.00000		5	0.00	0.00	40.00	20.00	40.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.60000	3	1.34164		5	0.00	20.00	40.00	0.00	40.00	20.88	20.88
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.34	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.26	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.70711		5	0.00	0.00	20.00	60.00	20.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3103-001

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: News Editing

Course Level: Upper 3000 - 4000

Instructor: Christopher Krug

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.80000	4	1.64317		5	20.00	0.00	0.00	40.00	40.00	27.59	27.59
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.26	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.14	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.75000	5	1.89297		4	25.00	0.00	0.00	25.00	50.00	24.14	24.14
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.24	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.16	1,540	3.96	10.26	22.27	29.74	33.77		
Christopher Krug													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	5	1.73205		5	20.00	0.00	0.00	20.00	60.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	5	1.73205		5	20.00	0.00	0.00	20.00	60.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.20000	5	1.78885		5	20.00	0.00	0.00	0.00	80.00	52.75	52.75
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.22	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.22	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3303-001

College of Journalism and Mass Communication

Total Enrollment: 137

Section Title: Introduction to Advertising

Course Level: Upper 3000 - 4000

Instructor: David Tarpenning

Section Size: Large 61-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.01563	4	0.74519		64	0.00	0.00	26.56	45.31	28.13	100.00	100.00
	DEPARTMENT	3.92058	4	0.94840		277	2.89	2.89	23.10	41.52	29.60		
	SIMILAR_COL	3.92058	4	0.94840	0.26	277	2.89	2.89	23.10	41.52	29.60		
	COLLEGE	3.81558	4	1.00474	0.08	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.45313	5	0.64068		64	0.00	0.00	7.81	39.06	53.13	100.00	100.00
	DEPARTMENT	4.14855	4	0.99619		276	0.72	8.33	13.77	29.71	47.46		
	SIMILAR_COL	4.14855	4	0.99619	0.37	276	0.72	8.33	13.77	29.71	47.46		
	COLLEGE	3.79091	4	1.13331	0.48	1,540	3.96	10.26	22.27	29.74	33.77		
David Tarpenning													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.28125	4	0.82556		64	0.00	3.13	14.06	34.38	48.44	100.00	100.00
	DEPARTMENT	4.01091	4	0.98338		275	1.45	5.09	23.64	30.55	39.27		
	SIMILAR_COL	4.01091	4	0.98338	0.36	275	1.45	5.09	23.64	30.55	39.27		
	COLLEGE	3.85585	4	1.13707	0.25	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.41270	5	0.73254		63	0.00	0.00	14.29	30.16	55.56	100.00	100.00
	DEPARTMENT	4.02174	4	1.09854		276	2.90	7.25	19.93	24.64	45.29		
	SIMILAR_COL	4.02174	4	1.09854	0.42	276	2.90	7.25	19.93	24.64	45.29		
	COLLEGE	3.78065	4	1.20613	0.45	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.29688	4	0.74917		64	0.00	0.00	17.19	35.94	46.88	75.00	75.00
	DEPARTMENT	4.14801	4	1.01248		277	1.81	5.42	17.69	26.35	48.74		
	SIMILAR_COL	4.14801	4	1.01248	0.23	277	1.81	5.42	17.69	26.35	48.74		
	COLLEGE	3.83054	4	1.18350	0.31	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3333-001

College of Journalism and Mass Communication

Total Enrollment: 24

Section Title: Advertising Research

Course Level: Upper 3000 - 4000

Instructor: Fred Beard

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.69231	4	0.75107		13	0.00	0.00	46.15	38.46	15.38	37.50	37.50
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.34	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-0.26	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.23077	3	0.83205		13	0.00	15.38	53.85	23.08	7.69	18.75	18.75
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-0.80	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	-0.63	1,540	3.96	10.26	22.27	29.74	33.77		
Fred Beard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.61538	4	0.76795		13	0.00	7.69	30.77	53.85	7.69	23.53	23.53
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.58	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.38	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.76923	3	0.92681		13	7.69	23.08	61.54	0.00	7.69	5.88	5.88
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-1.11	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.98	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.61538	3	0.86972		13	0.00	0.00	61.54	15.38	23.08	29.41	29.41
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-0.50	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	-0.31	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 3333-002

College of Journalism and Mass Communication

Total Enrollment: 24

Section Title: Advertising Research

Course Level: Upper 3000 - 4000

Instructor: Doyle Yoon

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.63636	3	0.80904		11	0.00	0.00	54.55	27.27	18.18	25.00	25.00
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.40	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-0.32	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.27273	3	1.27208		11	9.09	18.18	27.27	27.27	18.18	25.00	25.00
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-0.76	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	-0.59	1,540	3.96	10.26	22.27	29.74	33.77		
Doyle Yoon													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.36364	4	1.36182		11	18.18	0.00	27.27	36.36	18.18	11.76	11.76
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.83	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.18182	3	1.25045		11	18.18	0.00	36.36	36.36	9.09	23.53	23.53
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-0.73	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.62	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.36364	4	1.12006		11	9.09	9.09	27.27	45.45	9.09	23.53	23.53
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-0.74	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	-0.54	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3353-001

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Advertising Copy and Layout

Course Level: Upper 3000 - 4000

Instructor: David Tarpenning

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.71429	5	0.48795		7	0.00	0.00	0.00	28.57	71.43	83.91	83.91
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.67	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.82	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		7	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
David Tarpenning													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.85714	5	0.37796		7	0.00	0.00	0.00	14.29	85.71	81.32	81.32
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.65	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.79	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		7	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.85714	5	0.37796		7	0.00	0.00	0.00	14.29	85.71	83.52	83.52
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.78	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.81	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3353-002

College of Journalism and Mass Communication

Section Title: Advertising Copy and Layout

Total Enrollment: 15

Course Level: Upper 3000 - 4000

Instructor: Owen Kulemeka

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.83333	4	0.75277		6	0.00	0.00	33.33	50.00	16.67	28.74	28.74
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.22	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.11	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	51.72	51.72
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.13	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.22	1,540	3.96	10.26	22.27	29.74	33.77		
Owen Kulemeka													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.89443		6	0.00	0.00	33.33	33.33	33.33	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	47.25	47.25
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.13	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.23	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.50000	3	0.83666		6	0.00	0.00	66.67	16.67	16.67	23.08	23.08
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.39	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.42	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3363-001

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Advertising Media

Course Level: Upper 3000 - 4000

Instructor: Daniel Ng

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	2.66667	3	0.57735		3	0.00	33.33	66.67	0.00	0.00	3.45	3.45
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-1.41	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-1.34	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	2.00000	2	1.00000		3	33.33	33.33	33.33	0.00	0.00	3.45	3.45
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-1.78	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-1.75	1,540	3.96	10.26	22.27	29.74	33.77		
Daniel Ng													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	1.00000		3	0.00	33.33	33.33	33.33	0.00	8.79	8.79
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-1.00	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.33333	3	1.15470		3	33.33	0.00	66.67	0.00	0.00	7.69	7.69
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-1.40	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-1.36	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.00000	2	1.00000		3	33.33	33.33	33.33	0.00	0.00	5.49	5.49
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-1.68	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-1.78	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3363-002

College of Journalism and Mass Communication

Section Title: Advertising Media

Total Enrollment: 13

Course Level: Upper 3000 - 4000

Instructor: Daniel Ng

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.12500	3	0.83452		8	0.00	25.00	37.50	37.50	0.00	11.49	11.49
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.94	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.86	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	2.12500	2	1.12599		8	37.50	25.00	25.00	12.50	0.00	4.60	4.60
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-1.67	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-1.63	1,540	3.96	10.26	22.27	29.74	33.77		
Daniel Ng													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	2.75000	3	1.38873		8	25.00	12.50	37.50	12.50	12.50	4.40	4.40
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-1.22	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-1.19	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.12500	2	1.24642		8	37.50	37.50	0.00	25.00	0.00	3.30	3.30
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-1.57	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-1.54	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.00000	2	1.06904		8	37.50	37.50	12.50	12.50	0.00	5.49	5.49
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-1.68	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-1.78	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3413-001

College of Journalism and Mass Communication

Total Enrollment: 80

Section Title: Intro to Public Relations

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Large 61-9999

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.45833	3	0.82406		48	2.08	4.17	50.00	33.33	10.42	25.00	25.00
	DEPARTMENT	3.92058	4	0.94840		277	2.89	2.89	23.10	41.52	29.60		
	SIMILAR_COL	3.92058	4	0.94840	-0.43	277	2.89	2.89	23.10	41.52	29.60		
	COLLEGE	3.81558	4	1.00474	-0.50	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.56250	4	1.07002		48	2.08	14.58	31.25	29.17	22.92	25.00	25.00
	DEPARTMENT	4.14855	4	0.99619		276	0.72	8.33	13.77	29.71	47.46		
	SIMILAR_COL	4.14855	4	0.99619	-0.62	276	0.72	8.33	13.77	29.71	47.46		
	COLLEGE	3.79091	4	1.13331	-0.33	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.47917	3	1.03121		48	2.08	12.50	41.67	22.92	20.83	25.00	25.00
	DEPARTMENT	4.01091	4	0.98338		275	1.45	5.09	23.64	30.55	39.27		
	SIMILAR_COL	4.01091	4	0.98338	-0.46	275	1.45	5.09	23.64	30.55	39.27		
	COLLEGE	3.85585	4	1.13707	-0.50	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.45833	4	1.27092		48	8.33	16.67	20.83	29.17	25.00	25.00	25.00
	DEPARTMENT	4.02174	4	1.09854		276	2.90	7.25	19.93	24.64	45.29		
	SIMILAR_COL	4.02174	4	1.09854	-0.51	276	2.90	7.25	19.93	24.64	45.29		
	COLLEGE	3.78065	4	1.20613	-0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.43750	3	1.07002		48	4.17	10.42	43.75	20.83	20.83	25.00	25.00
	DEPARTMENT	4.14801	4	1.01248		277	1.81	5.42	17.69	26.35	48.74		
	SIMILAR_COL	4.14801	4	1.01248	-0.70	277	1.81	5.42	17.69	26.35	48.74		
	COLLEGE	3.83054	4	1.18350	-0.47	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3423-002

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Public Relations Writing

Course Level: Upper 3000 - 4000

Instructor: Adam Saffer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.42857	4	0.53452		7	0.00	0.00	0.00	57.14	42.86	65.52	65.52
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.38	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.52	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.28571	4	0.75593		7	0.00	0.00	14.29	42.86	42.86	57.47	57.47
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.23	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.32	1,540	3.96	10.26	22.27	29.74	33.77		
Adam Saffer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.14286	4	0.89974		7	0.00	0.00	28.57	28.57	42.86	40.66	40.66
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.02	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.12	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.42857	5	0.78680		7	0.00	0.00	14.29	28.57	57.14	60.44	60.44
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.35	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.46	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.14286	4	0.89974		7	0.00	0.00	28.57	28.57	42.86	48.35	48.35
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.17	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.17	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3423-003

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Public Relations Writing

Course Level: Upper 3000 - 4000

Instructor: Owen Kulemeka

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.12500	4	0.64087		8	0.00	0.00	12.50	62.50	25.00	54.02	54.02
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.07	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.20	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.37500	5	0.74402		8	0.00	0.00	12.50	37.50	50.00	63.22	63.22
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.31	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.41	1,540	3.96	10.26	22.27	29.74	33.77		
Owen Kulemeka													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.53452		8	0.00	0.00	12.50	75.00	12.50	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	4	0.46291		8	0.00	0.00	0.00	75.00	25.00	56.04	56.04
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.20	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.42857	4	0.53452		7	0.00	0.00	0.00	57.14	42.86	65.93	65.93
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.41	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.43	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 3423-004

College of Journalism and Mass Communication

Section Title: Public Relations Writing

Total Enrollment: 13

Course Level: Upper 3000 - 4000

Instructor: Meta Carstarphen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	1.42857	1	0.78680		7	71.43	14.29	14.29	0.00	0.00	1.15	1.15
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-2.67	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-2.65	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	1.42857	1	0.78680		7	71.43	14.29	14.29	0.00	0.00	1.15	1.15
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-2.28	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-2.27	1,540	3.96	10.26	22.27	29.74	33.77		
Meta Carstarphen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	1.57143	1	1.13389		7	71.43	14.29	0.00	14.29	0.00	1.10	1.10
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-2.27	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-2.29	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	1.28571	1	0.48795		7	71.43	28.57	0.00	0.00	0.00	1.10	1.10
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-2.27	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-2.27	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	1.14286	1	0.37796		7	85.71	14.29	0.00	0.00	0.00	1.10	1.10
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-2.41	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-2.55	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3423-900

College of Journalism and Mass Communication

Total Enrollment: 12

Section Title: Public Relations Writing

Course Level: Upper 3000 - 4000

Instructor: Maureen Taylor

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.57143	5	0.53452		7	0.00	0.00	0.00	42.86	57.14	74.71	74.71
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.53	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.67	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.71429	5	0.48795		7	0.00	0.00	0.00	28.57	71.43	78.16	78.16
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.61	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.71	1,540	3.96	10.26	22.27	29.74	33.77		
Maureen Taylor													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.71429	5	0.48795		7	0.00	0.00	0.00	28.57	71.43	75.82	75.82
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.53	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.65	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.57143	5	0.53452		7	0.00	0.00	0.00	42.86	57.14	72.53	72.53
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.47	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.59	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.57143	5	0.53452		7	0.00	0.00	0.00	42.86	57.14	74.73	74.73
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.54	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.55	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3433-001

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Public Relations Publications

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.88889	4	0.60093		9	0.00	0.00	22.22	66.67	11.11	33.33	33.33
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.17	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.05	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.11111	4	1.05409		9	0.00	11.11	11.11	33.33	44.44	47.13	47.13
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.08	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.17	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	4	0.70711		9	0.00	0.00	11.11	44.44	44.44	52.75	52.75
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.19	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.11111	4	0.78174		9	0.00	0.00	22.22	44.44	33.33	43.96	43.96
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.09	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.19	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.22222	5	1.09291		9	0.00	11.11	11.11	22.22	55.56	53.85	53.85
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.24	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.24	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3433-002

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Public Relations Publications

Course Level: Upper 3000 - 4000

Instructor: William Croom

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.69231	5	0.48038		13	0.00	0.00	0.00	30.77	69.23	82.76	82.76
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.65	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.80	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.84615	5	0.37553		13	0.00	0.00	0.00	15.38	84.62	81.61	81.61
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.73	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.83	1,540	3.96	10.26	22.27	29.74	33.77		
William Croom													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.69231	5	0.48038		13	0.00	0.00	0.00	30.77	69.23	72.53	72.53
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.51	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.63	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.61538	5	0.50637		13	0.00	0.00	0.00	38.46	61.54	74.73	74.73
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.51	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.62	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.61538	5	0.50637		13	0.00	0.00	0.00	38.46	61.54	76.92	76.92
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.57	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.59	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3433-901

College of Journalism and Mass Communication

Section Title: Public Relations Publications

Total Enrollment: 11

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	75.86	75.86
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.57	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.67	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	70.33	70.33
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.48	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3504-001

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Intro to Professional Writing

Course Level: Upper 3000 - 4000

Instructor: Melvin Odom

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.33333	5	1.15470		3	0.00	0.00	33.33	0.00	66.67	62.07	62.07
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.28	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.42	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	5	1.73205		3	0.00	33.33	0.00	0.00	66.67	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Melvin Odom													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	5	1.73205		3	0.00	33.33	0.00	0.00	66.67	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	5	1.73205		3	0.00	33.33	0.00	0.00	66.67	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	5	1.73205		3	0.00	33.33	0.00	0.00	66.67	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3514-002

College of Journalism and Mass Communication

Total Enrollment: 16

Section Title: Writing the Short Story

Course Level: Upper 3000 - 4000

Instructor: Melvin Odom

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.00000		11	0.00	9.09	18.18	36.36	36.36	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.72727	4	1.34840		11	0.00	27.27	18.18	9.09	45.45	22.99	22.99
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.26	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.18	1,540	3.96	10.26	22.27	29.74	33.77		
Melvin Odom													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.45455	3	1.50756		11	0.00	45.45	9.09	0.00	45.45	14.29	14.29
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.60	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.53	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.45455	3	1.43970		11	9.09	18.18	27.27	9.09	36.36	18.68	18.68
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.46	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.36364	4	1.56670		11	9.09	36.36	0.00	18.18	36.36	19.78	19.78
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.50	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.54	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3613-001

College of Journalism and Mass Communication

Section Title: Electronic Field Production

Total Enrollment: 12

Instructor: Gerald Loessberg

Course Level: Upper 3000 - 4000

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	56.32	56.32
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.12	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.24	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	51.72	51.72
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.13	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.22	1,540	3.96	10.26	22.27	29.74	33.77		
Gerald Loessberg													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.83666		6	0.00	0.00	16.67	16.67	66.67	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.83666		6	0.00	0.00	16.67	16.67	66.67	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.16667	5	0.98319		6	0.00	0.00	33.33	16.67	50.00	50.55	50.55
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.19	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 3613-002

College of Journalism and Mass Communication

Section Title: Electronic Field Production

Total Enrollment: 15

Course Level: Upper 3000 - 4000

Instructor: Gerald Loessberg

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.25000	5	0.88641		8	0.00	0.00	25.00	25.00	50.00	58.62	58.62
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.20	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.33	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.12500	4	0.83452		8	0.00	0.00	25.00	37.50	37.50	48.28	48.28
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.09	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.18	1,540	3.96	10.26	22.27	29.74	33.77		
Gerald Loessberg													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.75000	5	0.46291		8	0.00	0.00	0.00	25.00	75.00	79.12	79.12
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.56	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.68	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.25000	5	0.88641		8	0.00	0.00	25.00	25.00	50.00	56.04	56.04
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.20	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.31	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.75000	5	0.46291		8	0.00	0.00	0.00	25.00	75.00	82.42	82.42
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.69	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.72	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3663-001

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Electronic News Gathering Tech

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.22222	4	0.66667		9	0.00	0.00	11.11	55.56	33.33	57.47	57.47
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.17	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.30	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.22222	4	0.66667		9	0.00	0.00	11.11	55.56	33.33	54.02	54.02
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.18	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.27	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	1.00000		9	0.00	0.00	44.44	11.11	44.44	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.88889	4	0.92796		9	0.00	0.00	44.44	22.22	33.33	27.47	27.47
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.10	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.01	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	0.86603		9	0.00	0.00	22.22	22.22	55.56	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3663-002

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Electronic News Gathering Tech

Course Level: Upper 3000 - 4000

Instructor: Gerald Loessberg

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.81650		4	0.00	0.00	25.00	50.00	25.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.81650		4	0.00	0.00	25.00	50.00	25.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Gerald Loessberg													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.25000	5	0.95743		4	0.00	0.00	25.00	25.00	50.00	48.35	48.35
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.22	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.75000	4	0.95743		4	0.00	0.00	50.00	25.00	25.00	23.08	23.08
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.22	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.13	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	0.95743		4	0.00	0.00	50.00	25.00	25.00	27.47	27.47
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.17	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3683-900

College of Journalism and Mass Communication

Total Enrollment: 10

Section Title: Interactive Multimedia

Course Level: Upper 3000 - 4000

Instructor: Garrett Allen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.62500	5	0.51755		8	0.00	0.00	0.00	37.50	62.50	78.16	78.16
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.58	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.73	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.53452		8	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Garrett Allen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.75593		8	0.00	0.00	12.50	25.00	62.50	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.62500	5	0.51755		8	0.00	0.00	0.00	37.50	62.50	75.82	75.82
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.51	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.63	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.62500	5	0.51755		8	0.00	0.00	0.00	37.50	62.50	78.02	78.02
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.58	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.60	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3703-001

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Photojournalism

Course Level: Upper 3000 - 4000

Instructor: Gerald Loessberg

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.60000	5	0.54772		5	0.00	0.00	0.00	40.00	60.00	77.01	77.01
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.70	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.80000	5	0.44721		5	0.00	0.00	0.00	20.00	80.00	79.31	79.31
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.69	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.79	1,540	3.96	10.26	22.27	29.74	33.77		
Gerald Loessberg													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		5	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		5	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.60000	5	0.54772		5	0.00	0.00	0.00	40.00	60.00	75.82	75.82
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.56	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.58	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3753-001

College of Journalism and Mass Communication

Section Title: Electronic Media Criticism

Total Enrollment: 18

Course Level: Upper 3000 - 4000

Instructor: Ralph Beliveau

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.87500	4	0.99103		8	0.00	12.50	12.50	50.00	25.00	31.03	31.03
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.18	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.06	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	1.06904		8	0.00	12.50	12.50	37.50	37.50	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Ralph Beliveau													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.37500	5	0.74402		8	0.00	0.00	12.50	37.50	50.00	53.85	53.85
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.23	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.33	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	1.06904		8	0.00	12.50	12.50	37.50	37.50	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	1.03510		8	0.00	12.50	25.00	37.50	25.00	27.47	27.47
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.17	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3773-010

College of Journalism and Mass Communication

Total Enrollment: 11

Section Title: Television News

Course Level: Upper 3000 - 4000

Instructor: Robert Dickey

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	0.75593		8	0.00	12.50	25.00	62.50	0.00	16.09	16.09
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.37500	3	0.91613		8	0.00	12.50	50.00	25.00	12.50	14.94	14.94
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.57	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.50	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Dickey													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.25000	3	1.03510		8	0.00	25.00	37.50	25.00	12.50	10.99	10.99
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.72	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.37500	3	1.06066		8	0.00	12.50	62.50	0.00	25.00	17.58	17.58
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.53	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.45	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.25000	3	0.70711		8	0.00	12.50	50.00	37.50	0.00	17.58	17.58
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.60	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.64	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3773-011

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Lab-JMC 3773-010

Course Level: Upper 3000 - 4000

Instructor: Robert Dickey

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Dickey													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	14.29	14.29
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.84	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.78	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	15.38	15.38
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.82	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.87	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 3773-012

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Lab-JMC 3773-010

Course Level: Upper 3000 - 4000

Instructor: Robert Dickey

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	16.09	16.09
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	18.39	18.39
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.46	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.39	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Dickey													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	0.00000		2	0.00	0.00	100.00	0.00	0.00	8.79	8.79
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-1.00	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.00000	3	0.00000		2	0.00	0.00	100.00	0.00	0.00	14.29	14.29
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.84	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.78	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.00000	3	0.00000		2	0.00	0.00	100.00	0.00	0.00	15.38	15.38
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.82	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.87	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3773-015

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Lab-JMC 3773-010

Course Level: Upper 3000 - 4000

Instructor: Robert Dickey

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Dickey													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 3800-001

College of Journalism and Mass Communication

Total Enrollment: 31

Section Title: Internship

Course Level: Upper 3000 - 4000

Instructor: Robert Pritchard

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.41176	5	0.71229		17	0.00	0.00	11.76	35.29	52.94	75.00	75.00
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.41	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.50	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.52941	5	0.71743		17	0.00	0.00	11.76	23.53	64.71	93.75	93.75
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.45	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.55	1,540	3.96	10.26	22.27	29.74	33.77		
Robert Pritchard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.66667	4	1.32842		18	11.11	0.00	38.89	11.11	38.89	29.41	29.41
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.53	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.33	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.72222	4	1.22741		18	5.56	5.56	38.89	11.11	38.89	35.29	35.29
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-0.24	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.15	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.72222	4	1.31978		18	11.11	0.00	33.33	16.67	38.89	35.29	35.29
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-0.40	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	-0.22	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 3980-027

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Honors Research (HONORS)

Course Level: Upper 3000 - 4000

Instructor: Owen Kulemeka

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Owen Kulemeka													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4223-001 / JMC 5223-001

College of Journalism and Mass Communication

Section Title: Digital Advertising

Instructor: Doyle Yoon

Total Enrollment: 11

Course Level: Upper 3000 - 4000

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.70711		5	0.00	0.00	20.00	60.00	20.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.60000	4	0.54772		5	0.00	0.00	40.00	60.00	0.00	20.69	20.69
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.37	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.30	1,540	3.96	10.26	22.27	29.74	33.77		
Doyle Yoon													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		5	0.00	0.00	0.00	100.00	0.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.80000	4	1.30384		5	0.00	20.00	20.00	20.00	40.00	24.18	24.18
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.17	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.08	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.40000	4	0.89443		5	0.00	20.00	20.00	60.00	0.00	20.88	20.88
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.47	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.51	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4243-900 / JMC 5243-900

College of Journalism and Mass Communication

Total Enrollment: 30

Section Title: Strategic Fashion Comm

Course Level: Upper 3000 - 4000

Instructor: Jim Avery

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	1.00000		9	0.00	33.33	44.44	11.11	11.11	12.50	12.50
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-1.06	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.11111	3	0.92796		9	0.00	22.22	55.56	11.11	11.11	12.50	12.50
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-0.92	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	-0.74	1,540	3.96	10.26	22.27	29.74	33.77		
Jim Avery													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	1.41421		9	11.11	33.33	22.22	11.11	22.22	5.88	5.88
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-1.20	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.11111	3	1.26930		9	11.11	11.11	55.56	0.00	22.22	17.65	17.65
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-0.80	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.68	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.77778	3	1.20185		9	11.11	33.33	33.33	11.11	11.11	5.88	5.88
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-1.29	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	-1.07	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4323-001 / JMC 5323-001

College of Journalism and Mass Communication

Total Enrollment: 12

Section Title: Advertising Account Planning

Course Level: Upper 3000 - 4000

Instructor: Jim Avery

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.90000	5	0.31623		10	0.00	0.00	0.00	10.00	90.00	87.36	87.36
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.86	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.02	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.60000	5	0.51640		10	0.00	0.00	0.00	40.00	60.00	72.41	72.41
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.51	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.61	1,540	3.96	10.26	22.27	29.74	33.77		
Jim Avery													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.70000	5	0.67495		10	0.00	0.00	10.00	10.00	80.00	73.63	73.63
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.51	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.64	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		10	0.00	0.00	10.00	30.00	60.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.20000	4	0.78881		10	0.00	0.00	20.00	40.00	40.00	52.75	52.75
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.22	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.22	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4333-001 / JMC 5333-001

College of Journalism and Mass Communication

Total Enrollment: 19

Section Title: Contemp Problems-Advertising

Course Level: Upper 3000 - 4000

Instructor: Deborah Yount

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.09091	4	0.53936		11	0.00	0.00	9.09	72.73	18.18	52.87	52.87
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.04	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.16	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.95346		12	0.00	8.33	16.67	41.67	33.33	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Yount													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.25000	5	1.21543		12	8.33	0.00	8.33	25.00	58.33	48.35	48.35
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.22	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.08333	4	1.16450		12	8.33	0.00	8.33	41.67	41.67	41.76	41.76
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.06	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.16	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.25000	5	0.96531		12	0.00	8.33	8.33	33.33	50.00	56.04	56.04
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.26	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.26	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 4333-002 / JMC 5333-002

College of Journalism and Mass Communication

Total Enrollment: 10

Section Title: Contemp Problems-Advertising

Course Level: Upper 3000 - 4000

Instructor: Daniel Ng

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.66667	3	1.15470		3	0.00	0.00	66.67	0.00	33.33	21.84	21.84
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.39	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.28	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.00000	3	1.00000		3	0.00	33.33	33.33	33.33	0.00	9.20	9.20
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.90	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.84	1,540	3.96	10.26	22.27	29.74	33.77		
Daniel Ng													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.66667	4	0.57735		3	0.00	0.00	33.33	66.67	0.00	20.88	20.88
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.41	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.33	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.66667	2	1.15470		3	0.00	66.67	0.00	33.33	0.00	9.89	9.89
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-1.12	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-1.07	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.33333	2	1.52753		3	33.33	33.33	0.00	33.33	0.00	8.79	8.79
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-1.39	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-1.47	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4343-001

College of Journalism and Mass Communication

Total Enrollment: 15

Section Title: Advertising Campaigns

Course Level: Upper 3000 - 4000

Instructor: Daniel Ng

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	2.80000	3	1.30384		5	20.00	20.00	20.00	40.00	0.00	6.90	6.90
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-1.27	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-1.20	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	2.00000	2	0.70711		5	20.00	60.00	20.00	0.00	0.00	3.45	3.45
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-1.78	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-1.75	1,540	3.96	10.26	22.27	29.74	33.77		
Daniel Ng													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	2.40000	2	1.14018		5	20.00	40.00	20.00	20.00	0.00	3.30	3.30
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-1.53	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-1.51	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	1.75000	2	0.50000		4	25.00	75.00	0.00	0.00	0.00	2.20	2.20
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-1.89	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-1.86	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.20000	2	1.09545		5	20.00	60.00	0.00	20.00	0.00	6.59	6.59
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-1.50	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-1.60	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4343-002

College of Journalism and Mass Communication

Total Enrollment: 17

Section Title: Advertising Campaigns

Course Level: Upper 3000 - 4000

Instructor: Jim Avery

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.27273	4	0.64667		11	0.00	0.00	9.09	54.55	36.36	59.77	59.77
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.22	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.36	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.81818	4	0.98165		11	0.00	18.18	0.00	63.64	18.18	25.29	25.29
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.18	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.10	1,540	3.96	10.26	22.27	29.74	33.77		
Jim Avery													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.09091	4	0.70065		11	0.00	0.00	18.18	54.55	27.27	39.56	39.56
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.03	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.07	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.90909	4	1.13618		11	0.00	18.18	9.09	36.36	36.36	28.57	28.57
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.08	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.01	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.81818	4	0.87386		11	0.00	9.09	18.18	54.55	18.18	28.57	28.57
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.11	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.13	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4403-001

College of Journalism and Mass Communication

Total Enrollment: 24

Section Title: Public Rel Campaigns-Capstone

Course Level: Upper 3000 - 4000

Instructor: Deborah Yount

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.83333	5	0.38348		18	0.00	0.00	0.00	16.67	83.33	100.00	100.00
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.86	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.95	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.77778	5	0.42779		18	0.00	0.00	0.00	22.22	77.78	100.00	100.00
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.69	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.77	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Yount													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.77778	5	0.42779		18	0.00	0.00	0.00	22.22	77.78	94.12	94.12
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.57	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.71	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.59409		18	0.00	0.00	5.56	22.22	72.22	100.00	100.00
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.63	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.67	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.77778	5	0.42779		18	0.00	0.00	0.00	22.22	77.78	100.00	100.00
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.60	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.74	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4403-002

College of Journalism and Mass Communication

Section Title: Public Rel Campaigns-Capstone

Total Enrollment: 15

Course Level: Upper 3000 - 4000

Instructor: Yekaterina Tssetsura

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.72727	4	1.00905		11	0.00	18.18	9.09	54.55	18.18	22.99	22.99
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.33	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.22	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.09091	3	1.30035		11	9.09	27.27	27.27	18.18	18.18	10.34	10.34
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.82	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.76	1,540	3.96	10.26	22.27	29.74	33.77		
Yekaterina Tssetsura													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.36364	3	1.28629		11	0.00	36.36	18.18	18.18	27.27	13.19	13.19
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.68	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.63636	3	1.56670		11	36.36	9.09	27.27	9.09	18.18	8.79	8.79
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-1.15	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-1.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.90000	3	1.19722		10	10.00	30.00	30.00	20.00	10.00	10.99	10.99
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.90	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.96	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4413-001 / JMC 5413-001

College of Journalism and Mass Communication

Total Enrollment: 34

Section Title: Crisis Communication

Course Level: Upper 3000 - 4000

Instructor: Owen Kulemeka

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.95238	4	0.97346		21	0.00	9.52	19.05	38.10	33.33	56.25	56.25
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.07	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.02	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	0.96609		21	0.00	9.52	4.76	28.57	57.14	68.75	68.75
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.26	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
Owen Kulemeka													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	5	0.91287		21	0.00	4.76	14.29	23.81	57.14	58.82	58.82
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.13	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.33333	5	0.85635		21	0.00	4.76	9.52	33.33	52.38	64.71	64.71
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.32	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.38	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.09524	5	1.22085		21	4.76	9.52	9.52	23.81	52.38	47.06	47.06
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-0.05	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.12	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4433-900 / JMC 5433-900

College of Journalism and Mass Communication

Total Enrollment: 35

Section Title: Sports Public Relations

Course Level: Upper 3000 - 4000

Instructor: Kenneth Mossman

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.30000	4	0.73270		20	0.00	0.00	15.00	40.00	45.00	68.75	68.75
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.30	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.38	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.35000	5	0.87509		20	0.00	5.00	10.00	30.00	55.00	75.00	75.00
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.28	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.38	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Mossman													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.35000	5	0.87509		20	0.00	5.00	10.00	30.00	55.00	64.71	64.71
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.15	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.31	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.65000	5	0.58714		20	0.00	0.00	5.00	25.00	70.00	94.12	94.12
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.61	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.65	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.70000	5	0.65695		20	0.00	0.00	10.00	10.00	80.00	88.24	88.24
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.52	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.67	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4453-001 / JMC 5453-001

College of Journalism and Mass Communication

Total Enrollment: 45

Section Title: Public Relations Research

Course Level: Upper 3000 - 4000

Instructor: Maureen Taylor

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.57692	5	0.57779		26	0.00	0.00	3.85	34.62	61.54	87.50	87.50
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.59	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.68	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	1.13137		26	3.85	11.54	3.85	42.31	38.46	43.75	43.75
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-0.06	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Maureen Taylor													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.52000	5	0.82260		25	0.00	4.00	8.00	20.00	68.00	82.35	82.35
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.32	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.47	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.15385	4	1.00766		26	3.85	3.85	7.69	42.31	42.31	52.94	52.94
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.16	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.22	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.34615	5	1.01754		26	3.85	3.85	3.85	30.77	57.69	64.71	64.71
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.19	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.35	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 4503-001

College of Journalism and Mass Communication

Total Enrollment: 7

Section Title: Tutorial in Writing

Course Level: Upper 3000 - 4000

Instructor: Melvin Odom

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.60000	5	0.54772		5	0.00	0.00	0.00	40.00	60.00	77.01	77.01
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.70	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		5	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Melvin Odom													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.80000	5	0.44721		5	0.00	0.00	0.00	20.00	80.00	80.22	80.22
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.60	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.73	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.80000	5	0.44721		5	0.00	0.00	0.00	20.00	80.00	80.22	80.22
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.66	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.78	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		5	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4503-002

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Tutorial in Writing

Course Level: Upper 3000 - 4000

Instructor: Deborah Chester

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Chester													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4623-900 / JMC 5623-900

College of Journalism and Mass Communication

Total Enrollment: 9

Section Title: Produc/Direct for Multi-Camera

Course Level: Upper 3000 - 4000

Instructor: Scott Hodgson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	16.09	16.09
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.56	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.46	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	18.39	18.39
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.46	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.39	1,540	3.96	10.26	22.27	29.74	33.77		
Scott Hodgson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	23.08	23.08
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.39	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.42	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4633-001 / JMC 5633-001

College of Journalism and Mass Communication

Total Enrollment: 17

Section Title: Advanced Video Production

Course Level: Upper 3000 - 4000

Instructor: Scott Hodgson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Scott Hodgson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.51640		6	0.00	0.00	0.00	33.33	66.67	70.33	70.33
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.48	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4643-900

College of Journalism and Mass Communication

Total Enrollment: 11

Section Title: Advanced Audio Production

Course Level: Upper 3000 - 4000

Instructor: Kini Kay

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.66667	4	0.51640		6	0.00	0.00	33.33	66.67	0.00	21.84	21.84
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.39	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.28	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.63246		6	0.00	0.00	16.67	66.67	16.67	45.98	45.98
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.02	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Kini Kay													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	4	0.51640		6	0.00	0.00	0.00	66.67	33.33	52.75	52.75
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.19	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.83333	4	0.98319		6	0.00	0.00	50.00	16.67	33.33	25.27	25.27
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.15	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.05	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.89443		6	0.00	0.00	33.33	33.33	33.33	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4653-001

College of Journalism and Mass Communication

Total Enrollment: 27

Section Title: Issues/Ethics-Electronic Media

Course Level: Upper 3000 - 4000

Instructor: Ralph Beliveau

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.57143	4	1.08941		14	0.00	21.43	21.43	35.71	21.43	18.75	18.75
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.47	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-0.39	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.85714	4	0.86444		14	0.00	7.14	21.43	50.00	21.43	37.50	37.50
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-0.20	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	-0.06	1,540	3.96	10.26	22.27	29.74	33.77		
Ralph Beliveau													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.35714	4	0.63332		14	0.00	0.00	7.14	50.00	42.86	70.59	70.59
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.15	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.32	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.85714	4	0.86444		14	0.00	7.14	21.43	50.00	21.43	47.06	47.06
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-0.11	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.03	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.67937		14	0.00	0.00	21.43	57.14	21.43	41.18	41.18
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-0.14	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4673-010 / JMC 5673-010

College of Journalism and Mass Communication

Total Enrollment: 13

Section Title: Advanced Broadcast News

Course Level: Upper 3000 - 4000

Instructor: Michael Boettcher

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.66667	5	0.57735		3	0.00	0.00	0.00	33.33	66.67	81.61	81.61
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.62	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.77	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4673-013

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Lab-JMC 4673-010

Course Level: Upper 3000 - 4000

Instructor: Michael Boettcher

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 4673-014

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Lab-JMC 4673-010

Course Level: Upper 3000 - 4000

Instructor: Michael Boettcher

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Michael Boettcher													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4683-001 / JMC 5683-001

College of Journalism and Mass Communication

Section Title: Multimedia Content Management

Total Enrollment: 13

Course Level: Upper 3000 - 4000

Instructor: Christopher Krug

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	0.81650		7	0.00	28.57	42.86	28.57	0.00	10.34	10.34
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-1.07	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.28571	3	1.49603		7	14.29	14.29	28.57	14.29	28.57	13.79	13.79
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.65	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.58	1,540	3.96	10.26	22.27	29.74	33.77		
Christopher Krug													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.42857	5	0.78680		7	0.00	0.00	14.29	28.57	57.14	56.04	56.04
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.27	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.38	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.85714	4	1.21499		7	0.00	14.29	28.57	14.29	42.86	26.37	26.37
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.13	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.03	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.85714	4	1.06904		7	0.00	14.29	14.29	42.86	28.57	29.67	29.67
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.08	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.09	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4734-900

College of Journalism and Mass Communication

Total Enrollment: 13

Section Title: Film Script Writing

Course Level: Upper 3000 - 4000

Instructor: Kyle Bergersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	85.06	85.06
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.71	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.86	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		4	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Kyle Bergersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	5	2.00000		4	25.00	0.00	0.00	0.00	75.00	38.46	38.46
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	79.12	79.12
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.62	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.74	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		4	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4793-001

College of Journalism and Mass Communication

Total Enrollment: 8

Section Title: Broadcast Advertising Prdction

Course Level: Upper 3000 - 4000

Instructor: Scott Hodgson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Scott Hodgson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.83666		6	0.00	0.00	16.67	16.67	66.67	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.81650		6	0.00	0.00	16.67	0.00	83.33	76.92	76.92
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.55	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.67	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	5	0.81650		6	0.00	0.00	16.67	33.33	50.00	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4853-001 / JMC 5853-001

College of Journalism and Mass Communication

Total Enrollment: 37

Section Title: Race, Gender and the Media

Course Level: Upper 3000 - 4000

Instructor: Meta Carstarphen

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	2.87500	3	0.83452		8	0.00	37.50	37.50	25.00	0.00	6.25	6.25
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-1.19	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	-1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	2.50000	3	1.19523		8	25.00	25.00	25.00	25.00	0.00	6.25	6.25
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	-1.50	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	-1.29	1,540	3.96	10.26	22.27	29.74	33.77		
Meta Carstarphen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.50000	4	1.30931		8	12.50	0.00	37.50	25.00	25.00	17.65	17.65
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	-0.70	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	-0.48	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	2.87500	3	1.45774		8	12.50	37.50	25.00	0.00	25.00	11.76	11.76
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	-1.02	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	-0.89	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.87500	3	1.24642		8	12.50	25.00	37.50	12.50	12.50	11.76	11.76
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	-1.20	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	-0.98	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4863-001

College of Journalism and Mass Communication

Total Enrollment: 28

Section Title: Journalism, Ethics & Democracy

Course Level: Upper 3000 - 4000

Instructor: Peter Gade

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.61538	5	1.12090		13	7.69	0.00	0.00	7.69	84.62	93.75	93.75
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	0.63	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.72	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.46154	5	1.12660		13	7.69	0.00	0.00	23.08	69.23	87.50	87.50
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.38	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.48	1,540	3.96	10.26	22.27	29.74	33.77		
Peter Gade													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.61538	5	1.12090		13	7.69	0.00	0.00	7.69	84.62	88.24	88.24
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.41	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.56	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.46154	5	0.87706		13	0.00	7.69	0.00	30.77	61.54	82.35	82.35
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.44	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.49	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.58333	5	0.90034		12	0.00	8.33	0.00	16.67	75.00	76.47	76.47
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.41	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.57	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4913-001 / JMC 5913-001

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Dramatic Series/Short Productn

Course Level: Upper 3000 - 4000

Instructor: Kyle Bergersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.78571	5	0.42582		14	0.00	0.00	0.00	21.43	78.57	86.21	86.21
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.74	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.90	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.64286	5	0.63332		14	0.00	0.00	7.14	21.43	71.43	74.71	74.71
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.55	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.65	1,540	3.96	10.26	22.27	29.74	33.77		
Kyle Bergersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.42857	5	1.08941		14	7.14	0.00	0.00	28.57	64.29	56.04	56.04
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.27	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.38	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.51887		14	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.57143	5	0.64621		14	0.00	0.00	7.14	28.57	64.29	74.73	74.73
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.54	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.55	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4970-001

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Adv. Sports Reporting

Course Level: Upper 3000 - 4000

Instructor: Kenneth Fischer

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	56.32	56.32
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.12	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.24	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Kenneth Fischer													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.16667	4	0.75277		6	0.00	0.00	16.67	50.00	33.33	42.86	42.86
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.04	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.14	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.54772		6	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.33333	4	0.51640		6	0.00	0.00	0.00	66.67	33.33	62.64	62.64
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.33	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.34	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 4970-004

College of Journalism and Mass Communication

Total Enrollment: 12

Section Title: Lighting

Course Level: Upper 3000 - 4000

Instructor: Kyle Bergersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.66667	5	0.49237		12	0.00	0.00	0.00	33.33	66.67	81.61	81.61
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.62	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.77	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	0.77850		12	0.00	0.00	16.67	33.33	50.00	62.07	62.07
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.28	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
Kyle Bergersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.16667	5	1.26730		12	8.33	0.00	16.67	16.67	58.33	42.86	42.86
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.04	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.14	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.16667	5	1.26730		12	8.33	0.00	16.67	16.67	58.33	47.25	47.25
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.13	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.23	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.16667	5	1.02986		12	0.00	8.33	16.67	25.00	50.00	50.55	50.55
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.19	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4970-006

College of Journalism and Mass Communication

Total Enrollment: 12

Section Title: Prin of Media Entrepreneurship

Course Level: Upper 3000 - 4000

Instructor: KATHLEEN JOHNSON

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	5	1.41421		4	0.00	25.00	0.00	25.00	50.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.25000	5	1.50000		4	0.00	25.00	0.00	0.00	75.00	56.32	56.32
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.20	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.29	1,540	3.96	10.26	22.27	29.74	33.77		
KATHLEEN JOHNSON													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.25000	5	0.95743		4	0.00	0.00	25.00	25.00	50.00	48.35	48.35
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.11	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.22	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	1.00000		3	0.00	0.00	33.33	33.33	33.33	40.66	40.66
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.01	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.25000	5	0.95743		4	0.00	0.00	25.00	25.00	50.00	56.04	56.04
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.26	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.26	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4970-009

College of Journalism and Mass Communication

Total Enrollment: 38

Section Title: Social Media Marketing

Course Level: Upper 3000 - 4000

Instructor: Deborah Yount

Section Size: Medium 20-60

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	1.00000		21	4.76	0.00	19.05	42.86	33.33	62.50	62.50
	DEPARTMENT	3.84197	4	1.10414		386	5.96	4.66	20.21	37.56	31.61		
	SIMILAR_COL	3.84197	4	1.10414	-0.02	386	5.96	4.66	20.21	37.56	31.61		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.42857	5	0.74642		21	0.00	4.76	0.00	42.86	52.38	81.25	81.25
	DEPARTMENT	3.86494	4	1.19131		385	5.71	8.57	18.44	28.05	39.22		
	SIMILAR_COL	3.86494	4	1.19131	0.35	385	5.71	8.57	18.44	28.05	39.22		
	COLLEGE	3.79091	4	1.13331	0.45	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Yount													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.33333	4	0.73030		21	0.00	4.76	0.00	52.38	42.86	58.82	58.82
	DEPARTMENT	3.98698	4	1.18403		384	5.47	7.03	16.67	25.00	45.83		
	SIMILAR_COL	3.98698	4	1.18403	0.13	384	5.47	7.03	16.67	25.00	45.83		
	COLLEGE	3.85585	4	1.13707	0.30	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.57143	5	0.74642		21	0.00	4.76	0.00	28.57	66.67	88.24	88.24
	DEPARTMENT	3.86684	4	1.23243		383	7.83	6.53	16.71	28.98	39.95		
	SIMILAR_COL	3.86684	4	1.23243	0.54	383	7.83	6.53	16.71	28.98	39.95		
	COLLEGE	3.78065	4	1.20613	0.59	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.66667	5	0.57735		21	0.00	0.00	4.76	23.81	71.43	82.35	82.35
	DEPARTMENT	3.91192	4	1.24317		386	7.25	7.77	15.03	26.42	43.52		
	SIMILAR_COL	3.91192	4	1.24317	0.49	386	7.25	7.77	15.03	26.42	43.52		
	COLLEGE	3.83054	4	1.18350	0.64	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4970-014

College of Journalism and Mass Communication

Section Title: Global PR

Total Enrollment: 14

Course Level: Upper 3000 - 4000

Instructor: Yekaterina Tssetsura

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.91287		13	0.00	7.69	15.38	46.15	30.77	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.16667	5	1.11464		12	0.00	8.33	25.00	8.33	58.33	51.72	51.72
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.13	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.22	1,540	3.96	10.26	22.27	29.74	33.77		
Yekaterina Tssetsura													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.23077	5	1.01274		13	0.00	7.69	15.38	23.08	53.85	43.96	43.96
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.10	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.20	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.15385	4	0.89872		13	0.00	0.00	30.77	23.08	46.15	45.05	45.05
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.12	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.22	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.92308	4	1.03775		13	0.00	7.69	30.77	23.08	38.46	30.77	30.77
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-0.02	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-0.03	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4970-025

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Tour Travel: Concepts & Theory

Course Level: Upper 3000 - 4000

Instructor: Meta Carstarphen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	1.41421		2	0.00	50.00	0.00	50.00	0.00	10.34	10.34
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-1.07	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.50000	4	2.12132		2	0.00	50.00	0.00	0.00	50.00	18.39	18.39
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	-0.46	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	-0.39	1,540	3.96	10.26	22.27	29.74	33.77		
Meta Carstarphen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.50000	4	2.12132		2	0.00	50.00	0.00	0.00	50.00	16.48	16.48
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	-0.55	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	-0.48	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.00000	3	2.82843		2	50.00	0.00	0.00	0.00	50.00	14.29	14.29
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	-0.84	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	-0.78	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	2.00000	2	1.41421		2	50.00	0.00	50.00	0.00	0.00	5.49	5.49
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	-1.68	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	-1.78	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 4970-026

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Tour Media: Travel Genres

Course Level: Upper 3000 - 4000

Instructor: Jocelyn Pedersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	51.72	51.72
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-0.05	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Jocelyn Pedersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	47.25	47.25
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.05	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4970-900 / JMC 5970-900

College of Journalism and Mass Communication

Total Enrollment: 14

Section Title: Writing Young Adult Fiction

Course Level: Upper 3000 - 4000

Instructor: Jennifer Barnes

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.64286	5	0.74495		14	0.00	0.00	14.29	7.14	78.57	79.31	79.31
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.60	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.75	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.71429	5	0.61125		14	0.00	0.00	7.14	14.29	78.57	78.16	78.16
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.61	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.71	1,540	3.96	10.26	22.27	29.74	33.77		
Jennifer Barnes													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.71429	5	0.82542		14	0.00	7.14	0.00	7.14	85.71	75.82	75.82
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.53	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.65	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.85714	5	0.53452		14	0.00	0.00	7.14	0.00	92.86	81.32	81.32
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.71	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.83	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.71429	5	0.61125		14	0.00	0.00	7.14	14.29	78.57	79.12	79.12
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.66	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.68	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4970-904 / JMC 5970-904

College of Journalism and Mass Communication

Total Enrollment: 4

Section Title: Women in Media Leadership

Course Level: Upper 3000 - 4000

Instructor: Elizabeth Steyn

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	73.56	73.56
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.45	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	71.26	71.26
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.42	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.52	1,540	3.96	10.26	22.27	29.74	33.77		
Elizabeth Steyn													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	64.84	64.84
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.34	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	71.43	71.43
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.41	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	72.53	72.53
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.48	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eEvaluate Report (Public) - Spring 2014

Course: JMC 4990-004

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Independent Study

Course Level: Upper 3000 - 4000

Instructor: David Tarpenning

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
David Tarpenning													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		2	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4990-005

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Independent Study

Course Level: Upper 3000 - 4000

Instructor: Peter Gade

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Peter Gade													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4990-012

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Independent Study

Course Level: Upper 3000 - 4000

Instructor: Gerald Loessberg

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	10.34	10.34
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	-1.07	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Gerald Loessberg													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 4990-045

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Independent Study

Course Level: Upper 3000 - 4000

Instructor: Kyle Bergersen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.91192	4	1.02312		386	2.59	8.03	17.36	39.64	32.38		
	SIMILAR_COL	3.91192	4	1.02312	0.96	386	2.59	8.03	17.36	39.64	32.38		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.85530	4	1.14255		387	4.65	8.27	20.67	29.72	36.69		
	SIMILAR_COL	3.85530	4	1.14255	0.86	387	4.65	8.27	20.67	29.72	36.69		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Kyle Bergersen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.00752	4	1.13529		399	4.26	7.27	16.54	27.32	44.61		
	SIMILAR_COL	4.01000	4	1.13495	0.78	400	4.25	7.25	16.50	27.25	44.75		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.93985	4	1.17186		399	5.01	7.52	19.05	25.31	43.11		
	SIMILAR_COL	3.94250	4	1.17159	0.83	400	5.00	7.50	19.00	25.25	43.25		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.86000	4	1.15704		400	5.25	8.00	19.25	30.50	37.00		
	SIMILAR_COL	3.86284	4	1.15700	0.91	401	5.24	7.98	19.20	30.42	37.16		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 5063-900

College of Journalism and Mass Communication

Total Enrollment: 13

Section Title: Readings in Mass Communication

Course Level: Graduate 5000 and up

Instructor: Jim Avery

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.88889	4	0.78174		9	0.00	0.00	33.33	44.44	22.22	44.44	44.44
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.05	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.05	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.22222	4	0.83333		9	0.00	0.00	22.22	33.33	44.44	83.33	83.33
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.34	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.27	1,540	3.96	10.26	22.27	29.74	33.77		
Jim Avery													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.66667	5	0.50000		9	0.00	0.00	0.00	33.33	66.67	88.89	88.89
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.50	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.61	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	5	1.32288		9	0.00	22.22	11.11	11.11	55.56	61.11	61.11
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.09	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.11111	4	1.05409		9	0.00	11.11	11.11	33.33	44.44	66.67	66.67
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.06	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.14	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 5083-900

College of Journalism and Mass Communication

Total Enrollment: 5

Section Title: Mass Communication Theory

Course Level: Graduate 5000 and up

Instructor: Peter Gade

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	1.24	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	1.12	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	1.02	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.97	1,540	3.96	10.26	22.27	29.74	33.77		
Peter Gade													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.87	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.92	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.88	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	5.00000	5	0.00000		3	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.89	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.94	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 5113-900

College of Journalism and Mass Communication

Total Enrollment: 5

Section Title: Qualitative Research Methods

Course Level: Graduate 5000 and up

Instructor: David Craig

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.25000	4	0.50000		4	0.00	0.00	0.00	75.00	25.00	83.33	83.33
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.43	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.33	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.75000	4	0.95743		4	0.00	0.00	50.00	25.00	25.00	44.44	44.44
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-0.08	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-0.16	1,540	3.96	10.26	22.27	29.74	33.77		
David Craig													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.57735		4	0.00	0.00	0.00	50.00	50.00	77.78	77.78
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.32	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.75000	5	0.50000		4	0.00	0.00	0.00	25.00	75.00	88.89	88.89
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.68	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.74	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.25000	4	0.50000		4	0.00	0.00	0.00	75.00	25.00	72.22	72.22
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.19	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.26	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 5133-900

College of Journalism and Mass Communication

Total Enrollment: 7

Section Title: Quantitative Research Methods

Course Level: Graduate 5000 and up

Instructor: Fred Beard

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.25000	4	0.95743		4	0.00	25.00	25.00	50.00	0.00	27.78	27.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-0.64	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.72	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.81650		4	0.00	0.00	25.00	50.00	25.00	72.22	72.22
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.14	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Fred Beard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.75000	4	1.25831		4	0.00	25.00	0.00	50.00	25.00	27.78	27.78
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.50	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.25	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.50000	4	1.29099		4	0.00	25.00	25.00	25.00	25.00	50.00	50.00
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-0.30	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-0.34	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.75000	4	1.25831		4	0.00	25.00	0.00	50.00	25.00	44.44	44.44
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.28	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.19	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 5514-001

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Writing the Novel-Graduate

Course Level: Graduate 5000 and up

Instructor: Deborah Chester

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.50000	5	0.83666		6	0.00	0.00	16.67	16.67	66.67	94.44	94.44
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.70	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.60	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.20000	5	1.30384		5	0.00	20.00	0.00	20.00	60.00	77.78	77.78
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.32	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.25	1,540	3.96	10.26	22.27	29.74	33.77		
Deborah Chester													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.83333	4	1.16905		6	0.00	16.67	16.67	33.33	33.33	33.33	33.33
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.41	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.17	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.16667	5	0.98319		6	0.00	0.00	33.33	16.67	50.00	66.67	66.67
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.23	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.23	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.83666		6	0.00	0.00	16.67	16.67	66.67	83.33	83.33
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.42	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 5793-001

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Broadcast Advertising Productn

Course Level: Graduate 5000 and up

Instructor: Scott Hodgson

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	77.78	77.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.17	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	72.22	72.22
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.14	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Scott Hodgson													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.23	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	5.00000	5	0.00000		1	0.00	0.00	0.00	0.00	100.00	100.00	100.00
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.88	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.96	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.05	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 5970-014

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Global PR

Course Level: Graduate 5000 and up

Instructor: Yekaterina Tssetsura

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	77.78	77.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.17	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	72.22	72.22
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.14	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Yekaterina Tssetsura													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	77.78	77.78
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.32	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.45	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	77.78	77.78
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.49	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.52	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.50000	5	0.70711		2	0.00	0.00	0.00	50.00	50.00	83.33	83.33
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.42	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.49	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 5970-025

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Tour Travel: Concepts & Theory

Course Level: Graduate 5000 and up

Instructor: Meta Carstarphen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	2.00000	2	0.00000		1	0.00	100.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-1.98	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-2.05	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-2.51	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-2.65	1,540	3.96	10.26	22.27	29.74	33.77		
Meta Carstarphen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	2.00000	2	0.00000		1	0.00	100.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-2.42	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-1.89	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-2.26	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-2.51	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-2.86	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-2.68	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 5970-026

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Tour Media: Travel Genres

Course Level: Graduate 5000 and up

Instructor: Meta Carstarphen

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	2.00000	2	0.00000		1	0.00	100.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-1.98	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-2.05	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-2.51	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-2.65	1,540	3.96	10.26	22.27	29.74	33.77		
Meta Carstarphen													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	2.00000	2	0.00000		1	0.00	100.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-2.42	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-1.89	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-2.26	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-2.51	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	1.00000	1	0.00000		1	100.00	0.00	0.00	0.00	0.00	11.11	11.11
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-2.86	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-2.68	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 6083-900

College of Journalism and Mass Communication

Total Enrollment: 2

Section Title: Advanced Mass Comm Theory

Course Level: Graduate 5000 and up

Instructor: Peter Gade

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	77.78	77.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.17	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	72.22	72.22
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.14	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.07	1,540	3.96	10.26	22.27	29.74	33.77		
Peter Gade													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.00000	3	0.00000		1	0.00	0.00	100.00	0.00	0.00	16.67	16.67
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-1.32	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.95	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.09	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.09	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.00000	4	0.00000		1	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.05	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.04	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eEvaluate Report (Public) - Spring 2014

Course: JMC 6113-900

College of Journalism and Mass Communication

Total Enrollment: 6

Section Title: Advanced Qualitative Methods

Course Level: Graduate 5000 and up

Instructor: David Craig

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.33333	4	0.51640		6	0.00	0.00	0.00	66.67	33.33	88.89	88.89
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.52	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.42	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	4.33333	5	0.81650		6	0.00	0.00	16.67	33.33	50.00	94.44	94.44
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	0.43	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	0.37	1,540	3.96	10.26	22.27	29.74	33.77		
David Craig													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.83333	5	0.40825		6	0.00	0.00	0.00	16.67	83.33	94.44	94.44
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	0.69	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	0.76	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	4.66667	5	0.51640		6	0.00	0.00	0.00	33.33	66.67	83.33	83.33
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	0.62	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	0.67	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	4.83333	5	0.40825		6	0.00	0.00	0.00	16.67	83.33	94.44	94.44
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	0.73	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	0.79	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

# eValueate Report (Public) - Spring 2014

Course: JMC 6133-900

College of Journalism and Mass Communication

Total Enrollment: 4

Section Title: Advanced Quantitative Methods

Course Level: Graduate 5000 and up

Instructor: Fred Beard

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	3.00000	3	1.41421		2	0.00	50.00	0.00	50.00	0.00	22.22	22.22
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	-0.91	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	-0.99	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	2.00000	2	1.41421		2	50.00	0.00	50.00	0.00	0.00	16.67	16.67
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-1.63	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-1.75	1,540	3.96	10.26	22.27	29.74	33.77		
Fred Beard													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	3.50000	4	2.12132		2	0.00	50.00	0.00	0.00	50.00	22.22	22.22
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.77	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.48	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.50000	4	2.12132		2	0.00	50.00	0.00	0.00	50.00	50.00	50.00
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-0.30	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-0.34	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.50000	4	2.12132		2	0.00	50.00	0.00	0.00	50.00	27.78	27.78
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.52	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.42	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent



# eValueate Report (Public) - Spring 2014

Course: JMC 6163-001

College of Journalism and Mass Communication

Total Enrollment: 3

Section Title: Mediated Identities & Pop Cult

Course Level: Graduate 5000 and up

Instructor: Jaime Loke

Section Size: Small 0-19

Question	Level	Mean Response	Median Response	Standard Deviation	ZScore	Responses	Percent #1	Percent #2	Percent #3	Percent #4	Percent #5	Dept Rank	College Rank
1. Amount you learned in this class	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	77.78	77.78
	DEPARTMENT	3.68000	4	1.07741		50	4.00	12.00	18.00	44.00	22.00		
	SIMILAR_COL	3.68000	4	1.07741	0.17	50	4.00	12.00	18.00	44.00	22.00		
	COLLEGE	3.81558	4	1.00474	0.07	1,540	3.31	6.10	23.18	40.52	26.88		
4. Overall, this course was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	33.33	33.33
	DEPARTMENT	3.80000	4	1.04978		50	2.00	10.00	24.00	34.00	30.00		
	SIMILAR_COL	3.80000	4	1.04978	-0.30	50	2.00	10.00	24.00	34.00	30.00		
	COLLEGE	3.79091	4	1.13331	-0.39	1,540	3.96	10.26	22.27	29.74	33.77		
Jaime Loke													
8. Instructor's ability to encourage critical and independent thinking	INDIVIDUAL	4.00000	4	0.00000		2	0.00	0.00	0.00	100.00	0.00	61.11	61.11
	DEPARTMENT	4.02041	4	0.94626		49	2.04	4.08	18.37	40.82	34.69		
	SIMILAR_COL	4.02041	4	0.94626	-0.23	49	2.04	4.08	18.37	40.82	34.69		
	COLLEGE	3.85585	4	1.13707	-0.02	1,547	4.07	8.79	22.04	27.67	37.43		
9. Instructor's ability to stimulate continuing interest in the subject matter	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	50.00	50.00
	DEPARTMENT	3.90000	4	1.21638		50	8.00	4.00	18.00	30.00	40.00		
	SIMILAR_COL	3.90000	4	1.21638	-0.30	50	8.00	4.00	18.00	30.00	40.00		
	COLLEGE	3.78065	4	1.20613	-0.34	1,550	6.39	8.71	21.61	27.03	36.26		
11. Overall, the instructor's teaching effectiveness was	INDIVIDUAL	3.50000	4	0.70711		2	0.00	0.00	50.00	50.00	0.00	27.78	27.78
	DEPARTMENT	3.88000	4	1.08119		50	2.00	10.00	22.00	30.00	36.00		
	SIMILAR_COL	3.88000	4	1.08119	-0.52	50	2.00	10.00	22.00	30.00	36.00		
	COLLEGE	3.83054	4	1.18350	-0.42	1,552	5.41	9.02	20.36	27.51	37.69		

## Response Key

1. Amount you learned in this class

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

4. Overall, this course was

1 = Far Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Far Above Average

8. Instructor's ability to encourage critical and independent thinking

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

9. Instructor's ability to stimulate continuing interest in the subject matter

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

11. Overall, the instructor's teaching effectiveness was

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent