

JUNE 2021 NEWSLETTER

THE UNIVERSITY OF OKLAHOMA
PRICE
COLLEGE OF BUSINESS

Welcome



Friends,

This month's newsletter marks an important milestone for me – my one-year anniversary as dean of the Price College of Business. While this past year presented unprecedented challenges, it also yielded unprecedented gains. In the video below, I recap some of Price College's greatest achievements in a year like no other.

A New Season of Advancement Leadership

Price College recently welcomed [Jared McDuffey](#) as our new Executive Director of Advancement. Jared replaces Kristen Lazalier, who will continue advocating for Price College as a Principal Gifts Officer at the OU Foundation. Jared is a proud Oklahoma native and OU alum. He joins us after spending over a decade in fundraising roles in higher education and non-profits in New York City. You can read more about Jared below.

In-Person Opportunities

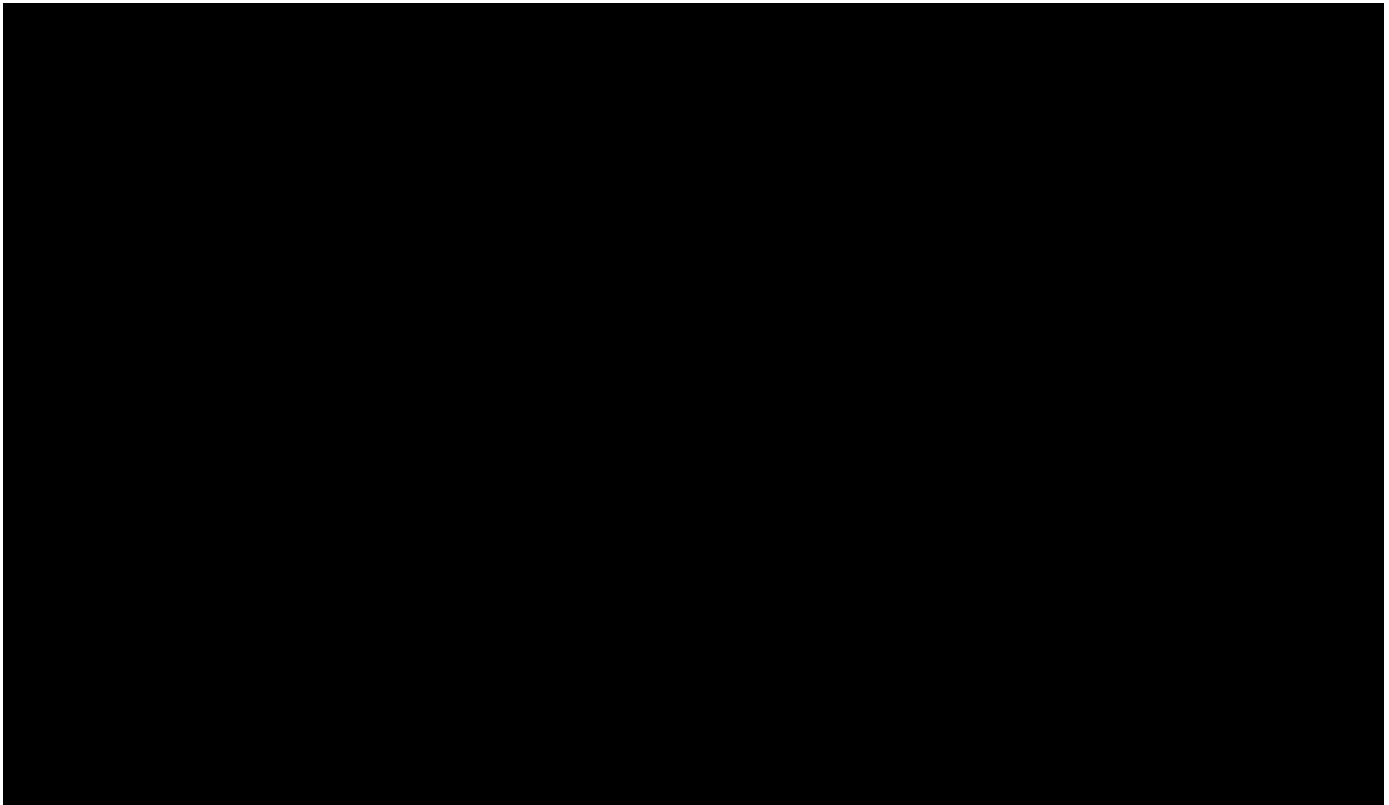
Last month, we were excited to present the graduating classes of 2021 and 2020 with in-person, socially distant **commencement ceremonies** in the Gaylord Family - Oklahoma Memorial Stadium and Lloyd Noble Center, the first such ceremonies since 2019. We're also pleased to announce that fall study abroad is conditionally approved for **more than a dozen countries and territories**. We anticipate additional locations will open up as well.



Price College's Future

In February, we launched a new and ambitious strategic planning effort. When completed in early July, this plan will lay out a new vision for Price College and the strategic priorities and initiatives we'll pursue to realize the vision. Thank you for contributing to this critically important effort. I look forward to sharing our strategic road map with you in the coming weeks and months.

It's clear that Price College has become one of the elite business schools in the nation. And we are intent on becoming bigger, broader and better in preparing the next generation of business leaders that our state and country need. Thank you for your tremendous support during these extraordinary times and for your partnership in what promises to be an incredible future. Please enjoy the latest news from Price College.



Corey Phelps

Dean

Fred E. Brown Chair in Business

Professor of Entrepreneurship

DO MORE SOONER AND MOMENTUM SCHOLARSHIPS

Making education
affordable and
accessible is core to our
mission at OU and Price
College. Please consider
giving to our



Momentum
Scholarships, which
support undergraduate
students, or to our Do
More Sooner®

Scholarships for MBA students. Both scholarships allow students to focus more on their studies and less on financial concerns while obtaining the education necessary for success.

WHAT'S NEW



Price Student-Athletes
Named Big 12
Candidates

Two Price College
student-athlete seniors
have been announced
as Big 12 Sports person
of the Year Award
candidates. Women's
tennis athlete Ivana
Corley is pursuing a

bachelor's degree in entrepreneurship and venture management, and football athlete Pat Fields is pursuing a bachelor's/master's degree in accounting. Award winners will be announced June



OU Features
Outstanding Price
Senior

Ali Al Khayer, an
outstanding senior in
Finance and
Management
Information Systems,
left his home in war-
torn Damascus, Syria, to
pursue his dream of

higher education at the University of Oklahoma. OU featured his story in a short video this spring.



OU Leadership &
Volunteerism
Recognizes Price
Student

MIS+MIT student
Zareen Khan received
the Campus Life Award
from the OU
Leadership &
Volunteerism
department. Campus

recognition awards are presented to 30 juniors and seniors campus wide who have excelled in

areas of scholarship, character, leadership, and service.



Entrepreneurship Teams Claim Share of \$158,000 in Prizes and Scholarships

Six student entrepreneurship teams took home awards in April's i2E Love's Entrepreneur's Cup, including 1st-3rd places in the High

Growth Undergraduate Division and interview awards. Awards, video, and more are available on the Love's Cup [Facebook page](#).



Student Team Places Second in International Case Competition

A team of four Price students placed second in April's [Southbridge Access International Case Competition](#) for their insight into how a Costa Rican hotel and

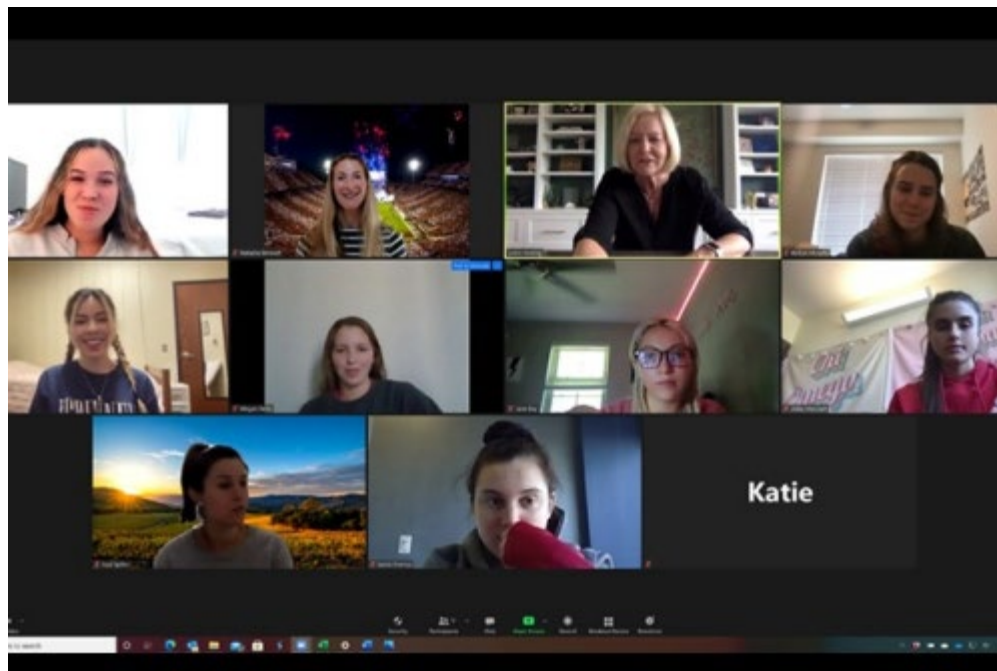
resort company should proceed in light of global vaccine availability.



IBC Students Catch Local Spotlight

Students from the First Fidelity Integrated Business Core program were featured in a new [interview piece](#) on Oklahoma's News 9. The student company, More Than OK, has produced a new color-

changing LED sign reading, "Boomer Sooner."



OU Launches Women Impacting Supply Chain Excellence Club

[Natasha Bennett](#) hosted the first Women Impacting Supply Chain Excellence club meeting with special guest presenter Leslie Keating, a former SVP of PepsiCo and the

current EVP of supply chain at Advanced Auto Parts. Price College established WISE to help attract more women into the field of supply chain management.



Price Welcomes New ED of Advancement

Last month, OU journalism alum **Jared McDuffey** joined the Price College team as Executive Director of Advancement. McDuffey brings nearly 10 years of fundraising experience in New York

City, where he led fundraising teams for Fordham Law School, Brooklyn Law School, Long Island University, and, most recently, The Nature Conservancy.



Price Recognizes Outstanding Seniors

In a small, socially distant ceremony, more than 30 Price College seniors received Outstanding Senior Awards. Students were nominated by their respective divisions based on their

exceptional academic achievement. **Photos** and **video** of the ceremony are available for viewing

online.



First Fidelity IBC
Teams Raise \$15k for
Charities

Three student teams
from the **First Fidelity
Integrated Business
Core** raised more than
\$15,700 for three local
charities, donated over
1,600 hours of personal
time to community

service events, held six canned food drives for the OU Food Pantry, and delivered over 1,000 meals for Meals on Wheels, all in the short span of 15 weeks during a pandemic.



MBA and EMBA
Programs Rank High
in CEO Magazine

CEO Magazine has
ranked our MBA a Tier
One program in North
America and our EMBA
in Energy program #48
in its new 2021 **global
MBA rankings**.



EMBA in A&D Scores First Ranking

College Consensus ranks our Executive MBA in Aerospace and Defense #1 in their 2021 **Most Unique MBA Programs**, the new program's first national ranking.

FACULTY RESEARCH



Jeremy Bellah's third article in his series about developing a standards-based project management information system was published in the *PM World Journal*.

Stella Seyb's two co-authored papers, one on business model research, and one on crowdfunding, have been accepted for publication by the *Academy of Management Review* and the

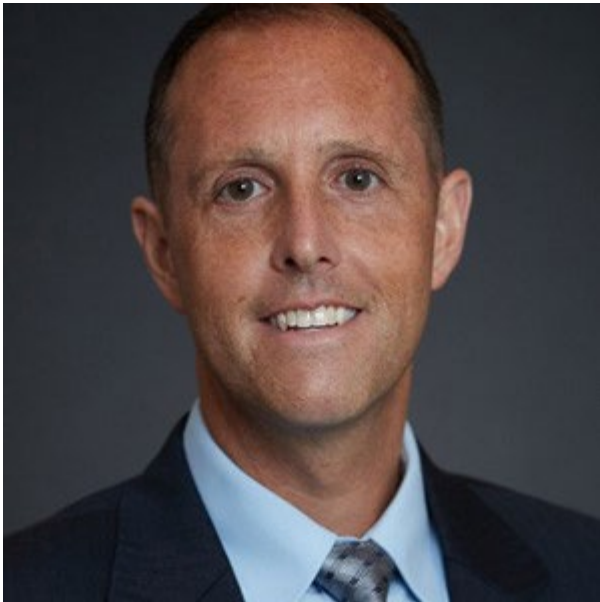


Academy of Management Discoveries, respectively.



Kevan Jensen's co-authored article, *A Preliminary Examination of the Effectiveness of Assessment Questions in Detecting Dishonest Behavior*, has been accepted for publication in the American Accounting Association's *Journal of Forensic Accounting Research*.

Mark Bolino's co-authored article, *Bringing the Great Outdoors Into the Workplace: The Energizing Effect of Biophilic Work Design*, was published in the *Academy of Management Review*.



Kaimee Kellis' co-authored article, *Cultivating Evidence-Based Pathways for Cannabis Product Development: Implications for Consumer Protection*, has been published in the *American Business Law Journal*.

Collen Baker's article, *Entrepreneurial Regulatory Legal Strategy: The Case of Cannabis*, also has been published in the *American Business Law Journal*.



Lubomir Litov's co-written [article](#) on stock IPOs was published in [LexBlog](#), Oxford University's [Legal Blog](#), and Columbia Law School's [Blue Sky Blog](#), and was mentioned in a [Bloomberg article](#). He also accepted an invitation to present on the paper at the National Bureau of Economic Research's Summer Institute 2021 Corporate Finance [conference](#).

Maryam Fathollahi's co-authored paper, *Anticompetitive Effects of Horizontal Acquisitions: The Impact of Within-Industry Product Similarity*, was accepted for publication in the *Journal of Financial Economics*.



Tom Lumpkin served as guest presenter at the DCU National Centre for Family Business's **STEP Project Global Consortium** in Ireland on the topic, "Family Firms as Civic Wealth Creators."

ALUMNI NEWS

UPCOMING EVENTS

October 29

Adams Society Gala

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