



# Welcome



Friends,

As the fall 2021 semester comes to a close, we have much to celebrate. Students, faculty, and staff continue to successfully navigate the challenges and concerns brought about by the ever-changing landscape of the pandemic. I'd like to applaud them for their consistent positivity and determination through formidable times.

As you'll read, the Price College of Business has achieved numerous new rankings for several programs, from Aerospace and Defense to Finance, Entrepreneurship, and more. These achievements are reflections of what we already know to be true: that a Price College education prepares students to tackle the greatest challenges and opportunities of our times. We are excited to receive such recognition and I'm grateful to our award-winning faculty for creating the successful programs that continue to capture the world's attention.

In our October [newsletter](#), I shared Price College's new five-year [Strategic Plan](#). If you haven't

already done so, I invite you to get acquainted with it. We're very proud of our new plan and energized by its vision for the future of Price College. I look forward to working with you to help us realize our bold vision. In future newsletters, we'll update you on our progress in implementing the plan.

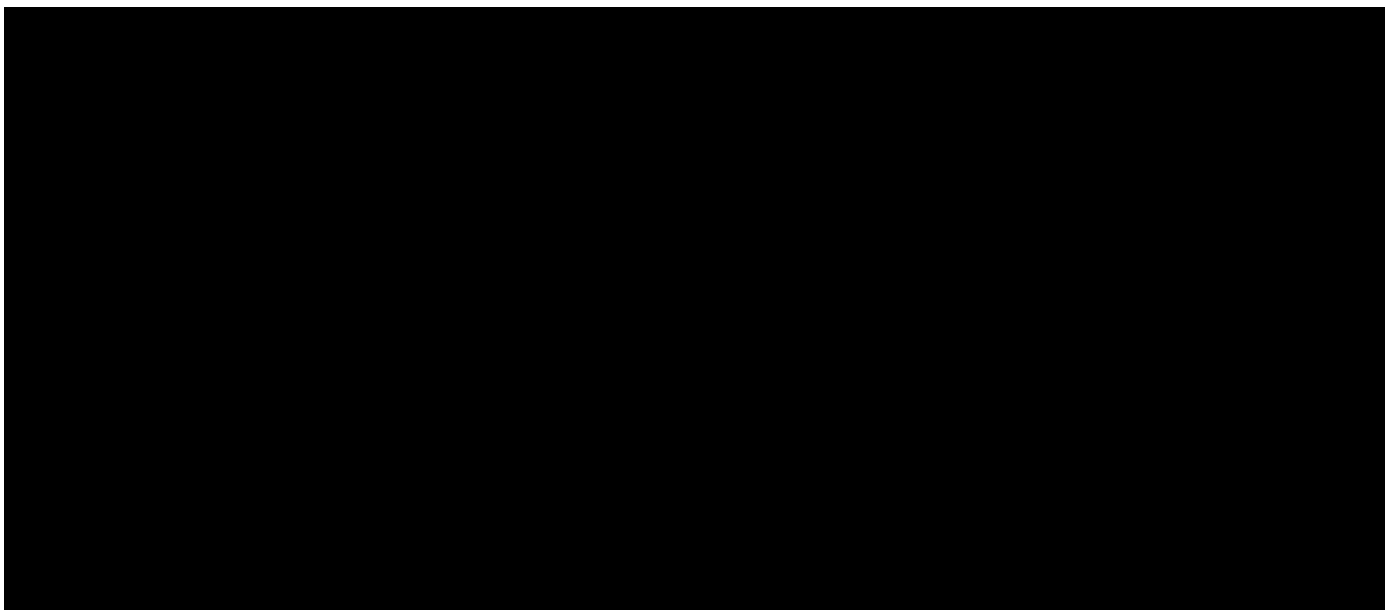


Over the past two months, I've been excited to meet so many of you at our annual Red River Reception in Dallas, the Adams Society gala in OKC, and the alumni tailgate in Norman. The turnout at these events was impressive, and so was the energy and enthusiasm shown by the attendees. I was thrilled to be able to host these events in person again.



Our 2021 fall convocation will be held at 2 p.m. Saturday, Dec. 18, at the T. Howard McCasland Field House on the OU Norman campus. Numerous safety protocols will be in place. We hope you can join us for this important annual celebration.

December always provides us an opportunity to look back on the year's successes while also looking ahead to the excitement of a new year and its many possibilities. Please enjoy the latest news from Price College. May your holidays and New Year be filled with warmth and gratitude. Thank you for your continued support.







Corey Phelps

Dean

Fred E. Brown Chair in Business

Professor of Entrepreneurship

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## DO MORE SOONER AND MOMENTUM SCHOLARSHIPS



Making education affordable and accessible is core to our mission at OU and Price College. Please consider giving to our

**Momentum Scholarships**, which support undergraduate students, or to our **Do More Sooner®**

**Scholarships** for MBA students. Both scholarships allow students to focus more on their studies and less on financial concerns while obtaining the education necessary for success.

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## WHAT'S NEW



Executive MBA in A&D Ranks High in *College Consensus*

The Executive MBA in Aerospace and Defense is ranked #5 on *College Consensus*' list of Best One-Year Online MBA Programs for 2022.



PCOB Receives Rankings by *Princeton Review*, *Entrepreneur*  
*Princeton Review*

and *Entrepreneur* magazine have ranked Price #17 overall and #8 in the West for our graduate program in entrepreneurship, and #33 overall and #11 in the West for our undergraduate program in entrepreneurship.



University HQ Ranks  
Price College's Online  
Finance Graduate  
Degree

University HQ has  
ranked Price College  
#23 for **Best Online  
Master's Degree in  
Finance**

**FORTUNE** | EDUCATION

Part-Time MBA  
Program Receive First  
*Fortune Education*  
Ranking

*Fortune Education* has  
ranked Price #44 on its  
list of **Best Part-Time  
MBA Programs**. This  
is *Fortune*  
*Education's* first-ever  
ranking of this category.

Accounting Ph.D.  
Student Receives  
Award



**American  
Accounting  
Association**

**Thought Leaders in  
Accounting**

Accounting Ph.D.  
student Ling Zhang  
received the 2022  
Outstanding Doctoral  
Student Paper Award  
and Scholarship during  
the American  
Accounting

Association's **Southwest Region meeting** for her paper, "The Consequences of Losing All-Star Status."

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**The  
Leadership  
Quarterly**



Ph.D. Student Co-  
Authors Article  
MIS Ph.D. student  
Michael Matthews' co-  
authored **article** has  
been accepted for  
publication in *The  
Leadership Quarterly*. His  
co-authors are Price  
College doctoral alumni  
Samuel H. Matthews,

Dawei "David" Wang and Thomas K. Kelemen.

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Pat Fields is  
Recognized With  
Numerous Awards  
Sooner football  
safety and

BBA/MAcc student Pat Fields has been recognized repeatedly for demonstrating excellence in academics, athletics and community service, including being named a finalist for the [William V. Campbell Trophy](#), the [Jason Witten Collegiate Man of the Year](#) and the [2021 Wuerffel Trophy](#).

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Denzel Akuffo is  
Named VP of OU SGA  
Price student Denzel  
Akuffo (left), a marketing  
major on a pre-law  
track, was inaugurated  
as vice president of  
OU's [Student  
Government  
Association](#).

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Chris Statton





Receives OU  
Outstanding Senior  
Award

Price College  
student Chris Statton  
was among 16 OU  
students selected as  
**Outstanding Seniors** for  
their exceptional  
achievements in

scholarship, honors, awards, leadership and service.

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Inaugural Colloquium  
on Climate Change's  
Effects on Business  
Held Dec. 8

**Lubomir Litov** and  
**Agnes Cheng** organized  
the inaugural Price  
College **Colloquium on  
Environmental, Social  
and Governance  
Disclosure**, which

focused on climate change and was held Dec. 8. The event featured guest presenters from 15  
business schools around the globe.

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Craig Shimasaki



Named in '10 for the Next 10'

Adjunct professor and senior entrepreneur-in-residence **Craig Shimasaki** was profiled by *405 Business* magazine for their *10 for the Next 10* "people who will change

Oklahoma City in the next 10 years" feature. Shimasaki is also co-founder and President/CEO of **Moleculera Labs**.

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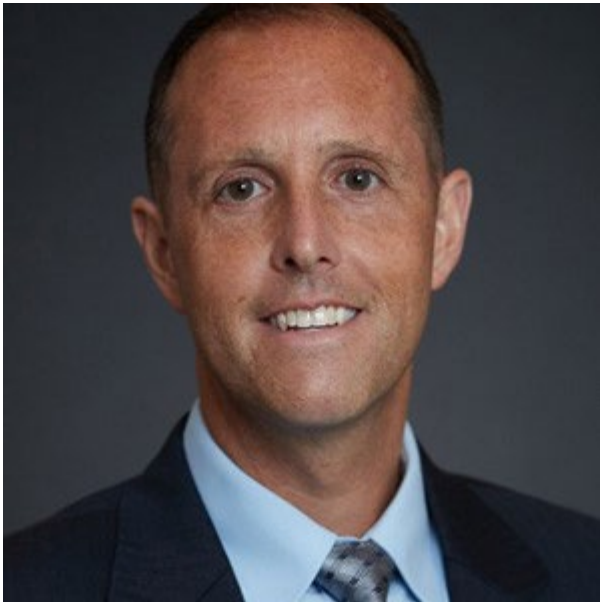


I-Hub Shares Success with Student Startup **Bison Underground**, an OU student and alumni startup that recently won \$250,000 for a carbon removal invention, recognized the **Tom Love Innovation Hub** for its role in their success.

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## FACULTY RESEARCH

**Mark Bolino's** research on employment

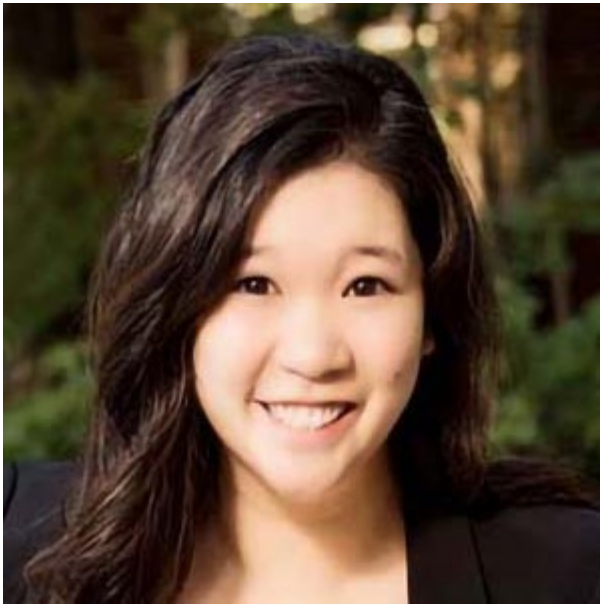


relationships and social capital is featured in a new interview with the *BBC*.



Lubomir Litov's co-authored paper is forthcoming in the *Review of Accounting Studies*. Another co-authored paper, which was presented at this year's American Law and Economics Association meeting and a Columbia Law School conference, has been conditionally accepted for publication in the *Journal of Financial Economics*.

Christina Li's co-authored research on testing career advice was published in a new *Harvard Business Review* article.



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Shawn McClean's co-authored paper on conscientious employees' relationships with intelligent machines was published in the A-level *Academy of Management Journal*.

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## IN MEMORIAM

Bill Audas, the founding director of the JCPenney Leadership Program, has passed away. Lovingly referred to by students as "Mr. A," Price College is grateful for the profound impact that Bill had on our program, which continues today.





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ALUMNI NEWS

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