

AUGUST 2020

E-NEWS



Friends,

This week, as we welcome students back to campus and onto our computer screens, we are excited about the potential of a new academic year, despite the challenges we face. To return safely to campus, we are following the University's **OU Together** guidelines, which include mandatory masking and social distancing policies for all. We are also

learning how to anticipate and adapt to an ever-changing environment. Rather than approach this year from a place of anxiety, we are determined to fulfill our Purpose and provide the highest quality education and learning experience possible. With your continued support, we will make the 2020-21 academic year one of the most memorable to date.

I am excited to share with you the latest updates since our June e-Newsletter. As you know, I joined the Price College family on July 1, after moving my family halfway across the country from Montreal. As the new Dean of the Michael F. Price College of Business and a newcomer to OU,


one of my first objectives was to assemble a top-notch leadership team. I did not have to look far. I am pleased to announce the following appointments of four key Price College faculty members to important administrative positions:

- **Wayne Thomas** has been named Senior Associate Dean of Faculty and Research Innovation.
- **Laku Chidambaram** has been appointed Senior Associate Dean for Academic Programs and Engagement.
- **Karen Hennes** has been named Director of the John T. Steed School of Accounting.
- **Chitru Fernando** has been reappointed as the Director of the Finance Division.

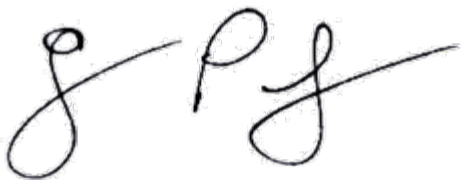
Each has shown exemplary leadership during a time of uncertainty and transition. I look forward to working with and leveraging their deep experience with Price College and OU. Please join me in congratulating each of them. I am also pleased to share with you some new additions to Price College. Ally Thrash has joined the Tom Love Innovation Hub team as a Managerial Associate, where she will provide administrative and financial support to the I-HUB, including the numerous grants supporting the Oklahoma Catalyst and Startup Programs. Jenn Ille has joined Price College as the Division Assistant for the Division of Management Information Systems. Jenn, an OU alum, has spent the past several years in a similar role for the OU Naval ROTC. Please join me in welcoming them to the Price Family.

Please take a moment to watch the following short video, where you can learn more about what's in store this semester at the Price College of Business. And if you haven't already done so, please feel free to watch my short **introductory video**, where you can learn a little more about my background and my hopes for the College.





We stand at a unique moment in the history of the Price College of Business and the University of Oklahoma. The decisions we make in the coming weeks and months will shape both the futures of our students and our great institution. I am confident that, with your continued commitment, we will achieve a new level of success. I look forward to our journey together.



Corey Phelps

Dean

Fred E. Brown Chair in Business

Professor of Entrepreneurship

Momentum Scholarships

In these challenging
times, it's more
important than ever



that students receive the tools necessary for success. By supporting the Momentum Scholarship, you can help undergraduate students better focus on studies and

classwork instead of the stresses of working while in school. Many students' families have been financially harmed by COVID-19 and now qualify for this vital source of funding. Thank you for considering a gift!

[DONATE TO MOMENTUM SCHOLARSHIPS](#)

Tackle Big Issues | Energy



Renovations have been recently completed in the Robert M. Zinke Energy Management Program Collaborative Classroom, located in Adams Hall 104, and the adjoining hallway to the east. In addition to numerous improvements made

last summer, the space now includes the history of the Energy Management Program, quotes from alums, an updated mission statement and more. Special thanks to Bob Zinke, the program's namesake and stalwart benefactor!

[SEE MORE PHOTOS](#)



The 14th cohort of the Executive MBA in Energy program began their 15-month program with a weeklong residency Aug. 5-12 on the Norman campus. Although the COVID-19 pandemic created new challenges, the 17

students completed four courses, worked with an executive coach and spent some time socializing (at a distance) through evening dinners and campus tours.

[LEARN MORE ABOUT THE EMBA PROGRAM](#)

In response to the challenges of pandemic-related global demand for energy resources, the OU Energy Institute launched a new complimentary bi-weekly webcast series



this summer. The next episode, *Availability of*

Capital for Energy Investments, is scheduled to go live at noon on Aug. 26 with special guest Steve Trauber, vice chairman and global head of energy at Citi.

[LEARN MORE ABOUT THE SERIES](#)

Tackle Big Issues | Economic Development



The Ronnie K. Irani Center for the Creation of Economic Wealth and OKC-based Trifecta Communications Oklahoma are offering a new \$15,000 Wonder Grant to develop an augmented reality project by an Oklahoma-based

business, nonprofit organization or public sector entity. The Coltrane Group won for their

mobile app, which tours historic Black towns in Oklahoma.

[READ MORE ABOUT WONDER GRANT](#)



Lubomir Litov and Jared Stanfield have coordinated an online workshop with several finance academics who share interests in entrepreneurship. Scheduled for Aug. 28, the workshop features presenters from business schools at the

University of British Columbia, the University of Utah, Texas Christian University, Northwestern University, and Duke University.

[READ MORE ABOUT WORKSHOP](#)

Tackle Big Issues | Globalization

Our undergraduate Marketing and Supply Chain Management program is now ranked in the newly released [Gartner Supply Chain University Top 25 for 2020 list](#). The list includes the University

Top 25 Supply Chain Undergraduate Programs

1	University of Arkansas	↑	14	University of Minnesota	↓
2	Rutgers University	↔	15	Arizona State University	↓
3	Pennsylvania State University	↓	16	Bowling Green State University	↑
4	University of Texas, Austin	↑	17	University of Houston	↔
5	University of South Carolina	↑	18	Miami University	↑
6	University of Tennessee	↓	19	University of Texas, Dallas	↑
7	Auburn University	↓	20	University of Illinois, Urbana-Champaign	↑
8	Northeastern University	↑	21	North Carolina A&T State University	↑
9	Michigan State University	↓	22	University of Wisconsin, Madison	↓
10	Georgia Institute of Technology	↓	23	Syracuse University	↓
11	Western Michigan University	↓	24	University of Oklahoma	↑
12	Marquette University	↑	25	Texas A&M University	↓
13	Howard University	↑			

↑ = new entrant ↔ = same rank as 2018 ↑ = advanced since 2018 ↓ = dropped since 2018

of Arkansas, Rutgers University, the

University of Texas at Austin, Texas A&M, and others.

[READ MORE ABOUT RANKING](#)



Price College launched a new online **OU Global Risks & Threats Series** this summer, with global leaders from the intelligence, finance, law enforcement, corporate and cyber sectors. The special edition **event** was held Aug. 22 and focused on

aerospace and defense, with an emphasis on the launch of the new **EMBA in Aerospace and Defense Program**.

[READ MORE ABOUT THE SERIES](#)

Generate Business Insights



The **Tom Love Innovation Hub** has been awarded \$300,000 through the CARES Act Recovery Assistance Program from the U.S. Department of Commerce's Economic Development Administration, aimed

at boosting the university's capacity to support regional economic development strategies in response to the coronavirus pandemic through the launch of a new startup incubator.

[READ MORE ABOUT THE AWARD](#)



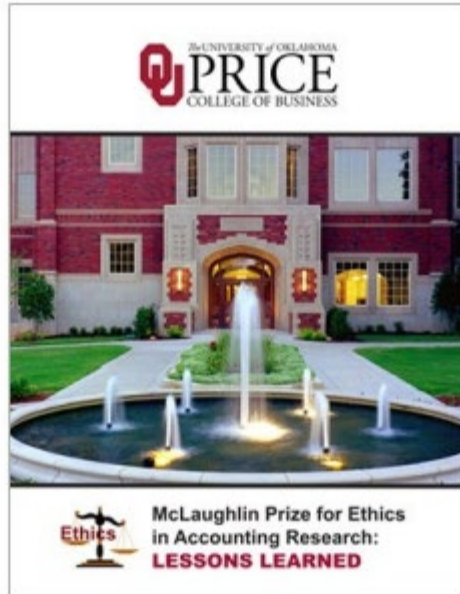
All OU faculty, staff and students now have free online access to the *Wall Street Journal*, thanks to the generosity of Michael F. Price and his Library Endowment. Whereas previously, only Price College of Business students, faculty and staff were

granted complimentary access, the Endowment now includes access for all University of

Oklahoma students and personnel.

[ACCESS WSJ HERE](#)

(@ou.edu email addresses only)



The Glen McLaughlin Prize for Ethics in Accounting Research has now celebrated 20 years and has become known as the “gold standard” of ethics research in accounting across the country. This summer, our accounting faculty

created a new document revealing the key “lessons learned” by previous prizewinning researchers over the past two decades.

[READ LESSONS LEARNED](#)

Radhika Santhanam was invited to present during the recent Annual MIS Academic Leaders Conference, organized by the MIS department at the University of Georgia, on a panel of department heads and



IS deans from several

universities about how institutions are preparing for the fall and beyond, challenges, best practices and the new normal for higher education.

[WATCH CONFERENCE VIDEO](#)

Prepare Leaders



Accounting student Danielle Nickell has received a \$10,000 scholarship for the 2020-2021 academic year from the Public Company Accounting Oversight Board. The PCAOB Scholars Program aims to benefit outstanding students

who are likely to become accountants and auditors. PCAOB Scholars are nominated by their

educational institution.

[READ MORE ABOUT THE PROGRAM](#)



Three Price College students have received scholarships from the Tulsa Chapter of the Oklahoma Society of CPAs (TCOSCPA) for the 2020-21 academic year. [Suzanna Dellinger](#) and [Shea Worthington](#) received TCOSCPA scholarships, and [Emily](#)

[Kamphuis](#) received both a TCOSCPA scholarship and a Jim Small Volunteerism Award for volunteer and service efforts.

[READ MORE ABOUT TCOSCPA](#)

ACRP Design Competition



A five-member team of spring 2020 interns at the Ronnie K. Irani Center for the Creation of Economic Wealth won an honorable mention award in the Airport Management and Planning category of the [University Design Competition](#) for

Addressing Airport Needs at the Transportation Research Board's Airport Cooperative Research Program.

[READ MORE ABOUT THE WINNERS](#)



Adriana Sanford is a finalist for Cybersecurity or Privacy Woman Law Professional for the Inteligenca 2020 Cybersecurity Woman of the Year Awards.

Finalists in this category demonstrate accomplishments related to cybersecurity

and privacy law. Winners should be announced later this year.

[READ MORE ABOUT THE AWARD](#)

Price College entrepreneur-in-resident and AgBoost founder Sean Akadiri was featured in two recent news articles about agriculture technology and the livestock industry. Akadiri created AgBoost



to provide analytics on

the genetics, health and nutrition of livestock to producers, so they can make more informed decisions and create safer food products.

[READ MORE ABOUT AGBOOST](#)



Spencer Smith, CEO at InvisiMind, recently graduated as a double major in marketing and entrepreneurship. Smith is a semifinalist in the Student Founder category for **Code Launch 8**, a seed accelerator competition, tech

tradeshow, startup conference and networking event. Code Launch is the product of Price alum Jason Taylor (BBA, MIS, 1995).

[READ MORE CODE LAUNCH](#)



The International Business Student Association and APICS – the Association for Operations Management, the premier organization in the Supply Chain and Operations Management field, have received a \$700 grant

from the Sooner Parents Mini-Grants Program. The mini-grant will help students create a portfolio based on 2020-21 professional presentations in order to help bolster their classwork and job/internship searches.

[READ MORE ABOUT SOONER PARENTS](#)

Faculty Research

Colleen Baker has co-authored a new article, *Banking on the Cloud*, for SSRN. The article examines cloud computing in the banking and financial sectors, the associated risks, and the consideration of being



designated as

systemically important financial market utilities under Dodd-Frank Act's Title VIII. The article also was mentioned on the *Legal Theory Blog*.

[READ THE PAPER](#)



Mark Bolino published a new article in

Psychology Today about leadership, he was

quoted in a new article

in *SHRM* about

telecommuting, and he

wrote a new article for

Harvard Business Review

about work schedules,

which is based on a

forthcoming paper in

the Journal of Organizational Behavior he co-authored.

[READ THE PAPER SUMMARY](#)



Elsevier has published the second edition of **Craig Shimasaki's** book, *Biotechnology Entrepreneurship: Leading, Managing and Commercializing Innovative Technologies*. His **book** offers practical advice, best practices and inspirational

insights from seasoned biotechnology veterans in the industry who share their leadership wisdom for success.

[READ MORE ABOUT THE BOOK](#)



[CLASS NOTES](#)



[MEDIA MENTIONS](#)

In Memoriam



James Teegerstrom (BBA, Accounting, 1965) has passed away. Teegerstrom grew up in Shamrock, Texas. After graduating from OU, he worked in the trucking industry in Oklahoma and Texas, as well as the building industry in Oklahoma. In his senior years, he served in the oil and gas industry.

[READ MORE ABOUT JAMES TEEGERSTROM](#)



Paula Magarian (BBA, Management, 1984) has passed away. Magarian spent most of her childhood in Lawrence, Kansas, and in St. Louis, then moved to Norman when her father joined the OU College of Pharmacy faculty in 1970. After receiving her bachelor's degree from OU, she worked at both OU Health Sciences and Norman campuses, and for 18

years served as the Chief Financial Officer at the Norman YMCA.

[READ MORE ABOUT PAULA MAGARIAN](#)



Long-time community leader and businessman **Barry Davis** (BBA, Finance, 1963) has passed away, joining his wife of 55 years, Karen Davis, who passed away 10 days prior. A Tulsa native, Davis spent his formative years working at his family's downtown Tulsa sporting goods store. After graduating from OU, Barry joined the U.S. Army, serving as an

artillery officer. Over the course of his subsequent 50-plus year business career, Davis was at the forefront of the national and regional venture capital industry. As Managing Partner of Davis Tuttle Venture Partners and Davis Venture Partners, he invested in and helped nurture a diverse range of innovative companies and entrepreneurs. Davis additionally served as Managing Partner of New Era Group, an energy and natural resources group, and as President and CEO of the Alliance Business Investment Company. A champion for his industry and passionate believer in the transformative power of entrepreneurship, Davis served as National Chairman of the Board of Governors of NASBIC, a national venture capital industry trade association, and was the recipient of the industry's Lifetime Achievement Award. He was a board member of the National Venture Capital Association, a founder and Chairman of the Venture Capital Institute, Chairman of the Oklahoma Innovation Institute, and board member of the Price College of Business, from which he received a Distinguished Alumni Award. Davis also worked for decades to advance Tulsa's quality of life. His most notable civic leadership roles included serving as Trustee of the University of Tulsa, Chairman of the Board of Hillcrest Healthcare System, board member of the Tulsa Community Foundation, Chairman of the Morningside Foundation, President of Temple Israel, and Chairman of the Zarrow Pointe Retirement Center.

[READ MORE ABOUT BARRY DAVIS](#)

CONTACT PRICE

University of Oklahoma
Price College of Business
307 West Brooks

Norman, OK 73019-4004

(405) 325-3611

PRICE COLLEGE HOME

DEAN

Corey Phelps

ASSOCIATE DEANS

Laku Chidambaram

Robert Dauffenbach

Wayne Thomas

OFFICE OF EXTERNAL RELATIONS

Kristen Lazalier

Michael Bendure

Rhesa Brewster

James Fickes

Emily Hulseberg

John Martin