

# THE BUSINESS OF MANAGEMENT INFORMATION SYSTEMS



Strategically utilize data, analytics, technology and teams to help organizations win modern business challenges.

## What's it like to be in management information systems?

As an MIS major, you'll gain an understanding of fundamentals of information technology and learn how to apply it to solve business problems. Additionally, you'll adopt management principals and be part of experiences that allow you to work on a project team, understand business objectives and decide, develop and tailor technology solutions for a real-world organizations. Similar to an architect, you'll know how to build an organization's technology infrastructure to deliver systems that create impactful design.

## Why choose OU's Price College of Business?

**Student Organizations:** The MIS Student Association offers a variety of activities that bring together students and companies to learn about current MIS careers first-hand.

**Center for Management Information Systems Studies (CMISS):** The CMISS is a partnership between academia and businesses to share knowledge, skills, and efforts of the Division with local and national companies. CMISS also provides students with scholarships and great opportunities to engage with employers seeking talent from Price College.

## What current students are saying:

"If you are thinking of majoring in MIS, don't think about it any longer. The technical skills you gain in MIS provide great job opportunities and paths for advancement. All corporate disciplines are now having a technological revolution and adding an MIS major or minor will prove to be beneficial. Data, analytics, and automation are what will set you apart from other employees and pave your path to success." -Matthew Brinkmeyer (B.B.A., MIS, '23)

### Average Starting Salary

\$68,421

### What Price grads do

- Business Intelligence Engineer
- EAS Digital Technology Developer
- Technology Risk Consultant
- Application and Program Analyst
- Associate Product Manager

### Where Price grads work

- Meta
- Amazon
- Samsung
- Walt Disney Imagineering
- Deloitte

## Get connected

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