

THE BUSINESS OF MANAGEMENT



Combine leadership and passion for working with people to optimize organizational effectiveness.

What's it like to be in management?

Price College's management majors go on to lead organizations and their people to succeed. In management roles, you'll apply a solid understanding of human behavior in organizations, and anticipate and manage change in the workplace. You'll be equipped to manage human resources using evidence and people analytics, as well as utilize well-developed negotiation and other career skills.

Why choose OU's Price College of Business?

Faculty Thought Leaders: Faculty in the Division of Management and International Business have their research published in top journals, including Harvard Business Review, MIT Sloan Management Review, and the Journal of Applied Psychology. Their research has been discussed by the Wall Street Journal, Washington Post, ABC News, and other media outlets.

Flexibility: Management is one of the most flexible degrees you can find at Price College due to the relevant and versatile skills you'll develop. Many students pair management with other business majors. Management is also great option if you're wanting to enter the field of law.

What current students are saying:

"Being a Management major has allowed me to develop critical soft skills necessary to succeed in any workplace. While algorithms, accounting, and action items are all paramount to navigating business, the core of commercial activity lies with people. The program excels at hitting this crucial point home with a focus on learning how to build, maintain, and strategize relationships within the professional setting." —Carson Poupore, management major

Average Starting Salary
\$53,384

What Price College Management grads do

- Area Manager
- HR Generalist
- Project Manager
- Construction Manager
- B2B Sales Development
- Executive Team Leader

Where Price College Management grads work

- Amazon
- Atrium Hospitality
- Dallas Mavericks
- Honda
- Starbucks
- Target

Get connected

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