

THE BUSINESS OF INTERNATIONAL BUSINESS



Learn and fluently speak the language of global business, domestically and abroad.

What's it like to be in international business?

Professionals in international business roles drive organizations toward success in an ever-evolving global marketplace. With this career path, you can help companies expand overseas, work for international nonprofit or governmental agencies, or help foreign companies come to the U.S.

Why choose OU's Price College of Business?

A Foundation of Excellence: Price College of Business is a founding member of the Consortium of Undergraduate International Business Education and consistently ranks among U.S. News & World Report's top-30 international business programs.

Endless Possibilities: Supported by study abroad scholarships, international business majors participate in exchange programs, semester-long experiences, international internships, and other study abroad opportunities through Price College or any international location offered through OU's Education Abroad office.

What recent graduates are saying:

"The International Business program helped me to adapt business concepts to other countries' financial, sociopolitical, legal, and economic systems. The language experience, resulting in a minor in Mandarin for me, is an incredibly marketable and competitive advantage in career planning. This program has opened doors to exciting and new opportunities to do business in markets around the world."

-Gracie Silver, recent Price College graduate

Average Starting Salary
\$67,346

What Price College International Business grads do

- International Financial Analyst
- Foreign Service Officer
- International Human Resource Management
- Advertising Executive
- Import/Export Specialist
- International Consulting

Where Price College International Business grads work

- The Embassy of Spain in the U.S.
- 3M
- Opportune LLP
- HubSpot
- Neiman Marcus
- Lockheed Martin

Get connected

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