

DOCTOR OF PHILOSOPHY BUSINESS ADMINISTRATION



SUPPLY CHAIN MANAGEMENT

PROGRAM OVERVIEW

At the University of Oklahoma Price College of business, our Supply Chain Management doctoral program focuses on nurturing and shaping independent scholars in supply chain management. The program places a high emphasis on formal and informal mentoring of students. Faculty foster close relationships with PhD students, training them to become great scholars, educators, and colleagues. Our faculty are renowned within the field and have extensively published their research in top academic supply chain journals. They also are active in industry research with several years of field experience in top global companies around the world.

All domains within supply chain management including procurement, operations and logistics are emphasized. Since research in supply chain management takes place at the intersection of many underlying "foundation" disciplines, you will be encouraged to also study concepts and principles in organizational theory, industrial engineering, psychology, health sciences, and economics.

For the methods training, students are encouraged to upskill not only in advanced statistical techniques but also in econometrics, panel data analyses, structural equation modeling, meta-analysis and systems dynamics (to name a few). Rigorous and scientific method based qualitative techniques such as ethnographic studies, case study research, design science and action research are also encouraged. Our doctoral program provides you with the necessary skills for a successful career of research and teaching in top notch research-oriented universities.

PROGRAM OBJECTIVES

Our doctoral program provides you with the necessary skills for a successful career of teaching and research in the academia.

The program's objectives are:

- to provide a strong foundation in marketing concepts for research and teaching
- to prepare students for academic and related careers

Contact Professor Qiong Wang at qiongwang@ou.edu or Professor Stephen Vargo at sv@ou.edu to learn more information.

Get connected

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Assistant Director of Graduate
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GET TO KNOW OUR FACULTY



Ken Petersen, *Senior Associate Dean of Faculty and Research at the Price College of Business, the Helen Robson Walton Chair in Marketing Strategy and Professor of Marketing & Supply Chain Management*

Before joining the University of Oklahoma, Professor Petersen served as the Dean of the College of Business and Economics at Boise State University, the John H. Dove Endowed Chair of Supply Chain Management at the University of Tennessee, and a faculty member at Colorado State University, Arizona State University, and the University of Oregon. Professor Petersen has professional experience in Supply Chain Management as a submarine qualified Supply Corps Officer in the United States Navy and has also consulted with many firms in the area of supply chain management. Some of these firms include Honeywell, IBM, Raytheon, Solectron, Texas Instruments, JP Morgan Chase, and Delphi.

Krish Muralidhar, *Professor of Marketing and Supply Chain Management*

Professor Muralidhar's main research interest is data privacy. His research is on developing techniques that allow organizations to securely analyze, share, and disseminate confidential data without compromising privacy. Professor Muralidhar received a patent for Data shuffling – a procedure that allows organizations to securely release or share sensitive data. Professor Muralidhar has published articles in such journals as Proceedings of the National Academy of Sciences, Operations Research, Management Science, Information Systems Research, and ACM Transactions on Database Systems. He has also presented at many national and international academic conferences and other venues. Professor Muralidhar received the inaugural Distinguished Doctoral Alumni Award from the Mays Business School at Texas A&M University in 2006.



Mei Li, *Associate Professor of Supply Chain Management*

Dr. Li's primary research interests include (1) Supply network as a complex adaptive system; (2) Big data and its applications in operations and supply chain management; (3) Sustainability; and (4) Interdisciplinary service research. Her research has appeared in *Manufacturing & Service Operations Management*, *Production and Operations Management*, *Journal of Operations Management*, *Journal of Marketing*, *Strategic Management Journal*, *Decision Sciences Journal*, *Journal of Supply Chain Management*, *Journal of Business Logistics*, *Data Science and Management Journal*, etc. Her *Journal of Marketing* article received the Best Service Article Award in 2015. Li serves on the Editorial Review Board of the *Journal of Supply Chain Management* and is an Associate Editor for *Data Science and Management Journal*.

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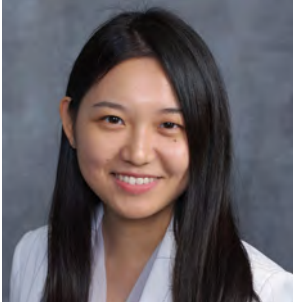
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Jiayu Chen, *Assistant Professor of Supply Chain Management*

Dr. Chen's primary research interests are in the domain of sustainable and socially responsible operations management, in which she has applied diverse analytical methodologies, such as game theory, dynamic programming and optimization. Her work focuses on issues with broader societal goals related to the welfare of people and the environment, in addition to the conventional economic objectives of the various stakeholders within a supply chain. She is also interested in the field of behavioral operations management and employs behavioral experiments and econometrics in her research. Before joining The University of Oklahoma, Jiayu was an Assistant Professor in Operations and Supply Chain Management at Haskayne School of Business, the University of Calgary.

Jie Jet Lian, *Assistant Professor of Supply Chain Management*

Dr. Lian's research interests, shaped by his work experience in supply chain management, center on sustainable operations and supply chain management. His primary research goal is to understand and thus help reduce the overall environmental impact within the supply chain. He began this pursuit by exploring the implications of environmental disclosure, examining its positive or negative spillover effects in different contexts. Methodologically, Dr. Lian specializes in empirical research, with a focus on using secondary datasets and advanced econometric models to study causal effects. His work is published in the *Journal of Operations Management*.



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APPLYING TO THE Ph.D. PROGRAM

Thank you for considering the PhD in Business Administration at the Michael F. Price College of Business! Please use the information below as a guide to prepare and submit your application.

The following materials must be uploaded before an application will be deemed complete:

TRANSCRIPTS Upload transcripts from every college attended and mail official copies to the Office of Graduate Admissions (see address below) upon admission:

» Office of Graduate Admissions
Robertson Hall
731 Elm Avenue, Room 318
Norman, OK 73019

GMAT SCORE Scores must be no more than five years old at the time of submission. Unofficial scores may be uploaded to the online application, but any potential offers of admission will not be made until official scores are received. The GMAT score is preferred; the GRE score will be accepted for all doctoral programs except Accounting. (GMAT Reporting Code: MTP-KM-75; GRE Reporting Code: 6879)

RESUME

PERSONAL STATEMENT OF GOALS

TOEFL SCORE International applicants must submit a score from either the TOEFL (minimum of 600 on the paper-based test, 250 on the computer-based test or 100 on the internet-based test) or IELTS (minimum of 7.0) as well as a Confidential Financial Statement. For questions regarding alternative methods of meeting English proficiency requirements, contact the Office of Graduate Admissions. School Code: 6879

CONTACT INFORMATION FOR THREE REFERENCES Automatic email requests will be launched when you submit your application.

APPLICATION FEE A \$50 (\$100 for international applicants) non-refundable application processing fee is required to submit your online application. Applications will be processed and evaluated upon the submission of a completed online application. Offers of admission will not be made until official test scores have been submitted and verified.

DEADLINE

Applications for all Ph.D. programs are due Jan. 15 each year.

ENTERING STUDENT PROFILE

- Average GPA: ~3.7
- Most students already have master's degrees, but this is not a program requirement.

Several factors are considered in order to make well-rounded admissions decisions. Academic performance, research experience, letters of recommendation and personal statements play significant roles.

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Ph.D. FINANCIAL SUPPORT

In most cases, Price College PhD students receive an 11-month Graduate Assistantship (GA) position as part of their admission offer. The GA position is a combination of teaching and research and includes a competitive monthly stipend. The GA appointment includes a full tuition waiver up to the number of hours required for the degree.

Students are responsible for university fees, which are expected to be small, starting in the 2024/2025 school year depending on course load and stage in the program, generally fees decline over the course of the program.

Additionally, incoming PhD students receive a generous research budget to be used over the duration of the program for research activities such as conference participation, travel, data, and other research-related needs.

ABOUT THE MICHAEL F. PRICE COLLEGE OF BUSINESS

The Michael F. Price College of Business ensures the enduring global competitiveness of Oklahoma and the nation. We fulfill our Purpose in three ways:

1. By tackling the biggest and most important business issues of our time,
2. Generating valuable insights that make companies and organizations more effective, more efficient and more enduring; and
3. Preparing our students as the leaders our state and nation need.

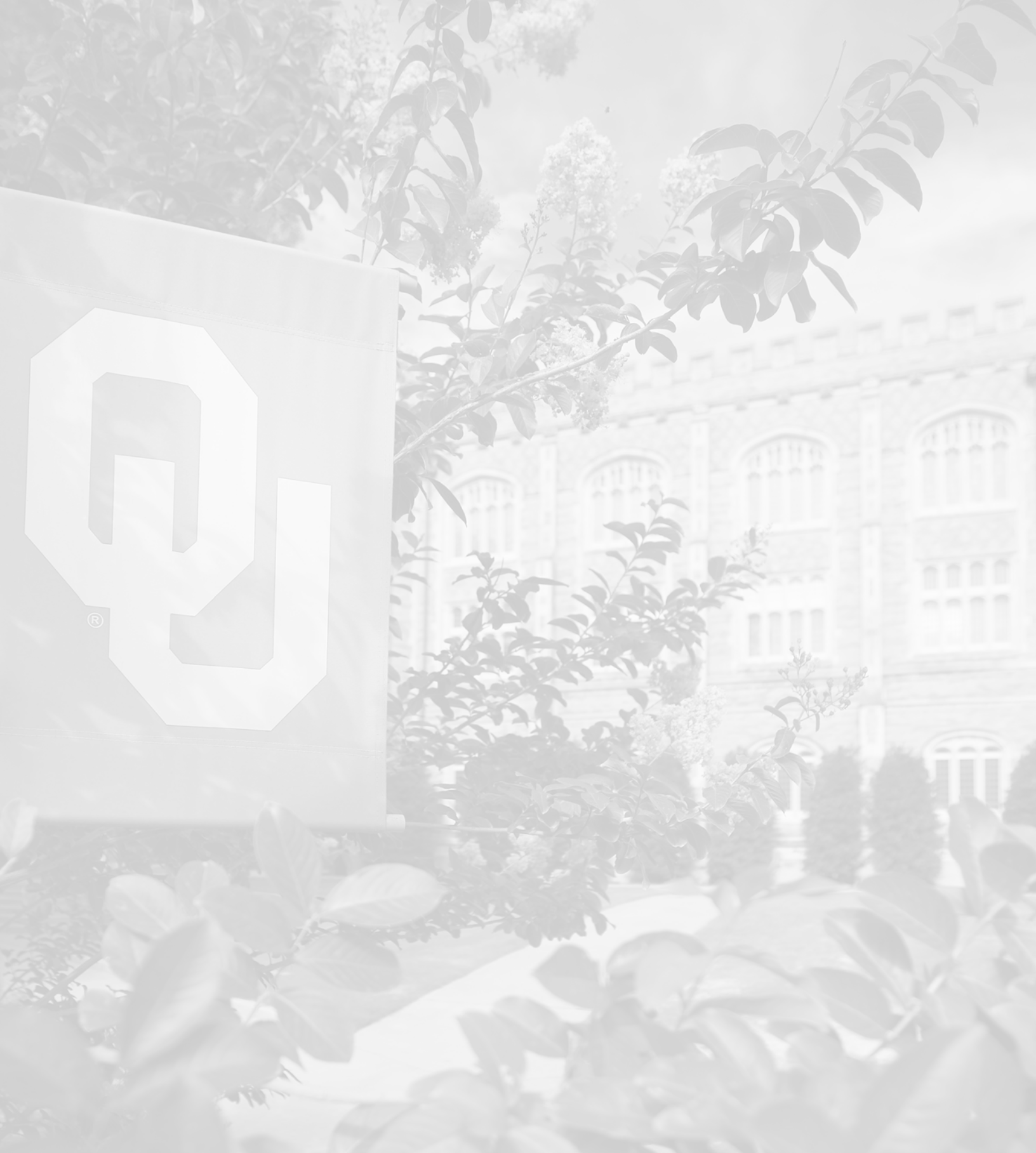


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