



THE ARTHUR B. ADAMS  
SOCIETY DINNER

NOV. 6, 2015

SAM NOBLE MUSEUM  
NORMAN, OKLAHOMA



THE MICHAEL F. PRICE  
COLLEGE OF BUSINESS  
ENSURES THE ENDURING  
GLOBAL COMPETITIVENESS  
OF OKLAHOMA AND  
THE NATION.



Welcome to the sixth annual celebration of the Michael F. Price College of Business Arthur B. Adams Society. As we march alongside the success of the university's 125th Anniversary Campaign, it has never been more evident that members of the Adams Society are among the most loyal supporters of our university.

Fiscal year 2015 represented the strongest fundraising year in history, save the historic naming gift from Mr. Price in 1997. This success was driven by a 56% increase in the number of individual donors to the college and a year-over-year increase of 74% in received financial support. When including pledges for future giving, Price College has secured over \$36 million to date as part of the campaign.

So much of our fundraising success is directly attributable to members of the Adams Society. You continue to break record after record, year after year. This year alone, the additional generosity of nearly 40 Adams Society members triggered their advancement to a higher giving level within the society. This represents more advancing members in one year than in every year combined since the society was established five years ago. Furthermore, we are proud to induct 26 new members into the Adams Society, equaling the record for most new members in one year set just last year.

Through your beneficence, our students receive more scholarship support than ever before. The number of endowed professorships and chairs continues to increase, which fuels our ability to attract and retain the most outstanding faculty our students deserve as we prepare them to be the leaders Oklahoma and the nation needs. At every turn, the Adams Society membership is there to support our charge to be OU's Economic Engine for Oklahoma and beyond.

Tamara and I share the great honor and privilege of being with you tonight as we recognize and celebrate the powerful impact of the Adams Society. Thank you for all you do to fulfill the Purpose of Price and . . .

Live On, University!

Daniel W. Pullin  
'98

Dean and Fred E. Brown Chair





## UNIVERSITY WELCOME

Tripp Hall

Vice President of Development

University of Oklahoma

## PRICE COLLEGE UPDATE

Daniel Pullin

## FEATURED SPEAKER

Randall L. Stephenson

Chairman and Chief Executive Officer

AT&T, Inc.

## SOCIETY CHAIR TOAST

Bonnie Kennedy

-DINNER-

## SEED SOWER RECOGNITION AND PRESENTATION OF AWARDS

Tripp Hall

## FOUNDING MEMBER RECOGNITION

Daniel Pullin

## ADVANCING MEMBER RECOGNITION

Daniel Pullin

## NEW MEMBER RECOGNITION AND PRESENTATION OF AWARDS

Daniel Pullin

## CLOSING REMARKS AND CELEBRATION



## FEATURED SPEAKER

Randall Stephenson is a 1986 OU master of accountancy graduate as well as chairman and chief executive officer of AT&T Inc. Before taking on this role in the company in 2007, he served as the company's chief operating officer and as senior executive vice president and chief financial officer.

Randall began his career with Southwestern Bell in Oklahoma City in 1982. He then progressed through a series of positions including an assignment in Mexico City as SBC international director of finance. Under Randall's leadership, AT&T announced the largest education initiative in company history, AT&T Aspire, a \$100 million philanthropic program to help strengthen student success and workforce readiness.

Randall received an honorary doctorate from OU in 2012, and is an executive cabinet member for OU's 125th Anniversary Campaign. He and his wife, Lenise, also support Price College undergraduate student scholarships.



## SOCIETY CHAIR

Bonnie Kennedy earned her BBA in accounting from OU in 1978. She is chief operating officer for the OU Foundation after serving as senior vice president of Square 1 Bank in Menlo Park, California, and managing director and chief financial officer of Trident Capital. Earlier in her career, Bonnie spent over 20 years with Ernst & Young, including 10 as principal in the firm's San Francisco office, managing client relationships in the private equity and investment management practices.

Bonnie has served as trustee of the Mortar Board National Foundation, and is a member of the Ernst & Young Alumni Council of San Francisco and board member of the Financial Executives Alliance. She is co-chair of the University of Oklahoma's 125th Anniversary Campaign. She recently received the 2015 Price College Distinguished Alumni Award and delivered the college's alumni address at the 2011 Winter Convocation ceremony.

# NEW MEMBERS



## **Jack M. and Carole V. Kinnebrew – Visionary Leader**

Jack earned his BBA in accounting from OU in 1963 while Carole earned her BBA in accounting from the University of Texas at Arlington in 1966. Jack went on to earn a JD in 1967 and an LLM in taxation in 1973, both from SMU. Carole worked at Peat Marwick Mitchell & Co., now KPMG, and Jack serves as an attorney at Strasburger & Price in Dallas, Texas.

## **The Love Family Fund – Visionary Leader**

The Love Family Fund is a charitable foundation established by Tom and Judy Love. Tom and Judy founded Love's Travel Stops & Country Stores in 1964, which has grown to over 300 locations in 40 states nationwide. Tom and Judy reside in Oklahoma City.

## **Carl and Jennifer Campbell – Chairman**

Carl and Jennifer Campbell support the Energy Management Program at Price College through scholarships and sponsorship of Energy Management events in Houston, including Helmets and Hard Hats. Carl serves as executive vice president and chief operating officer of Alamo Resources in Houston. He and Jennifer have a daughter, Victoria.

## **Jack Lane Burdett – Director**

Jack graduated from OU in 1970 with a BBA in accounting. He is a CPA and serves as the director and chairman of The Miles Foundation in Fort Worth, Texas where he has retired from the everyday activities of the foundation. He and his wife, Beverly, reside in Denton, Texas.

## **David and Maggie Jernigan – Director**

David and Maggie both graduated from OU in 1999 with BBA degrees. David majored in finance while Maggie majored in management. David currently serves as vice president of Ayco, a Goldman Sachs company in Dallas. David and Maggie reside in Argyle, Texas.

## **Cheryl and Les Thomas – Director**

Cheryl and Les Thomas reside in Austin, Texas and recently endowed a scholarship in memory of Cheryl's parents, Dan and Marguerite Bjeletich. Dan graduated from OU in 1953 with a bachelor's and master's in accounting with honors, after serving in World War II and meeting his wife, Margo, while stationed in London. Dan was a diehard Sooner fan and loyal supporter of the university until his passing on July 11, 2014.



# NEW MEMBERS

## **Howard F. and Jane Price – Executive**

Howard received his bachelor of arts degree from OU in 1971, where he majored in radio/TV/speech. He serves as owner, CEO and president of MultiNet Marketing, Inc., and Jane serves as COO of the company. Howard and Jane reside in Colorado Springs, Colorado.

## **J. Kelley and Mary Ellen Burch – Partner**

Kelley graduated from OU in 1982 with a BBA in petroleum land management. He serves as managing director of land at Natural Resource Partners. He supports travel funds for energy management student trips in memory of Dr. Burt Scanlan, who was the director of the Petroleum Land Management program when Kelley was a student. He and his wife, Mary Ellen, reside in Houston.

## **David and Deborah Confer – Partner**

David and Deborah both hold 1986 business degrees from OU. David earned his degree in finance while Deborah graduated from the accounting program. David went on to receive his MBA from SMU and now works as a managing director for Clarion Partners. David and Deborah have three children, Robert, Julie, and Rachel, and currently reside in Flower Mound, Texas.

## **Richard and Karen Dunn – Partner**

Richard graduated with a BBA in accounting from OU in 1977. He is a certified public accountant and owns a PLLC in Broken Arrow, Oklahoma. He and his wife, Karen, support Price College's Study Abroad program.

## **Bill and Linda Elfstrom – Partner**

Bill graduated from OU with an MBA in 1973 after earning his BS in chemistry in 1971. He is retired from ConocoPhillips and resides in Edmond, Oklahoma with his wife, Linda. They have two children, Kelly and Ryan, who also earned business degrees from Price College.

## **Ron and Marleen Gold – Partner**

Both OU graduates, Ron earned his BBA in marketing in 1966 and Marleen graduated from the Elementary Education program the same year. Ron has had successful careers in law commercial real estate through his company G-K Development, based in Kansas City. Ron and Marleen currently reside in Kansas and also split time between Scottsdale, Arizona and Santa Fe, New Mexico.

# NEW MEMBERS



## **David and Aimee Harlow – Partner**

David and Aimee both earned degrees from OU in 1986, with David receiving his MBA and Aimee receiving her BBA in marketing. David is the regional executive for BancFirst in Oklahoma City. Aimee is the strategic account manager for Fidelity National Information Services.

## **Anita Holloway – Partner**

Anita earned a BS in accounting from East Central University in 1992. She is a partner for EY in Tulsa, Oklahoma, and currently serves on Price College's Energy Institute board of visitors. She and her brother, Alan, established a scholarship to support students in the Steed School of Accounting.

## **Kurt Johnson – Partner**

Kurt received his BBA in finance from OU in 2000, was designated a Chartered Financial Analyst in 2006 and received an MBA from The Wharton School in 2007. Kurt currently leads credit risk management for Capital One Financial's auto and mortgage lending portfolio. In addition to his philanthropic support, Kurt is a member of Price College's Finance Division board of visitors.

## **Stan Loving – Partner**

Stan is the vice president of Thru Tubing Solutions in Oklahoma City. A loyal OU athletics fan, he supports the Price College Sports Management Program as well as the Energy Management Program's annual Helmets and Hard Hats event in Houston.

## **Mike and LuAnn McKee – Partner**

Mike earned his MBA from OU in 1984 after receiving a BA in communication in 1982. LuAnn is a 1984 graduate of Texas Woman's University. Mike serves as principal of MCR Capital Advisors in Dallas and is an advisory board member for Price College's MBA Program. LuAnn is a BioTel program manager at Parkland Hospital. They currently reside in Plano, Texas.

## **Justin McMorrow – Partner**

Justin is president of Elsmere Education, a company that partners with colleges and universities to help them create, launch and manage online programs, and has been instrumental in the launch of Price College's Executive MBA in Energy program. Justin earned his BS in business and psychology from Trinity University in 1993 and resides in Denver, Colorado with his wife and daughters.



# NEW MEMBERS

## **James E. “Jim” Ross – Partner**

Jim earned his BBA in accounting from OU in 1961, and later earned an MBA from the University of Central Oklahoma. He had a 35-year career in the oil services industry, eventually serving as CFO of Republic Supply before joining Farmers Group Insurance as a representative for Mustang, Oklahoma. He passed away May 28, 2010, and is survived by his four children, including John Ross, who carries on his father’s legacy by supporting Price College finance students.

## **Sam D. Sheets – Partner**

Sam earned his BBA in petroleum land management from OU in 1978. He is the land manager of the Eagle Ford Shale for Carrizo Oil & Gas, Inc. He and his wife, Deborah, reside in Houston, Texas.

## **Kim and Carol Shoemake – Partner**

Kim and Carol both graduated from OU with BBA degrees in accounting. Kim graduated in 1997 and Carol graduated in 1982. They are long-time supporters of the BKD Accounting Education Scholarship at Price College, where Kim is a partner at BKD, LLP in Oklahoma City. Kim and Carole reside in Yukon, Oklahoma.

## **Kevin and Marilyn (McGrew) Watley – Partner**

Kevin received his BBA in accounting in 1977 and his JD and MBA in 1981, all from OU. Marilyn also graduated from OU with a BA in history in 1973. Kevin and Marilyn support the William C. McGrew Scholarship in Accounting in honor of Marilyn’s father, who served as an accounting professor for Price College.

## **Casey H. and Ryan K. Butts – Investor**

Casey earned her BS in nursing in 2010 and her MS in 2014, both from OU. Also an OU graduate, Ryan earned his BBA in marketing in 2001. Casey is a certified nurse practitioner at the CVS Minute Clinic in Oklahoma City, and Ryan is a certified financial planner and regional director of Chestnut Street Advisors.

## **Shibani Joshi – Investor**

Shibani graduated from OU in 1998 with a BBA in finance, and later earned her MBA from Harvard University. She is the curator of ShibaniOnTech.com and has served as a journalist, anchor and tech reporter for several national TV networks, including Fox Business Network and Fox News Channel. She currently lives in San Diego, California with her husband and their three children.

# NEW MEMBERS



## **Jack LaGere – Investor**

Jack earned his BBA in finance from OU in 1997. He is the executive director of investment banking for J.P. Morgan in Dallas, Texas. He serves on the Finance Division's advisory board, where he directs his support to Price College.

## **Marie Polega – Investor**

Marie earned dual degrees in finance and marketing from Price College in 2001. Upon graduation, Marie took a position at ExxonMobil and is now in a lead project accountant role with the firm. Marie's passion for travel fueled her desire to support study abroad scholarships at the college. She and her husband, Doug, currently reside in Houston, TX.





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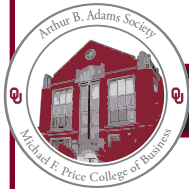
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Thank you to the following Adams Society members and guests who graciously sponsored the attendance of one or more student hosts or helped to defray costs at this year's Arthur B. Adams Society Dinner.

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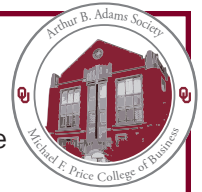
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The Arthur B. Adams Society was established in 2010 to form a valuable network of supporters that provides a meaningful difference in students' experiences within the Michael F. Price College of Business.

It would be difficult to separate the history of the College of Business and that of Arthur Barto Adams, who figures so prominently in the college's early-day development, and whose legacy at Price College continues through the prestigious Arthur B. Adams Society.

Professor Adams began his long and distinguished career at the University of Oklahoma in 1913, when he joined the faculty as an assistant professor in the newly created School of Commerce and Industry. A native of South Carolina, Adams earned his undergraduate degree from the University of South Carolina and his master's and doctoral degrees from Columbia University.

Adams was promoted to associate professor at OU in 1916. With the country's entry into World War I, he had the opportunity to serve the nation as an economist for the Federal Trade Commission in Washington, D.C. His service came on the heels of being promoted to full professor and director of the School of Public and Private Business at OU. In 1919, with a burgeoning student enrollment, the School of Business became an independent entity within the University, and the Bachelor of Science in Business degree was enacted.

In 1923, Professor Adams was named dean of the School of Business. Two years later, the School of Business was admitted as a member of the American Association of Collegiate Schools of Business, the standardizing agency for collegiate schools of business in the United States. The school was elevated to the College of Business Administration in 1929. Adams served as dean until 1948, when he stepped down from his administrative post to return to teaching – a role he would continue until two years before his death in 1959.

During his tenure as dean, the College of Business Administration continued to grow in reputation, student enrollment and programs. By 1941, it was one of the 10 largest collegiate schools of business in the United States. Other highlights include the construction of a new Business Administration building, which was named in honor of Adams in 1952; the initiation of the MBA Program; and the establishment of the Bureau of Business Research, which published the Oklahoma Business Bulletin.

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