



PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

Donations to local
 charities to date
\$ 1,829,158

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities	
School	Company	Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Amount	Revenue	To Service	Organization	Hours
Program Total			681,998	4,020,345	1,829,158		117,648
Spring	24	Boomer Buckle	4,500	19,714	10,705	Bethesda/Student Scholarship/Lake Thunderbird State Park	322
Spring	24	University Chills	8,000	19,010	4,679	Mary Abbot House/Our Blood Institute	424
Spring	24	Sooner Flame	3,400	26,460	9,788	Fostering Futures/Student Scholarships/ Full Circle	340
Spring	24	Sooner Stitch	3,000	26,619	14,547	Big Brothers Big Sisters/Student Scholarships/Loveworks	571
Spring	24	Stadium Stacks	3,700	21,733	10,629	Virtue Center/ Student Scholarships/Assistance League	315
Fall	23	Sooner Paddles	4,750	25,088	11,249	Oklahoma Single Parent Scholarship/Student Scholarships/ NYAJ	309
Fall	23	Boomer Bandanas	3,500	21,092	11,751	Norman Animal Shelter/Student Scholarships	605
Fall	23	Boomer Boards	9,120	44,029	16,159	Mary Abbott House/Student Scholarships/Bridges of Norman	200
Fall	23	Simply, One	6,000	25,349	8,446	Doing What I Can/Student Scholarships/Loveworks	516
Fall	23	Timeless Traditions	6,000	28,177	9,660	Urban Mission/Student Scholarships/Assistance League	400
Spring	23	UniBag	5,000	15,688	4,249	Our Blood Institute	450
Spring	23	RetroWinds Sooners	6,900	20,692	5,760	RoseRock Habitat for Humanity	300
Spring	23	Championship Mugs	3,700	24,675	14,814	Second Chance/Norman Animal Shelter	339
Spring	23	Crimson Prints	1,200	10,117	6,637	Loveworks	557

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company	Service/	Loan	Gross	Donated	Charitable	Service	
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Spring	22	Sooner Swig	Silicone Cup	6,800	18,766	4,706	Angels Foster Family Network/Student Scholarships/Not Your Average Joe's Bridges/Student Scholarships/OU Food	475
Fall	22	Sooner Society Apparel	Belt Bag	7,000	21,616	6,954	Pantry	611
Fall	22	Crimson & Cozy	Blanket	5,000	15,982	4,297	Citizens Caring for Children/Student Scholarships/Food & Shelter	430
Fall	22	Sooner Tour Tees	Vintage T-shirt	6,600	13,719	2,017	Center for Children and Families/Student Scholarships/Second Chance Animal	592
Fall	22	405 Bands	Sound Activated LED Bands	800	13,013	6,161	Cleats for Kids/Student Scholarships/Loveworks	515
Fall	22	405 Stickers	Vinyl Stickers	2,000	18,391	12,555	Mary Abbott Children's House/Loveworks & Among Friends	652
Spring	22	7th Athleisure	Sweatshorts	5,000	30,024	5,476	SoonerWorks/Not Your Average Joe	608
Spring	22	Sooner Scents	Air Fresheners	5,200	12,978	2,860	Cavett Kids/Bridges	315
Spring	21	Crimson & Cream Apparel	Sweatshirts	4,700	38,618	15,710	Santa's Cause/	250
Fall	21	Top Daug Toys	Dog Toys	2,550	19,153	10,123	Second Chance Animal Shelter/Habitat for Humanity	510
Fall	21	OK Poster Co.	OU Posters	1,000	18,621	12,891	Folds of Honor/Dale K. Graham Veterans Center	772
Fall	21	Sooner Chilled	Slim Can Koozie	6,000	24,513	10,577	One Tribe/Loveworks	613
Fall	21	OU Trading Co.	Playing Cards	\$ 4,700	14,063	2,965	Norman Veterans Center/Food&Shelter	420
Spring	21	Iced Out Coolers	Backpack Cooler	\$ 6,500	16,664	5,139	Women's Resource Center/Habitat for Humanity	700
Spring	21	More Than OK	LED sign	\$ 8,000	22,455	7,645	Loveworks Leadership	516
Spring	20	Boomer Beverage	Sooner Tumbler	\$2,000	\$17,650	\$4,665	Bridges/Make a Wish	562
Fall	20	Norman Candle Co.	Mug Candle	\$1,375	\$6,220	\$935	Meals on Wheels/CCFI	118
Fall	20	Campus Cup	Camp Mug	\$1,000	\$8,975	\$3,350	Loveworks/Kamp Kesem	620
Fall	20	Boomer Zoomer	Slap Koozie	\$1,500	\$7,695	\$3,245	CCFI/Meals and Children's Hospital	378

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
 The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities				Service Activities	
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	20	Tagged Co	OU Luggage Tags	\$1,000	**	Covid-19	Lincoln Elementary/Children and Families	184
Spring	20	Boomer Baso	OU Tumbler	\$3,500	**	Covid-19	Washington Elementary/ Transition's House	196
Spring	19	Sooner Threads	"O" Sweatshirt	\$10,000	\$41,146	10,915	Loveworks/Curbside Chronicle	1,097
Fall	19	Norman Sticker Co.	3-pack Stickers	\$1,700	\$16,165	9,454	Bridges/Washington Elementary	811
Fall	19	Crimson Comfort Co.	Pull Over	\$6,100	\$29,864	4,956	Soonerthon/ Children & Families	778
Fall	19	QBU Hoodies	Hooded Sweat Shirt	\$5,000	\$18,960	3,800	Mary Abott/Bridges/Habitat for Humanity	720
Fall	19	Sooner Straw	Collapsible straw	\$2,000	\$13,305	\$7,800	Positive Tomorrows/Children & Families	1,001
Spring	19	Boomer Bags	OU Travel Bag	\$5,000	\$24,525	\$10,000	Cavett Kids/Habitat for Humanity	1,030
Spring	18	Sooner Sips	OU Tumbler	\$5,300	\$33,484	\$10,000	Loveworks/Limbs for Life	1,266
Fall	18	Cozie Okies	OU Retro Blanket	\$5,400	\$37,996	\$12,225	CCFI/Boys and Girls Club and Curbside Chronicle	855
Fall	18	Boomer Breakers	Windbreaker	\$7,000	\$29,800	\$7,350	Wilson / Mary Abbott	1,003
Fall	18	Crimson and Cream Cap	Retro Hat	\$5,000	\$25,437	\$9,000	Habitat and Wilson Elementary/Bethesda	1,207
Fall	18	Okla-Home Décor	Home Décor	\$4,000	\$23,170	\$10,700	Lakeview Elementary/Bridges	1,011
Spring	18	Sooner Fresh	Car Deodorizer	\$4,000	\$22,000	\$11,100	Lincoln/Kennedy Elementary/Loveworks	1,118
Spring	17	Boomer Bottles	Engraved Water Bottle	\$2,750	\$19,476	\$9,650	Lakeview Elementary/Curbside Chronicle	1,204
Fall	17	One Vintage	Vintage Sweatshirt	\$6,250	\$5,329	\$1,100	Loveworks/Camp Cavett Kids	1,077
Fall	17	Oklahoma Worn	Wiki OK Long sleeve	\$5,000	\$16,430	\$9,515	Washington Elementary/Toby Keith Foundation	937
Fall	17	OK Comfies	Boxer shorts	\$3,000	\$3,800	\$1,000	Full Circle/Transition's House	1,005
Fall	17	Sooner Shade	Umbrella	\$3,300	\$24,843	\$10,840	Loveworks/Kyle O'Brien Scholarship fund	812

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
 The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities				Service Activities	
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Spring	17	Sooner State Mug	Oklahoma Mug	\$2,000	\$18,000	\$6,435	CCFI/Boys and Girls Club and Infant Crises Center	226
Spring	16	RetrOU Hat	OU Hat	\$2,000	\$34,421	\$14,284	Food & Resource Ctr/Bethesda Inc.	1,030
Fall	16	Cool Kids KOUzies	Kouzies	\$3,500	\$30,844	\$8,630	Loveworks/Hearts for Hearing	1,374
Fall	16	The Giving Glass	Etched OU glasses	\$3,500	\$28,360	\$12,235	Washington Elementary/Limbs for Life	1,569
Fall	16	Sooner Surge	Surge Adaptor	\$3,000	\$36,571	\$13,537	Full Circle Adult Daycare/ Camp Kesem	1,130
Fall	16	Crimson & Cream Notes	OU Note Pads/3 sizes	\$1,500	\$22,960	\$17,028	Full Circle Adult Daycare/Ally's House	1,100
Spring	16	Solar Sooner	Solar powered charger	\$4,000	\$32,466	\$11,300	JD McCarty/Regional Food Bank and Stephenson Cancer	1,013
Spring	16	Jogs for Dogs	Jogger Pants	\$3,000	\$6,930	\$3,137	Second Chance Animal Shelter/Rivermont Retirement	944
Spring	15	Evolution Clothing	Dri Fit Long Sleeve	\$4,500	\$51,949	\$20,432	Stephenson Cancer/OK Blood & Food bank	1,069
Fall	15	lost & fOUnd	OK State embossed tile	\$7,500	\$53,502	\$14,380	Limbs for Life/Washington Elementary	1,159
Fall	15	OklaCozy	OU White Blanket	\$2,500	\$27,111	\$19,032	Make-A-Wish/OK Kids Korral	1,370
Fall	15	OklahomApparel	Osage Symbol Sweatshirt	\$3,500	\$38,250	\$13,946	Hearts for Hearing	1,245
Fall	15	Freedom Fannie	Fannie Packs	\$2,000	\$15,241	\$9,530	Wounded Veterans of Oklahoma/Loveworks, Inc.	1,050
Spring	15	Greener Co	EcoFriendly Bags	\$500	\$16,818	\$8,660	Bethesda/Regional Food Bank of Oklahoma	1,016
Spring	15	Rock OUR Socks	OU Logo Sock	\$1,250	\$9,910	\$3,440	Little Light House/Washington Elementary	1,026
Spring	14	Boomer Boxers	Boxer shorts	\$3,000	\$16,676	\$9,200	/Norman Food & Shelter JDRF/Mc Kinley Elementary	650
Fall	14	Homa Hats	Osage Symbol Hat	\$4,500	\$16,106	\$11,615	Make a Wish/Washington Elementary	1,081
Fall	14	Sooner Fleece	125th Anniversary Fleece	\$5,000	\$28,155	\$16,800	Sooners helping Sooners/Aspiring American's Initiative & Second Chance	960
Fall	14	Sooner Sound	Bluetooth Speaker	\$3,400	\$11,374	\$5,790	Transitions House/Loveworks	1,054

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	14	IB Thirsty	Cambel back OU bottle	\$2,500	16,600	\$8,805	Norman Public Schools/Make a Wish	677
Spring	14	IB Seaside	Sooner Nation Towel	\$3,000	11,823	\$8,000	NPS/Mary Abbott Childrens	812
Spring	14	IB Cooler	Combo Cooler/Bag	\$2,500	12,381	\$8,100	Loveworks/Camp Kesem	1,304
Spring	14	Sooner Sippers	OU Icon Drink Glass	\$2,250	13,238	\$5,325	JD McCarty/ JDRF	578
Spring	13	Charged	Power Bank	\$1,000	50,050	\$22,552	Limbs for Life/NPS and CASP	823
Fall	13	Crimson Carriers	Card holder for phones	\$400	\$11,240	\$7,172	Stephenson Cancer/Loveworks	1,101
Fall	13	IB Comfort	Football Sweatshirt	\$2,000	\$44,968	\$13,335	Bethesda, Inc./ Friends of the Animals	869
Fall	13	Band for the Heartland	Moore Tornado Bracelet	\$1,500	\$16,980	\$12,311	Moore Public-Rising from the Storm/Second Chance Animal	951
Fall	13	Boomer Bag Tags	Luggage Tag	\$3,000	\$17,580	\$7,792	Lukemia and Lymphona Society/Love Works	765
Spring	13	Sooner Ink	3-in-1 Pen/Pointer/Laser	\$3,000	\$10,808	\$7,440	Transitions House/Second Chance	617
Spring	13	Sooner Caps	"O" white hat/Sooner back	\$2,000	\$21,557	\$8,000	JDRF/Norman Public Schools	676
Spring	12	IB Jottin	3D Note Holder	\$1,000	\$20,000	\$7,890	JD McCarty/ Bethesda	1,100
Fall	12	Sooner Portlio Co.	Leather Porfolio	\$2,000	\$23,595	\$7,000	Middle Earth Child Development/Hearts for Hearing	701
Fall	12	Champion Flag Co.	OU Flag	\$2,000	\$29,470	\$13,433	Center For Children and Families/Camp Claphands	571
Fall	12	Crimson Cooler	Sleeve Cooler	\$3,590	\$29,970	\$17,495	Ally's House/LoveWorks	1,205
Fall	12	Boomer Bottle Opener	Credit Card Bottle Opener	\$577	\$21,650	\$12,485	Limbs for Life/Middle Earth Child Development	768
Spring	12	Crimson Card Company	OU Trivia Card	\$1,800	\$18,990	\$10,173	Make a Wish/NPS/Habitat for Humanity	801
Spring	12	IB Sippin	Insulated Cup	\$3,000	\$15,756	\$6,700	Toby Keith Foundation/Norman Public Schools/Exchange Club of Norman	640
Spring	11	Sooner Swag Flags	Rally Towel	\$5,000	\$20,011	\$10,000	Peggy and Charles Stephens/Habitat for Humanity	615

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	11	Sooner Stickies	Post It Notes	\$1,500	\$35,197	\$14,330	Bethesda Inc./Middle Earth	743
Fall	11	Boomer Banners	Scarf/Banner	\$3,500	\$25,406	\$10,075	Cavett Kids/Wild Care Foundation	700
Fall	11	Crimson Poster	Sooner Poster	\$2,500	\$20,140	\$13,570	Hearts for Hearing/NPS	714
Fall	11	IB Collapsin'	Collapsible waterbottle	\$3,500	\$12,730	\$4,400	Limbs for Life/Regional Food Bank/Jefferson Elem./Irving Middle School	598
Spring	11	OUSB	USB bracelet	\$3,500	\$11,190	\$3,665	Oklahoma Brain Tumor Foundation/Norman Public Schools	688
Spring	11	Boomer Brims	Polo hat w/Sooners	\$3,000	\$36,436	\$13,500	Toby Keith Foundation/Norman Public Schools/Exchange Club of Norman	522
Spring	11	Boomer Bands	Rubber bracelet, don't text while driving	\$500	\$12,140	\$7,315	Center for Children and Families, Middle Earth Child Development	802
Spring	10	Boomer Blends	Coffee Mug/Coffee	\$3,000	\$23,045	\$13,425	Children's Miracle Network/Regional Food Bank	921
Fall	10	Sooner Suits	Playing Cards	\$1,837	\$40,000	\$17,330	Make a Wish/Norman Public Schools	927
Fall	10	Sooner Salutations	Note cards	\$4,000	\$16,586	\$7,480	Cavett Kids/Habitat for Humanity	450
Fall	10	Sooner Skewers	Skewers for grilling	\$4,200	\$28,615	\$10,115	Juvenile Diabetes Research Foundation/Middle Earth	530
Fall	10	Schooner Golf	Plush Schooner driver cover	\$4,000	\$16,100	\$3,507	Children's Hospital Volunteers/Norman Public Schools	540
Spring	10	IB Chillin	Insulated Backpack	\$1,000	\$16,309	\$4,007	Hearts for Hearing/Regional Food Bank and Habitat for Humanity	654
Spring	10	IB Candle	Scented candles	\$1,635	\$18,290	\$8,646	Transitions House/Norman Public Schools/Cavett Kids Foundation	525
Spring	10	Boomer Tuumbler	Etched OU glasses	\$1,500	\$12,475	\$4,904	Make A Wish Foundation/Center for Children & Families, Inc.	450
Spring	09	Gulphoma	Large coffee mug	\$2,500	\$34,725	\$14,000	Make a Wish/Norman Public Schools	620
Fall	09	Crimson Cupany	Color change cups	\$3,000	\$11,735	\$4,700	Mary Abbott Children's House/Wildcare	509
Fall	09	Sooner Shades	Sun glasses	\$3,400	\$12,012	\$4,600	Ally's House/Camp Cavett	524
Fall	09	DryBC	OU water resistant blanket	\$5,000	\$34,965	\$12,300	Roy Williams/Oklahoma Blood Institute	510

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company	Service/	Loan	Gross	Donated	Charitable	Service	
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	09	Sippin' Sooners	OU Glassware	\$3,000	\$10,375	\$3,520	Hearts for Hearing, OK Blood Institute, Meals on Wheels	454
Spring	09	Sooner Grilling	OU Charcoal grilling set	\$3,980	\$22,475	\$6,200	Center for Children and Families, Norman Public Schools,	887
Spring	08	Sooner Cooler	12 Pack insulated cooler	\$2,500	\$13,229	\$4,100	Camp Cavett/Washington, Jefferson & Monroe Elementry	534
Fall	08	Crimson Canteen	Aluminum Canteen	\$2,300	\$53,689	\$16,500	Make a Wish/Madison Elementry	619
Fall	08	IB Sleepy	OU Football Title Blanket	\$4,940	\$45,715	\$13,000	Middle Earth Childcare/Second Chance/Norman Public Schools	1,069
Fall	08	Boomer Beverage Buddies	Necklas Coozie	\$2,512	\$16,000	\$7,600	Alley's House/Habitat for Humanity/Moore Youth and Family Services	512
Fall	08	Sooner Greetings	OU Notecards	\$4,000	\$7,604	\$5,303	Madison Elem/ABLE/Limbs for Life	480
Spring	08	Sooner Surf Co.	OU Beachtowels	\$3,500	\$8,583	\$5,204	Wildcare Foundation/Norman Public Schools/Hearts for Hearing	457
Spring	07	Chameleon Cups	OU Color Changing Cups	\$1,600	\$21,930	\$18,500	Limbs for Life/Center for Children & Families, Washington Elem/Irving Middle School	550
Fall	07	Fresh Printz	OU Posters	\$2,690	\$13,075	\$7,325	Make a Wish/Norman Public Schools	503
Fall	07	Sooner Signatures	OU Pens	\$3,630	\$9,260	\$6,100	Camp Cavett/Mary Abbott House/Norman Parks/Irving Middle School	502
Fall	07	Sooner Sleep Co.	OU Blankets	\$4,949	\$17,500	\$13,800	J.D. McCarty/Madison Elementary	467
Fall	07	Corporate Innovations	OU Seal Paperweight	\$4,300	\$18,750	\$9,050	Habitat for Humanity/Moore Youth & Family	420
Spring	07	IB Coil'in	OU Headphones	\$3,200	\$7,500	\$4,800	Lukemia and Lymphona Society/CASP	460
Spring	06	Pure Source	Water Bottle/Purifier	\$4,000	\$4,700	\$2,220	Washington Elementry	510
Fall	06	Kouzzies!	Kouzzies	\$3,590	\$7,825	\$5,800	OBI/Camp Endres	480
Fall	06	Cowsters	Leather Coasters	\$4,000	\$20,140	\$9,275	Camp Cavett/Little River Zoo	500
Fall	06	Sooner Says	Refridgerator Magnets	\$3,016	\$4,500	\$2,000	Madison Elementry	490
Fall	06	Boomer Bling	OU Wall Decoration	\$1,826	\$8,875	\$1,700	Washington Elementary/Camp Cavett Summer Camp	491

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Spring	06	Sooner Grip	Grip Pad	\$2,720	\$10,604	\$4,900	Madison Elementary/OBI	446
Spring	05	Polo U	Knit Shirt	\$5,000	\$10,810	\$2,095	Camp Cavet/American Red Cross (Katrina relief)/Center for Children & Families.	500
Fall	05	Sooner Shuffle	Playing Cards	\$4,125	\$14,790	\$4,460	Leukemia & Lymphoma Society & Salvation Army (Katrina Relief)/ CASP	518
Fall	05	IB Framed	Framed Prints	\$4,200	\$15,818	\$4,650	Little River Zoo/Habitat for Humanity/American Red Cross	600
Fall	05	The Crimson Cookie Co.	Cookies	\$3,800	\$7,128	\$1,037	Washington Elementary School / American Red Cross (Katrina Relief)	402
Fall	05	Get Scrub'd	Scrubs	\$4,500	\$19,835	\$2,200	Cystic Fibrosis Foundation/OCCA/Oklahoma City Zoo/OU Tsunami Relief Fund	269
Spring	05	SooNerds	USB Flash Drive	\$5,000	\$11,157	\$1,095	Children Miracle Network/Camp Cavett/OU Tsunami Relief/Rivermont Retirement Center	305
Spring	05	Boomer Beach	Beach Towel	\$3,000	\$6,830	\$2,500	Camp Cavett, CASP/ OU Tsunami Relief	488
Spring	04	Old School Beanie	Beanie's	\$3,000	\$7,976	\$3,000	Tammy Ryden Foundation/OBI/Middle EarthChild Development Center/Little River	112
Fall	04	Sooners In the Hood	Hooded Sweat Shirt	\$5,000	\$15,732	\$1,304	Madison Elementary/Citizen's Humane Commission	250
Fall	04	IBWarm	Long sleeve thermal shirt	\$3,500	\$7,494	\$2,165	Community After School Program	470
Fall	04	Debbie's	Hot Dog Cart	\$3,000	\$5,167	\$975	WildCare	281
Spring	04	Boomer Britches	PJ Pants	\$5,000	\$14,769	\$3,000	Positive Tommorows	207
Spring	04	Vintage U	Poster	\$4,295	\$13,307	\$5,000	Norman Community After School Program (CASP)	331
Spring	04	Get Mugged	Coffee Mug	\$5,000	\$5,265	\$885	Oklahoma Blood Institute / Special Olympics	419
Spring	03	IB Old School	Trucker Hats	\$2,500	\$7,076	\$1,672	Mary Abbott Children's Home	207
Fall	03	Sooner Wishes	OU/Texas Shirt	\$3,500	\$6,460	\$3,197	Make a Wish/ Special Olympics	271
Fall	03	IB Comfy	OU Sweatshirt	\$4,500	\$12,965	\$5,837	IMA/ Scholarship Fund (Price)	301
Fall	03	IBC'n Double	Drink Holder	\$4,000	\$8,972	\$3,409	Meals on Wheels/ Madison Elem.	302

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	03	Sooner Comfort	Fleece Blankets	\$5,000	\$24,733	\$10,637	Children's Miracle Network	300
Spring	03	IB Breakin' Away	OU Logo Mini Hoop Set	\$5,000	\$8,309	\$4,200	Special Olympics/Am. Red Cross/ Madison Elem.	270
Spring	03	IB Vintage	Class Mug and sign	\$5,000	\$18,255	\$8,300	Make a Wish/Full Circle Sr. Day Care	374
Spring	02	IB Kuzin' 4A Bruzin'	Roy Williams Poster	\$4,000	\$34,762	\$25,604	Special Olympics/Roy Williams Foundation	430
Fall	02	IB Zubin'	Zub Wear	\$3,000	\$25,959	\$13,039	Aging Services/American Cancer Society	381
Fall	02	Boomer Bottles	OU Water Bottle	\$5,000	\$30,013	\$17,977	Independent Living/Cystic Fibrosis	312
Fall	02	IB Supportin	singingfootballs	\$4,993	\$24,190	\$14,583	Positive Tommorows	1,220
Fall	02	IB Playin'	OU playing cards	\$4,000	\$14,762	\$10,056	J. D. McCarty Center/Little River Zoo	430
Spring	02	IB Scrubbin'	OU medical "scrubs"	\$5,000	\$26,010	\$20,801	Willow Springs Ranch/Center for Families	1,011
Spring	02	Company 1	Owen Field poster	\$5,000	\$30,357	\$21,176	Cystic Fibrosis Foundation	850
Spring	02	IB Bobbin'	bobblehead	\$4,993	\$61,769	\$46,090	#14 & Bob Stoops Champion Foundations	458
Spring	01	IB Rememberin'	football highlight DVD	\$1,500	\$53,219	\$35,674	Red Cross/Make-a Wish/Campus Corner	460
Fall	01	Sooners Salute	t-shirt & sweat shirt	\$5,000	\$22,410	\$10,075	Habitat for Humanity/911 Relief Fund	325
Fall	01	I Still B Savin'	discount card	\$2,300	\$20,342	\$15,201	Red Cross/Meals-on-wheels	592
Fall	01	OU Traditions	mosiac poster	\$5,000	\$75,056	\$53,308	Willow Springs Boys Ranch/Make-a-Wish	437
Fall	01	IB Sportin'	running shorts	\$4,288	\$13,470	\$8,819	Lincoln Elementary/Jesus' House	516
Spring	01	Sooners in the Sun	beach towel	\$4,450	\$25,152	\$10,681	Special Olympics/Neighborhood Centers	733
Spring	01	IB Collectin'	OU football cards	\$5,000	\$44,949	\$35,825	Habitat for Humanity/Make-a-Wish	502
Spring	00	Sooner Lites	aerial photo print	\$4,000	\$28,089	\$20,758	Food For Friends/Lincoln Elementary	459

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities				Service Activities	
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Fall	00	IB Cozy	stadium blanket	\$4,000	\$51,081	\$18,549	Head Start/Madison Elementary	402
Fall	00	Waxed	scented candles	\$3,156	\$8,327	\$6,579	Positive Tommorows	533
Fall	00	IB Coachin'	OU coaches poster	\$2,500	\$28,089	\$17,611	Alternative School/CARE	508
Spring	00	Sooner Apparel	golf & baby-t shirts	\$3,700	\$17,054	\$3,655	Habitat for Humanity/Madison Elementary	396
Spring	00	IB Savin'	discount card	\$2,275	\$24,420	\$19,251	Kids Play Memorial Park/CARE	501
Spring	99	IB Chillin'	decorative mug	\$4,088	\$21,833	\$10,202	Health for Friends/Lincoln Elementary	432
Fall	99	Sooner Nite Life	t-shirt	\$5,000	\$22,329	\$11,718	Second Chance/Make-a-Wish	505
Fall	99	IB Jammass	"pajama" pants	\$3,100	\$18,603	\$8,704	Christmas Store/Positive Tommorows	392
Fall	99	Sooner Generations	t-shirt	\$3,300	\$12,531	\$11,801	Kid Space/Aging Services	421
Spring	99	Picture This	OU posters	\$4,808	\$10,821	\$6,982	Thunderbird Park/Positive Tommorows	447
Spring	99	OU Clothing Handlers	t-shirt & sweat shirt	\$0	\$18,526	\$3,965	Baptist Hospital/Lincoln Elementary	336
Spring	98	OU Images	sketch/artwork print	\$4,250	\$27,986	\$8,236	Red Cross/Kennedy Elementary	447
Fall	98	PlanIt Sooner	calendar	\$3,300	\$29,850	\$20,082	Norman Hospital/Lincoln Elementary	560
Fall	98	Old School Traditions	t-shirt	\$0	\$58,685	\$25,227	Little River Zoo/Positive Tomorrows	460
Fall	98	Sip'N Sun	beach towel/kouzie	\$3,281	\$11,240	\$3,839	Juvenile Services Inc.	475
Spring	98	Sooner Traditions	picture frame	\$4,009	\$16,596	\$6,715	Moore Youth & Family Services	456
Spring	97	Crimson Classics	aerial photo print	\$4,000	\$37,752	\$17,681	Action Inc.	502
Fall	97	IB Muggin'	discount mug	\$1,000	\$18,540	\$15,239	Special Olympics/Moore Youth & Family Services	651
Fall	97	Disco IBC	discount card	\$2,000	\$41,000	\$15,400	Leland Wolf Alternative School	395

PRICE COLLEGE OF BUSINESS
FIRST FIDELITY INTEGRATED BUSINESS CORE
The UNIVERSITY of OKLAHOMA

OU/First Fidelity Bank/Integrated Business Core (IBC) Company Summaries

Company Information			Business Activities			Service Activities		
School	Company		Service/	Loan	Gross	Donated	Charitable	Service
Term	Year	Name	Product	Amount	Revenue	To Service	Organization	Hours
Spring	97	Social Tees	t-shirt	\$2,400	\$24,400	\$11,800	Cerebral Palsy Treatment Center	315
Spring	96	IB Cookin'	cookbook	\$2,000	\$8,500	\$4,600	Habitat for Humanity	274
Fall	96	Original Basket Case	care basket	\$1,000	\$3,900	\$1,305	Second Chance Pet Sanctuary	248
Fall	96	Sooner Sandlot	dinner/auction	\$2,000	\$5,910	\$1,910	Big Brothers/Big Sisters	90
Spring	96	Sooner Entertainment	rock concert	\$2,500	\$5,190	\$2,090	Jesus House Homeless Shelter	81
Spring	95	Sooner Magic	calendar	\$4,200	\$11,198	\$5,798	Homeless Shelter for Families	184
Fall	95	IBC Enterprises	golf tournament	\$0	\$6,302	\$2,402	Cerebral Palsy Treatment Center	226
Fall	95	Run for an A	5-K run	\$1,300	\$2,420	\$803	Battered Womens' Shelter	58
Spring	95	Roscoe's Coffee	coffee/bagel cart	\$0	\$7,880	\$2,797	Childrens' Hospital	47

