

Rita M. Murray, Ph.D.

Energy Sector & Executive Leadership

Dr. Rita M. Murray is a national speaker, executive coach and educational psychologist for *Performance Consulting LLC*, and has broad experience in the energy/oil and gas industry, including consulting and executive leadership programs. Dr. Murray's client portfolio includes *Accenture, Chesapeake Energy, Devon Energy, Linn Energy, and Pioneer Natural Resources*.



Since 2014, Dr. Murray has served as the executive career coach for the University of Oklahoma's Executive MBA in Energy (EMBA). Dr. Murray is also a keynote speaker and a consultant for government and military organizations and multiple blue chip corporations, including *Accenture, BNY Mellon, Fidelity Investments, Lockheed Martin, and NASA*. Her areas of experience fall into a wide range of categories including leadership development, interpersonal communications, generational issues, and change management.

Before serving as a senior consultant, Dr. Murray was CEO and chairman of a national energy services company and board member of several energy companies. She was also founder and chairman for a Hollywood film production company and held leadership roles at *General Electric (GE)* and *Lockheed* in Washington, D.C., where her top-secret clearances provided unique insights into security and international talent management solutions. She was inspired to build her coaching career in leadership consulting by Jack Welch during her tenure at *GE* while engaged in professional and leadership development in Crotonville, New York.

As a private pilot, Dr. Murray's research has focused on the development of higher order thinking skills of the millennial and Gen Z generations and the application of crew resource management (CRM) to improve decision-making. She has successfully delivered CRM frameworks for leaders in multiple industries – oil and gas, safety, health care, security, engineering and IT. She is also the author of several workbooks on personality type, generational theory, managerial conflict resolution and emotional intelligence (EQ).

A transplanted Oklahoman, Dr. Murray grew up in Boston and is a first-generation American and dual citizen of Ireland. She completed an undergraduate degree in business administration at the *University of Massachusetts*. Her master's and doctoral degrees in instructional psychology and technology from the *University of Oklahoma* complement her diverse background and strong leadership experience. She brings unique passion, high energy, and uncommon commitment to support the objectives of all her clientele.

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