



(C) CORE (E) ELECTIVE

Credit Analysis (C)	Managing Economic Development Organizations (E)
Business Retention and Expansion (C)	Entrepreneurship and Small Business Development (E)
Community and Neighborhood Development (E)	Real Estate Development and Reuse (C)
Marketing and Attraction (E)	Workforce Development (E)

SATURDAY, APRIL 26, 2025

8 A.M. – NOON	CEcD Exam Prep Course
NOON – 1 P.M.	LUNCH
1 – 5 P.M.	CEcD Exam Prep Course

SUNDAY, APRIL 27, 2025

8 – 11 A.M.	CEcD Exam Prep Course	
11:10 A.M. – 1 P.M.	Economic Development Ethics	CEcD Exam Essentials Workshop
1:30 – 2:10 P.M.	WELCOME AND OPENING CEREMONY	
2:15 – 2:55 P.M.	Orientation and Mentoring <i>Mandatory for first-time attendees</i>	
3 – 4:50 P.M.	Credit Analysis	Trends in Economic Development
5 – 7 P.M.		Politics in Economic Development

MONDAY - TUESDAY, APRIL 28-29, 2025

8:00 AM - 12:00 PM -- CLASS	Credit Analysis
12:00 PM - 1:30 PM -- LUNCH	Business Retention and Expansion (BRE)
1:30 PM - 5:30 PM -- CLASS	Community and Neighborhood Development
(AM & PM BREAK SERVICE)	Marketing and Attraction

WEDNESDAY - THURSDAY, APRIL 30 - MAY 1, 2025

8:00 AM - 12:00 PM -- CLASS	Managing EDOs
12:00 PM - 1:30 PM -- LUNCH	Entrepreneurship and Small Business Development
1:30 PM - 5:30 PM -- CLASS	Real Estate Development and Reuse
(AM & PM BREAK SERVICE)	Workforce Development



IMPORTANT THINGS TO REMEMBER

All times are Central Time.

Break service will be midmorning and midafternoon Monday-Thursday.

Lunch service will be from noon to 1:30 p.m. Monday-Thursday, Saturday-Sunday for CEcD Exam Prep, and Sunday for Ethics or Primer attendees.

Attendance is required for all classes to receive credit, and sign-up sheets will be circulated. Classes end Thursday at 5:30 p.m. Please make travel arrangements accordingly.

Wi-Fi is free and accessible in all meeting and sleeping rooms at the hotel.

Mentoring will be offered during lunch on Monday for first-time attendees, and on Tuesday for returning attendees. Your mentor will meet with you during the weeklong OU EDI sessions and is available via email throughout the year.

A Lunch and Learn will be offered during lunch on Wednesday for all attendees who are interested. OU staff will email ahead of the Institute to provide topic-based sign-up sheets.

The Graduation Ceremony will be held during lunch on Thursday.