



Credit Analysis (C)	Managing Economic Development Organizations (E)	(C) CORE (E) ELECTIVE
Business Retention and Expansion (C)	Entrepreneurship and Small Business Development (E)	
Community and Neighborhood Development (E)	Real Estate Development and Reuse (C)	
Marketing and Attraction (E)	Workforce Development (E)	

SATURDAY, OCTOBER 12, 2024	
8 A.M. – NOON	CEcD Exam Prep Course
NOON – 1 P.M.	LUNCH
1 – 5 P.M.	CEcD Exam Prep Course

SUNDAY, OCTOBER 13, 2024	
8 – 11 A.M.	CEcD Exam Prep Course
11:10 A.M. – 1 P.M.	Economic Development Ethics CEcD Exam Essentials Workshop
1:30 – 2:10 P.M.	WELCOME AND OPENING CEREMONY
2:15 – 2:55 P.M.	Orientation and Mentoring <i>Mandatory for first-time attendees</i>
3 – 4:50 P.M.	Credit Analysis
	Trends in Economic Development
5 – 7 P.M.	Credit Analysis
	Politics in Economic Development

MONDAY, OCTOBER 14, 2024	
8 A.M. – 5:30 P.M.	Credit Analysis
	Business Retention and Expansion (BRE)
	Community and Neighborhood Development
	Marketing and Attraction

TUESDAY, OCTOBER 15, 2024	
8 A.M. – 5:30 P.M.	Credit Analysis
	Business Retention and Expansion (BRE)
	Community and Neighborhood Development
	Marketing and Attraction

WEDNESDAY, OCTOBER 16, 2024	
8 A.M. – 5:30 P.M.	Managing EDOs
	Entrepreneurship and Small Business Development
	Real Estate Development and Reuse
	Workforce Development

THURSDAY, OCTOBER 17, 2024	
8 A.M. – 5:30 P.M.	Managing EDOs
	Entrepreneurship and Small Business Development
	Real Estate Development and Reuse
	Workforce Development



IMPORTANT THINGS TO REMEMBER

- All times are Eastern Time.
- Break service will be midmorning and midafternoon Monday-Thursday.
- Lunch service will be from noon to 1:30 p.m. Monday-Thursday, Saturday-Sunday for CEcD Exam Prep, and Sunday for Ethics or Primer attendees.
- Attendance is required for all classes to receive credit, and sign-up sheets will be circulated. Classes end Thursday at 5:30 p.m. Please make travel arrangements accordingly.
- Wi-Fi is free and accessible in all meeting and sleeping rooms at the hotel.
- Mentoring will be offered during lunch on Monday for first-time attendees, and on Tuesday for returning attendees. Your mentor will meet with you during the weeklong OU EDI sessions and is available via email throughout the year.
- A Lunch and Learn will be offered during lunch on Wednesday for all attendees who are interested. OU staff will email ahead of the Institute to provide topic-based sign-up sheets.
- The Graduation Ceremony will be held during lunch on Thursday.