<table>
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<tr>
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<th>Corporate</th>
<th>Venture</th>
</tr>
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**Corporate Partnerships**

- Engaging with companies/instiutions and economic development
- Aiding researchers in putting their technology to work
- Moving technology into the marketplace

**Office of Innovation and Corporate Partnerships**

*Igniting and Catalyzing Excellence in Research to Change People’s Lives*

"We Change Lives"

**Our Values**

- Collaboration with Respect
- Excellence with Integrity
- Service by Communicating
- Economic through Industry
- Impact through Knowledge
- Diversity through Inclusivity

**Our Behavioral Competencies**

- TBD

**Priority Legend**

- Near Term - Complete next 6 months
- Mid Range - Complete next 12 months
- Long Term - Not Scheduled or Ongoing

**Positions**

- Chief Innovation and Corporate Officer (John)
- Senior Counsel (Michael)
- Budget Director (Stephanie)
- Administrative Coordinator (Dawn)
- HSC Administrative Coordinator (Melissa)
- Managing Director, OTC (Andrew)
- Tech Director - HSC (Gina)
- HSC Tech Manager - HSC (Brett 1B)
- HSC Tech Manager - New SPF Request
- HSC Tech Manager - TBD
- Director of Intellectual Property (Chloe)
- Technology Transfer Administrator (Regina)
- Law Interns
- Director, Corporate Partnerships (Joyce)
- CP/ED Manager (TBD)
- HSC CP Manager (SPF Request)
- Tulsa CP Manager (TBD)
- Director, Venture Development (TBD)
- Graduate Assistant/Intern - TPM
- Graduate Assistant/Intern - OTC
- Graduate Assistant/Intern - CP/ED
- Graduate Assistant/Intern - TBD

**Our Strategic Objectives**

- Clarify and codify; consistency between campuses
- Best Path Forward: Process/Disclosure Meetings
- Disclosure Campaign (Reasons Why…)
- Build staff strength - HSC tech mgr(s) & Norman tech mgr(s)
- Consistency of Conflicts Policy between Norman and HSC
- Institute rapid and unique solutions to accelerate progress and create wins (ARRC)
- Growth Fund Optimization and Alignment with New Objectives
- CRM Implementation/Expand Network (develop metric) 5.1.6 - SEE TACTICAL PROJECTS
- Update NDA, CDA, Consulting, MOU and Teaming/RCA procedures
- Clarify Roles of Internal Resources - (e.g. OAS, ORS, Export Control): see Update…procedures
- Build staff strength - esp. HSC and Tulsa
- Identify strongest HSC partnerships (Raskob request)
- Determine appropriate Corp Rel metrics post-Salesforce
- Wet Lab Incubator Space (5.6.8.)
- Creation of OICP Website Portal - integrate with existing VPRP site 5.5.7/see Blogs objective
- University Equity Holdings - is portfolio management necessary?
- Determine optimal legal structure to enhance commercialization efforts (501c3?)
- Aggregation of External Resources (e.g. iHub)
- Innovation Pathway Program
- Plan and Host Awards Event: Inventors, Corporates, Investors
- Educational Interventions, Lunch & Learns, Etc.
- Participation on Deans & Center Directors Leadership Teams
- IP Status (i.e. McNabb meetings)
- Become Content Creators - A “Go To” source for researchers - BLOG schedule
- Create a deliberate focus on the 4 verticals
- 3.3.7 Meet with Amy Noah to define this
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**Tasks**

- Directly Responsible
- Participating
- Needs to Know

**Legend**

- Status: Green, Yellow, Red

**Daily Management and Integration Functions**

- Research Base
- Current Metrics (reference 11/1/22 Small or Service Metrics)
- Future Metrics
- Tactical Projects

**OICP Plan Matrix v11**