

Social Media Image Sizing guide

Image Sizing

Platform	Sizing (in pixels)	Resolution (in pixels per inch)
Instagram (Main Feed)	1080 x 1080	300
Instagram (Story)	1080 x 1920*	300
	*Needs 250 px tall margin on top and bottom of graphic	
Facebook (Landscape)	1200 x 630	300
Facebook (Portrait)	630 x 1200	300
Twitter	1024 x 512	300
LinkedIn (Landscape)	1200 x 627	300
LinkedIn (Portrait)	627 x 1200	300

Instagram Story Example

