

First-Time Freshmen Analysis

Fall 2024

Prepared by
Institutional Research and Reporting
September 2024

<https://www.ou.edu/irr/students>

First-Time Freshmen Analysis Report

Notes and Definitions

1. Enrollment data are taken from a snapshot of student for-credit enrollment on the Official Reporting Date (ORD) for that semester. The ORD corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken. The Fall 2024 ORD was 9/9/2024. See dates at <https://www.ou.edu/irr/resources>.
2. First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.
3. Average test scores in this report are not shown for categories with fewer than three persons.
4. Aviation was moved from Professional & Continuing Studies to Atmospheric & Geographic Sciences, effective AY 2022-23.
5. A First-Generation Student is defined as one whose parent(s) have not completed a bachelor's degree.
6. ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago, and students who are admitted based on high school GPA or high school ranking.
7. For any scores reported as ACT/SAT in this report, test scores for students who took only the SAT have been converted to the ACT equivalent.
8. The SAT was changed in March 2016, with the first class of freshmen who took the new version enrolling in Fall 2017. All old SAT scores reported in Fall 2016 or earlier on this report were converted to the equivalent new scores using the College Board's concordance tables for ease of comparison. See <https://satsuite.collegeboard.org/higher-ed-professionals/score-reports/score-comparisons/higher-ed>.

First-Time Freshmen Analysis - Table 1
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment Summary
Fall Semesters 2023 - 2024

	Fall 2023	Fall 2024	% of Fall 2024 Total	Percent Headcount Change 23-24		Fall 2023	Fall 2024	% of Fall 2024 Total	Percent Headcount Change 23-24
Total First-Time Freshmen	5,198	5,593		7.6%					
<u>Program Campus</u>					<u>IPEDS Race/Ethnicity</u>				
Norman On-Campus	5,196	5,593	100.0%	7.6%	American Indian/Alaskan Native	164	188	3.4%	14.6%
Extended Campus	2	0	0.0%	-100.0%	Asian	343	359	6.4%	4.7%
<u>First Term of Enrollment</u>					Black/African American	267	287	5.1%	7.5%
Summer	228	216	3.9%	-5.3%	Hispanic	783	875	15.6%	11.7%
Fall	4,970	5,377	96.1%	8.2%	Native Hawaiian/Other Pacific Islander	3	6	0.1%	100.0%
<u>Gender</u>					Two or More Races	485	540	9.7%	11.3%
Male	2,370	2,381	42.6%	0.5%	<i>Minority Subtotal</i>	<i>2,045</i>	<i>2,255</i>	<i>40.3%</i>	<i>10.3%</i>
Female	2,828	3,212	57.4%	13.6%	White	2,976	3,078	55.0%	3.4%
<u>Tuition Residency</u>					Not Reported	58	116	2.1%	100.0%
Resident	2,691	2,756	49.3%	2.4%	International	119	144	2.6%	21.0%
Nonresident	2,507	2,837	50.7%	13.2%	<u>Race Alone or in Combination with One or More Other Races:</u>				
<u>Geographic Origin</u>					American Indian/Alaskan Native	519	579	10.4%	11.6%
Oklahoma	2,597	2,671	47.8%	2.8%	Asian	481	514	9.2%	6.9%
Other States	2,482	2,778	49.7%	11.9%	Black/African American	427	481	8.6%	12.6%
International	119	144	2.6%	21.0%	Hispanic	783	875	15.6%	11.7%
<u>Age</u>					Native Hawaiian/Other Pacific Islander	28	36	0.6%	28.6%
19 or Under	5,120	5,509	98.5%	7.6%	White	4,043	4,244	75.9%	5.0%
Over 19	78	84	1.5%	7.7%	<u>Full-Time/Part-Time</u>				
Average Age	18.2	18.2			Full-Time	4,464	4,730	84.6%	6.0%
					Part-Time	734	863	15.4%	17.6%
					<u>First-Generation Students</u>	1,379	1,427	25.5%	3.5%

First-Time Freshmen Analysis - Table 2
University of Oklahoma - Norman Campus
First-Time Freshmen - Applied, Admitted and Enrolled
Fall Semesters 2014 - 2024

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
Total Applied	12,251	12,968	14,522	16,771	17,617	17,315	17,591	19,431	21,548	22,337	24,893
Incomplete**	813	867	7*	1,039	1,805	1,643	2,140	2,113	0	0	0
Complete**	11,438	12,101	14,515	15,732	15,812	15,672	15,451	17,318	21,548	22,337	24,893
Admitted	9,242	9,353	10,234	11,556	12,284	12,602	13,529	14,760	15,712	17,097	19,071
% of Complete**	80.8%	77.3%	70.5%	73.5%	77.7%	80.4%	87.6%	85.2%	72.9%	76.5%	76.6%
Enrolled	4,176	4,200	4,198	4,473	4,385	4,523	4,422	4,582	4,683	5,198	5,593
% of Admitted	45.2%	44.9%	41.0%	38.7%	35.7%	35.9%	32.7%	31.0%	29.8%	30.4%	29.3%

* The number of incomplete applications for Fall 2016 is not comparable to other years due to process disruption caused by a change in administrative systems.

** Starting in Fall 2022, all applications complete enough to be loaded to the Banner student system were considered complete for reporting.

First-Time Freshmen Analysis - Table 3
University of Oklahoma - Norman Campus
First-Time Freshmen Academic Preparedness
Fall Semesters 2014 - 2024

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
Total First-Time Freshmen	4,176	4,200	4,198	4,473	4,385	4,523	4,422	4,582	4,683	5,198	5,593
Resident	2,373	2,470	2,490	2,608	2,527	2,533	2,448	2,532	2,539	2,691	2,756
Nonresident	1,803	1,730	1,708	1,865	1,858	1,990	1,974	2,050	2,144	2,507	2,837
Average ACT/SAT	26.4	26.4	26.5	26.4	26.2	26.0	25.8	26.4	26.1	26.1	26.0
Number Reporting	4,096	4,101	4,116	4,390	4,298	4,446	4,362	2,981	3,181	3,113	3,191
Average ACT	26.3	26.3	26.4	26.3	26.2	25.9	25.8	26.3	26.0	26.0	25.9
Number Reporting	3,573	3,668	3,703	3,932	3,701	3,717	3,558	2,402	2,430	2,194	2,258
Average SAT	1198	1204	1203	1265	1243	1217	1201	1242	1228	1233	1238
Number Reporting	1,427	1,345	1,224	1,267	1,482	1,898	1,803	946	1,233	1,342	1,286
Average High School GPA	3.59	3.62	3.62	3.63	3.63	3.62	3.63	3.66	3.67	3.65	3.63
Number Reporting	4,105	4,114	4,137	4,446	4,382	4,520	4,420	4,581	4,681	5,197	5,593
HS GPA of 4.0	444	455	486	569	557	551	526	596	620	644	649
High School Ranking of #1	305	303	316	258	214	243	208	251	226	222	203
Degree-Seeking (Graduation Cohort)											
Full-Time	3,861	3,881	3,670	3,980	3,819	3,999	3,824	3,887	4,106	4,485	n/a
Part-Time	290	279	500	460	530	491	566	657	550	674	n/a
OU Retention GPA End of First Year	3.14	3.18	3.20	3.20	3.26	3.42	3.31	3.26	3.30	3.27	n/a
First-Generation Students	1,114	1,146	1,132	1,017	987	1,026	961	1,147	1,188	1,379	1,427

First-Time Freshmen Analysis - Table 4
University of Oklahoma - Norman Campus
First-Time Freshmen by IPEDS Race/Ethnicity, Gender, and Tuition Residency
Fall 2024

----- Enrollment by Gender -----						
<u>First-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	71	3.0%	117	3.6%	188	3.4%
Asian	170	7.1%	189	5.9%	359	6.4%
Black/African American	129	5.4%	158	4.9%	287	5.1%
Hispanic	338	14.2%	537	16.7%	875	15.6%
Native Hawaiian/Other Pacific Islander	2	0.1%	4	0.1%	6	0.1%
Two or More Races	215	9.0%	325	10.1%	540	9.7%
White	1,344	56.4%	1,734	54.0%	3,078	55.0%
Not Reported	53	2.2%	63	2.0%	116	2.1%
International	59	2.5%	85	2.6%	144	2.6%
Total	2,381	100.0%	3,212	100.0%	5,593	100.0%
----- Enrollment by Tuition Residency -----						
<u>First-Time Freshmen</u>	<u>Resident</u>	<u>Percent</u>	<u>Non- resident</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	151	5.5%	37	1.3%	188	3.4%
Asian	264	9.6%	95	3.3%	359	6.4%
Black/African American	141	5.1%	146	5.1%	287	5.1%
Hispanic	459	16.7%	416	14.7%	875	15.6%
Native Hawaiian/Other Pacific Islander	4	0.1%	2	0.1%	6	0.1%
Two or More Races	391	14.2%	149	5.3%	540	9.7%
White	1,319	47.9%	1,759	62.0%	3,078	55.0%
Not Reported	24	0.9%	92	3.2%	116	2.1%
International	3	0.1%	141	5.0%	144	2.6%
Total	2,756	100.0%	2,837	100.0%	5,593	100.0%

First-Time Freshmen Analysis - Table 5
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment by College
Fall Semesters 2020 - 2024

<u>College</u>	<u>Fall 2020</u>	<u>Fall 2021</u>	<u>Fall 2022</u>	<u>Fall 2023</u>	<u>Fall 2024</u>	<u>1-Year Change</u>
Total First-Time Freshmen	4,422	4,582	4,683	5,198	5,593	▲
Academic Affairs	3	1	1	1	4	▲
Christopher C. Gibbs Architecture	104	144	148	152	198	▲
Dodge Family Arts & Sciences	1,355	1,454	1,462	1,435	1,608	▲
Atmospheric & Geographic Sciences	86	105	153	248	282	▲
Michael F. Price Business	892	945	1,028	1,214	1,428	▲
Mewbourne Earth & Energy	57	32	33	47	68	▲
Jeannine Rainbolt Education	82	100	104	104	116	▲
Gallogly Engineering	707	711	784	810	824	▲
Weitzenhoffer Family Fine Arts	177	172	160	184	171	▼
David L. Boren International Studies	35	27	28	25	35	▲
Gaylord Journalism & Mass Comm.	192	165	196	249	238	▼
Professional & Continuing Studies	65	58	2	2	0	▼
University College	780	800	756	846	843	▼

First-Time Freshmen Analysis - Table 6
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall 2024

<u>College</u>	----- A C T -----						----- S A T -----				<u>ACT/SAT Combined</u>
	<u>Scores Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Science Reason.</u>	<u>ACT Composite</u>	<u>Scores Reported</u>	<u>Read/ Write</u>	<u>Math</u>	<u>SAT Total</u>	
Academic Affairs	0	-	-	-	-	-	0	-	-	-	-
Christopher C. Gibbs Architecture	63	24.8	22.5	26.2	24.1	24.5	36	610	595	1,205	24.7
Dodge Family Arts & Sciences	720	26.6	24.2	27.8	25.5	26.2	307	633	614	1,246	26.3
Atmospheric & Geographic Sciences	119	26.3	25.1	28.1	26.2	26.6	95	625	616	1,241	26.6
Michael F. Price Business	473	24.9	24.2	26.5	25.0	25.3	368	614	604	1,218	25.4
Mewbourne Earth & Energy	30	25.9	25.1	27.4	26.2	26.3	14	637	636	1,273	26.6
Jeannine Rainbolt Education	40	25.3	21.7	26.4	23.1	24.3	18	619	569	1,188	24.4
Galogly Engineering	411	27.0	26.8	28.5	27.2	27.5	266	634	645	1,279	27.6
Weitzenhoffer Family Fine Arts	74	27.4	24.4	28.9	25.5	26.7	41	665	636	1,302	27.0
David L. Boren International Studies	13	26.5	22.4	27.9	24.3	25.5	8	661	650	1,311	27.1
Gaylord Journalism & Mass Comm.	103	26.5	22.8	28.5	24.5	25.7	45	624	572	1,196	25.6
Professional & Continuing Studies	0	-	-	-	-	-	0	-	-	-	-
University College	317	24.8	22.2	26.3	23.8	24.4	130	613	586	1,199	24.6
Total	2,258	26.0	24.3	27.4	25.4	25.9	1,286	625	613	1,238	26.0

First-Time Freshmen Analysis - Table 7
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall Semesters 2020 - 2024

College	ACT/SAT Score									
	2020		2021		2022		2023		2024	
	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average	# Rpting.	Average
Total First-Time Freshmen	4,422		4,582		4,683		5,198		5,593	
Academic Affairs	3	25.3	1	-	1	-	1	-	0	-
Christopher C. Gibbs Architecture	103	25.0	82	25.9	93	24.7	76	25.2	91	24.7
Dodge Family Arts & Sciences	1,335	26.0	971	26.3	1,028	26.3	876	26.1	930	26.3
Atmospheric & Geographic Sciences	85	27.0	82	28.4	118	26.3	160	26.8	188	26.6
Michael F. Price Business	883	25.2	578	25.9	622	25.7	679	25.5	757	25.4
Mewbourne Earth & Energy	54	27.0	22	28.7	26	27.5	35	27.7	41	26.6
Jeannine Rainbolt Education	81	24.0	49	24.0	60	24.4	46	24.8	54	24.4
Gallogly Engineering	690	27.6	551	28.0	625	27.7	610	27.8	605	27.6
Weitzenhoffer Family Fine Arts	174	26.5	111	26.5	115	26.7	118	26.2	102	27.0
David L. Boren International Studies	32	28.0	20	27.7	18	27.9	12	26.8	18	27.1
Gaylord Journalism & Mass Comm.	190	25.7	101	25.4	117	25.5	130	25.4	135	25.6
Professional & Continuing Studies	62	25.9	42	25.5	0	-	0	-	0	-
Total - Degree-Granting Colleges	3,636	26.0	2,571	26.5	2,789	26.4	2,710	26.3	2,863	26.2
University College - Pre-Health 2-Year	481	24.2	283	24.7	336	24.3	304	24.4	365	24.3
University College - Undecided/Other	298	25.2	186	26.0	147	25.4	138	25.5	39	26.8
Average ACT/SAT	4,362	25.8	2,981	26.4	3,181	26.1	3,113	26.1	3,191	26.0

First-Time Freshmen Analysis - Table 8
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by ACT/SAT Scores
Fall Semesters 2020 - 2024

ACT/SAT Scores	2020		2021		2022		2023		2024	
	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%
Total First-Time Freshmen	4,422		4,582		4,683		5,198		5,593	
36	24	0.6%	13	0.4%	17	0.5%	17	0.5%	10	0.3%
35	68	1.6%	64	2.1%	52	1.6%	59	1.9%	38	1.2%
34	101	2.3%	71	2.4%	76	2.4%	78	2.5%	67	2.1%
33	115	2.6%	86	2.9%	93	2.9%	70	2.2%	88	2.8%
32	140	3.2%	118	4.0%	123	3.9%	112	3.6%	90	2.8%
31	193	4.4%	150	5.0%	148	4.7%	130	4.2%	145	4.5%
30	208	4.8%	184	6.2%	155	4.9%	164	5.3%	165	5.2%
29	282	6.5%	211	7.1%	212	6.7%	194	6.2%	198	6.2%
28	264	6.1%	207	6.9%	237	7.5%	218	7.0%	235	7.4%
27	344	7.9%	226	7.6%	274	8.6%	275	8.8%	286	9.0%
Subtotal - Above 26	1,739	39.9%	1,330	44.6%	1,387	43.6%	1,317	42.3%	1,322	41.4%
26	376	8.6%	279	9.4%	272	8.6%	278	8.9%	336	10.5%
25	416	9.5%	290	9.7%	276	8.7%	303	9.7%	325	10.2%
24	465	10.7%	290	9.7%	355	11.2%	362	11.6%	349	10.9%
23	353	8.1%	274	9.2%	250	7.9%	280	9.0%	299	9.4%
22	362	8.3%	208	7.0%	245	7.7%	241	7.7%	219	6.9%
21	288	6.6%	201	6.7%	212	6.7%	171	5.5%	201	6.3%
Subtotal - 26 to 21	2,260	51.8%	1,542	51.7%	1,610	50.6%	1,635	52.5%	1,729	54.2%
20	209	4.8%	67	2.2%	126	4.0%	102	3.3%	78	2.4%
19	96	2.2%	26	0.9%	46	1.4%	38	1.2%	41	1.3%
18	38	0.9%	7	0.2%	3	0.1%	12	0.4%	13	0.4%
17	8	0.2%	4	0.1%	6	0.2%	6	0.2%	3	0.1%
16	4	0.1%	4	0.1%	1	0.0%	1	0.0%	2	0.1%
15	3	0.1%	0	0.0%	1	0.0%	2	0.1%	1	0.0%
14	1	0.0%	1	0.0%	0	0.0%	0	0.0%	2	0.1%
13	3	0.1%	0	0.0%	1	0.0%	0	0.0%	0	0.0%
Below 13	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal - Below 21	363	8.3%	109	3.7%	184	5.8%	161	5.2%	140	4.4%
No ACT/SAT	60		1,601		1,502		2,085		2,402	

First-Time Freshmen Analysis - Table 9
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by High School Rank
Fall Semesters 2020 - 2024

High School Rank	2020	2021	2022	2023	2024
Total First-Time Freshmen	4,422	4,582	4,683	5,198	5,593
Number Reporting Rank	2,745	2,927	2,782	3,053	3,142
Percent Reporting Rank	62.1%	63.9%	59.4%	58.7%	56.2%
Distribution of HS Rank					
Top 10%	31.2%	32.3%	32.9%	29.6%	28.6%
11 - 20%	21.8%	21.3%	21.1%	19.4%	19.9%
21 - 25%	9.3%	9.8%	8.4%	9.0%	8.7%
Subtotal - Top 25%	62.2%	63.3%	62.4%	58.1%	57.3%
26 - 33%	12.4%	11.6%	11.0%	11.6%	11.4%
34 - 40%	7.7%	8.1%	8.3%	8.8%	9.3%
41 - 50%	8.9%	7.8%	8.8%	10.2%	10.0%
Others	8.8%	9.2%	9.5%	11.4%	12.1%

First-Time Freshmen Analysis - Table 11
University of Oklahoma - Norman Campus
First-Time Freshman Oklahoma Enrollment by County
Fall 2024

<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>
Adair	5	Greer	1	Oklahoma	746
Alfalfa	1	Harmon	0	Okmulgee	13
Atoka	4	Harper	0	Osage	13
Beaver	1	Haskell	1	Ottawa	3
Beckham	11	Hughes	3	Pawnee	3
Blaine	2	Jackson	14	Payne	19
Bryan	17	Jefferson	1	Pittsburg	12
Caddo	9	Johnston	3	Pontotoc	20
Canadian	154	Kay	6	Pottawatomie	26
Carter	26	Kingfisher	14	Pushmataha	3
Cherokee	19	Kiowa	7	Roger Mills	0
Choctaw	4	Latimer	2	Rogers	38
Cimarron	3	Le Flore	2	Seminole	6
Cleveland	533	Lincoln	8	Sequoyah	11
Coal	2	Logan	24	Stephens	23
Comanche	62	Love	5	Texas	9
Cotton	2	Major	3	Tillman	2
Craig	2	Marshall	8	Tulsa	425
Creek	26	Mayes	9	Wagoner	38
Custer	25	McClain	62	Washington	17
Delaware	5	McCurtain	8	Washita	2
Dewey	1	McIntosh	6	Woods	1
Ellis	0	Murray	9	Woodward	7
Garfield	28	Muskogee	15	Not Coded	2
Garvin	23	Noble	2	In-State Total	2,671
Grady	47	Nowata	3		
Grant	1	Okfuskee	3		

Students are from 73 out of 77 counties.

First-Time Freshmen Analysis - Table 12
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by State and U.S. Territories
Fall 2024

<u>State/Territory</u>	<u>First-Time Freshmen</u>	<u>State/Territory</u>	<u>First-Time Freshmen</u>
Alabama	3	Nevada	15
Alaska	4	New Hampshire	3
Arizona	23	New Jersey	12
Arkansas	42	New Mexico	12
California	101	New York	16
Colorado	88	North Carolina	11
Connecticut	7	North Dakota	1
Delaware	2	Ohio	10
District of Columbia	2	Oregon	0
Florida	16	Pennsylvania	12
Georgia	26	Rhode Island	0
Hawaii	0	South Carolina	5
Idaho	2	South Dakota	3
Illinois	46	Tennessee	12
Indiana	5	Texas	2,099
Iowa	9	Utah	4
Kansas	53	Vermont	0
Kentucky	5	Virginia	12
Louisiana	10	Washington	14
Maine	1	West Virginia	0
Maryland	7	Wisconsin	8
Massachusetts	7	Wyoming	0
Michigan	6	Military	0
Minnesota	12	U.S. Territories	1
Mississippi	5	Not Coded	10
Missouri	28		
Montana	2	Out-of-State Total	2,778
Nebraska	6	Students are from 44 out of 50 states.	

First-Time Freshmen Analysis - Table 13
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by Country
Fall 2024

<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>
Afghanistan	1	Germany	2	Rwanda	1
Albania	1	Ghana	3	Senegal	2
Algeria	1	Guyana	1	Sierra Leone	1
Argentina	1	Hong Kong	1	Singapore	1
Armenia	1	India	6	Slovenia	1
Bahamas, The	1	Iran	1	South Africa	1
Bangladesh	2	Iraq	1	South Korea	2
Benin	2	Jamaica	2	Spain	2
Bosnia and Herzegovina	1	Kenya	5	Sudan	1
Brazil	6	Kiribati	1	Switzerland	2
Cambodia	1	Kosovo	1	Syria	2
Canada	4	Laos	1	Taiwan, Republic of China	1
China	1	Lebanon	2	Tanzania	2
Colombia	1	Luxembourg	1	Thailand	1
Comoros	2	Madagascar	2	Togo	1
Congo, Dem. Republic of the	2	Malaysia	1	Tunisia	1
Costa Rica	1	Maldives	2	Uganda	7
Croatia	1	Mexico	4	Ukraine	1
Czech Republic	1	Mongolia	1	Uzbekistan	1
Côte d'Ivoire	3	Namibia	2	Venezuela	3
Denmark	2	Niger	1	Vietnam	4
Egypt	1	Nigeria	7	West Bank	2
El Salvador	1	Oman	4	Zimbabwe	4
Eswatini	3	Pakistan	2	Unknown	1
France	1	Romania	1	International Total	144
Gabon	1	Russia	1	Number of countries represented: 75	