



Contact: Drew Hendricks, Startup Programs Lead
rdhendricks@ou.edu
ou.edu/innovationhub

FOR IMMEDIATE RELEASE
September 14, 2020

Tom Love Innovation Hub Establishes Entrepreneurial Pilot Program ‘Start-Hub’
The OU Student Entry Point to the Oklahoma Entrepreneurial Ecosystem

NORMAN, Sept. 14, 2020 – The Tom Love Innovation Hub (I-Hub) launched Start-Hub today. This new entrepreneurial support program for students has opened [applications](#) for Start-Hub’s inaugural class.

Part of the I-Hub’s new Startup Programs, Start-Hub is the point of entry for all OU students interested in or actively pursuing a project, prototype or business model.

Importantly, Start-Hub is tailored to support an entrepreneurial idea at its particular stage of development.

“Entrepreneurial endeavors are unique and so are the resources and expertise needed to see them flourish,” said Drew Hendricks, Startup Programs Lead.

This one-year fellowship program connects multidisciplinary students from across the University of Oklahoma to create, design or test those ideas.

“Entrepreneurial ideas often struggle to find those with the necessary skills to carry them through,” said Hendricks. “Start-Hub exists to help that entrepreneurial idea find the team it needs to transition it into a good company.”

Start-Hub allows Fellows to form a team and work on their own entrepreneurial idea, or join a team and employ their skills in support of their peers. Fellows earn distinction as an OU Startup Fellow upon successful completion of the program.

“Being an OU Startup Fellow signals to the Oklahoma entrepreneurial ecosystem this person is committed to something real, not just chasing another daydream,” said Hendricks.

Fellows receive skills training and guided mentorship. Start-Hub also offers Fellows unprecedented access to the I-Hub and its services, including its new production studio, Innovation Studios.

If you have a great idea or the skills to support a great idea, Start-Hub hopes to receive your application. Applications can be accessed from the I-Hub’s [website](#) and close on Sept. 25, 2020, at 11:59 p.m.

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Founded in 2016, the Tom Love Innovation Hub has emerged as a leader in innovation and entrepreneurship in Oklahoma. It has been the site of many new ventures and entrepreneurial

projects, and its programs have rapidly grown the entrepreneurial ecosystem at the University of Oklahoma and across the state. Purposed with creating good companies and exceptional founders, Startup Programs is designed to foster and further grow entrepreneurial development at the University.