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OU Startup Programs Opens Applications for New Startup Incubator Program
The Next Step for Startup Ventures

NORMAN—OU Startup Programs today launched its Startup Incubator, a six-month program designed to grow OU Community members’ entrepreneurial ventures. Applications for the inaugural cohort of Startup Incubator founders are open and can be accessed [here](https://www.ou.edu/innovationhub/campus-programs/startups) [https://www.ou.edu/innovationhub/campus-programs/startups].

“Startup Incubator is looking for passionate entrepreneurs and teams ready to grow their businesses through a self-paced and supportive program,” said Cassandra Rigsby, OU Startup Programs Director.

Driven by three core tenets – Community, Guidance and Programming – Startup Incubator creates an adaptive program for supporting technology commercialization, venture management and startup growth.

Startup Incubator offers student-, faculty-, staff-, and alumni-led ventures dedicated office and workspace, as well as personalized mentorship and expertise to support their promising ventures. Incubator participants are also provided access to key resources at the Tom Love Innovation Hub at OU and have the opportunity to work alongside Start-Hub Fellows – a group of more than 30 students with incredible skills sets in technology, design and business.

“We look forward to hosting, supporting and scaling some of the most exciting early stage startups in our region,” said Tom Wavering, Executive Director of the Tom Love Innovation Hub.

The Incubator culminates in a final pitch or demo event where graduates present their ventures, demonstrating success by investment, admittance to other accelerator programs, or product or service sales. Currently, Startup Incubator will only run for six months, but it will soon expand into a yearlong program that provides additional opportunities.

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The Tom Love Innovation Hub’s newest initiative, Startup Programs, is a series of programs designed to foster and grow entrepreneurial ventures at the University of Oklahoma. Purposed with creating good companies and exceptional founders, Startup Programs builds a pipeline for startup ventures by connecting University Community members to supportive programming that will carry their ventures through the early but critical stages of development. Startup Programs comprises Start-Hub, Startup Innovation Fund, Startup Accelerator and Startup Incubator.

Startup Programs is funded by the Economic Development Administration and supported by the Price College of Business, the OU Vice President of Research and Partnerships, the Norman Economic Development Coalition and Startup 405. For more information about Startup Programs and partnership opportunities, contact Cassandra Rigsby at crigsby@ou.edu.