

GRADUATE CERTIFICATE PROGRAM REPORT

In order to qualify for a graduate certificate, a student must be admitted to the graduate certificate program through the Office of Graduate Admissions.

Course Credit Requirements for Graduate Certificates:

- All courses must be taken at OU. **No transfer credit will apply.**
- **No course substitutions** are permitted for graduate certificates.
- Coursework applied to a graduate certificate **cannot be more than five years old** as of the semester the graduate certificate is awarded.

Additional limitations and policies for graduate certificates can be found in the [Graduate College Bulletin](#).

This form is due in the Graduate College no later than the final semester of certificate coursework. Please see the [Graduate College website](#) for specific deadlines.

Please type all required information. Do not handwrite. List courses in the order they were/will be completed. Each course, directed reading, independent study, etc. should be listed on a separate line. Include only those courses that will be applied to the certificate.

GRADUATE CERTIFICATE in MEDIA MANAGEMENT

G083, G084

NAME: _____

OU ID: _____

COURSE PREFIX & NUMBER	COURSE NAME	HOURS	GRADE	SEMESTER & YEAR
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JMC COURSES: 9 hours.

JMC 5193	Principles of Media Entrepreneurship	3		
JMC 5970	Seminar—Media Management	3		

One of the following:

JMC 5473	Social Media Marketing			
JMC 5833	Journalism Ethics			

BUSINESS COURSES: 4 hours. Chosen from the following:

MGT 5702	Organizational Behavior			
MIT 5602	Management Information Systems			
ENT 5992	Entrepreneurial Growth Strategies			
ENT 5942	Launching the New Venture			
L S 5802	Business Ethics/Legal			
MKT 5402	Marketing Management			
ENT 5912	Capitalizing the New Venture			
B AD 5172	Business, Government and Society			
L S 5612	Employment Law			
SCM 5522	Production/Operations Management			

TOTAL HOURS:

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13 hours required

I hereby request approval of my certificate coursework as outlined above. I understand that I am responsible for reviewing the policies and procedures governing graduate study at the University of Oklahoma as published in the [Graduate College Bulletin](#).

Student Signature Date



I have reviewed the above-named student's course of study for the graduate certificate and I recommend approval.

Printed Name of Graduate Liaison

Graduate Liaison Signature

Date

FOR GRADUATE COLLEGE USE ONLY:

Program effective **Summer 2023**.

Date Checked: ____/____/____ | Earliest Course: _____ | Hours Required: _____ | **OK** ____ **Problem** ____