

**UNIVERSITY OF OKLAHOMA
GRADUATE COUNCIL MEETING
October 1, 2014 MINUTES
Robertson Hall, Room 311**

All actions taken by the Graduate Council will have a twenty-one (21) day faculty protest period except for new courses, course changes and petitions which will be considered approved by the Graduate Faculty if no written protest is received in the Graduate College within seven (7) days.

Present: Lee Williams, William Ray (via videoconference), Janis Paul, Frances Ayres, Sally Beach, Shayne Cairns, Anthony Cricchio, Phillip Gutierrez, Eric Heinze, Tohren Kibbey, Changwook Kim, Alicia Knoedler, Hollie Mackey, Mark Meo, Martin Montminy, David Moxley, Todd Wuestewald, Katerina Tsetsura, Jake Vidourek, Irvin Wagner

Absent: Robert Terry, Barry Weaver

Guests: John Dmytryk (HSC), Lisa Holliday, Karen Horne, Sanna Pederson, Randa Shehab, Charles Warnken, Katie Watkins

Description of General Business

- The minutes from September 3, 2014 were approved.

Program Modifications and Proposals

- The proposed **Graduate Certificate in Restorative Justice** was approved by unanimous vote.
- The proposed **Graduate Certificate in Corrections Management** was approved by unanimous vote.
- The proposed **Graduate Artist's Certificate in Music Performance** was approved by unanimous vote.
- The program requirement change to the **Master of Science in Construction Science** was approved by unanimous vote.
- The proposed **Master of Science Data Science Analytics** was approved by unanimous vote.
- The program requirement change to the **Master of Arts in International Studies, Area Studies option** was approved by unanimous vote.
- The program requirement change to the **Master of Arts in International Studies, Global Studies option** was approved by unanimous vote.
- The program requirement change to the **Master of Arts in International Studies, Global Studies option (accelerated)** was approved by unanimous vote.
- The program requirement change to the **Master of Music in Musicology** was approved by unanimous vote.
- The addition of the Engineering Education area of concentration to the **Doctor of Philosophy in Engineering** was approved by unanimous vote.

Subcommittee Reports

- Dr. Gutierrez provided the following report on the September 15, 2014 meeting of the Academic Program Review:
 - The APR met on September 15, 2014 to provide an overview of the process and review the procedures for the reviews.

- The programs to be reviewed are:
 - College of Arts and Sciences
 - Health and Exercise Sciences;
 - Human Relations;
 - Social Work
 - College of Architecture;
 - Architecture;
 - Construction Science;
 - Interior Design;
 - Landscape Architecture;
 - Regional and City Planning
 - The APR will meet on October 6, 2014 with Provost Kyle Harper, Dean Kelly Damphousse and Dean Charles Graham to get their insights into the College of Arts and Sciences, and the College of Architecture departments being reviewed.
 - The committee was divided into two subcommittees. Each subcommittee will review half of the programs.
 - All programs being reviewed have submitted their reports.
 - On October 13, 2014, the committee will meet to discuss the School of Social Work.
- Dr. Ayres provided the following report on the October 1, 2014 meeting of the Faculty Senate (see pages 4-42).
- Dean Ray reported that there is a shortage of classrooms on the Tulsa campus due to a current building project.

Course Changes

The following course changes and proposals have been unanimously approved by the Graduate Council and will be forwarded to the Academic Programs Council for further approval after the seven (7) day protest period. Only brief information regarding approved changes follows; however, original course change proposals will be on file in the Graduate College through the seven-day protest period if you have questions or concerns about any of the following. Please contact the Graduate Council Secretary, Stephanie Powers, at 325-4706 if you wish to review any of these materials.

C S 3823. Change prerequisite.

C S 4013. Change prerequisite.

C S 4413. Change prerequisite.

C S 4513. Change prerequisite.

CNS 5003. Course addition.

CNS 5013. Course addition.

CNS 5123. Course addition.

CNS 5153. Course addition.

CNS 5203. Change in course title.

CNS 5303. Change in course title. Change in prerequisite. Change in description. Change in semesters offered.

CNS 5313. Change in course title. Change in description.

CNS 5353. Course addition.
CNS 5413. Course deletion.
CNS 5523. Change in course title.
HES 6813. Course addition.
LSAL 5463. Change in course title.
LSAL 5513. Course addition.
LSAL 5533. Course addition.
LSCJ 5243. Change in course title.
LSCJ 5283. Course addition.
MBIO 5910. Course deletion.
PBIO 5910. Course deletion.
SOC 5831. Change in title. Change in prerequisite.
SOC 5832. Course addition.
SOC 5841. Course deletion.

With no further business, the meeting adjourned at 4:24 PM. The next regularly scheduled meeting will be November 5, 2014.

DISTRIBUTION DATE: October 3, 2014

For an electronic copy of these minutes and more information about the
Graduate Council, please visit our website at:
http://www.ou.edu/content/gradweb/faculty_resources/graduate_council.html

Faculty Senate report 10/1/2014
Frances Ayres

1. Provost Kyle Harper made a presentation. One key point was that OU has fewer masters degrees and a lower acceptance rate for masters students than Carnegie High Research Universities. See slides for more details.
2. It was announced that the United Way campaign is underway.

Faculty Senate Discussion

Kyle Harper, Interim Sr. Vice President & Provost

September 8, 2014



Provost's Office Team

Simin Pulat, Vice Provost for Faculty Development

Glen Krutz, Vice Provost for Academic Initiatives

Stewart Berkinshaw, Assoc. Provost for Acad. Financial Ops.

Mechelle Gibson, Director of Operations, Provost's Office

Mark Morvant, Assoc. Provost for Teaching and Technology

Felix Wao, Director of Assessment

The Horizons of Opportunity

1 // Graduate: Recruit, Admit, Retain, Complete

The absolute key to success is admitting students with the right mix of intelligence, experience, leadership, and engagement to be successful at OU. Then, we need to provide them with the environment and support system that allows them to succeed and flourish. We must continue to improve our retention and graduation rates to be the kind of institution we want to be, and it all starts with recruitment and admissions.

HOW DO WE STRIVE FOR EXCELLENCE?



The Horizons of Opportunity

1 // Graduate: Recruit, Admit, Retain, Complete

Our first-year student retention rate is 84.8%.

Of 4100 freshmen, we lose 615 in the first year.

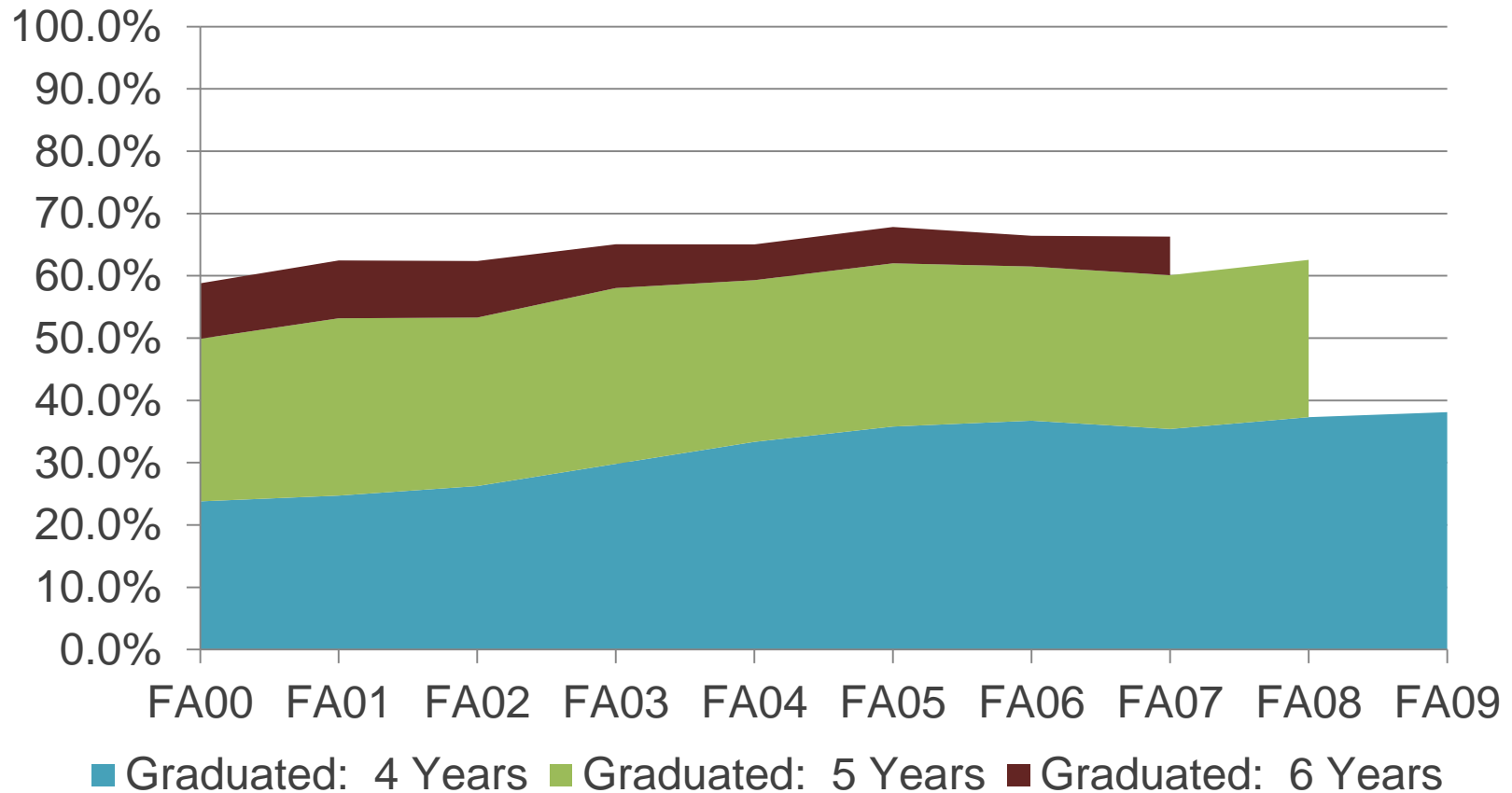
University	Retention
Georgia	94%
Texas	92%
A&M	92%
Virginia Tech	92%
Florida State	92%
Michigan State	91%
N.C. State	91%
Clemson	90%
Minnesota	90%
Indiana	89%
Auburn	88%

615 students lost in 1st year =
~ \$30,000,000 in unrealized revenue per cohort

The Horizons of Opportunity

1 // Graduate: Recruit, Admit, Retain, Complete

Graduation rates are high but should be higher



The Horizons of Opportunity

2 // Broad: The Liberal Arts Education

The liberal arts tradition is at the core of what has made American higher education great. The *breadth* of learning is our strength.

>> It prepares students broadly to think critically, to communicate effectively, and to understand human behavior. In a rapidly changing world, *breadth* is the key to *adaptability*, which has never been more important.

>> It *enriches* the individual's life, providing the ability to think about one's purpose, to connect with ideas, languages, cultures, and forms of human expression in ways that last a lifetime.

>> It enhances *community life* and prepares students for citizenship, etc. Who would want to live in a world where others don't appreciate music, understand government, respect scientific method, and so on?

THEN HOW DO WE STRIVE FOR EXCELLENCE?

The Horizons of Opportunity

2 // Broad: The Liberal Arts Education

Value and Enhance General Education



The Horizons of Opportunity

2 // Broad: The Liberal Arts Education

Develop and drive campus-wide plan to improve

STEM Ed Outcomes



Science



Technology



Engineering



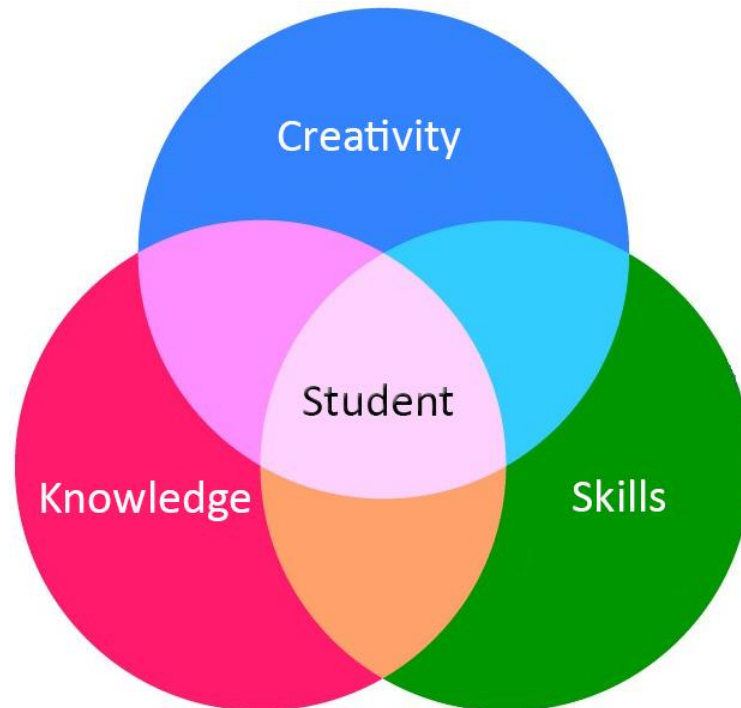
Mathematics

The Horizons of Opportunity

3 // Creative: Empower Students as Creators

Focus experience on

KNOWLEDGE, SKILLS, AND **CREATIVITY**



The Horizons of Opportunity

3 // Creative: Empower Students as Creators

Develop a
Digital Creative Portfolio
platform that makes creative
activity an expectation



The Horizons of Opportunity

3 // Creative: Empower Students as Creators

Develop Problem-Oriented Curricula With
Real-World Application: **Dream Degrees**



The Horizons of Opportunity

4 // Citizens: Civic Education and Community Engagement

Great universities are part of the community, and their operations touch the community in countless ways, to the benefit of both the students and society.

OU's position as the premiere institution in the state, the far-ranging needs of the state, and the President's vision in the area of civic education and emphasis on community-building make this an area of huge potential.

HOW DO WE STRIVE FOR EXCELLENCE?



The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

Graduate education is crucial to OU's mission, but we have lacked an overarching strategy and key central support systems. Above all, there are structural misalignments between incentives and goals.

This front is both an imperative (peer institutions will run away with the market and outcompete us) and an opportunity (a place for stabilizing our business model and allowing us to succeed in our core mission).

HOW DO WE STRIVE FOR EXCELLENCE?



The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

The Opportunity

Master's degree recipients make 25% more salary than those with just a bachelor's degree

Master's applications increased on average 4.5% per year from 2002-2013.

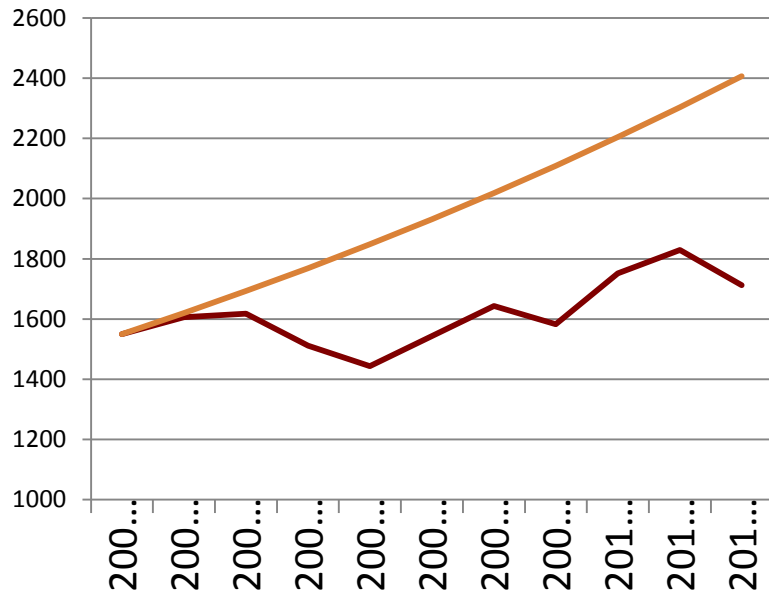


The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

The average master's degree acceptance rates:

Carnegie High-Research Universities: 54%
University of Oklahoma: 24.7%



Master's Degrees
2002-2012

The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

A snapshot: Apps and Admits 2010-2014

Program	Applicants	Admits
Chem/Biochem	123	8
Petro/Geol Engin.	1518	114
Gaylord JMC	325	37
Computer Sci.	664	82
Geology/Geophy.	964	137
Health/Exercise	158	50
History	154	37
Architecture	188	51
Ed. Psych.	456	157
UNIVERSITY TOTAL	15043	3955

The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

Develop New Masters Programs

>> Professional

>> Various MOD

Align Incentives and Institutional Mission



The Horizons of Opportunity

5 // Expand: Graduate Offerings, Enrollments, and Brand

Expand Graduate Recruitment and Admissions
Nationally and Internationally



The Horizons of Opportunity

6 // Nationally Significant: A Culture of Excellence in Research

As OU continues its rise as a leading public research university, we are poised to make the leap from “centers” of excellence to a broad-based “culture of excellence,” where high standards, big thinking, and achievement are expected from the faculty.

HOW DO WE STRIVE FOR EXCELLENCE?

The Horizons of Opportunity

6 // Nationally Significant: A Culture of Excellence in Research

- Thoroughly Improve Annual and Program Evaluation Processes
- Promote Use of Quality Standards in Assessments of Research



The Horizons of Opportunity

6 // Nationally Significant: A Culture of Excellence in Research

Enhance Faculty Professional Development
Teaching, Research, Outreach

Enable Faculty Excellence
e.g. Dependent Care Pilot



Leadership Academies for OU Chairs and Directors

The Horizons of Opportunity

6 // Nationally Significant: A Culture of Excellence in Research

Make the APR Process a Launch-Pad for Unit Improvement and Strategic Leadership



The Horizons of Opportunity

7 // Interdisciplinary Innovation

An entrepreneurial approach to program development, cutting across traditional departmental silos, will define the successful universities of the future.

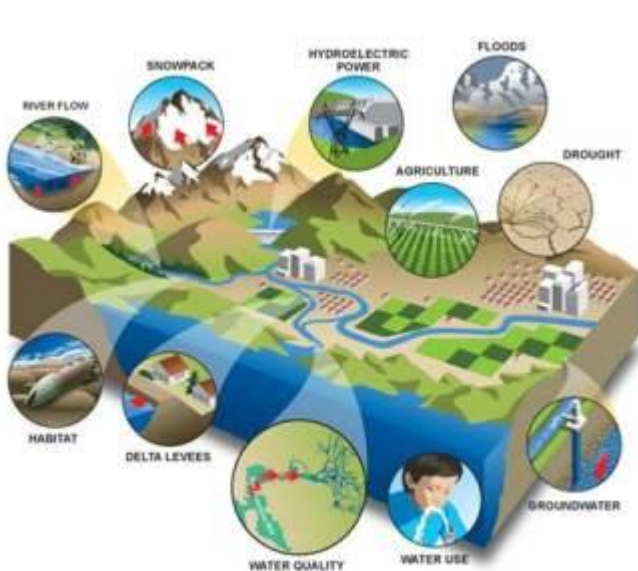


HOW DO WE STRIVE FOR EXCELLENCE?

The Horizons of Opportunity

7 // Interdisciplinary Innovation

Areas like Energy, Water, Climate, and Data



The Horizons of Opportunity

7 // Interdisciplinary Innovation

Foster Strengths & Build Crucial New Ones

- >> interdisciplinary energy programs
- >> data science & analytics (environment, energy, health)
- >> humanities & digital humanities
- >> biomedical engineering
- >> non-profits
- >> public affairs & policy
- >> indigenous media



The Horizons of Opportunity

8 // Use Technology Creatively

Technology has transformed every sector of the American economy, from agriculture to entertainment. It will change education, even though real change has been remarkably slow. The great opportunities are still on the horizon.



HOW DO WE STRIVE FOR EXCELLENCE?

The Horizons of Opportunity

8 // Use Technology Creatively

Use technology interfaces in innovative ways to improve student academic experience. Let technology do what technology is good at:

- Integration
- Personalization
- Connection
- Visualization





The Horizons of Opportunity

8 // Use Technology Creatively

Look for opportunities to solve problems by building solutions
(e.g. Advising)

OU Libraries Supporting Campus Research



Edition Open Access

Max Planck Research Library for the History and Development of Knowledge



SHAREOK.ORG

A central, open-access repository of research
by members of Oklahoma Higher Education



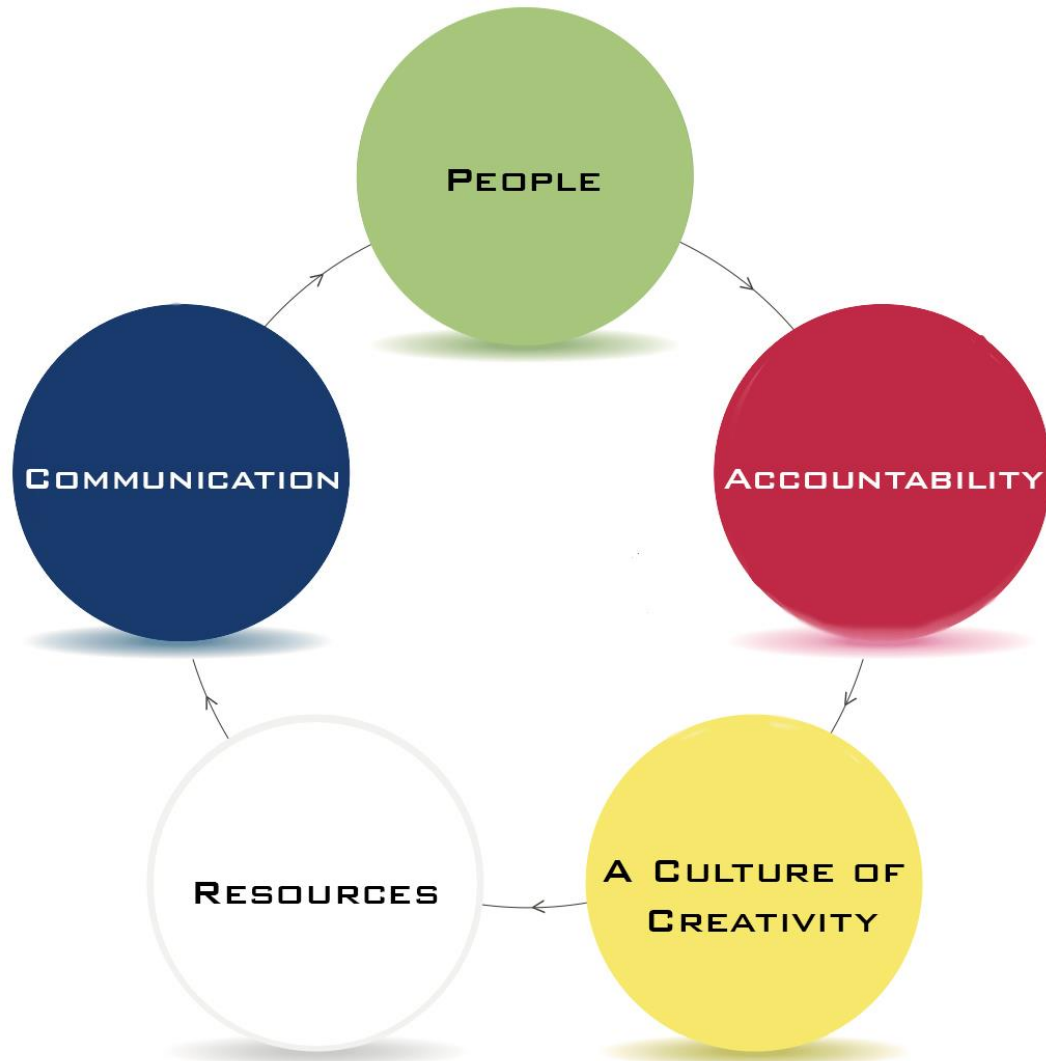
COMMONS

OPEN EDUCATIONAL
RESOURCES

(OJS) - Open Journal System

The Elements of Success

How do we pursue the academic vision for the University of Oklahoma?



The Elements of Success

1 // Find, empower, cultivate, and challenge great PEOPLE

The most important.



>> Focus on creative and intentional **recruitment** of truly special leaders

>> **Cultivate** talent and leadership

>> Create an **inclusive**, open culture

>> Encourage creative and strategic **leadership** of Deans

The Elements of Success

2 // A CULTURE of Creativity & Excellence

Set Expectations High

Set Expectations of Creativity and Innovation

Create Safe Venues for Expression of Creativity

Reward Creativity



The Elements of Success

3 // COMMUNICATION that reinforces the culture

Listen

- >> Leadership
- >> Faculty

Digital

- >> Provost web
- >> Blog

Meetings

- >> Dean's Councils and Working Groups
- >> Retreats
- >> Faculty Lunches
- >> New Groups?

Awards

Events



The Elements of Success

4 // ACCOUNTABILITY that leads to discipline

Use Data

Effective Review Processes

>> Spring Planning

>> Annual, T&P, APR, PTR



The Elements of Success

5 // Intentional, strategic use of always-constrained **RESOURCES**

Align Resources with Mission

Erode Culture of “The Free Refill”

Every Hire is a Strategic Hire



RESOURCES

We don't have hundreds of years of history.
We don't have the same resources.
But we compete with the big dogs.

With pluck. With creativity.
By doing things differently.
By working together.

By being bold.
By being the University of Oklahoma.



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Senior Vice President & Provost