

Fact Sheet
British Media Study Abroad
Gaylord College of Journalism and Mass Communication
The University of Oklahoma
Tentative Dates: May 12 – May 31, 2025

-Class will visit London, Bath, Bristol, Cardiff and Windsor. The international portion of the class is 20 days.

-Depart OKC or DFW. Return to OKC or DFW. Students may extend their time in Europe after the end of the course if they want.

-Each student is required to enroll in 2 3-hour courses:

British Media Studies taught by Ralph Beliveau

<https://www.ou.edu/gaylord/about/faculty-and-staff/ralph-beliveau>

and

British Media Systems taught by Dean Emeritus Joe Foote

<https://okjournalismhalloffame.com/2018/2018lifetimeachievement/dr-joe-foote-2/>

- Six pre-departure class sessions will be held during March-April 2025.
- Cost: \$3,695 which includes:
 - ❖ Accommodations in London, Cardiff, Bristol, and Windsor
 - ❖ Local transportation in the UK including transfers from the airport and hotel and between destinations, when traveling in the group
 - ❖ Transportation to, from and within London, Bath, Bristol, Cardiff, and Windsor
 - ❖ Closing Ceremony and Dinner
 - ❖ Various cultural excursions and field trips
- Not included in the \$3,695:
 - ❖ Tuition and Fees for two upper division classes
(Note: Banked tuition hours may apply for some hours)
 - ❖ \$50 Education Abroad Fee (billed through the Bursar's office)
 - ❖ Airfare to and from the United Kingdom
 - ❖ Most meals
 - ❖ Passport costs
 - ❖ Personal Expenses
- Visit top management, account executives, production and post-production staff, and reporters/editors from many different organizations. We usually plan visits to a public relations firm, an advertising agency, and media production companies and facilities. We also hope to visit with the British Government agency for Media, Sport and Culture, and the Parliament in Wales. Below are a few places we have visited in past years.
 - ❖ BBC
 - ❖ Al Jazeera
 - ❖ Ketchum PR
 - ❖ The Guardian
 - ❖ Bottle Yard Studios
 - ❖ CNN London
 - ❖ Bloomberg News
 - ❖ Oglivy Advertising
 - ❖ Silverback Films
 - ❖ Edelman Public Relations London

- Some examples of prior accommodations while traveling abroad:
 - AES Hoxton in London. These are flats, or apartments. You can see a few photos at <https://angloeducational.com/apartments/hoxton/>
 - Mint Street, London – Apartments near the Tower of London: <https://angloeducational.com/apartments/royal-mint/>

- **Scholarships and Financial Assistance**

There are two sources of financial aid: one through Gaylord College, and the other through the University of Oklahoma. These scholarships are need-based.

- ❖ Gaylord College alumni have tentatively established 2 scholarships in the amount of \$1,000 each. Scholarship info will be available shortly.
- ❖ Information about University of Oklahoma Presidential International Travel Fellowships are available at: https://oklahoma.studioabroad.com/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10010&Type=S&Type=S.
The deadline for this fellowship is March 1st, 2025.

- One-hour independent study is available for students who are interested in the following:
 - ❖ Public Relations Assistant
 - ❖ Photographer
 - ❖ Videographer
- Registration will begin Oct. 1, 2024.

The registration form will be available online at:

<https://www.ou.edu/gaylord/experience/study-abroad/british-media>

- The first 20 people who register online and make the \$300 deposit will be accepted. After 20 students have applied and paid the deposit, we will start a wait list.

You can post the deposit payment online. For Credit Card payments for the British Media Study Abroad, the links are:

Deposit: <https://bit.ly/Britishmediadeposit>

Payment 1: <https://bit.ly/britishmediapayment1>

Payment 2: <https://bit.ly/britishmediapayment2>

(Optional) Payments 1 & 2 combined:

<https://bit.ly/britishmediapayments1and2combined>

The final deadline for registration is February 1, 2025.

- The payment plan and deadlines are:
 - Payment of \$300 deposit with registration (refundable in full if the program is cancelled or the request is made by February 1, 2025)
 - Payment of \$1,697.50 on or before March 1, 2025
 - Final payment of \$1,697.50 on or before April 1, 2025

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