Sooner virtues and journalism ethics/incorporation into class content
JMC 4833/5833 Journalism Ethics
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Intellectual:

– **Love of learning**: applicable in journalistic reporting and in cultivating ongoing interest in standards and practices of the field.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions. Also work into comments during the semester on importance of becoming an ongoing learner about ethics and excellent practices/how that can be done.

– **Intellectual humility**: relates to the role of journalists in going to experts on topics in their reporting, particularly complex ones such as science.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions. Can also bring into discussion of some cases.

– **Open-mindedness**: applicable across journalistic decision-making, particularly in the interactive, social media era – website even mentions crowdsourcing; can easily tie to love of truth and humility about one's perspective in ethical decision-making.
How in the class: in cases in which we discuss journalistic use of social media and engagement with public on social media and online, emphasize this virtue and its benefits – emphasize in both regular case discussions and role-playing. Can ask students to look for it in exemplar paper, cover in overview of virtue ethics, guest speaker follow-up discussions.

Executive:

– **Self-regulation**: important in interaction between reporters and sources, as well as interactions within journalistic organizations with others on staff.
How in the class: include in the overview of virtue ethics, guest speaker follow-up discussions (and could incorporate into questions for the guest speakers). Emphasize this virtue in both regular case discussions and role-playing.

– **Perseverance**: vital to achieving excellence in journalism, particularly on large-scale projects such as investigative reporting and database projects.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions and questions. Emphasize in case discussions.

– **Honesty**: this is absolutely fundamental to journalism because of the importance of truth in information gathering and reporting.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions and questions. Emphasize in case discussions.

Civic:

– **Civility**: modeling and cultivating civility are very important in the journalistic role of discussion of community issues e.g. on social media or reader comments online.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions and questions. Emphasize in case discussions involving situations where journalists are engaged in or moderating public comments on issues.

– **Compassion**: very important in journalists' engagement with story sources and subjects and in decisions about writing, editing and visual presentation.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions and questions. Emphasize in case discussions.

– **Fairness**: this is fundamental to the distinctive role of journalism in society.
How in the class: exemplar paper, overview of virtue ethics, guest speaker follow-up discussions and questions. Emphasize in case discussions.