

You Are Invited!  
MERKEL FAMILY FOUNDATION  
Fall 2016 | Distinguished Lecture Series

presents  
**Kara McCormack, Ph.D.**  
Lecturer in the Humanities, Stanford University



*Tombstone AZ - OK Corral* by Warren Willis, 2011.  
Photograph courtesy WarrenWillisPhotography.com.

“Equal Parts Deadwood and Disney”:  
*Tourism, Authenticity, and Popular Culture  
in Tombstone, Arizona*

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**7 p.m. Thursday, November 17, 2016**

open to the public with no admission charge

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**Mary Eddy and Fred Jones Auditorium**

Fred Jones Jr. Museum of Art  
555 Elm Ave., Norman, OK 73019-3003  
in the OU Arts District

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Reception to follow in the Sandy Bell Gallery, Fred Jones Jr.  
Museum of Art



CHARLES M.  
RUSSELL CENTER  
for the Study of Art of the American West

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The University of Oklahoma School of Visual Arts • [art.ou.edu/russellcenter](http://art.ou.edu/russellcenter) • (405) 325-5939

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For more information or for accommodations, please call the Russell Center at (405) 325-5939.

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## **Tombstone, Arizona -- “The Town Too Tough to Die”**

FOR IMMEDIATE RELEASE

CONTACT: Sharon Burchett  
(405) 325-5939; russellcenter@ou.edu

NORMAN, OKLA. (October 19, 2016) – Kara McCormack, Ph.D., Lecturer in the Humanities, Stanford University, will deliver a public lecture titled “‘Equal Parts Deadwood and Disney’: Tourism, Authenticity, and Popular Culture in Tombstone, Arizona,” on **Thursday, November 17, at 7 p.m., in the Mary Eddy and Fred Jones Auditorium of the Fred Jones Jr. Museum of Art, 555 Elm Ave., in the *OU Arts District***. The illustrated lecture is open to the public with no admission charge and is presented by the OU School of Visual Art’s Charles M. Russell Center for the Study of Art of the American West, as part of the Merkel Family Foundation Distinguished Lecture Series.

McCormack’s talk will explore the historical and mythical legacies of the OK Corral gunfight and demonstrate how the marketing of authenticity revitalized Tombstone, Arizona, a town today described by the Arizona Office of Tourism as ‘equal parts Deadwood and Disney.’

McCormack is author of the recently published book, *Imagining Tombstone: The Town Too Tough to Die* (University Press of Kansas, 2016).

Founded in 1998, the Charles M. Russell Center for the Study of Art of the American West is the first such university-based program in the nation. The center is dedicated to the pursuit and dissemination of knowledge in the field of American art history as it relates to the western United States. Through its resource holdings, national symposia, lecture series, course offerings and outreach programs, the Russell Center actively engages students and the public in developing a better understanding of, and appreciation for, 19th- and 20th-century Euro-American and Native American artistic traditions. Special focus is given to the art of Charles M. Russell and his contemporaries. For more information on the Russell Center, visit the resources section of [art.ou.edu](http://art.ou.edu). For accommodations on the basis of disability, call (405) 325-5939.

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**Editors:** please find attached accompanying images with the following credit information:

*Tombstone AZ - OK Corral* by Warren Willis, 2011.  
Photograph courtesy [WarrenWillisPhotography.com](http://WarrenWillisPhotography.com).



**O.K.  
CORRAL  
GUNFIGHT SITE**

ENTER  
HERE  
O.K. CORRAL  
GUNFIGHT SITE

WALK WHERE THEY FELL

HISTORAMA

OUTFITTER

ENTER  
HERE  
O.K. CORRAL  
GUNFIGHT SITE

Powderhorn  
Cordillera

