

# **SPORTS PROMOTION**



**Presidential Dream Course  
with Dr. Jensen Moore**

**SPEAKERS INCLUDE:**

**Mike Veeck, Sports Promotion  
Guru**

**Bryan Bellows, Minnesota Wild  
Director of Corporate Sponsorship**

**Samantha Hughey, Adidas Digital  
Brand Manager**

**Cyone Batiste, Assistant Director  
Atlanta Super Bowl LIII**

**AND MORE!**

**JMC 4433/5433**

**SPRING 2019**

**12:00-1:15 T/Th,**

**Gaylord Auditorium**

**Email [jensenmoore@ou.edu](mailto:jensenmoore@ou.edu) to enroll**