



DISTINGUISHED SPEAKER SERIES

featuring

DR. HEIDI NECK

Jeffrey A. Timmons Professor of Entrepreneurship
Babson College

9:30AM | THURSDAY, OCT. 26

Price Hall | Dodson Lounge

1003 Asp Ave. | Norman, OK

Reception to follow with light refreshments

RSVP at price.ou.edu/speaker

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HEIDI NECK, PhD

Neck is a Babson College Professor and the Jeffrey A. Timmons Professor of Entrepreneurial Studies. She teaches entrepreneurship at the MBA and executive levels. Her research interests include entrepreneurship education, entrepreneurship inside organizations, and creative thinking. Neck is the lead author of *Teaching Entrepreneurship: A Practice-Based Approach*—a book written to help educators teach entrepreneurship in more experiential and engaging ways. Additionally, she has published 40+ book chapters, research monographs, and refereed articles in such journals as *Journal of Small Business Management*, *Entrepreneurship Theory & Practice*, and *International Journal of Entrepreneurship Education*. She is on the editorial board of the *Academy of Management Learning & Education* journal.

Neck speaks and teaches internationally on cultivating the entrepreneurial mindset and espousing the positive force of entrepreneurship as a societal change agent. She consults and trains organizations of all sizes on building entrepreneurial capacity.