

One-Pager Template

The goal of the one-pager is to convey a project idea to address a problem and to capture the attention of funders and other stakeholders. The Center for Faculty Excellence (CFE) has provided an excellent framework for presenting a compelling one-pager. A one-page proposal should generally address the following four questions, though headings can be tailored to your specific audience:

1. What is the problem to be addressed?
2. What have others done to solve the problem?
3. Why has the problem not been solved (what is the gap)?
4. What will you do to fill the gap?

*** Please be sure to include a brief description of how you plan to use the funds.**

Template provided by CFE