

THE OU CENTER FOR PEACE & DEVELOPMENT AND SECURITY IN CONTEXT PRESENT

# CULTURAL ATTITUDES AND VACCINE RESISTANCE:

Sustainability and justice for vaccination interventions in a global pandemic

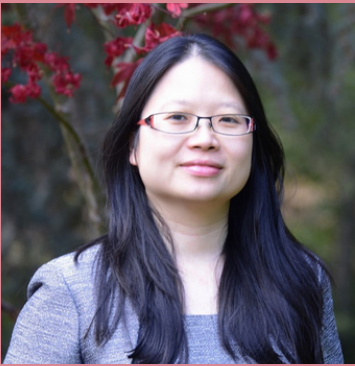
**TUESDAY, SEPTEMBER 28**

**4:30 - 5:30 p.m. CDT**

**via Zoom**

Join the webinar at <https://bit.ly/39p8eM8>

with



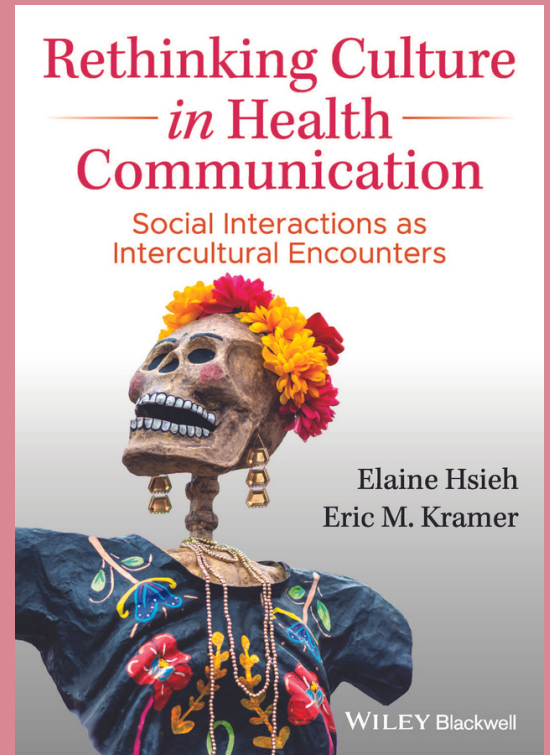
**Elaine Hsieh, Ph.D., J.D.**

Professor of Communication,  
University of Oklahoma



**Eric M. Kramer, Ph.D.**

Presidential Professor of  
Communication,  
University of Oklahoma



In this lecture, coauthors Hsieh and Kramer discuss their recently published book, *Rethinking Culture in Health Communication: Social Interaction as Intercultural Encounters*, and its implications for health access and sustainability.

The talk will specifically explain how U.S. cultural attitudes (i.e., perspectival, hypertrophic individualism) is not sustainable in the times of a pandemic before examining how an integral approach to health and culture may provide solutions. Integral approaches may have implications beyond public health and into issues of sustainability and justice.

For accommodation on the basis of disability contact [stephaniesager@ou.edu](mailto:stephaniesager@ou.edu).



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