

# HUAIJIAN CAI

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Department of Psychology  
University of Oklahoma  
455 W. Lindsey Street  
Dale Hall Tower, Room 719  
Norman, OK 73019-2007

Phone: (405)325-4511  
Email: [hjcai@ou.edu](mailto:hjcai@ou.edu)

Homepage: <https://www.ou.edu/cas/psychology/people/faculty/huajian-cai>  
Research Gate: <https://www.researchgate.net/profile/Huajian-Cai>  
Google Scholar: <https://scholar.google.com/citations?user=oC846eIAAAAJ&hl=en>

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## EDUCATION

- Ph.D. **Social Psychology**, June 2002  
East China Normal University (ECNU), Shanghai, China
- M.A. **Quantitative Psychology**, June 1996  
ECNU, Shanghai, China
- B.A. **Psychology**, June 1993  
Minor: International Finance  
ECNU, Shanghai, China

## POSITIONS

- 2023.8 – present Associate Professor  
Department of Psychology  
University of Oklahoma, Norman, USA
- 2010.3 – 2023.8 Professor, Director of Center for Personality and Social Psychology  
Institute of Psychology  
Chinese Academy of Sciences, Beijing, China
- 2009.8 – 2010.2 Post-doctoral Research Associate (with Dr. Peter Gries)  
Institute for US-China Issues  
University of Oklahoma, Norman, USA
- 2005.6 - 2009.7 Associate Professor  
Department of Psychology  
Sun Yat-Sen University, Guangzhou, China
- 2003.3 - 2005.3 Post-doctoral Research Associate (with Dr. Anthony Greenwald)  
Department of Psychology  
University of Washington, Seattle, USA
- 1996.7 - 2003.3 Lecturer, Assistant Professor  
Department of Psychology  
ECNU, Shanghai, China

## GRANTS

- 2022-2025 The Hong Kong Polytechnic University (Co-PI)  
*Mental Health Research Centre (MHRC)*  
Funds: 15,000,000 Hongkong Dollar
- 2021-2023 The General Research Fund of Hongkong (Co-PI)  
*Romantic Relationships in Cross-Cultural Perspective: The Role of Dialectical Relationship Thinking*  
Funds: 931,500 Hongkong Dollar
- 2018-2022 National Social Science Foundation of China (PI)  
*The Influences of Social Change on Chinese Culture and Psychology*  
Funds: 600,000 Chinese Yuan
- 2016-2019 National Natural Science Foundation of China (PI)  
*The Mechanism of Familial Self-affirmation: Behavioral and Neuroimaging Research*  
Funds: 800,000 Chinese Yuan
- 2016-2018 Grant from Key Laboratory of Behavioral Sciences (PI)  
*Nostalgia and Decision making: Behavioral and neuroimaging research*  
Funds: 100,000 Chinese Yuan
- 2010-2015 Chinese Academy of Sciences (PI)  
*Culture and Self*  
Funds: 3,000,000 Chinese Yuan
- 2011-2014 Chinese Academy of Sciences (Subcontract)  
*Neural Bases of Implicit Self-Esteem*  
Funds: 400,000 Chinese Yuan
- 2011-2014 National Natural Science Foundation of China (PI)  
*Pan-cultural Self-Enhancement: Behavioral and Neural Evidence from China*  
Funds: 320,000 Chinese Yuan
- 2006-2007 Sun Yat-Sen University (PI)  
*Explicit and Implicit Attitudes toward People with AIDS in Chinese College Students*  
Funds: 10,000 Chinese Yuan

- 2006-2007 The Sumitomo Foundation, Japan (PI)  
*Examining the Animosity Model of Foreign Product Purchase from Both  
 Explicit and Implicit Perspectives*  
 Funds: 5,500 USD
- 2006-2008 National Grants for Scholars Returned from Foreign Countries (PI)  
*Implicit Social Cognition*  
 Funds: 25,000 Chinese Yuan
- 2005-2008 Sun Yat-Sen University (PI)  
*Culture and Self-Esteem*  
 Funds: 130,000 Chinese Yuan
- 2001-2002 Shanghai Social Science Foundation (PI)  
*Implicit Theories of Creativity in Chinese College Students*  
 Funds: 10,000 Chinese Yuan

## **PUBLICATIONS** (\* corresponding author)

### **2023**

Bao, H.W.S, Cai, H.\*, Jing, Y. (2023). Understanding the Rise of Unique Names: The Emphasis on Uniqueness Matters. *Acta Psychologica Sinica*. In press.

Zhang, M., Yang, Y., Bao, H.W.S, Cai, H.\* (2023). The positive ideal affect of Chinese people: Trends over the past decades. *Acta Psychologica Sinica*. In press.

Yang, Y., Sedikides, C., Wang, Y., & Cai, H. \* (2023). Nature Nurtures Authenticity: Mechanisms and Consequences. *Journal of Personality and Social Psychology*. In press. doi:10.1037/pspi0000432.

Wang, Y., Wildschut, T., Sedikides, C., Yang, Y., & **Cai, H.** \* (2023). Distress prospectively predicts higher nostalgia, and nostalgia prospectively predicts lower distress: A longitudinal demonstration. *Journal of Personality*. In press. doi: 10.1111/jopy.12824.

Wang, Y., Wildschut, T., Sedikides, C., Wu, M., & **Cai, H.**\* (2023). Development of Nostalgia in Emerging Adulthood. *Personality and Social Psychology Bulletin*. In press. DOI: 10.1177/01461672221143241.

Yang, Z., Izuma, K., & **Cai, H.**\* (2023). Nostalgia in the Brain. *Current Opinion in Psychology*. In press. <https://doi.org/10.1016/j.copsyc.2022.101523>

Yang, Y., **Cai, H.**\*, Yang, Z., Zhao, X., Li, M., Han R., & Chen, X. S. (2023). Why Does Nature Enhance Psychological Well-being? A Self-determination Account.

*Journal of Environmental Psychology*. In press.  
<https://doi.org/10.1016/j.jenvp.2022.101872>

**Cai, H.**, Yuan, J., Su, Z., Wang, X., Huang, Z., Jing, Y., & Yang, Z. (2023). Does Economic Growth Raise Happiness in China? A Comprehensive Reexamination. *Social Psychological and Personality Science*. 14 (2), 238-248.  
DOI: 10.1177/19485506221089804

**Cai, H.\***, Zhang M., Bao H., Zhu H., Yang Z., Cheng X., Wang Z., & Huang Z. (2023). Examining Societal Change from the Perspective of Psychology: Research Design and Analytic Techniques. *Advances in Psychological Science (in Chinese)*. 31(1), 159-172.

## **2022**

Ji, L., Yap, S., Khei, M., Wang, X., **Cai, H.**, Chang, B., & Shang, S. X. (2022). Culture, Meaning in Stressful Experiences, and Coping. *Journal of Cross-Cultural Psychology*. 53(9), 1015-1032. <https://doi.org/10.1177/00220221221109552>

Luo, Y. L.L., Wildschut, T., Sedikides, C., & **Cai, H.** \*(2022). Nostalgia Proneness and Satisfaction with Life: A Behavioral Genetic Analysis. *Journal of Positive Psychology*. 23(7), 3347-3361. DOI: 10.1007/s10902-022-00548-9

Bao, H. W. S., **Cai, H.\***, & Huang, Z. (2022). Discerning Cultural Shifts in China? Commentary on Hamamura et al. (2021). *American Psychologist*. 77(6), 786–788.  
<https://doi.org/10.1037/amp0001013>

Yang, Z., Wildschut, T., Keise, I., Sedikides, C., Gu, R., Luo, Y., & **Cai, H.** \*(2022). Patterns of Brain Activity Associated with Nostalgia: A Social-Cognitive Neuroscience Perspective. *Social Cognitive and Affective Neuroscience*, 17(12), 1131–1144. <https://doi.org/10.1093/scan/nsac036>

Zhang, M., Yang, Z., Zhong, J., Zhang, Y., Lin, X., Wang, J., **Cai, H.**, & Kong, Y. (2022). The Analgesic Effect of Nostalgia Elicited by Idiographic and Nomothetic Approaches on Thermal Stimulus. *Annals of the New York Academy of Sciences*, 1517(1), 167-175. <https://doi.org/10.1111/nyas.14903>

Zhang, M., Yang, Z., Zhong, J., Zhang Y., Lin, X., **Cai, H.\***, Kong, Y. (2022). Thalamocortical mechanism for nostalgia-induced analgesia. *Journal of Neuroscience*. 42(14), 2963–2972. DOI: 10.1523/JNEUROSCI.2123-21.2022

## **2021**

**Cai, H. \***, Luo, Y.L.L., Chen, J., Li, X., & Xie, Y. (2021). Is Implicit Social Cognition Developmentally Stable? A Longitudinal Study. *Developmental Psychology*. 57(12), 2220-2233. <https://doi.org/10.1037/dev0001255>.

Bao, H.W.S., **Cai, H.\***, & Jing, Y. (2021). Novel Evidence for the Increasing Prevalence of Unique Names in China: A Reply to Ogiwara (2020). *Frontiers in Psychology*, 12, 731244. <https://doi.org/10.3389/fpsyg.2021.731244>.

Greenwald, A.G., Brendl, M., **Cai, H.**, Charlesworth, T.E., Dovidio, J.F., Frieze, M., Hahn, A., Hehman, E., Hussey, I., Jordan, C.H., Laurier, W., Jost, J.T., Kirby, T.A., Lai, C.K., Lang, J.W., Lindgren, K.P., Maison, D., Ostafin, B.D., Rae, J.R., Ratliff, K.A., Smith, C.T., Spruyt, A., Wiers, R.W., Banaji, M.R., Bar-Anan, Y., Houwer, J.D., Kihlstrom, J.F., Kurdi, B., Meissner, F., Mitchell, G., Nosek, B.A., Perugini, M., Rothermund, K., & Sherman, J.W. (2021). Best research practices for using the Implicit Association Test. *Behavioral Research Methods*, 54, 1161-1180. <https://doi.org/10.3758/s13428-021-01624-3>.

Chen, J., Sedikides, C., & **Cai, H.\*** (2021). Self-affirmation Reduces Vigilance to Mortality Threat: An Eye-tracking Study. *Asian Journal of Social Psychology*. 25(2), 219-226. DOI:10.1111/ajsp.12480

Luo, L. L. Y., Chen, J., Li, X., & **Cai, H.\*** (2021). Does the implicit gender-science stereotype have a molecular genetic basis? An examination of two genetic polymorphisms. *Psych Journal*. 10 (3), 364-373. <https://doi.org/10.1002/pchj.428>

**Cai, H.\*** & Wu, L. (2021). The Self-Esteem Implicit Association Test is Valid: Evidence from Brain Activity. *Psych Journal*. 10 (3), 465-477. <https://doi.org/10.1002/pchj.422>

Jing, Y., & **Cai, H.** (2021). Understanding the cultural diversity of Chinese morality. In R. Nichols (Ed.), *The Routledge international handbook of morality, cognition, emotion, and behavior in China* (2nd ed., pp.1070-1116.). Taylor & Francis.

Shi, Y., Gregg, A., Sedikides, C., & **Cai, H.\*** (2021). Lay Conceptions of Modesty in China: A Prototype Approach. *Journal of Cross-cultural Psychology*. 52(2), 155-177. <https://doi.org/10.1177/0022022120985318>

Marcinkowska, U.M., Jones, B.C., **Cai, H.**, Contreras-Garduno, J., Onyishi, I.E., Orjiakor, C.T., Parasai, K., Pazhoohi, F., Taniguchi, H., & Lee, A. J. (2021). An exploratory, cross-cultural study on perception of putative cyclical changes in facial fertility cues. *Scientific Reports*. 16911. <https://doi.org/10.1038/s41598-021-96454-w>

Yang, Z., Sedikides, C., Izuma, K., Wildschut, T., Kashima, E.S., Luo, Y. L.L., Chen, J., & **Cai, H.\*** (2021). Nostalgia enhances detection of death threat: neural and behavioral evidence. *Scientific Reports*. 12662. <https://doi.org/10.1038/s41598-021-91322-z>

Yang, Z., Ji, L., Yang, Y., Wang, Y., Zhu, L., & **Cai, H.**\*(2021). Meaning making helps cope with COVID-19: A longitudinal study. *Personality and Individual Differences*. 174:110670. doi: 10.1016/j.paid.2021.110670

Chen, J., Luo, Y L.L., Xie, Y., Yang, Z., & **Cai, H.**\* (2021). Oxytocin intensifies the mortality salience effect: Novel evidence for the social salience model of oxytocin. *Hormones and Behavior*. 129, 104920. <https://doi.org/10.1016/j.yhbeh.2020.104920>

Bao, H.W.S. & **Cai, H.**\* (2021) Psychological and behavioral effects of personal names in real world: Evidence and theories. *Advances in Psychological Science (in Chinese)*, 29 (6), 1067-1085. doi: 10.3724/SP.J.1042.2021.01067

Yiming Jing; Huajian Cai; Michael Harris Bond; Yang Li; Adam W. Stivers; Qianbao Tan. (2021). Levels of interpersonal trust across different types of environment: The micro–macro interplay between relational distance and human ecology, *Journal of Experimental Psychology: General*, 150(7): 1438-1457. <https://doi.org/10.1037/xge0000997>

## **2020**

Yang, Y., Wang, L., Passmore, H., Zhang, J., Zhu, L. & **Cai, H.** (2020): Viewing nature scenes reduces the pain of social ostracism, *Journal of Social Psychology*, 161(2), 197-215. DOI: 10.1080/00224545.2020.1784826

Cai, W., **Cai, H.**, & Li, H, (2020). Why do humans pursue higher social class? Death anxiety matters. *Death Studies*, 46(2), 434-441. DOI: 10.1080/07481187.2020.1740828

Yang, Z. Sedikides, C., Yue, X., & **Cai, H.** \*(2020). Sense of home buffers threats to the self. *Asian Journal of Social Psychology*, 23(3), 313-318. DOI: 10.1111/ajsp.12403

Wang, R.J., Liu, J., **Cai, H.**, Mari, S., Qu, X., & Suerdem, A. (2020). How do Religiosity and National Identity relate to Cosmopolitanism? An Empirical Study using Representative Samples in Christian, Muslim, and Buddhist Societies. *International Journal for the Psychology of Religion*, 31(4), 260-275, <https://doi.org/10.1080/10508619.2020.1827192>

Luo, L.L. Y., Sedikides, C. & **Cai, H.** \* (2020). On the Etiology of Self-enhancement and Its Association with Psychological Well-Being. *Social Psychological and Personality Science*. 11(4), 435-445. <https://doi.org/10.1177/1948550619877410>

**Cai, H.**\*, Huang, Z., Lin, L., Zhang, M., Wang, X., Zhu, H., Xie, Y., Yang, Y., Yang, Z., & Jing, Y. (2020). The psychological change of the Chinese people over the past Half century. *Advances in Psychology (in Chinese)*, 28(10), 1599-1618.

doi: 10.3724/SP.J.1042.2020.01599

Yang, Y., Zhu, H., Zhou, W., Zhang, M., Xie, Y., Bao, HSW, Su, Z., Wang, X., Jing, Y., Yang, Z., & **Cai, H.\*** (2020) The Research and Theory of Behavioral Immune System: A reexamination. *Advances in Psychology* (in Chinese), 28(11), 1865-1879. doi: 10.3724/SP.J.1042.2020.01865

## **2019**

Qi, Y., Nan, W., **Cai, H.**, Wu, H. & Liu, X. (2019). Empathy or schadenfreude? Social value orientation and affective responses to gambling results. *Personality and Individual Difference*, 153(15), 109619. <https://doi.org/10.1016/j.paid.2019.109619>

Marcinkowska<sup>1</sup>, U. M. Lee, A. J., Kozlov, M. V., Aavik, T., **Cai, H.** Contreras-Garduño, J., Oana, G.A., Kaminski, G., Li, N.P., Onyishi I.E., Prasai, K, Pazhoohi, F., Prokop, P., Rosales Cardozo, S., L., Sydney, N., Taniguchi, N., Krams, I., Rantala, M.J., & Dixon, B.J.W. (2019). Women's preferences for men's facial masculinity are strongest in cultures with high health, strong economic developmental and greater sexual openness. *Scientific Report*. 9:3387 DOI: 10.1038/s41598-019-39350-8

Gu, R., Yang, J., Yang, Z., Huang, Z., Wu, M., & **Cai, H. \*** (2019). Self-affirmation enhances the processing of uncertainty: An event-related potential study. *Cognitive, Affective, & Behavioral Neuroscience*. 19(2), 327-337 <https://doi.org/10.3758/s13415-018-00673-0>

**Cai, H.\***, Huang, Z., & Jing, Y. (2019). Living in a changing world: The change of culture and psychology. In D. Matsumoto & H. Huang (Eds.), *The Handbook of Cultural and Psychology* (2nd ed., pp.1070-1116.). Oxford University Press.

Lou, Y., **Cai, H.**, Liu, X. & Li, X. (2019). Effects of self-enhancement on eye movements during reading. *Frontiers in psychology*, 10: 343. doi:10.3389/fpsyg.2019.00343

Yu Z., Liu Y., Luo Y, & **Cai, H.** (2019). Adaptive narcissism and maladaptive narcissism: Diverse evidence for the distinction. *Advances in Psychological Science (In Chinese)*, 27(1), 96-105. DOI: 10.1007/978-3-319-92171-6\_10

## **2018**

Klein, R. A., Vianello, M., Hasselman, F., Adams, B. G., Adams, R. B., Alper, S., Aveyard, M., Axt, J. R., Bahník, Š., Batra, R., Berkics, M., Bernstein, M. J., Berry, D., Bialobrzaska, O., Binan, E., Bocian, K., Brandt, M. J., Busching, R., Rédei, A. C., **Cai, H.**, Cambier, F., Cantarero, K., Carmichael, C. L., Ceric, F., Cicero, D. C., Chandler, J., Chatard, A., Chen, E. E., Chang, J-H., Cheong, W., Coen, S., Coleman, J. A., Collisson, B., Conway, M. A., Corker, K. S., Curran, P. G., Cushman, F., Dagon,

Z. K., Dalgard, I., Dalla Rosa, A., Davis, W. E., de Bruijn, M., De Schutter, L., Devos, T., Doğulu, C., Dozo, N., Dukes, K. N., Dunham, Y., Durrheim, K., Ebersole, C. R., Edlund, J. E., English, A. S., Eller, A., Finck, C., Frankowska, N., Freyre, M-Á, Friedman, M., Galliani, E. M., Gandi, J. C., Ghoshal, T., Giessner, S. R., Gill, T., Gnambs, T., Gómez, Á., González, R., Graham, J., Grahe, J. E., Grahek, I., Green, E. G. T., Hai, K., Haigh, M., Haines, E. L., Hall, M. P., Heffernan, M. E., Hicks, J. A., Houdek, P., Huntsinger, J. R., Huynh, H. P., IJzerman, H., Inbar, Y., Innes-Ker, Å. H., Jiménez-Leal, W., John, M-S., Joy-Gaba, J. A., Kende, A., Kamiloğlu, R. G., Kappes, H. B., Karabati, S., Karick, H., Keller, V. N., Kervyn, N., Knežević, G., Kovacs, C., Krueger, L. E., Kurapov, G., Kurtz, J., Lakens, D., Lazarević, L. B., Levitan, C. A., Lins, S., Lipsey, S., Losee, J., Maassen, E., Maitner, A. T., Malingumu, W., Mallett, R. K., Marotta, S. A., Međedović, J., Mena Pacheco, F., Milfont, T. L., Morris, W. L., Murphy, S., Myachykov, A., Neave, N., Neijenhuijs, K., Nelson, A. J., Neto, F., Nichols, A. L., Ocampo, A., O'Donnell, S. L., Ong, E., Osowiecka, M., Orosz, G., Packard, G., Pérez-Sánchez, R., Petrović, B., Pilati, R., Pinter, B., Podesta, L., Pogge, G., Pollmann, M. M. H., Rutchick, A. M., Saeri, A., Saavedra, P., Salomon, E., Schmidt, K., Schönbrodt, F. D., Sekerdej, M. B., Sirlopú, D., Skorinko, J. L. M., Smith, M. A., Smith-Castro, V., Smolders, K., Sobkow, A., Sowden, W., Srivastava, M., Sundfelt, O. K., Spachholz, P., Steiner, T. G., Stouten, J., Street, C. N. H., Szeto, S., Szumowska, E., Tang, A., Tanzer, N., Tear, M., Thomae, M., Traczyk, J., Torres, D., Theriault, J., Tybur, J. M., Ujhelyi, A., van Aert, R. C. M., van Assen, M. A. L. M., van Lange, P. A. M., van der Hulst, M., van 't Veer, A. E., Vásquez Echeverría, A., Vaughn, L. A., Vázquez, A., Vega, L. D., Verniers, C., Verschoor, M., Voermans, I., Vranka, M. A., de Vries, M., Welch, C., Wichman, A. L., Williams, L. A., Wood, M., Woodzicka, J. A., Wronska, M. K., Young, L., Zelenski, J. M., Zhijia, Z., & Nosek, B. A. (2018). Many labs 2: Investigating variation in replicability across sample and setting. *Advances in Methods and Practices in Psychological Science*, 1(4), 443–490. <https://doi.org/10.1177/2515245918810225>

Wu, M. S., Zhou, C., Chen, H., **Cai, H.**, & Sundararajan, L. (2018). Cultural value mismatch in urbanizing China: A large-scale analysis of collectivism and happiness based on social media and nationwide survey. *International Journal of Psychology*, 53(S2), 54-63. DOI: 10.1002/ijop.12523

Yang, Z., Sedikides, C., Gu, R., Luo, Y.L.L., Wang, Y., & **Cai, H.** \* (2018). Narcissism and risky decisions: A neurophysiological approach. *Social Cognitive Affective Neuroscience*, 13(8), 889-897. doi: 10.1093/scan/nsy053.

Yang, Z., Sedikides, C., Gu, R., Luo, Y.L.L., Wang, Y., Yang, Y., & **Cai, H.**\* (2018). Communal Narcissism: Social Decisions and Neurophysiological Reactions. *Journal of Research in Personality*, 76, 64–73. <https://doi.org/10.1016/j.jrp.2018.07.003>

**Cai, H.**, & Luo, Y.L.L. (2018) Distinguishing between adaptive and maladaptive narcissism. In T. Hermann, A. Brunell, & J. D. Foster (Eds.), *The handbook of trait*



*narcissism: Key advances, research methods, and controversies*. New York, NY: Springer Publishing Company.

Luo, Y.L.L., & **Cai, H.** \* (2018). The etiology of narcissism: A review of behavioral genetic studies. In T. Hermann, A. Brunell, & J. D. Foster (Eds.), *The handbook of trait narcissism: Key advances, research methods, and controversies*. New York, NY: Springer Publishing Company.

**Cai, H.**\*, Zou, X, Feng, Y, Liu, Y & Jing, Y (2018) Increasing Need for Uniqueness in Contemporary China: Empirical Evidence. *Frontier in Psychology*, 9:554. doi: 10.3389/fpsyg.2018.00554.

Liu, Y., Yang, Z., Wang Y., Chen J, & **Cai, H.** \* (2018). The concept of future self-continuity and its effects. *Advances in Psychological Science (In Chinese)*. 26(12), 2161-2169. doi: 10.3724/SP.J.1042.2018.02161

## **2017**

**Cai, H.**, & Luo, Y.L.L. (2017). The heritability of implicit self-esteem: A twin study. *Personality and Individual Difference*. 119, 249-251. <https://doi.org/10.1016/j.paid.2017.07.028>

Wang, Y., Wu, W., Song, H., Wu, M., & **Cai, H.**\* (2017). The development of implicit self-esteem during emerging adulthood: A longitudinal analysis. *Social Psychological and Personality Science*. 9(7), 835-843. DOI: 10.1177/1948550617726831

Yang, Z., & **Cai, H.** \* (2017). Self-esteem and Brain: A Social Neuroscience Approach. *Advances in Psychological Science (In Chinese)*, 25(5), 788-798. DOI: 10.3724/SP.J.1042.2017.00788

## **2016**

Gu, R., Yang, J., Shi, Y., Luo, Y., & **Cai, H.** \*(2016). Be strong enough to say NO: Familial self-affirmation strengthens rejections to unfairness. *Frontiers in Psychology*, 7:1824 . doi: 10.3389/fpsyg.2016.01824

Luo, L.L.Y., Liu, Y., **Cai, H.**\*, Wildschut, T., & Sedikides, C. (2016). Nostalgia and Self-Enhancement: Phenotypic and Genetic Approaches. *Social Psychological and Personality Science*, 7, 857-866. doi:10.1177/1948550616660158.

Shi, Y., Shi, J., Luo, Y. L.L., & **Cai, H.**\* (2016). Understanding exclusionary reactions toward a foreign culture: The influence of intrusive cultural mixing on implicit intergroup bias. *Journal of Cross-cultural Psychology*, 47(10), 1335–1344. doi:10.1177/0022022116667844

Shi, Y., Sedikides, C., **Cai, H.**\*, Liu, Y., & Yang, Z. (2016). Dis-owning the self: The

cultural value of modesty can attenuate self-positivity. *Quarterly Journal of Experimental Psychology*, 70(6), 1023-1032. doi:10.1080/17470218.2015.1099711

Shi, Y, **Cai, H.\***, Shen, Y. A., & Yang, J. (2016). How to set focal categories for brief Implicit Association Test? “Good” Is good, “Bad” Is not so good. *Frontiers in Psychology*, 7(38). doi:10.3389/fpsyg.2016.00038

**Cai, H.**, Luo, L.L.Y., Shi, Y., Liu, Y., & Yang, Z. (2016). Male = science, female = humanities: Both implicit and explicit gender-science stereotypes are heritable. *Social Psychological and Personality Science*, 7(5), 412-419. doi:10.1177/1948550615627367

**Cai, H.**, Wu, L., Shi., Y., Gu, R., & Sedikides, C. (2016). Self-Enhancement among Westerners and Easterners: A Cultural Neuroscience Approach. *Social Cognitive and Affective Neuroscience*, 11(10), 1569-1578. doi:10.1093/scan/nsw072.

Yu L. L. Luo, & **Cai, H.** (2016). Self in the mirror of behavioral genetics: Reflections from twins studies on self-esteem and self-concept. In Y. Kovas, S. Malykh, & D. Gaysina (Eds.) *Handbook of contemporary investigations in behavioral genetics* (pp. 96-112). Palgrave Macmillan.

## **2015**

Gries, P., Sanders, M.A., Stroup, D.R., & **Cai, H.** (2015). Hollywood in China: How American popular culture shapes Chinese views of the “Beautiful Imperialist” – An experimental analysis. *The China Quarterly*, 224, 1070-1082. doi:10.1017/S0305741015000831

Luo, Y., Feng C., Wu, T., Broster, L.S., **Cai, H.**, Gu, R., & Luo, Y. (2015). Social Comparison Manifests in Event-related Potentials. *Scientific Reports*, 5:12127. doi:10.1038/srep12127

Wu, L. Gu, R., **Cai, H.**, & Zhang, J. (2015). Electrophysiological evidence for executive control and efficient categorization involved in implicit self-evaluation. *Social Neuroscience*, 11(2), 153-163. doi:10.1080/17470919.2015.1044673

**Cai, H.\***, Shi, Y., Fang, X., & Luo, Y. L. L. (2015). Narcissism predicts impulsive buying: phenotypic and genetic evidence. *Frontiers in Psychology*, 6:881. doi:10.3389/fpsyg.2015.00881

Miller, J. D., Maples, J. L., Buffardi, L., **Cai, H.**, Gentile, B., Kisbu-Sakarya, Y., Kwan, S. Y. V., Lopilato, A., Pendry, L. F., Sedikides, C., Siedor, L., & Campbell, W. K. (2015). Narcissism and United States' Culture: The View From Home and Around the World. *Journal of personality and social psychology*, 109(6), 1068-1089. doi:10.1037/a0039543

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## **SYMPOSIA ORGANIZED**

**Cai, H.** (2023). Cultural and Psychological Impacts of Societal Change of China. Invited Symposium, The 15th Biennial Conference of the Asian Association of Social Psychology, Hongkong, China, July 13-15.

**Cai, H.** (2018). Psychological Consequences of Chinese Societal Change. The 21th Annual Meeting of Chinese Association of Psychology. Beijing, China, November 02-04.

**Cai, H.** (2017). Culture and well-being in China. The 12th biennial conference of Asian Association of Social Psychology, Auckland, New Zealand, August 26-28.

**Cai, H.** (2016). The changing culture and psychology in China. The 19th Annual Meeting of Chinese Association of Psychology. Xi'An, China, October 14-16.

**Cai, H.** (2016). Approaching self-positivity in the East from multiple perspectives: Cultural equivalence, neural mechanism, behavioral correlates and developmental trends. International Association for Cross-Cultural Psychology, 23rd International Congress (IACCP), Nagoya, Japan, July 31-Aug 3.

**Cai, H.** (2011). Is the need for high self-esteem universal? The 9th Biennial Conference of Asian Association of Social Psychology, Kunming, China, July 28-31.

## **CONFERENCE PRESENTATIONS**

He, M., **Cai, H.**, Wang, Z. (2023). The Change of Filial Piety in Mainland China: Findings from Survey Data and Natural Language. The 15th Biennial Conference of the Asian Association of Social Psychology, Hongkong, China, July 13-15.

Wang, Y., Kwan, V. S. Y., Bunker, C. J., McMichael, S. L., & **Cai, H.** (2022). Identifying with the future collective: How people perceive their future country predict collective-beneficial attitudes and behaviors. The 2022 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Guangzhou, China, Sep 16–18.

Su, Z., & **Cai, H.** (2022). The change of Chinese Guanxi: family, friends, strangers in natural language. The 2022 Annual Meeting of the Social Psychology Division of the

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Wang, Y.-T., & **Cai, H.** (2022). How do psychologists explore the spatial pattern of psychological phenomena? A reanalysis of Chua et al. (2019). The 2022 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Guangzhou, China, Sep 16–18.

Yang, Z., & **Cai, H.** (2021). The Change of Cultural Tightness-Looseness in China since 1970: Trend and Economic Consequence. The 2021 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Jingzhou, China, Nov 12-14.

Zhu, H., & **Cai, H.** (2021). The Change of Gender Roles in China, 1970-2020. The 2021 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Jingzhou, China, Nov 12-14.

Yang, Y., Yang, Z., & **Cai, H.** (2021). Connection to Nature Benefits Psychological Well-Being. The 2021 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Jingzhou, China, Nov 12-14.

Wang, Z., & **Cai, H.** (2021). Gender Differences in Chinese Cultural Psychology. The 2021 Annual Meeting of the Social Psychology Division of the Chinese Psychological Society, in Jingzhou, China, Nov 12-14.

Yang, Y., & **Cai, H.** (2021). Nature Enhances Authenticity: The Role of Needs Satisfaction. The 2021 Annual Meeting of Chinese Association of Social Psychology, in Suzhou, China, Oct 23-24.

**Cai, H.**, Wu, J., Huang, Z., Jing, Y., & Yang, Z. (2020). Does economic growth raise happiness in China? A comprehensive reexamination. The 2020 Annual Meeting of the Cultural Psychology Division of the Chinese Psychological Society, in Beijing, China, Nov 7-8.

**Cai, H.** & Luo, Y.L.L. (2019). Is Implicit Social Cognition Stable? A Comprehensive Longitudinal Examination. Poster Presented at the 18th Annual Meeting for the Society for Personality and Social Psychology, in Portland, OR, February 7-9.

**Cai, H.** & Gu, R. (2018). Be strong enough to say NO: Familial self-affirmation strengthens rejections to unfairness. Annual meeting of Social Psychology Division of Chinese Psychological Society, Qufu Normal University, Oct 19-22.

**Cai, H.** (2018), Social Psychological Service System in the New Era: Mission and

Direction. "50-Top Experts Meeting on societal administration. Zhenzhou University, Nov 2-3.

**Cai, H.**, Wang, Y., Yang, Z., Huang, Z., & Yang, Y. (2018). Examining Culture Priming Effects in China. Poster Presented at the 17th Annual Meeting for the Society for Personality and Social Psychology in Atlanta, Georgia, USA, Feb 28-Mar 2.

Shi., Y., Shi, J., Luo, Y.Y., & **Cai, H.** (2017). The Influence of Intrusive Cultural Mixing on Implicit Intergroup Bias. Presented at the 12th biennial conference of Asian Association of Social Psychology, Auckland, New Zealand, Aug 26-28.

**Cai, H.** (2017). Why have Chinese not become happier. Presented at the 12th biennial conference of Asian Association of Social Psychology, Auckland, New Zealand, Aug 26-28.

**Cai, H.**, Feng, Y., & Huang, Z. (2017) Examining culture and psychological change in China via music lyrics. Poster Presented at the 17th Annual Meeting for the Society for Personality and Social Psychology in San Antonio, Texas, USA, Feb 19-21.

**Cai, H.**, Luo, Y., Ji, L., & Wu, M., (2016). Agriculture influences narcissism: Evidence from China. Presentation at the 23rd International Congress International of Association for Cross-Cultural Psychology, (IACCP), Nagoya, Japan, Jul 31 - Aug 3.

**Cai, H.**, Shi, Y., Yang, J., & Shen, Y. (2016). How to set focal category for Brief Implicit Association Test: Good is good, Bad is not Good. Poster Presented at the 16th Annual Meeting for the Society for Personality and Social Psychology in San Diego, California, USA, Jan 28-30.

**Cai, H.** (2015). Narcissism in China. Keynote Presentation at Annual Meeting of Chinese Mental Health Society, Aug 18-14.

**Cai, H.** (2015). Chinese Narcissism: Research from Multiple Perspective. Keynote Presentation at the 9th Global Conference for Chinese Psychologists, Shanghai, 2015, Aug 26-28. Keynote Speaker.

Gries, P. H., Sanders, M.A., Stroup, D. R., & **Cai, H.** (2015). Hollywood in China: How American Popular Culture Shapes Chinese Views of the 'Beautiful Imperialist', an Experimental Analysis. ICPS. Amsterdam, Netherland.

**Cai, H.**, Wu, L.L., Shi, Y., & Gu, R. (2015). Pan-Cultural Self-Positivity: An ERP Study of Self-reference Judgments. Paper Presented at 14th European Congress of Psychology. Milan, Italy, Jul 7-10.

Li., Y., **Cai, H.**, & Yamaguchi, S. (2015). Attitude toward Modesty among Chinese

Adolescent and Adults: An Explorative Qualitative Study in Beijing and Macau. Asian Association of Social Psychology 2015 Conference, Cebu, Filipino, Aug 19 – 22.

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**Cai, H.** (2014). Pan-cultural self-enhancement: evidence from China. Presented at the 17th National Academic Congress of Psychology, Beijing, China, October 10-12.

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Yue, X., **Cai, H.**, & Luo, Y. (2013). Sense of Home Functions as a Buffer of Self-threats. Poster Presented at Society for Personality and Social Psychology the 14th Annual Meeting for the Society for Personality and Social Psychology in New Orleans, USA, January 17-19.

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Gaertner, L., Sedikides, C., Luke, M., O'Mara, E.M., Luzzini, J., Jackson, L.E., **Cai, H.**, & Wu, Q. (2012). Evidence for a motivational hierarchy among the individual, relational, and collective selves. Poster Presented at Society for Personality and Social Psychology the 13th Annual Meeting for the Society for Personality and Social Psychology in San Diego, California, USA, January 26-28.

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Wu, L. & **Cai, H.** (2012). Neural basis of implicit self-esteem tapped by Go/Nogo task: An ERP study. Poster Presented at Society for Personality and Social Psychology the 13th Annual Meeting for the Society for Personality and Social Psychology in San Diego, California, USA, January 26-28.

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Kwan, V., **Cai, H.**, & Sedikides, C. (2012). Evidence of narcissism in modern China. Paper Presented at Society for Personality and Social Psychology the 13th Annual Meeting for the Society for Personality and Social Psychology in San Diego, California, USA, January 26-28.

Sawaumi T., Xu, Y., **Cai, H.**, Yamaguchi, S., Fujii, T., & Sugiyama, Y. (2011). The Association between Self-Esteem and Shyness Studied Cross-Dimensionally and Cross-Culturally. Presented at the The 9th Biennial Conference of Asian Association Psychology in Kunming, Yunnan Province, China, July 28-31.

Yamaguchi.S., Morio,H., **Cai, H.**, Xu, Y., Yagi, Y., Lin, C., & Buchholz, C. (2011). Further evidence for the universal need for high self-esteem. Presented at the The 9th Biennial Conference of Asian Association Psychology in Kunming, Yunnan Province, China, July 28-31.

Song, H., **Cai, H.**, & Brown, J.D. (2011). Differential Item Functioning of the Rosenberg Self-Esteem Scale in the U.S. and China: Measurement Bias Matters. Presented at the The 9th Biennial Conference of Asian Association Psychology in Kunming, Yunnan Province, China, July 28-31.

**Cai, H.** (2011). Chinese self-view: goodbye to modesty and hello to narcissism. Presented at the 9th Biennial Conference of Asian Association Psychology in Kunming, Yunnan Province, China, July 28-31.

**Cai, H.**, Kwan, V., & Sedikides, C. (2011). Portrait of Chinese Narcissists. Poster accepted at Society for Personality and Social Psychology the 12th Annual Meeting for the Society for Personality and Social Psychology in San Antonio, Texas, USA – January 27-29.

**Cai H.**, & Sedikides, C. (2010). “Authentic Modesty and Tactical Modesty. Poster presented at 22nd APS Annual Convention in Boston, MA, May 27-30.

Jiang, L., Wang, C., & **Cai, H.** (2010). Self-affirmation in China: Family-dependent but not friends-dependent self matters. Poster accepted at Society for Personality and Social Psychology 10th Annual Meeting, Las Vegas, Jan 28-30.

**Cai, H.**, Song, H., Brown, J.D., & Grimm, K.J. (2010). Detecting and Evaluating Differential Item Functioning of the Rosenberg Self-Esteem Scale in the U.S. and

China. Poster accepted at Society for Personality and Social Psychology 10th Annual Meeting, Las Vegas, Jan 28-30.

**Cai, H.**, Sedikedis, C., Brown, J. D & Wang, C. (2009). Modesty at the Service of Self-Enhancement: Empirical Evidence from China. Paper presented at Society for Personality and Social Psychology 9<sup>th</sup> Annual Meeting, Tampa, Feb 5-7.

**Cai, H.**, Wu, Q., & Yan, L. (2008). *Is the need for positive self-regard universal: Evidence from China*. Poster presented at Society for Personality and Social Psychology 7<sup>th</sup> Annual Meeting, Albuquerque, Feb 7-8.

**Cai, H.** & Wu, Q. (2007). *Possible causes of low self-esteem among Chinese*. Paper presented at Society for Personality and Social Psychology 7<sup>th</sup> Annual Meeting, Memphis, Jan 25-27.

Wei, Y., Song, H., & **Cai, H.** (2007). *A measurement equivalence analysis of adolescent attachment across Gender*. Poster presented at 2007 APA Annual Convention in San Francisco, Aug 17-20.

Fang, X., **Cai, H.**, Yang, Z., & Song, H. (2007). *Revising the animosity model of foreign product purchase from both explicit and implicit perspectives*. Paper presented at 2007 APA Annual Convention in San Francisco, Aug 17-20.

**Cai, H.** & Deng, C. (2006). *An investigation on AIDS-related knowledge, affective reactions and attitude among college students in China*. Paper presented at 2006 APA Annual Meeting, New Orleans, August 10-13.

Wu, Q. & **Cai, H.** (2006). *Gender difference in self-esteem in China: A meta-analysis*. Paper presented at Huangshan Meeting for Association of Chinese Social Psychology, Oct 22-24.

**Cai, H.**, Brown, J.D., Oakes, M., & Deng, C. (2006). Cultural differences in modesty explain cultural differences in self-evaluations of competence. Paper presented at Society for Personality and Social Psychology 6th Annual Meeting, Palm Spring, Jan 28-30.

Wei, Y., Song, H., & **Cai, H.** (2006). Structural invariance of parental attachment of adolescents: Evidence from China. Poster presented at American Education Research Association (AERA) 2006 Annual Meeting in San Francisco, April 7-11.

Brown, J.D., **Cai, H.**, & Marshall, M.A. (2005). Understanding cultural differences in self-esteem: Self-competence or self-love? In D.A. Van Hemert (Chair), Self-esteem and culture: Recent developments, explanations, and recommendations for the future. Symposium conducted at the meeting of the Seventh European Regional Congress of

the International Association for Cross-Cultural Psychology, San Sebastian, Spain, July.

**Cai, H.**, Greenwald A.G., & Yamaguchi, S. (2005). *Chinese feel good about themselves: Implicit self-esteem in China*. Poster presented at 17<sup>th</sup> Annual Convention of American Psychological Society, Los Angeles, CA, May 26-29

Wang, L., **Cai, H.**, & Zhou, X. (2005). *The implicit association between affection and spatial orientation: Evidence from implicit association test*. Chinese Psychological Association, Paper presented at 10<sup>th</sup> Annual Convention, Shanghai, China, Oct 24-26.

Yamaguchi S., **Cai, H.**, Greenwald, A.G., Banaji, M., et al (2004). *Self-esteem in cultural context*. Presented on 28<sup>th</sup> International Congress of Psychology, Beijing.

## **SERVICE**

Associate Editor of *Acta Psychologica Sinica* (2018- present)

Associate Editor of *Asian Journal of Social Psychology* (2014-2017)

Consulting Editor of *The Advances of Psychological Science (Chinese)* (2012-present)

Consulting Editor of *Psychological Science (Chinese)* (2016-present)

President of *Social Psychological Division of Chinese Psychological Society* (2018-2023)

Representatives-at-large, *Asian Association of Social Psychology* (2021- 2023)

## **Ad hoc REVIEWER**

*Personality and Social Psychology Bulletin*

*Journal of Personality*

*Developmental Psychology*

*Journal of Cross-cultural Psychology*

*Journal of Experimental Social Psychology*

*Social and Personality Compass*

*Journal of Research in Personality*

*Social Cognitive and Affective Neuroscience*

*Emotion*

*European Journal of Social Psychology*

*European Journal of Personality*

*Personality and Individual Difference*

*Psychological Assessment*

*Asian Journal of Social Psychology*

*International Journal of Psychology*

## **AFFILIATION**



American Psychology Association (APA)  
American Psychology Society (APS)  
Society of Personality and Social Psychology (SPSP)  
International Society for Self and Identity (ISSI)  
Asia Association of Social Psychology (AASP)  
Chinese Psychological Society  
Social Psychology Division of Chinese Psychological Society  
Cultural Psychology Division of Chinese Psychological Society

## **TEACHING EXPERIENCES**

### **Undergraduate courses**

Introduction to Psychology  
Experimental Psychology  
Introduction to Statistics  
Psychological Measurement  
Research Method  
Social Psychology  
Cross-cultural (Cultural) Psychology

### **Graduate Courses**

Applied Multivariate Statistics  
Applied Multiple Regression  
Implicit Social Cognition (Seminar)  
Cross-culture (Cultural) Psychology (Seminar)  
Self and Identity (Seminar)  
Personality (Seminar)

### **Teaching Awards**

Most Favorable Teacher of the Year (2002) at East China Normal University  
National Teaching Award (2002)

## **INTERNATIONAL COLLABORATORS**

Constantine Sedikides, University of Southampton  
Anthony Greenwald, University of Washington  
Chi-Yue Chiu, Chinese University of Hongkong  
Virginia Kwan, Arizona State University  
Syliva Xiaohua Chen, The Hong Kong Polytechnic University  
Li-Jun Ji, Queen's University  
Jonathon Brown, University of Washington  
Brian Nosek, University of Virginia  
James Liu, Massey University