Qihong Liu

Curriculum Vitae, September 2022

Department of Economics	Email: qliu@ou.edu
University of Oklahoma	Web: http://qliu.oucreate.com
Norman, OK 73019	Naturalized U.S. Citizen

Education

Ph.D. Economics, SUNY Stony Brook, 2003.

M.A. Economics, SUNY Stony Brook, 2000.

M.S. Management, China University of Mining and Technology, Beijing, China, 1997

B.S. Management, Anhui Polytechnic University, Wuhu, China, 1994.

Employment

University of Oklahoma:

Professor of Economics, 2019 - Present

Associate Professor, 2013 - 2019

Assistant Professor, 2005 - 2013

University of Massachusetts Amherst:

Postdoctoral Research Associate, Department of Resource Economics, 2003 - 2005

Visits

University of Massachusetts Amherst (Resource Economics): May 15-21, 2022.

University of Southern California (Marshall - Marketing): February 15-22, 2020; March 20-24, 2018.

New York University Shanghai (Business): June 2-8, 2019; May 28 - June 3, 2018.

Peking University (NSD), May 13-29, 2019.

University of Virginia, Spring 2014.

Northwestern University (Kellogg - Management and Strategy), April 10-14, 2008.

Research Interests

Pricing, Platforms and Advertising, Airlines.

List of Courses Taught

University of Oklahoma:

- Intermediate Microeconomic Theory, various semesters Spring 2006 present.
- Industrial Organization (undergraduate), various semesters Fall 2010 present.
- Microeconomics II (Ph.D. core course), Spring 2008, Spring 2015-present
- Industrial Organization (Ph.D.), Fall 2013, Fall 2015, Fall 2017, Fall 2019
- Mathematical Economics (Ph.D. core course), Fall 2005-Fall 2014.

University of Massachusetts Amherst:

- Economics of Information Technology, Spring 2004.
- Industrial Organization in Resource Economics II (graduate course, co-taught with J. Caswell & N. Lavoie), Fall 2003.

SUNY Stony Brook:

• Intermediate Microeconomics, Summer 2002.

Working Papers:

- 5. "When do Firms Offer Higher Product Quality? Evidence from the Allocation of Inflight Amenities," (with Myongjin Kim and Nicholas Rupp), conditionally accepted, *Review of Industrial Organization*.
- 4. "Predictive Analytics and Ship-then-Shop Subscription," (with W. Jason Choi and Jiwoong Shin), revision requested, *Management Science*.
- 3. "Advertising Content and Viewer Attention: The Role of Ad Formats," (with Anthony Dukes), revision requested, *Management Science*.

- 2. "Does Sunk Cost Affect Prices? Evidence from the U.S. Airline Industry," (with Long Shi and Myongjin Kim), revision requested, *Journal of Economics & Management Strategy*.
- 1. "Showrooming' and price-matching guarantee," 2013.

Publications in Refereed Journals (in reverse chronological order):

- 34. "Firm Quasi-Dynamics in the Chinese Manufacturing Industries," (with Lixing Li and Changyu Ren), China & World Economy 30(5): 102-127 (2022).
- 33. "The impact of multi-homing in a ride-hailing market," (with Oksana Loginova and X. Henry Wang), Annals of Regional Science 69, 239–254 (2022).
- 32. "Skippable Ads: Interactive Advertising on Digital Media Platforms," (with Anthony Dukes and Jie Shuai), *Marketing Science* 41(3): 528-547 (2022).
- 31. "Behavior-Based Price Discrimination with Non-Uniform Distribution of Consumer Preferences," (with Rosa-Branca Esteves and Jie Shuai), *Journal of Economics & Management Strategy* 31(2): 324-355 (2022).
 - Best Paper Award at the International Workshop on Innovation and Industrial Economics, June 2016, Nanjing University, China.
- 30. "Safety regulation in the platform economy: A look at the ride-sharing market," (with Gan Zou and Xiaofang Wang), *Journal of Finance and Economics* (财经研究) 48(5): 155 168 (2022).
- 29. "Competitive Response to Unbundled Services: An Empirical Look at Spirit Airlines," (with Lei He and Myongjin Kim), *Journal of Economics & Management Strategy* 31(1): 115-145 (2022).
- 28. "Gender Gap in Tenure & Promotion: Evidence from the Economics Ph.D. Class of 2008," (with Susan Chen and Myongjin Kim), *Southern Economic Journal* 88(4): 1277-1312 (2022).

Featured in *Inside Higher Ed* and *Marginal Revolution*.

27. "Signaling through advertising when ad can be blocked," (with Yuxin Chen), *Marketing Science* 41(1): 166-187 (2022).

- 26. "The impact of strategic agents in two-sided markets," (with Daniel Nedelescu and Ji Gu), Journal of Economics 134: 195–218 (2021).
- 25. "Multi-dimensional product differentiation," (with Jie Shuai), Frontiers of Economics in China 14(4): 497-535 (lead article), 2019.
- 24. "Competing with Complementors: An Empirical Look at Amazon.com," (with Feng Zhu), Strategic Management Journal 39(10): 2618-2642 (2018).

Featured in "When Platforms Attack," *Harvard Business Review*, October 2015; "When Hosts Attack: The Competitive Threat Of Online Platforms (Like The Apple App Store)", *Forbes*, December 2015.

Cited in "Beware the Big Tech Backlash", Wall Street Journal, December 2018; "The Commission's Amazon Probe: Overcoming the Antitrust Paradox", European Competition and Regulatory Law Review, 2018.

"How To Stop Amazon From Swallowing The Internet", Forbes, January 2019.

"Amazon's Winner-Take-All Approach to Small Business", Bloomberg, February 2019.

- 23. "Optimal product differentiation in a circular model," (with Qiang Gong and Yi Zhang), Journal of Economics 119(3), 219-252 (2016).
- 22. "Price discrimination with varying qualities of information," (with Jie Shuai), B.E. Journal of Economic Analysis and Policy (Topics) 16(2), 1093-1121 (2016).
- 21. "Customer poaching and coupon trading," (with Georgia Kosmopoulou and Jie Shuai), Journal of Economics 118(3), 219-238 (2016).
- 20. "Market Foreclosure and the Welfare Impacts of Price Discrimination," *Economics Bulletin* 36(1), 337-348 (2016).
- 19. "Reverse pricing and revenue sharing in a vertical market," (with Jie Shuai), Managerial and Decision Economics 36(5), 299-313 (2015).
- 18. "Private and Social Incentives for Vertical Contract Disclosure," (with X. Henry Wang), Managerial and Decision Economics 35(8), 567-573 (2014).
- 17. "Is the effect of competition on price dispersion non-monotonic? Evidence from the U.S. airline industry," (with Mian Dai and Konstantinos Serfes), *Review of Economics and Statistics* 96(1), 161-170 (2014).

- 16. "Multi-dimensional price discrimination," (with Jie Shuai), International Journal of Industrial Organization 31, 417-428 (2013).
- 15. "Price discrimination in two-sided markets" (with Konstantinos Serfes), Journal of Economics & Management Strategy, v22, 768-786 (2013).
- 14. "Tacit collusion with low-price guarantees," Manchester School 81(5), 828-854 (2013).
- 13. "Where do new economics Ph.D.s go? Evidence from recent initial job placements," (with Sherrilyn Billger and Susan Chen), *Journal of Labor Research* 34(3), 312-338 (2013).

Cited as a further reading in American Economic Association's "Understanding the job market", accessed in May 2018.

- 12. "Information markets, product markets, and vertical merger," (with Susan Chen), *Journal of Economics and Finance*, v37, 33-61 (2013).
- 11. "The effect of most-favored customer clauses on prices," (with Susan Chen), *Journal of Industrial Economics*, v59, 343-371 (lead article), 2011.
- 10. "Loyalty rewards facilitate tacit collusion," (with Yuk-fai Fong), Journal of Economics & Management Strategy, v20, 739-775 (2011).

Featured in "Membership Has Its Punishments," *Kellogg Insight*, January 2010, and reprinted in *Morningstar*, January 4, 2010.

- 9. "Consumer sorting of vertically differentiated goods" (with Peyton Ferrier), *Economics Letters* 109, 11-13 (2010).
- 8. "Third-degree price discrimination," (with Konstantinos Serfes), Journal of Industrial Organization Education 5(1), 2010.
- 7. "Pricing-to-market: Price discrimination or product differentiation?" (with Nathalie Lavoie), American Journal of Agricultural Economics 89, 571-581 (2007).
- 6. "Product customization" (with Dan Bernhardt and Konstantinos Serfes), European Economic Review 51, 1396-1422 (2007).
- 5. "Market segmentation and collusive behavior" (with Konstantinos Serfes), *International Journal of Industrial Organization* 25, 355-378 (2007).

- 4. "Customer information sharing among rival firms" (with Konstantinos Serfes), European Economic Review 50, 1571-1600 (2006).
- 3. "Imperfect price discrimination, market structure and efficiency" (with Konstantinos Serfes), Canadian Journal of Economics 38, 1191-1203 (2005).
- 2. "Imperfect price discrimination in a vertical differentiation model" (with Konstantinos Serfes), International Journal of Industrial Organization 23, 341-354 (2005).
- 1. "Quality of information and oligopolistic price discrimination" (with Konstantinos Serfes), Journal of Economics & Management Strategy 13, 671-702 (2004).

Grants, Awards and Honors

At University of Oklahoma

- United States Department of Agriculture, National Institute of Food and Agriculture, Agriculture and Food Research Initiative, Foundation Program. "Market Reactions to the Restaurant Calorie Labeling Rule," Emily Wang (PI), Nathalie Lavoie (Co-PI), and Qihong Liu(Co-PI), accepted, [\$454,693.08], 2021-2023.
- Top 5 Most Cited Articles among all articles published in 2018-2019 in *Strategic Management Journal*, 2020.
- MSI Research Priorities Grant (with Anthony Dukes), 2019-2020.
- Best Paper Award, International Workshop on Innovation and Industrial Economics, 2016, Nanjing University, China,
- College of Arts & Sciences Classroom IT Grant, University of Oklahoma (with Gary Hoover), \$29920, Spring 2015.
- College of Arts & Sciences IT Grant Award, University of Oklahoma (with Alexander Holmes), \$4275, Fall 2008.
- Faculty Enrichment Grant, University of Oklahoma, Fall 2007, Fall 2008.
- Summer grant, Networks, Electronic Commerce, and Telecommunications (NET) Institute, New York University, 2007 (with Konstantinos Serfes, equal share).

- Research Council Funds Small Grant (awarded but not used), University of Oklahoma, Spring 2008.
- Outstanding Reviewer, International Journal of Industrial Organization, 2015.
- Excellence in Reviewing Award, International Journal of Industrial Organization, 2013.
- Presidential International Travel Fellowship, University of Oklahoma, Summer 2007, Summer 2011.
- College of Arts & Sciences Junior Faculty Research Fellowship, Summer 2006, 2008.

At University of Massachusetts Amherst

• Department of Resource Economics Travel Grant, 2004, 2005.

At SUNY Stony Brook

• Distinction in Ph.D. Qualifying Exam (Macroeconomics, 1999) and Field Exam (Industrial Organization, 2000).

Recent Conference and Seminar Presentations (P=presenter, PC=presentation by a co-author, D=discussant, O=session organizer, C=session chair, A=attender)

2022: Agricultural and Applied Economics Association (AAEA) Annual Meeting (PC, A) Chinese Economists Society Annual Conference, China (O, C, P, Virtual)

ISMS Marketing Science Conference (P, Virtual)

DUFE Conference on Industrial Organization, China (P, Virtual)

International Industrial Organization Conference (P, D, C)

Frank M. Bass FORMS Conference (D, Virtual)

University of Illinois Urbana-Champaign, November 2022 (Scheduled)

Global Lecture Series on Chinese Economy, June 2022 (Virtual)

Hefei University of Technology, April 2022 (Virtual)

Wichita State University, March 2022 (Virtual)

Zhongnan University of Economics and Law, March 2022 (Virtual)

2021: China Virtual IO Seminar Series (D, Virtual)

DUFE Conference on Industrial Organization, China (P, Virtual)

Chinese Economists Society Annual Conference, China (O, P, Virtual)

ISMS Marketing Science Conference (P, C, Virtual)

International Industrial Organization Conference (C, D, Virtual)

Frank M. Bass FORMS Conference (PC, A, Virtual)

American Economic Association Annual Meeting (A, Virtual)

Southeast University, China, October 2021 (Virtual)

University of Science and Technology of China, September 2021 (Virtual)

Dongbei University of Finance and Economics, China, July 2021 (Virtual)

2020: Frank M. Bass FORMS Conference (A)

American Economic Association Annual Meeting (A)

2019: Southern Economic Association Meeting (P, D)

DUFE Conference on Industrial Organization, China (Keynote)

NBER-CCER Conference, Beijing (A)

Frank M. Bass FORMS Conference (P)

Dongbei University of Finance and Economics, June 2019

Nanjing University, June 2019

Xiamen University (WISE), May 2019

University of International Business and Economics, May 2019

Peking University (NSD), May 2019

Oklahoma State University (Finance), April 2019

2018: ZEW ICT Conference, Germany (P, D)

Zhejiang University International Conference on Industrial Economics, China (P)

International Industrial Organization Conference, Indianapolis (P, D (x2), PC)

Frank M. Bass FORMS Conference (D)

Xi'an Jiaotong University, June 2018

Zhongnan University of Economics and Law, June 2018

University of California Irvine, May 2018

University of Southern California, Marshall - Marketing Ph.D. Seminar, March 2018

2017: Tenth Annual Searle Center Conference on Antitrust Economics and Competition Policy Chicago, (A)

Chinese Economists Society Annual Conference, Nanjing University, China (P, C, O)

Workshop on Antitrust and Industrial Organization, Shanghai (P)

International Industrial Organization Conference, Boston (P, D (x2))

Chinese Economists Society North American Conference, University of Alabama (P, D, C, O)

AEA Annual Meeting, Chicago (PC, A)

Peking University (NSD), June 2017

Renmin University of China, June 2017

China University of Mining and Technology (XuZhou), June 2017

2016: Southern Economic Association Meeting, Washington DC (P)

International Workshop on Innovation and Industrial Economics,

Nanjing University, China (PC). Received Best Paper Award

China Meeting of the Econometric Society, Chengdu, China (P)

Seventh Annual Searle Center Conference on Internet Commerce and Innovation, Chicago (D)

International Industrial Organization Conference, Philadelphia (D)

AEA Annual Meeting, San Francisco (PC)

University of Nebraska Omaha, October 2016

Zhongnan University of Economics and Law, July 2016

Anhui Polytechnic University, July 2016

China University of Mining and Technology (Beijing), June 2016

HeFei University of Technology, June 2016

2015: WEAI Annual Conference, Honolulu (P, D)

Sixth Annual Searle Center Conference on Internet Search and Innovation, Chicago (PC, A)

International Industrial Organization Conference, Boston (P, PC, D)

Second Annual TOM Alumni Research Workshop, HBS (PC)

Wharton Technology and Innovation Conference (PC)

OU Econ Club

2014: International Industrial Organization Conference, Chicago (P, D, C)

Industrial Organization and Public Policy Biennial Conference, Chengdu, China(P, C)

Western Economic Association International Conference, Denver (P,D)

Southern Economic Association Meeting, Atlanta (D)

Shanghai Economic Theory Workshop (PC)

HeFei University of Technology, June 2014 Southwestern University of Finance and Economics, May 2014 University of Virginia, March 2014

2013: Industrial Organization Theory Workshop, China (P, C)

The 8th Conference on Industrial Economics and Economic Theory, China (PC)

China Meeting of the Econometric Society, Beijing, China (PC)

Chinese Economists Society (CES) Annual Conference, Chengdu, China (PC)

International Industrial Organization Conference, Boston (P, D)

Indiana University-Purdue University Indianapolis, September 2013

2012: Southern Economic Association Meeting, New Orleans (P, D)

The Fourth IEFS China Conference 2012, Tianjin China (PC)

Midwest Economic Theory Meeting, Indiana University (P, C)

Five Star Economics Forum (PC)

International Industrial Organization Conference, George Mason University (P, D)

2011: Industrial Organization Theory Workshop, China (PC)
International Economic Association World Congress, Beijing, China (P)
Chinese Economists Society Meeting, Beijing, China (PC)
International Industrial Organization Conference, Boston (P, D, PC)
OU Econ Club

Drexel University, October 2011 University of Missouri, March 2011

Student Advising

Ph.D.:

Kasra Khademorezaian (Member, ongoing)

Yue Wu (Member, ongoing)

Robert Press (Member, 2021, Georgetown University, Postdoc)

Donggeun Kim (Chair, December 2020, Industrial Bank of Korea)

Lei He (Co-chair, 2020, York College of Pennsylvania, Instructor)

Ji Gu (Chair, 2018, Florida International University, visiting)

Long Shi (Co-chair, 2017, Xi'an Jiaotong University, China)

Zexuan Liu (Chair, 2016, Tianjin University of Finance and Economics, China)

Yunsung Hwang (Outside member, Meteorology, 2014-2015)

Lingxiao Zhao (Member, 2015, Southwestern University of Finance and Economics, China)

Jia Wang (Member, 2015, Sewanee University of the South, visiting)

Chengrui Xiao (Member, 2014, Southwestern University of Finance and Economics, China)

Hojin Jung (Member, 2014, Illinois State University, visiting)

Michael Walker (Member, 2013, United States Military Academy at West Point)

Chenhao Hu (Member, 2012-2013)

Li Su (Member, 2013, Capital University of Economics and Business, China)

Chintamani Jog (Member, 2012, University of Central Oklahoma)

Xueqi Zhou (Member, 2011, Langston University)

Jie Shuai (Co-Chair, 2009, Nankai University, China)

Master:

Jason Alpert, Econ5940 Research in Economic Problems, Spring 2022.

Edyn Strong, Econ5960 Readings in Selected Fields, Spring 2020.

Rob Roby, Econ5940 Research in Economic Problems, Summer 2019.

Shelby Heise, Econ5940 Research in Economic Problems, Spring 2019.

Yang Yang, Econ5940 Research in Economic Problems, Fall 2018.

Michael Mann, Econ5940 Research in Economic Problems, Fall 2017.

Weibo Zhou, Econ5940 Research in Economic Problems, Spring 2014.

Undergraduate:

Caroline Andreen, Honors Research Assistant Program (HRAP), Spring 2022.

Jackson Singleton, Honors Research, Spring 2022, "The Economic Viability of an American Future With 5G"

Sophie Czimback, Directed Readings, Spring 2022, "Cryptocurrency and Web 3.0"

Sam Pedalino, Directed Readings, Fall 2021, "Afghanistan: The adverse road to a prosperous statehood"

Omar Al Suqri, Directed Readings, Spring 2021, "Improving the Oil and Gas Sector in Oman and Gulf Cooperation Council Countries".

Jinpeng Du, Directed Readings, Spring 2020, "Socioeconomic Impact of SARS and COVID-19 Epidemics in China".

Dara Olayiwola, Directed Readings, Spring 2019, "The Facets and Development of American Power Projection: How Trump's Foreign Policy Will Affect the Future of American Power Projection".

Josh Stewart, Honors Research, Spring 2019, "Refugee crisis in the European Union".

Armand Ghosh, Honors Research, Fall 2018, "Stock market outcomes and financial reports".

Geoffrey Ferrer, Honors Research, Spring 2017, "Financial industry and technology sector".

Steven Kappen, Directed Readings, Spring 2017, "Impacts of the MAPS programs in Oklahoma City".

Alex Frazier, Directed Readings, Spring 2016, "Financial Outlook on Regulation, Tech Innovation, and Industry Analysis".

Rayce Coyne, Honors Research, Spring 2015, "Mexico Airline Industry".

Dong Chen, Directed Readings, Spring 2014, "Evolution and Strategies of Sony".

Kiley Foster, Honors Research Assistant Program (HRAP), Spring 2014.

Michael Pilcher, Honors Research, Fall 2012, "Economic Crisis in Spain".

Cullen Munger, Honors Research, Fall 2011, "Shale Natural Gas".

Aubrey Gamble, Presentation at Undergraduate Research Day, Spring 2011.

Project was funded by Undergraduate Research Opportunity Program (UROP).

Aubrey Gamble, Honors Research Assistant Program (HRAP), Spring 2011.

Ally La Rocque, Directed Readings, Spring 2011, "NBA Salary Cap".

Lyubomira Popov, Directed Readings, Spring 2011, "Eastern European Countries after Joining the European Union".

Aubrey Gamble, Honors Research, Fall 2010, "Increasing Student Participation in the Performing Arts".

Tim Buckman, Directed Readings, Summer 2010, "Fiscal Policy, Financial Regulation and Financial Crisis".

Stephanie Holliman, Honors Research Assistant Program (HRAP), Fall 2009.

William Bowersox, Honors Research, Summer 2009, "Mergers and Acquisitions".

Meredith Willinger, Honors Research Assistant Program (HRAP), Fall 2007.

Professional Service

Chinese Economists Society:

President: 2022/09 - ; President-Elect: 2021/09 - 2022/08

Board of Directors: 2016/09 - 2017/08

Member, Editorial Board, Marketing Science, 2022 -

Associate Editor, Information Economics and Policy, 2017 -

Associate Editor, Notas Económicas-Portugal, 2020 -

Editorial Board, Journal of Media Economics, 2021 -

PLOS ONE: Section Editor (2022/06 -); Academic Editor (2021/01 - 2022/05) Special Issue Guest Editor for China Economic Review, 2017-2019.

Reviewer for: American Economist (2017), American Journal of Agricultural Economics (2022), B.E. Journal of Economic Analysis & Policy (2012-2013, 2015), Canadian Journal of Economics (2012-2014, 2016, 2022), China Economic Quarterly International (2020), China Economic Review (2005), Economic Inquiry (2006, 2019, 2020), Economic Theory (2008), Economica (2011), Economics Bulletin (2011 (x3), 2012), Economics Letters (2019, 2022), European Economic Review (2005, 2008-2009, 2012, 2016), Frontiers of Economics in China (2017), Games and Economic Behavior (2014), Information System Research (2017), International Economic Review (2015, 2022), International Journal of Health Economics and Management (2018), International Journal of Industrial Organization (2008-2012, 2013 (x3), 2015 (x4), 2016 (x2), 2017 (x5), 2018 (x3), 2019, 2020 (x2)), Japanese Economic Review (2020), Journal of Economic Behavior & Organization (2013, 2015, 2018, 2021), Journal of Economic Policy Reform (2012), Journal of Economic Theory (2020), Journal of Economics (2011, 2016, 2017, 2022), Journal of Economics & Management Strategy (2004, 2007 (x2), 2009, 2010 (x2), 2012, 2013 (x2), 2014 (x2), 2016-2018, 2020, 2021), Journal of Industrial Economics (2016, 2020, 2022), Journal of Industrial Organization Education (2011, 2012), Journal of Industry, Competition and Trade (2010 (x2)), Journal of Institutional and Theoretical Economics (2012), Journal of Labor Research (2015), Journal of Marketing Research (2019), Journal of Mathematical Economics (2014), Journal of Media Economics (2020, 2021), Journal of Money, Credit, and Banking (2012), Journal of Regulatory Economics (2017), Management Science (2007, 2010, 2014, 2017 (x2), 2020 (x3), 2021, 2022), Managerial and Decision Economics (2010, 2016), Manchester School (2012, 2013, 2015), Marketing Science (2017-2018, 2020) (x3), 2021 (x2), 2022 (x8)), Mathematical Social Sciences (2013), PLOS ONE (2020 x2), Production and Operations Management (2016), Quantitative Marketing and Economics (2017), Rand Journal of Economics (2008, 2016, 2018), Research in Economics (2009, 2011), Review of Economics and Statistics (2017), Review of Industrial Organization (2015, 2019, 2022), Review of Network Economics (2012), Scandinavian Journal of Economics (2011, 2019), Southern Economic Journal (2013, 2019 (x2), 2020, 2021). National Science Foundation (2013, 2014, panelist (2015)).

External evaluation for faculty promotion: 5 (2014, 2015, 2017 (x2), 2022).

Department Service

Member of the Core Exam/Field Exam Committee:

Microeconomics (Ph.D.): 2008-2009; Spring 2015 - present.

Industrial Organization: 2014, 2016, 2018, 2020.

Mathematical Economics/Econometrics (Ph.D. and M.A.): Spring 2006 - Spring 2016.

Faculty recruiting committee:

Chair: 2022-2023 (Environment), 2021-2022 (Environment)

Member: 2014-2015 (Visiting position), 2013-2014 (Micro-econometrics),

2006-2007 (Industrial Organization), 2005-2006 (Any Field).

Committee A: 2017-2018, 2018-2020, 2022-2024.

Strategic Planning Committee: Spring 2021 (for 2021-2026)

Ph.D. Admission Committee: 2007-2008, 2012-2016.

Class scheduling committee: Fall 2016, Fall 2017, Fall 2020.

Undergraduate Econ students mentoring, 2015 - 2017.

Liaison for graduate student English certification: July 2013 - December 2015.

Business Continuity Plans ad hoc committee (2015-present),

Review applications for Chong Liew Summer Research Awards (2011-2013, 2019).

University Service

Graduate Fellowship Review Committee, Dodge Family College of Arts and Sciences, Fall 2022.

Faculty Advisory Council (Office of Undergraduate Research), 2015 - 2019.

Faculty Senate, 2014-2015.

Faculty recruiting committee: 2015-2016 (RRT, Finance, external member), 2017-2018 (Tenure Track, Finance, external member), 2018-2019 (Assistant/Associate Professor, Finance, external member), 2019-2020 (Tenure Track Assistant Professor, Finance, external member), 2020–2021 (Endowed Chair, Finance, external member), 2021-2022 (Finance, tenure track, external member).

Conduct Study Abroad Interviews as faculty interviewer: Spring 2007, Fall 2007.

Affiliated Faculty, The Institute for US-China Issues and the Confucius Institute, University of Oklahoma, 2006-2020.

Public Service

Norman Chinese School: Member of Executive Committee (Fall 2015 - Present); Vice Principal (Fall 2018 - Present).

Splash Club Board (NAA representative, Norman North and Norman High Swim): 2020 - 2022

Truman Elementary Third Grade Career Day: Discussing the Economics profession, May 2, 2018.

References furnished upon request