

**Name:** LEE JEONG KYU

**Current Positions:**

Assistant Professor of Health Promotion, The University of Oklahoma, Norman, OK, USA;  
Faculty Affiliate, TSET Health Promotion Research Center, The University of Oklahoma Health Sciences Center, Oklahoma City, OK, USA;  
Visiting Senior Research Fellow, Saw Swee Hock School of Public Health, National University of Singapore, Singapore

**Contact Details:**

Address: Department of Health and Exercise Science, University of Oklahoma, 1401 Asp Ave, Room 121, Norman, OK 73019, USA  
Phone Number: +1-405-325-2324  
Fax Number: +1-405-325-0594  
Email: jk.lee@ou.edu

**Academic Qualifications:**

PhD, Department of Communication Arts and Sciences, Pennsylvania State University, USA  
MA, College of Communication Arts and Sciences, Michigan State University, USA  
BSc, School of Business, Hanyang University, Seoul, South Korea

**Previous Positions Held:**

Assistant Professor (Behavioural Sciences), National University of Singapore, Singapore 2017-2022  
Research Fellow (Social Methods), University of Queensland, Australia 2015-2016  
Research Fellow (Health Behaviours and Lifestyles), University of Wollongong, Australia 2013-2015

**Research Interests:**

Health Communication and Promotion; Health Disparities; Tobacco Control; Cancer Prevention;  
Social Capital and Social Networks; Program and Policy Evaluation

**Recent Publications:**

1. Feng Z, Tan CS, Tai E-S, & **Lee JK\*** (forthcoming). Associations between childhood and current secondhand smoke exposure at home with current secondhand smoke exposure at work – a cross-sectional analysis of the Singapore Multi-Ethnic Cohort. *Tobacco Induced Diseases*. \*Corresponding author.
2. **Lee JK\*** & Lin L (forthcoming). Differences in social environmental characteristics between intermittent and daily smokers in a multi-ethnic Asian population. *American Journal of Health Behavior*. \*Corresponding author.
3. Goh SA, **Lee JK\***, She WY, Ho EQY, Hartman M, Chou C, & Wong ML (2022). Multi-level determinants of breast cancer screening among Malay-Muslim women in Singapore: A sequential mixed-methods study. *BMC Women's Health*, 22, 383. \*Co-first author.
4. Feng Z, Tan CS, & **Lee JK\*** (2022). Determinants of hardcore smoking in a multi-ethnic study of cigarette smokers in Singapore. *Journal of Psychoactive Drugs*. 14, 1-11. \*Corresponding author.
5. **Lee JK** & Hecht ML (2022). Measurement: Indicators for monitoring and evaluation of social marketing campaigns. In *The Palgrave Encyclopedia of Social Marketing*. Online ahead of print.
6. van der Eijk Y, Lin L, Gao O, Teo M, Subramaniam M, & **Lee JK** (2022). "The menthol one is more friendly": Young Singaporeans' perspectives on flavored cigarettes. *Asia Pacific Journal of Public Health*. 34(2-3), 236-243.
7. **Lee JK\***, Lin L, & Kang H (2021). The influence of normative perceptions on the uptake of the COVID-19 TraceTogether digital contact tracing system: Cross-sectional study. *JMIR Public Health and Surveillance*. 7(11), e30462. \*Corresponding author.
8. Wu XV, Chi Y, **Lee JK**, Goh HS, Chen D, Gorill H, Chao F, & Klainin-Yobas P (2021). Systematic review and meta-analysis on dance intervention for older adults with mild cognitive impairment in cognition, neuroplasticity, physical function, depression and quality of life. *International Journal of Nursing Studies*. 122, 104025.
9. Lin L, Ling KW, Huang Q, & **Lee JK\*** (2021). Breast cancer information behaviors and information needs among Singaporean women: A qualitative study. *Asian Pacific Journal of Cancer Prevention*. 22(6), 1767-1774. \*Corresponding author.

10. van der Eijk Y, Ng XY, & **Lee JK** (2021). Cross-sectional survey of flavoured cigarette use among adult smokers in Singapore. *Tobacco Induced Diseases*. 19(June), 42.
11. Han M, Tan XY, Lee R, **Lee JK**, & Mahendran R (2021). Impact of social media on health-related outcomes among older adults in Singapore. *JMIR Aging*. 4, e23826.
12. Tan C, Lin L, Lim M, Kun OS, Wong ML, & **Lee JK** (2020). Tobacco use patterns and attitudes in Singapore young male adults serving military national service: A qualitative study. *BMJ Open*, 10, e039367.
13. **Lee JK\***, Lin L, & Wu XV (2020). Social capital and health communication in Singapore: An examination of the relationships between community participation, perceived neighborliness and health communication behaviors. *Journal of Health Communication*, 25(4), 323-332. \*Corresponding author.
14. Lee R, Yu J, Rawtaer I, Allen PF, Bao Z, Feng L, **Lee JK**, et al (2020). CHI study: Protocol for an observational cohort study on ageing and mental health in community-dwelling older adults. *BMJ Open*, e035003.
15. **Lee JK\***, Lin L, & Magee CM (2020). Investigating the relationships between social capital, chronic health conditions and health status among Australian adults. *BMC Public Health*. 20, 329. \*Corresponding author.

#### Honors and Awards:

- JFC Article of the Year Award in Family Communication. 104<sup>th</sup> Annual Meeting of the National Communication Association (NCA), USA
- Top Paper Award in Applied Communication. 97<sup>th</sup> Annual Meeting of the National Communication Association (NCA), USA
- Postdoctoral Research Fellowship in Tobacco Control Research. ClearWay Minnesota, USA
- Edwin Erle Sparks Graduate Fellowship. Pennsylvania State University, USA

#### Courses Taught:

##### Postgraduate Level

- HES 5523 Health Promotion Strategy (Role: Instructor and Liaison): Graduate Course. Department of Health and Exercise Science, University of Oklahoma, USA.
- SPH 6006 Advanced Health Behaviour and Communication (Role: Coordinator and Lecturer): PhD Course. Saw Swee Hock School of Public Health, National University of Singapore, Singapore
- SPH 5003 Health Behaviour and Communication (Role: Coordinator and Lecturer): Master of Public Health (MPH) Course. Saw Swee Hock School of Public Health, National University of Singapore, Singapore
- SPH 5501 Public Health Communication (Role: Coordinator and Lecturer): Master of Public Health (MPH) Course. Saw Swee Hock School of Public Health, National University of Singapore, Singapore
- SPH 5405 Introduction of Health Services Research (Role: Lecturer): Master of Public Health (MPH) Course. Saw Swee Hock School of Public Health, National University of Singapore, Singapore
- MCI 5009 Introduction to Health Services Research (Role: Lecturer): Master of Clinical Investigation (MCI) Course. Yong Loo Lin School of Medicine, National University of Singapore, Singapore
- CHIP 912 Advanced Studies in Behaviour Change (Role: Coordinator and Lecturer): Postgraduate Course. School of Health and Society, University of Wollongong, Australia

##### Undergraduate Level

- HES 3513 Health Promotion Program Planning (Role: Instructor and Liaison): Undergraduate Course. Department of Health and Exercise Science, University of Oklahoma, USA.
- SPH 3501 Introduction to Public Health Communication (Role: Lecturer): Undergraduate Course (Public Health Minor). Saw Swee Hock School of Public Health, National University of Singapore, Singapore
- MD 3140 Community Health Project (Role: Lecturer and Supervisor): Undergraduate Course. Yong Loo Lin School of Medicine, National University of Singapore, Singapore
- CS 4264 Network Perspectives on Information, Communication and Media (Role: Coordinator and Lecturer): Undergraduate Course. Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore

**Memberships of Scientific Societies and Commissions of Trust**

- Editorial Board Member, Journal of Health Communication
- Member, National Communication Association
- Member, Society for Research on Nicotine and Tobacco