

# MYONGJIN KIM

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## EMPLOYMENT

Associate Professor (with tenure), University of Oklahoma, 2022-  
Assistant Professor, University of Oklahoma, 2013- 2022

## EDUCATION

Ph.D., Economics, Boston University, Boston MA, May 2013  
Dissertation Title: *Innovation in Dynamic Oligopoly and Corporate Tax with Financial Frictions*  
Dissertation Committee: Marc Rysman, Simon Gilchrist, and Francesco Decarolis  
Graduate Student, Economics, Seoul National University, South Korea, 2005-2007  
M.A., Public Policy and Management, Korean Development Institute School, S. Korea, 2005  
B.A., English Linguistics, Hankuk University of Foreign Studies, South Korea, 2003

## FIELDS OF INTEREST

Industrial Organization, Applied Microeconomics

## PUBLICATIONS

1. “When do Firms Offer Higher Product Quality? Evidence from the Allocation of Inflight Amenities” with *Qihong Liu and Nicholas Rupp*, **conditionally accepted at Review of Industrial Organization**
2. “One for all or all for one: Does the Category Captain Play Favorites?” with *Leilei Shen, Suman Basuroy and Sri Beldona*, **Forthcoming at Canadian Journal of Economics**
3. “Does Competition Increase or Decrease Price Dispersion? Insights from One-Way vs. Round-Trip Airfares,” with *Leilei Shen and Qi Ge*, **forthcoming at Oxford Bulletin of Economics and Statistics**
4. “Gender Gap in Tenure & Promotion: Evidence from the Economics Ph.D. Class of 2008” with *Susan Chen and Qihong Liu*, **Southern Economic Journal, Vol 88, Issue 4, April 2022, 1277-1312**
5. “Competitive response to unbundled services: An empirical look at Spirit Airlines” with *Lei He and Qihong Liu*, **Journal of Economics & Management Strategy, 2022;31:115-145**
6. “Does Competition Increase Quality? Evidence from the U.S. Airline Industry,” with *Ricard Gil*, **International Journal of Industrial Organization, Vol 77, June 2021, 102742**
7. “Tacit Collusion and Price Dispersion in the Presence of Southwest Airlines” with *Donggeun Kim and Kerry Tan*, **Southern Economic Journal, Vol 88, Issue 1, July 2021, 3-32**

8. “Relational Contracting in the Airline Industry” with Ricard Gil and Giorgio Zanarone, *Management Science*, Vol 68, Issue 2, February 2022, 809-1589
9. “Mergers of U.S. Airlines and Heterogeneous Labor Market Outcomes” with Qi Ge and Donggeun Kim, *Contemporary Economic Policy*, Vol 39, Issue 4, October 2021, 849-866
10. “Returns to Job Satisfaction in the Presence of Horizontal Mismatch” with Qi Ge, Eunjung Jordan and Leilei Shen, *Applied Economics*, 2020, 52:27, 2913-2930
11. “Help or Hindrance? U.S. Aid on Growth,” with Leilei Shen, *Applied Economics Letters*, 2020, 27:21, 1746-1753
12. “Relational Contracting in Developed Economies: Lessons from Slot Exchanges in the US Airline Industry”, with Ricard Gil and Giorgio Zanarone, *Japanese Economic Review*, Vol.70 Issue3 (Sep 2019)
13. “I am Jane. Do I Pay More in the Housing Market?”, with Sean Oconnor, Brent Norwood and Leilei Shen, *Economics Bulletin*, Vol.39 No.2 p.A151 (2019)
14. “Does Job Satisfaction Increase Sales and Customer Satisfaction? Evidence from Retail Banking in South Korea,” with Ricard Gil and Inhyouk Koo, *The B.E. Journal of Economic Analysis and Policy*, Vol.17, Issue3 (Jul 2017).

#### PUBLICATIONS – HEALTH POLICY

15. “Reforming the Countermeasures Injury Compensation Program for Covid-19 and Beyond: An Economic Perspective” with Junying Zhao, Firat Demir, Pallab Ghosh, Austin Earley, *Forthcoming at Journal of Law and the Biosciences*
16. “A Comparative Study of COVID-19 Fiscal Aid to the Health Sector: US, UK, and Canada” with Junying Zhao, Gabrielle Westbrook, and Dale Bratzler, *Forthcoming at Health Policy*

#### OTHER PUBLICATIONS (IN KOREAN)

1. “The Impact of IT-Industry Development on the Korean Economy” with Youngsub Chun, *Economics Journal (in Korean)*, 2005. 44(2): 167-194.

#### WORKING PAPERS

##### Set1: Market Competition, Investment and Pricing Decisions, and Relation Network

1. “Strategic Responses to Used Goods Markets: Airbus and Boeing”, 2016 (current version: 2019) (*Revise & Resubmit at American Economic Journal: Micro*)
2. “Backward Compatibility in Two-Sided Markets,” with Suman Basuroy and Richard Gretz, 2016 (*Reject & Resubmit at International Economic Review*)
3. “Fuel Hedging and Behavior Bias: An Empirical Look at the U.S. Airline Industry” with Long Shi and Qihong Liu, 2016 (current version: 2021) (*Revise & Resubmit at Journal of Economics & Management Strategy*)
4. “Labor Unions and Product Quality: A Case Study of the U.S. Airlines” with Donggeun Kim and Qi Ge, 2021 (*Under review*)
5. “Entry Threat and Price Dispersion: Evidence from US Airline Mergers,” with Qi Ge and Joe Mazur, 2021
6. “What Spurs Investment in the Vaccine Industry? Interplay of Competition and Subsidies” with Firat Demir, Pallab Ghosh and Junying Zhao, 2021

7. “Dual Effects of Mergers on Peripheral Markets: Evidence from the U.S. Airline Industry” *with Joe Mazur*, 2021
8. “Cost-Minimization and Adaptation in Crisis Mode: Insights from the Airline Industry” *with Qi Ge and Donggeun Kim*, 2021
9. “Does Flu Vaccination Affect Earnings? Evidence of the US, 2010-2019” *with Junying Zhao, Ahmed Chaudry, Firat Demir and Pallab Ghosh*, 2021 (**Under review**)
10. “Spillover Impact of Airline Bankruptcy: Evidence from the Housing Market in Smaller Communities” *with Qi Ge, Joe Mazur, and Sean O’Connor*, 2020

Set2: Labor Productivity and Experiment

11. “Do Marriage and Children Deprive Women’s Hiring Opportunities? - A Field Experiment,” *with Jiawei Lyu, Daniel Nedelescu, and Leilei Shen*, 2021 (**Under review**)

Set3: Interdisciplinary Research - Health Policy

12. “The Financial Impact of COVID-19 on Publicly Traded healthcare Firms” *with Donggeun Kim and Junying Zhao*, 2021

**WORK IN PROGRESS**

1. “Subcontracting and Tacit Collusion in the Airline Industry” *with Silke Forbes, Donggeun Kim and Joe Mazur*, 2019
2. “Air Defense R&D: Technological Spillovers to the Civil Aircraft Industry”
3. “Relational Adaptation within and between Firms: Evidence from the US Airline Industry,” *with Ricard Gil and Giorgio Zanarone*
4. “Attraction to Asymmetry: Evidence from the Airline Industry” *with Leilei Shen*, 2020
5. “Tax Reform and Product Quality Improvement” *with Donggeun Kim and Michael Luca*
6. “Product Unbundling and Consumer Welfare: A Study of Full Fare Advertising Rule” *with Qi Ge*, 2020

**GRANTS AND SPONSORED RESEARCH**

Enhancing DoD Vaccine Innovation and Supply for Warfighters and Biodefense  
Data Institute for Societal Challenges (DISC) and Oklahoma Aerospace & Defense Innovation Institute (OADII)

Start/End Dates: 6/15/2022 - 12/15/2022

PI Name: Dr. Junying Zhao, Dr. Myongjin Kim

Economics of Liability Insurance Mechanisms for COVID-19 Vaccine Injuries

Presbyterian Health Foundation Research Grants

Start/End Dates: 7/1/2022 - 6/30/2023

PI Name: Dr. Firat Demir, Dr. Junying Zhao, Dr. Pallab K. Ghosh, Dr. Myongjin Kim

Collaborative Research: Conference in Auctions, Firm Behavior, and Policy

National Science Foundation, *under processing*

Proposal Submission Date: Jan. 18, 2019 *with Georgia Kosmopoulou and Daniel Nedelescu*

Project Dates: August 1, 2022 – August 15, 2024

## **SEMINARS/CONFERENCES**

- 2021: AEA-KAEA, Chung-Ang University, Kyung Hee University, European Association for Research in Industrial Economics, KAIST, Southern Economic Association in Houston, KIET-KAEA, Hong Kong Polytechnic University, CAU conference
- 2020: Southern Economic Association, Hanyang University, KAEA-Microeconomics workshop
- 2019: American Economic Association-Korean American Economic Association conference, KAEA Workshop for Industrial Organization, KER at Sogang Univ. Southern Economic Association
- 2018: University of New Mexico, Eastern Economic Association in Boston, IIOC, Air Transport Research Society Conference, Purdue University, Seoul National University
- 2017: Department of Justice Anti-trust Division, Southern Economic Association, NBER Organizational Economics Working Group Meeting at Cambridge, IIOC, Western Economic Association International, Sungkyunkwan University Microeconomics Workshop, KEA-Asian Pacific Economic Association, Boston University female economist workshop
- 2016: European Association for Research in Industrial Economics in Lisbon, Asian Meeting of the Econometric Society in Kyoto, Southern Economic Association, KAEA-KEA at Sogang University, Korea University, IIOC
- 2015: Rutgers, The State University of New Jersey, University of Washington, Indiana University-Purdue University Indianapolis, European Association for Research in Industrial Economics in Munich, Southern Economic Association, Western Economic Association International, EEA, IIOC, AEA CeMENT
- 2014: Texas A&M University, Econometric Society North American Winter Meeting 2014, KEA-KAEA conference, KIET-KAEA conference, Sogang University
- 2013: Yale University, Purdue University, Southern Economic Association, Hong Kong University of Science and Technology, Carleton University, University of New South Wales, University of Technology Sydney, University of Oklahoma, Vanderbilt University, Kansas State University, Federal Reserve Bank of Richmond, CRA Boston, University of British Columbia – Sauder School of Business, Sogang University, KISDI, IIOC conference 2013 Boston

## **PROFESSIONAL SERVICE**

- Referee at Economics of Transportation, Management Science, Rand Journal of Economics, International Economic Journal, Journal of Economics and Business, Journal of Political Economy, Economics Bulletin, Sustainability, Korean Social Science Journal, International Journal of Industrial Organization, Journal of Transportation Research, Journal of Industrial Economics, B.E. Journal of Economic Analysis & Policy, Frontiers of Economics in China, Economic Inquiry, Southern Economic Journal, Emerging Markets Finance and Trade
- Support of Teaching and Research Committee, College of Arts and Sciences, 2018 – 2020
- IO workshop organizer at the department of Economics at OU, 2015 – 2020
- Advisory board at the Korean Women Economists Network, 2018 – current

- Editorial Board, Korean Journal of Industrial Organization, 2018 – current
- NSF Reviewer 2017, 2021, 2022

### **SHORT VISITS**

Johns Hopkins University Carey Business School, 2/3/2017-2/9/2017  
 Johns Hopkins University Carey Business School, 12/8/2014, 5/19/2015-5/20/2015  
 Sogang University, Korea, July 2014, 2016  
 University of Virginia, 12/14/2014-12/17/2014

### **FELLOWSHIPS AND AWARDS**

International Journal of Industrial Organization, Best Empirical Paper Award 2021  
 Merrick Foundation Teaching Award, 2019  
 Air Transport Research Society, Best Paper Award, 2018  
 Boston University, Department of Economics, Special DGS prize for sustained excellence in teaching services, 2012  
 Boston University Scholarship, 2011  
 Boston University TF Scholarship, 2009  
 Boston University TA Scholarship, 2008  
 Seoul National University Research Scholarship, 2006/2007  
 Seoul National University TA Scholarship, 2005  
 Korean Development Institute Scholarship, 2003/2004  
 Hankuk University of Foreign Studies Scholarship, 1999/2000/2002

### **GRADUATE/UNDERGRADUATE SUPERVISION**

NAME OF STUDENT (ROLE, DEGREE DATE AND FIRST APPOINTMENT)

#### **GRADUATE**

Zexuan Liu (Committee member, Ph.D. 2016, Tianjin Univ. of Finance and Economics)  
 Long Shi (Co-chair, Ph.D. 2017, Xian Jiatong University)  
 Ji Gu (Committee member, Ph.D. 2018, Florida International University)  
 Brent Norwood (Committee member, Ph.D. 2018 - Spring 2019)  
 Sara Fisher (Committee member, Master's, 2019 Spring, Fulbright)  
 Lei He (Committee member, Ph.D. 2020, York College)  
 Donggeun Kim (Committee member, Ph.D. 2021, Industrial Bank of Korea)  
 Robert Press (Committee member, Ph.D. 2021, Center for Business and Public Policy at Georgetown)  
 Sean O'connor (Committee member, Ph.D. 2021, Federal Housing Finance Agency)  
 Strong Edyn (Research advisor, Master's 2020)  
 Yue Wu (Committee member, Ph.D. 2023, expected)  
 Kasra Khademorezaian (Committee member, Ph.D. 2023, expected)

#### **UNDERGRADUATE**

Andrew Morse (Research advisor, Honor's research, 2019, U of Chicago, Finance)  
 Miles Matey (Research advisor, Honor's research, 2020, UT Austin Law School)  
 Owen McDevitt (Research advisor, Vanderbilt U., PhD in Econ)

### **TEACHING EXPERIENCE**

Mathematical Economics (PhD), Department of Economics, University of Oklahoma, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022  
Industrial Organization (PhD), Department of Economics, University of Oklahoma, 2014, 2016, 2018, 2020, 2022  
Intermediate Microeconomics (Undergraduate), Department of Economics, University of Oklahoma, 2016, 2017, 2018, 2019, 2020, 2021, 2022  
Elements of Statistics (Undergraduate), Department of Economics, University of Oklahoma, 2013, 2014, 2015, 2016  
Research in Economic Problems (Undergraduate & Master's), Department of Economics, University of Oklahoma, 2018, 2019, 2020 (Independent Study)  
Honors Research (Undergraduate), Department of Economics, University of Oklahoma, 2015, 2017, 2018, 2020, 2021 (Independent Study)  
Directed Readings (Undergraduate), Department of Economics, University of Oklahoma, 2021  
Readings in Selected Fields (PhD), Department of Economics, University of Oklahoma, 2015, 2019  
Instructor, Intermediate Macroeconomics (Undergraduate), Department of Economics, Boston University, 2011, 2012  
Instructor, Principles of Microeconomics (Undergraduate), Department of Economics, Northeastern University, 2010  
Teaching Assistant, Introductory Microeconomics (Undergraduate), Boston University, 2009  
Teaching Assistant, Public Finance (Undergraduate), Boston University, 2009  
Teaching Assistant, Environmental Economics (Undergraduate), Boston University, 2008  
Teaching Assistant, Introductory Microeconomics (Undergraduate), Boston University, 2009  
Teaching Assistant, Public Economics (Undergraduate), Seoul National University, 2005-2007  
Teaching Assistant, Public Finance (MA), Korean Development Institute School, 2003, 2004  
Teaching Assistant, Quantitative Methods (MA), Korean Development Institute School, 2004

#### **LANGUAGES**

English (fluent), Korean (native)

**COMPUTER SKILLS:** MATLAB, STATA, SAS, GAUSS, Python

**CITIZENSHIP/VISA:** SOUTH KOREA/U.S. PERMANENT RESIDENT