



# Michael F. Price College of Business

Our purpose is to ensure the enduring global competitiveness of Oklahoma and the nation.

## BY THE NUMBERS

12

majors within our college across six academic divisions

93%

of students seeking employment are employed within six months following graduation

#53

in *U.S. News and World Report* for Best Undergraduate Business Schools

## MAJORS

- Accounting
- Economics
- Energy Management
- Entrepreneurship & Venture Management
- Finance
- Healthcare Business
- International Business Management
- Management Information Systems
- Marketing
- Sports Business
- Supply Chain Management

*Plus accelerated B.B.A./master degree options!*



*“The Price College of Business is a unique place to be. There are numerous opportunities to develop oneself as a student, leader, and individual. The college is nationally recognized for its business programs and distinguished faculty members. It is truly an environment for learning and development.”*

## CONTACT US

price.ou.edu  
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@OUPriceCollege

– Haden Bollenbach, OU Class of 2022  
Accounting and Management Information Systems double major

## THINGS TO KNOW

**1** We offer study abroad opportunities through faculty-led programs in Italy, Spain, France, the United Kingdom, and Costa Rica. Pre-pandemic, nearly 40% of Price College students participated in study abroad programs before graduation.

**2** You'll gain real-world experience and give back to the local community by starting your own company through our First Fidelity Bank Integrated Business Core program and our top-25 nationally ranked Center for Entrepreneurship. With these programs and tools, you'll gain a working knowledge and understanding of fundamental business principles, giving you a competitive edge among others starting out in the workforce.

**3** The JCPenney Leadership Center provides high-performing undergraduate business students with opportunities to develop their leadership potential through a variety of learning experiences and interactions, including corporate site visits and student-run conferences like Women in Business and Parker Leadership Conferences and the Alumni Career Conference.

**4** We currently award more than \$2 million in scholarships, and the number of scholarships continues to grow.

**5** Your Price College experience is enhanced through the Center for Student Success. This center facilitates career readiness through two required courses as well as one-on-one coaching. Additionally, the center encourages professional development opportunities through industry engagement and speakers that prepare you for your business career.

