

# REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

## MICHAEL F. PRICE COLLEGE OF BUSINESS THE UNIVERSITY OF OKLAHOMA

### GENERAL REQUIREMENTS

Minimum Total Hours . . . . .	128
Minimum Overall Grade Point Average . . . . .	2.50
Minimum Grade Point Average in Major . . . . .	*2.50
Minimum Grade Point Average in Upper-Division Business Courses . . . . .	‡2.50
Minimum Grade Average—OU Residence . . . . .	2.50

Finance  
**0504A**  
Major

For Students Entering the Oklahoma State System for Higher Education  
**Summer 2000 through Spring 2001**

LOWER-DIVISION REQUIREMENTS			UPPER-DIVISION REQUIREMENTS	
Subject	Hours	Courses	Core Requirements - 15 hours	Major Requirements - 18 hours
<b>Communications</b>	<b>9-19</b>	<b>ENGL 1113</b> , Principles of English Composition (Core I) <b>ENGL 1213</b> , Principles of English Composition (Core II) <b>COMM 1113</b> , Principles of Communication <b>Foreign Language</b> , 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.	<b>FIN 3303</b> , Business Finance <b>LS 3323</b> , Legal Environment of Business <b>MGT 3013</b> , Principles of Organization and Management <b>MKT 3013</b> , Principles of Marketing <b>†B AD 4013</b> , Business Strategy and Policy—Capstone (to be taken last semester of senior year)	<b>NO CORRESPONDENCE COURSES</b>  <b>FIN 3403</b> , Financial Intermediaries and Markets <b>FIN 4103</b> , Investments <b>FIN 4303</b> , Advanced Business Finance  Balance of 9 hours to be chosen from:  <b>FIN 4113</b> , Derivative Securities and Markets <b>FIN 4123</b> , Financial Planning <b>FIN 4413</b> , Commercial Banking <b>FIN 4523</b> , Real Estate Finance and Investment Analysis <b>FIN 4613</b> , Student Investment Fund  <b>ACCT 3313</b> , Cost Accounting <b>ECON 3133</b> , Intermediate Macroeconomic Theory <b>ECON 4223</b> , Intermediate Business Statistics <b>ECON 4353</b> , Public Finance
		<b>P SC 1113</b> , American Federal Government (Core III)  Elect 6 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (Economic, Human or Political Geography). A maximum of three hours of Pol. Sci. will count toward this requirement.		
<b>Behavioral &amp; Social Science</b>	<b>9</b>	<b>HIST 1483</b> or <b>1493</b> , U.S. (Core IV)  1 course from each of the following 3 fields (Core IV):  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses printed in the class schedule. This course may be taken as an upper-division elective.	† = requires completion of all other College of Business core courses prior to enrollment and permission from Undergraduate Programs.	
<b>Humanities</b>	<b>12</b>	<b>HIST 1483</b> or <b>1493</b> , U.S. (Core IV)  1 course from each of the following 3 fields (Core IV):  §Understanding Artistic Forms - _____  §Western Civilization and Culture - _____  §Non-Western Culture - _____  One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses printed in the class schedule. This course may be taken as an upper-division elective.		
<b>Science &amp; Mathematics</b>	<b>17</b>	<b>§Natural Sciences</b> —8 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)  _____  _____  <b>MATH 1643</b> , Precalculus for Business, Life, and Social Sciences  <b>MATH 1743</b> , Calculus I for Business, Life & Social Sciences (Core I—Substitute: <b>1823</b> , Calculus & Analytic Geom. I)  <b>MATH 2123</b> , Calculus II for Business, Life & Social Sciences (Substitute: <b>2423</b> , Calculus & Analytic Geom. II)	<b>Upper-Division Business - 9 hours</b>	
		<b>ECON 3113</b> , Intermediate Price Theory <b>ACCT 3113</b> , Intermediate Acct. I <b>ACCT 3123</b> , Intermediate Acct. II  <b>NOTE:</b> ECON 3113 fulfills upper-division general education requirement.	<b>Free Electives</b>	
<b>Basic Business</b>	<b>21</b>	<b>ACCT 2113</b> , Fundamentals of Financial Accounting <b>ACCT 2123</b> , Fundamental Managerial Accounting <b>B C 2813</b> , Business Communication <b>ECON 1113</b> , Principles of Economics—Macro (Core III) <b>ECON 1123</b> , Principles of Economics—Micro <b>ECON 2843</b> , Elements of Statistics <b>MIS 2113</b> , Computer-Based Information Systems	7 hours if exempt from foreign language.  Free electives may be taken in any lower- or upper-division area outside the College of Business.	Upper-division electives may be taken in any area inside or outside the College of Business except finance.
<b>§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.</b>				

\* A 2.50 cumulative and OU grade point average is required for all courses attempted in the major and for upper-division finance beyond 3303.  
 ‡ A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).  
 A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 128 hours.

#### ADDITIONAL REQUIREMENTS

1. Forty-two hours of upper-division business courses (3000-4000-level) are required.

2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 128 hours.
3. All finance-prefix courses beyond 3303 must count toward the major requirements.
4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in the College of Business. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
5. Pass/No Pass **WILL NOT** be accepted for any Business courses or any specifically required courses.

**COURSES IN ACCOUNTING (ACCT)**

**2113 Fundamental Financial Accounting.** Basic principles of financial accounting. Emphasis on the preparation and use of the income statement, balance sheet and statement of funds flow for corporations. Coverage includes the analysis and recording of transactions involving cash, inventories, fixed assets, bonds and capital stock as well as closing, adjusting and reversing entries for revenue and expense items. (F, Sp, Su)

**2123 Fundamental Managerial Accounting.** Prerequisite: 2113. Introduction to managerial accounting. Analysis of cost behavior and the use of this knowledge for both short- and long-term decision. An introduction to budgeting and the accumulation of product costs for planning and performance evaluation. Specific coverage includes cost-volume-profit analysis, capital budgeting, allocations, variances from standard costs and the measurement of divisional performance. (F, Sp, Su)

**3113 Intermediate Accounting I.** Prerequisite: 2123. Valuation and other theoretical problems in accounting for cash, temporary investments, receivables, inventories, long-term investments, plant and equipment and intangible assets. (F, Sp, Su)

**3123 Intermediate Accounting II.** Prerequisite: 3113 and junior standing. Stockholders' equity, dilutive securities, investments, issues related to income determination including revenue recognition, accounting for income taxes, pensions, leases and error analysis, preparation and analysis of financial statements, including price level changes and statement of changes in financial position. (F, Sp, Su)

**3313 Cost Accounting.** Prerequisite: 2123, junior standing. Basic cost principles. Job order costing, process and joint costing, and estimated costs. (F, Sp, Su)

**COURSES IN BUSINESS ADMINISTRATION (B AD)**

**4013 Business Strategy and Policy.** Prerequisite: senior standing and completion of all other College of Business Administration core courses. Administrative decision making with emphasis on analyzing business problems, formulating policies and implementing plans for action; comprehensive cases provide the opportunity to study the proper interrelationships among production, finance, marketing and the many other functions involved in managing a business enterprise. Should be taken in student's final semester. (F, Sp, Su)

**COURSES IN BUSINESS COMMUNICATION (B C)**

**2813 Business Communication.** Prerequisite: English 1113 and 1213 or equivalent, Communication 1113 and sophomore standing. This course is writing intensive. Focuses on oral and written communication as well as critical thinking skills. Also covers persuasive strategies and moves sequentially from analytical skills to composition strategies to written and oral reports. (F, Sp, Su)

**COURSES IN ECONOMICS (ECON)**

**1113 Principles of Economics-Macro.** The functioning and current problems of the aggregate economy: determination and analysis of national income, employment, inflation and stabilization; money and banking, monetary and fiscal policy; and aspects of international interdependence. **Laboratory** (F, Sp, Su)

**1123 Principles of Economics-Micro.** Goals, incentives and allocation of resources resulting from economic behavior with applications and illustrations from current issues: operation of markets for goods, services and factors of production; the behavior of firms and industries in different types of competition and income distribution. **Laboratory** (F, Sp, Su)

**2843 Elements of Statistics.** Prerequisite: Mathematics 1503 or equivalent. Basic statistical techniques emphasizing business and economic applications. Topics covered include data summary techniques, elementary probability theory, estimation, hypothesis testing, simple regression, time-series and index numbers. **Laboratory** (F, Sp, Su)

**Unless otherwise noted, the prerequisite for economics courses numbered 3000-3999 is nine hours of economics, or 1113 and 1123 and six advanced hours of another social science, or senior standing.**

**†3113 Intermediate Price Theory.** Fundamental economic concepts and principles; value and distribution theories under conditions of competition, monopoly and monopolistic competition. Appraisal of modern problems in terms of these theories. (F, Sp)

**†3133 Intermediate Macroeconomic Theory.** National income concepts; aggregate demand by household, business, government, and foreign sectors; determination of national income, interest rate, price, output, and employment levels. (F, Sp, Su)

**G4223 Intermediate Business Statistics.** Prerequisite: 1113, 1123, 2843. Classical statistical inference; means, proportions, variances, analysis of variance and covariance; regression and correlation analysis; normal, binomial, chi-square, t, F, Poisson, exponential distributions. (F)

**G4353 Public Finance.** Prerequisite: Finance 3403 or permission. Public expenditures, their nature, cause of the increase, and classification; sources of public revenue; methods of distributing the tax burdens; public debts and debt management; introduction to fiscal theory and policy. (F, Sp)

**COURSES IN FINANCE (FIN)**

**3303 Business Finance.** Prerequisite: Accounting 2113, 2123, and Economics 1113, 1123 and 2843. An introductory course in financial administration of the firm. Topics include the finance function, concepts of sources and uses of funds, analysis and estimation of need for funds (short- and long-term), short-term sources, working capital management policy, long-term sources, capital structure policy and implementation, capital budgeting and the cost of capital. (F, Sp, Su)

**3403 Financial Intermediaries and Markets.** Prerequisite: Economics 1113 and 1123. Investigates the determination of the level of domestic rates of interest and their implications for international currency markets. Describes the important financial institutions in U.S. financial markets. Details the structure of interest rates. Analyzes the behavior of fixed income prices. Discusses techniques of domestic and international institutions to immunize portfolios. (F, Sp, Su)

**4103 Investments.** Prerequisite: 3303. Topics covered include the structure and operation of securities markets, introduction to portfolio management and capital market theory, the valuation of common stocks and fundamental analysis, determinants of option prices, the determinants of future prices, portfolio performance measurement and risk management, international portfolio management and international investing. Computer exercises are required. (F, Sp, Su)

**4113 Derivative Securities and Markets.** Prerequisite: 4103 and permission of division. Uses of futures, option, and swap contracts in investments, banking, business finance, and foreign trade. Topics include valuation, trading mechanics and strategies, and applications. Hedging foreign currencies is included. The course is math and computer intensive. (Sp)

**4123 Financial Planning.** Prerequisite: 3303, 3403. Development of financial planning principles and their application to the design of insurance, savings, and investment programs for individuals. Topics covered include property, health, life insurance; deposit-based and marketable savings alternatives; fixed income and equity investment alternatives including mutual funds. (F, Sp)

**4303 Advanced Business Finance.** Prerequisite: 3303. Development of theory and applications of financial management of the firm with both domestic and international investment decisions, structure and cost of capital, working capital management, dividend policy, long term financial planning and forecasting. The course emphasizes the development of problem solving skills and the use of computerized financial modeling. (F, Sp)

**G4413 Commercial Banking.** Prerequisite: 3303 and 3403. Financial management of the banking firm including analysis of bank financial performance, bond portfolio analysis, interest rate risk management, capital management, cost of funds, and loan administration. Regulation of the banking system is discussed as is competition from foreign banks. A computerized bank simulation game is used and international aspects of financial markets are discussed. (F, Sp)

**4523 Real Estate Finance and Investment Analysis.** Prerequisite: 3303 and 3403. Real estate lending and investment in the United States; sources of mortgage funds in primary and secondary markets; role of government programs and institutions in the real estate sector; fundamentals of real estate investment analysis; computer applications in case analysis; fundamentals of valuation and appraisal for real estate investments. (F)

**4613 Student Investment Fund.** Prerequisite: 4103. May be repeated once; maximum credit six hours. The management of a real portfolio of equity securities. Students make decisions on which equities to buy and sell to maximize the value of the portfolio. (F, Sp)

**COURSES IN LEGAL STUDIES (L S)**

**3323 Legal Environment of Business.** Prerequisite: junior standing. The legal environment of business organizations with ethical considerations and the social and political influences affecting such environments. (F, Sp, Su)

**COURSES IN MANAGEMENT (MGT)**

**3013 Principles of Organization and Management.** Prerequisite: junior standing. An introductory course presenting the basic concepts and practices of management, both private and public. Historical development of management; basic definitions and philosophy; fundamental managerial functions, including planning, organizing, staffing, directing, and controlling; a survey approach to quantification in organizational life; current trends in management; possible future developments in organization and administration. (F, Sp, Su)

**COURSES IN MANAGEMENT INFORMATION SYSTEMS (MIS)**

**2113 Computer-Based Information Systems.** Prerequisite: undergraduate major in business. Covers theory and practice for design and use of computer-based information systems in organizations. Project work includes using a relational database and designing a personal web page. Students demonstrate their ability to use a personal computer for word-processing, spreadsheet, database, and presentation applications by passing a competency exam. **Laboratory** (F, Sp, Su)

**COURSES IN MARKETING (MKT)**

**3013 Principles of Marketing.** Prerequisite: Economics 1113, 1123, Accounting 2113, 2123, junior standing. Focuses on the relationship between the firm and its customers and the other members of the channel of distribution. Introduces students to: the marketing function of an organization; the environmental factors influencing marketing decisions; the discovery of market opportunities; the development of marketing strategy; and the development of marketing programs. (F, Sp, Su)