The University of Oklahoma

**Academic Programs Council**

**Program Proposal Requests Distributed for September 2, 2016**

**SUBSTANTIVE:**

PRICE COLLEGE OF BUSINESS

Business Administration, Master of Business Administration (RPC 025, MC M365). Course requirement change, Energy Executive MBA option. Replace EMBA 5072, 5122 and 5172 with EMBA 5222, 5232 and 5242. Total credit hours for the degree will not change.
Reason for request: This program was launched in January 2014, and over the last couple of years we have solicited and received feedback from students, energy institute board members, and other very senior energy professionals. These revisions reflect the changes and modifications recommended, and better align the courses and overall program with the needs of the energy marketplace.

Business Administration, Master of Business Administration (RPC 025, MC M140Q446). Course requirement change, Business Administration option MBA standard concentration. Replace SCM 5502, B AD 5112 and MGT 5712 with B AD 5812, B AD 5822 and B AD 5832. Total credit hours for the degree will not change.
Reason for request: By removing three of the required courses, the MBA core for the full-time program will mimic the MBA core for the Professional MBA program. We are adding three new required experiential courses for full-time MBA program to address the limited opportunities for experiential learning. This change is based on what our peer and aspirational schools have doubled down on these aspects of MBA education. It will also give full-time MBA students the ability to apply concepts learned in class provide value added experiences. In addition, will lead toward emergent thinking about MBA program competitiveness centers on experiential learning. The new courses will allow students to interact closely with business professionals, especially in areas of academic specialization. Over the past five years, the profile of the full-time MBA has become younger. Joint degree programs and overall demographic trends result in younger students with higher academic scores but limited business experience. These program changes will provide opportunities for practical experience and make full-time MBA graduates more competitive in the marketplace. Fewer than half of FT MBAs have any global experience. The addition of the global business experience course will address the current lack of global business experience and knowledge. In a global environment, it is imperative that MBA graduates have an understanding of how businesses operate in other parts of the world.

**ADMINISTRATIVE/INTERNAL**

GAYLORD COLLEGE OF JOURNALISM & MASS COMMUNICATION

Creative Media Production, Minor (TBD). Addition of Minor. New Minor objective is to allow majors outside of JMC to pursue CMP courses skill set & knowledge. A total of 20 hours is required, 10 of which must be upper-division.
Reason for request: The new Minor will allow majors outside of JMC to pursue CMP Courses skill set & knowledge.

Professional Writing, Minor (TBD). Addition of Minor. New Minor objective is to allow majors outside of JMC to pursue PW course skill set & knowledge. A total of 15 hours is required, all of which are upper-division.
Reason for request: The new Minor will allow majors outside of JMC to pursue PW course skill set & knowledge.

GALLOGLY COLLEGE OF ENGINEERING / PRICE COLLEGE OF BUSINESS

Industrial & Systems Engineering, Bachelor of Science in Industrial & Systems Engineering / Master of Business Administration (RPC 129/025, MC A530/F140Q340. Change in accelerated program requirements. Replace SCM 5502, B AD 5112 and MGT 5712 with B AD 5812, B AD 5822 and B AD 5832. Total credit hours for the accelerated program will not change.
Reason for request: By removing three of the required courses, the MBA core for the full-time program will mimic the MBA core for the Professional MBA program. We are adding three new required experiential courses for full-time MBA program to address the limited opportunities for experiential learning. This change is based on what our peer and aspirational schools have doubled down on these aspects of MBA education. It will also give full-time MBA students the ability to apply concepts learned in class provide value added experiences. In addition, will lead toward emergent thinking about MBA program competitiveness centers on experiential learning. The new courses will allow students to interact closely with business professionals, especially in areas of academic specialization. Over the past five years, the profile of the full-time MBA has become younger. Joint degree programs and overall demographic trends result in younger students with higher academic scores but limited business experience. These program changes will provide opportunities for practical experience and make full-time MBA graduates more competitive in the marketplace. Fewer than half of FT MBAs have any global experience. The addition of the global business experience course will address the current lack of global business experience and knowledge. In a global environment, it is imperative that MBA graduates have an understanding of how businesses operate in other parts of the world.

MEWBOURNE COLLEGE OF EARTH & ENERGY / PRICE COLLEGE OF BUSINESS

Petroleum Engineering, Bachelor of Science in Petroleum Engineering/Master of Business Administration (RPC 182/025, MC A765/F140Q513). Change in accelerated program requirements. Replace SCM 5502, B AD 5112 and MGT 5712 with B AD 5812, B AD 5822 and B AD 5832. Total credit hours for the accelerated program will not change.
Reason for request: By removing three of the required courses, the MBA core for the full-time program will mimic the MBA core for the Professional MBA program. We are adding three new required experiential courses for full-time MBA program to address the limited opportunities for experiential learning. This change is based on what our peer and aspirational schools have doubled down on these aspects of MBA education. It will also give full-time MBA students the ability to apply concepts learned in class provide value added experiences. In addition, will lead toward emergent thinking about MBA program competitiveness centers on experiential learning. The new courses will allow students to interact closely with business professionals, especially in areas of academic specialization. Over the past five years, the profile of the full-time MBA has become younger. Joint degree programs and overall demographic trends result in younger students with higher academic scores but limited business experience. These program changes will provide opportunities for practical experience and make full-time MBA graduates more competitive in the marketplace. Fewer than half of FT MBAs have any global experience. The addition of the global business experience course will address the current lack of global business experience and knowledge. In a global environment, it is imperative that MBA graduates have an understanding of how businesses operate in other parts of the world.