The University of Oklahoma

**Academic Programs Council**

**Program Proposal Requests Distributed for December 1, 2017 meeting**

**SUBSTANTIVE:**

COLLEGE OF ARCHITECTURE

Interior Design, Bachelor of Interior Design (RPC 126, MC B585). Course requirement change. ID 1102 Foundations of Interior Design to replace ID 1112 Cultures of Collaborating, Creating &Constructing. Total hours for the degree will not change

Reason for request: New course added with emphasis on introducing students to the profession and practice of interior design.

COLLEGE OF ARTS AND SCIENCES

Social Work, Bachelor of Arts (RPC 210, MC TBD). Proposal to offer existing program in Tulsa. Level I Bachelor of Arts, Level II Bachelor of Arts, Level III Social Work, Level IV Social Work. A total of 120 hours required for the degree, consisting of 60 hours General Education, 45 hours of major work (3 lower-division and 42 upper-division), and enough general electives to total 120 hours (including 48 upper-division hours). As a degree completion option, the BASW requires 60 credit hours in addition to the associate’s degree. All students admitted to the program must have achieved junior status (60 hours of successful coursework) by the end of the summer semester in which they are admitted; achieve a minimum 2.5 Combined Retention GPA; successful completion, with a grade of C or better, in the following courses or their equivalents (OU or transfer) by August 15th before the fall semester of admission: Introduction to Sociology; Introduction to Psychology; and either Introduction to Zoology, Concepts in Biology, or Introduction to Biology; and complete the admission form and submitted references by February 1st.

Reason for request: The BASW is offered at OU-Norman for degree completion for students graduating from Community Colleges or students with at least 60 hours transferrable credit. OU-Tulsa would like to provide the same opportunity in Tulsa to meet the growing demand for baccalaureate level social workers locally.

GALLOGLY COLLEGE OF ENGINEERING - FAST TRACK

Environmental Science, Master of Environmental Science (RPC 076, MC M405). Existing program online delivery request. Courses will be provided entirely online utilizing the CANVAS Learning Management System. No on-site class meetings are required. The courses will be taught using a variety of synchronous and asynchronous methods. It is preferred that all assessments occur within an online course on the CANVAS system; however, a proctored in-person exam may also be used. Courses will make use of computers, the internet, or other electronic media in the classroom. Students may be directed to online materials provided by publishers or to other internet accessible sources as part of their course work. In general, the student may purchase either hardcopy, PDF, or online electronic versions of any required textbooks for the course. The online courses will be equivalent to traditional in-seat courses in terms of student learning, outcomes, and assessments. The students will be required to complete assignments, attend lectures (virtually), and take exams at designated times during the semester, similar to traditional semester courses offered on campus. Students will be able to ask faculty and teaching assistants questions during scheduled and non-scheduled times. Groups will be able to meet in a virtual online electronic environment that allows for collaborations and discussions.

Reason for request: A preliminary market analysis of competing on-line programs in the broad area of hydrologic sciences was conducted on behalf of OU. In parallel, a survey of job prospects for graduates from such a program was conducted. Regarding the latter, it was determined that job prospects are very good; for example, citing an AWWA (American Water Works Association) 2016 report, career advancement opportunities for mid-level managers are strong because of the large number of retiring senior managers in public utilities. More broadly, graduates of the proposed program would likely have opportunities in a wide array of sectors, such as public utilities and key industries (e.g., oil and gas, manufacturing, mining, agriculture). Furthermore, the Bureau of Labor Statistics reports job growth for hydrologists to be 9.9% for the 2016-2026 period. We believe that OU's strong national brand, combined with immature competition in this on-line market area, would help the proposed program be successful. The market analysis included a survey of competing on-campus and on-line programs in hydrologic sciences, broadly defined. Strong on-campus programs exist at Texas A&M, the University of California-Davis, the University of Colorado — Boulder, Colorado School of Mines, the University of Washington, the University of Arizona, and Colorado State University. Tuition for these on-campus programs ranged between $13k and $32k for residents, and between $28k and $63k for non-residents. Only one on-line program is offered in the region, that being at Colorado State University. The program is offered through the College of Engineering, includes both a thesis and non-thesis option, and charges $28,224 for the 30-credit, two-year degree program. Thus, we concluded that there is market space for an on-line OU program in hydrology. Moreover, it would also be distinguished from the one at Colorado State because the OU program would be interdisciplinary and have appeal to students from engineering and non-engineering backgrounds. We believe we have a viable competitive position in the online Environmental Sciences MS market, with a concentration in Hydrology and Water Security, due to our strong brand name recognition and few regional competitors. Additionally, based on OU's current online tuition rates, the program would also have an excellent cost/benefit ratio for potential students.

Environmental Science, Master of Environmental Science (RPC 076, MC MTBD). Add a Level IV option of Hydrology and Water Security. The objective of this option is to provide an online professional degree for practicing civil engineers who would otherwise be unable to attend a traditional program.

Reason for request: A preliminary market analysis of competing on-line programs in the broad area of hydrologic sciences was conducted on behalf of OU. In parallel, a survey of job prospects for graduates from such a program was conducted. Regarding the latter, it was determined that job prospects are very good; for example, citing an AWWA (American Water Works Association) 2016 report, career advancement opportunities for mid-level managers are strong because of the large number of retiring senior managers in public utilities. More broadly, graduates of the proposed program would likely have opportunities in a wide array of sectors, such as public utilities and key industries (e.g., oil and gas, manufacturing, mining, agriculture). Furthermore, the Bureau of Labor Statistics reports job growth for hydrologists to be 9.9% for the 2016-2026 period. We believe that OU's strong national brand, combined with immature competition in this on-line market area, would help the proposed program be successful. The market analysis included a survey of competing on-campus and on-line programs in hydrologic sciences, broadly defined. Strong on-campus programs exist at Texas A&M, the University of California-Davis, the University of Colorado — Boulder, Colorado School of Mines, the University of Washington, the University of Arizona, and Colorado State University. Tuition for these on-campus programs ranged between $13k and $32k for residents, and between $28k and $63k for non-residents. Only one on-line program is offered in the region, that being at Colorado State University. The program is offered through the College of Engineering, includes both a thesis and non-thesis option, and charges $28,224 for the 30-credit, two-year degree program. Thus, we concluded that there is market space for an on-line OU program in hydrology. Moreover, it would also be distinguished from the one at Colorado State because the OU program would be interdisciplinary and have appeal to students from engineering and non-engineering backgrounds. We believe we have a viable competitive position in the online Environmental Sciences MS market, with a concentration in Hydrology and Water Security, due to our strong brand name recognition and few regional competitors. Additionally, based on OU's current online tuition rates, the program would also have an excellent cost/benefit ratio for potential students.

COLLEGE OF FINE ARTS

Art History, Doctor of Philosophy (RPC 364, MC D070, D071, TBD, TBD). Add two Level IV options: Critical Issues in Art History and European Art to create a more comprehensive degree. A total of 90 credit hours are required in each option. Course requirement changes to the existing options in Art of the American West and Native American Art. Adjust Dissertation Proposal (A HI 6950) from 3 to 5 credit hours and Dissertation (A Hi 6980) from 9 to 20 hours to more accurately reflect actual work load. Change from 6 hours of 5000/6000 level A Hi electives to 5 hours of Directed Reading (A HI 6960). Reduce required 18 hours of 6000 level A Hi coursework to 15 hours. And adjust hours transferred from MA from 32-36, to 30-36 hours. Total credit hours for the degree will not change.

Reason for request: Critical Issues in Art History and European Art options: We would like to establish two new options for our current PhD in Art History in the School of Visual Arts. These areas, European Art and Critical Issues in Art History, will complement our existing PhD areas of Native American Art (D071) and Art of the American West (D070). They will follow the same degree requirements as the existing areas, and because we have faculty members who already teach in these areas for our comprehensive MA in Art History, we have the resources needed for these new PhD areas. In addition, we are currently hiring a new faculty member in Nineteenth-Century Art who will focus on art in Europe. Our current PhD students are working in two areas that have been largely ignored in traditional art history- Native American Art and Art of the American West- and we are proud to have established a unique graduate program with coursework that follows a different path from other Art History graduate programs in the United States. Now that this program is firmly established and our first PhD students are beginning to receive their degrees and start their careers in teaching and museum work, we would like to add these other options in order to establish a more comprehensive PhD degree and create a balance with our current two areas of study. Because we offer the only PhD in Art History in Oklahoma, we have had students over the years interested in staying at OU to study a variety of areas in art history, but we have had to divert them to other graduate programs. Because we already have a comprehensive MA program, this new option will not require additional resources, but the degree requirements will be formed from a reshaping of our current curricular structure.

Art of the American West and Native American Art options: We would like to more accurately reflect what we already do in practice in terms of credit hour distribution base on workload expectations. Some MA students come in with a 30 hour degree instead of 32 so we adjusted the range. Then, we increased the Dissertation Proposal hours from 3 to 5 to more accurately reflect the semester-long workload in a variable credit format (A HI 6950). Then, we added a 5-hour Directed Reading for the qualifying exam rather than what we currently do, which is to take the hours out of the more general graduate electives category for this purpose. Now it has its own category, making the requirement clearer. What precipitated this request was the need to add more hours to the dissertation research, given that 100% of our students go over the 9-hour limit because a dissertation requires about four semesters of work, so the new number of hours is a more accurate reflection of that credit hour distribution. Finally, we adjusted the required coursework hours so that our degree remains a 90-hour program, consistent with others across campus.

**NON-SUBSTANTIVE:**

GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION

Media Management, Graduate Certificate (RPC 419, MC G083, G084). Course requirement change. Price College of Business slightly changed course numbers and titles. MIT 5602 replaced MIS 5602; BAD 5172 Business, Government & Society replaced B AD Special Topics/Seminar (Topic: Business, Government & Society); and L S 5612 Employment Law replaced L S 5970 Topics in Legal Studies (Topic: Employment Law). Total credit hours for the certificate will not change.

Reason for request: This interdisciplinary graduate certificate requires five classes, three from Gaylord College of Journalism and Mass Communication and two from Price College of Business. The Price classes can be chosen from a list of courses. Price College changed the course numbers and titles of three courses on the list.

**ADMINISTRATIVE/INTERNAL:**

COLLEGE OF FINE ARTS

Theatre - Dramaturgy, Bachelor of Fine Arts in Drama (RPC 330, MC B275-P186). Course requirement change. Increase required courses for Dramaturgy Emphasis from 18 to 21 hours by adding the following required courses: DRAM 1731, Dramaturgy Studio 1; DRAM 2731, Dramaturgy Studio 2; DRAM 3731, Dramaturgy Studio 3. Add the following courses to list of Advised Drama Electives for Dramaturgy Emphasis: DRAM 4970, Special Topics/Seminars; DRAM 2053, CAD I; DRAM 3853, Theatre Management; DRAM 3731, Dramaturgy Studio 3. Reduce Advised General Electives from 21 hours to 18 hours. Total credit hours for the concentration will not change.

Reason for request: Create more curricular opportunities for lower division students in Dramaturgy emphasis.