

NEWS RELEASE

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FOR IMMEDIATE RELEASE

OU Entrepreneurship Expo Seeks Local Business Entries

Norman, Okla. – The University of Oklahoma is seeking local entrepreneurs and business owners to participate in its upcoming inaugural Entrepreneurship Expo. A collaboration between the Michael F. Price College of Business's Tom Love Division of Entrepreneurship and Economic Development and the Tom Love Innovation Hub, the complimentary, public event is scheduled for Nov. 15 to coincide with Global Entrepreneurship Week, Nov. 12-18.

The OU Entrepreneurship Expo is a trade show for OU students, Sooner Innovation Fund winners, local business owners and entrepreneurs to exhibit their goods, services and concepts in an open forum, with opportunities to meet with potential investors, generate leads and sales, and build new business relationships.

Applications are complimentary and open to the public, and are due by Oct. 26 online at <http://price.ou.edu/ouexpo>.

The OU Entrepreneurship Expo will be held from 4 to 7 p.m. Thursday, Nov. 15, at the Tom Love Innovation Hub, 201 David L. Boren Blvd., on OU's Research Campus in Norman.

"We are excited to bring together the entrepreneurial community by hosting the Entrepreneurship Expo, where entrepreneurs from the University of Oklahoma and the community will set up booths to showcase their ventures to potential customers and investors," said Denise Parris, assistant professor of entrepreneurship. "The Expo is a campus-wide and community-wide entrepreneurship initiative to build an ecosystem that enables and encourages the launching of successful ventures. The OU Entrepreneurship Expo is the place to get inspired and ignite your entrepreneurial spirit."

Exhibitors will be divided into three categories: New Venture Concept, which is for entrepreneurs with a strong idea and possible prototype, but not a full company with customers; First Customer, which is for founding teams that are testing and refining their business model and product concept, but have yet to scale or obtain investment; and Young Startup, which is for businesses less than 3 years old that may or may not have investors, are selling product and are seeking funding to grow.

Additional information is available through Jane Stancliffe by email at jstancliffe@ou.edu or phone at (405) 325-1638.

The Michael F. Price College of Business, originally established in 1928, ensures the enduring global competitiveness of Oklahoma and the nation. As OU's second-largest college, the Price College of Business educates more than 4,000 students through undergraduate, master's, executive and doctoral programs across six academic divisions in Accounting, Entrepreneurship and Economic Development, Finance, Management and International Business, Management Information Systems and Marketing and Supply Chain Management.

The Price College of Business's website is price.ou.edu.

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