OU Art Museum Promises a Helvetica of a Good Time at I Heart Design Feb. 8

NORMAN – Everyone except font Comic Sans is welcome to celebrate clean lines and classic logos during I Heart Design at the Fred Jones Jr. Museum of Art. The complimentary event geared toward college students is scheduled from 6:30 to 8:30 p.m. Thursday, Feb. 8.

I Heart Design offers students an opportunity to draw inspiration for future designs from the museum’s extensive collection. During the event, students can enjoy complimentary snacks, a custom photo booth and party favors. Using engaging prompts, attendees also will have the opportunity to create their own Museum Moodboard of ideas inspired from the museum’s collection. Students are encouraged to attend dressed as their favorite icon of design.

“If you’re an OU student, you should come to I Heart Design because it’s an opportunity to experience the museum in a fun, social capacity,” said Katie Grantham, the Learning + Engagement assistant at the Fred Jones Jr. Museum of Art. “Plus, you will also get some fun goodies to take home.”

I Heart Design is offered in collaboration with Fine Print! Posters from the Museum’s Permanent Collection. This new exhibition explores how posters work to sell audiences on products, people and even ideas. It offers visitors an opportunity to see rarely exhibited European and American posters in the museum’s permanent collection that were produced between the fin-de-siècle French poster movement of the 1890s and the 1972 Olympics.
The Fred Jones Jr. Museum of Art is located in the OU Arts District on the corner of Elm Avenue and Boyd Street, at 555 Elm Ave., on the OU Norman campus. Admission to the museum is complimentary to all visitors, thanks to a generous gift from the OU Athletics Department. Information and accommodations are available by calling (405) 325-4938.

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