

2023-24 Partner Benefits

PROGRAM LEVELS	BOOMER	SOONER	OKLAHOMA
Annual Sponsorship	\$5,000	\$7,500	\$10,000
BRANDING & VISIBILITY			
Employer logo with link on the Career Center website	✓	✓	✓
Employer brand promotion on interactive display outside the Career Center lobby	✓	✓	✓
Featured logo recognition in the online Job Search Guide	✓	✓	✓
Featured logo promotion on the jumbotron at the Sooner Showcase		✓	✓
Company feature during peak recruiting seasons			✓
STUDENT ENGAGEMENT			
Priority access to targeted recruiting events	\checkmark	✓	✓
Priority access to workshop presentation opportunities	✓	✓	✓
Complimentary resume book download		1/year	2/year
PREFERRED booth placement at career fairs		✓	✓
PRIORITY booth placement at career fairs			✓
One complimentary booth at the Sooner Showcase & Spring Career Fairs			✓
"Employer Spotlight" in online Career Communities newsletter (once/semester)			✓
STRATEGIC FOCUS			
Semesterly branding & strategic consultation	✓	✓	✓
Advanced registration for fall OCIs	\checkmark	✓	✓
Complimentary registration for the Employer Drive-In Workshop		✓	✓
Featured promotion of job postings during the first week of each semester			✓

For more information: