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The University of Oklahoma Ranks Top 40 in the Nation on 2013 InformationWeek 500

One University Digital Initiative Recognized as Innovative Approach to Adding Value to the Student Experience

NORMAN – The University of Oklahoma (OU), today announced that it ranked top 40 in the nation on this year’s InformationWeek 500 – a list of the top technology innovators in the U.S. The full list can be on www.informationweek.com/500.

OU was ranked first in the Business Agility category and second in the list of Higher Education nominees.

"We are thrilled and honored to receive such a prestigious award," said Loretta Early, University Vice President and Chief Information Officer at OU. "Under the leadership of President David Boren, OU is focused on using new and emerging academic technologies to improve the student experience. As a university, we do not just want to exist in the digital age; we want to be a leader in it. Our thanks go out to InformationWeek for recognizing the work we’ve done to give our students and faculty access to the best academic technology resources available."

The One University digital initiative embraces digital technologies to create an even more dynamic OU experience. It promotes dynamic learning experiences, enhances services to students, lowers the cost of education for students, taps the creativity of OU research, builds OU’s national and international brand as an innovative university, and implements investments in OU’s information technology infrastructure to enable the widespread use of technology in the future.

"The theme of this year's InformationWeek 500 is digital business. It's a movement, rooted in data analytics, mobile computing, social networking and other customer-focused technologies that are turning companies and industries on their ear," said InformationWeek Editor In Chief Rob Preston. "Every enterprise is now a digital business — or needs to become one fast. The companies in our ranking are leading the way."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual InformationWeek 500 listing, and also tracks the technology, strategies, investments, and administrative practices of some of the best-known organizations in the country. Past overall winners include Beth Israel Deaconess Medical Center, PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. Unique among corporate rankings, the InformationWeek 500 spotlights the power of innovation in information technology.
About the University of Oklahoma

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree-granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university’s academic programs except health-related fields. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. OU enrolls more than 31,000 students, has more than 2,600 full-time faculty members, and has 20 colleges offering 165 majors at the baccalaureate level, 157 majors at the master’s level, 80 majors at the doctoral level, 29 majors at the doctoral professional level, and 28 graduate certificates. The university’s annual operating budget is $1.7 billion. The University of Oklahoma is an equal opportunity institution.

About InformationWeek

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek’s award-winning editorial coverage can be found at www.informationweek.com.

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